

MASARYK UNIVERSITY

01_Introduction

MPV_APPE PUBLIC PROJECT DESIGN AND EVALUATION



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Headlines from your country: What happened around the world last week?

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Lecture content

- basic differences between private and public sector
- general idea of public projects, reasons, problems
- evaluation of public projects



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WARM UP: Public Project



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Basic economic questions (Stiglitz, 2000)

- How does the government affect the economy?
- What should the government do?
- Why are some economic activities undertaken in the public sector and others in the private?
- Should government do more than it is currenly doing, or less?
- Should it change what it is doing, and how it is doing it?

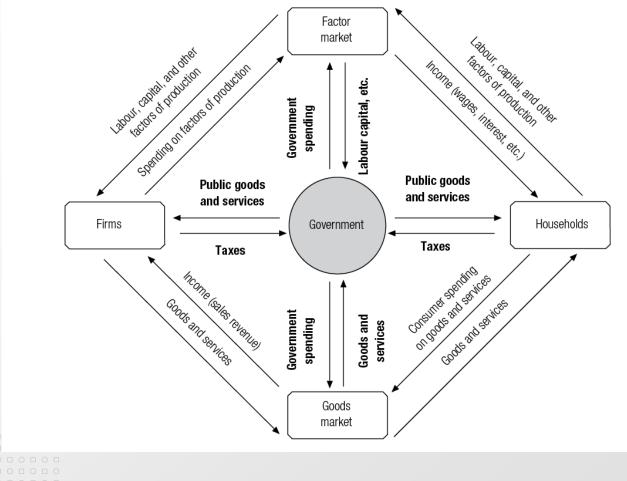
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Public Sector and the Economy



PUBLIC SECTOR
GENERAL GOVERNMENT
CENTRAL GOVERNMENT (e.g. government departments)
Local government Provincial government
Public enterprises or corporations

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Public projects



Introduction to Project Management

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video

- What is a project?
- Projects vs. operations
- Phases of project management
- Project life cycle
- Why do projects fail?
- Skills of project manager

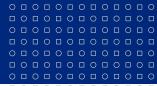


Its all about success! What is success?

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- …the positive result of an effort
- …the occurrence of an intended, desired outcome
- ...the result of economic activity, recorded or expressed in monetary terms
- …completing an objective or reaching a goal

What does success mean in the case of public projects?



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Group activity: Methods of project evaluation



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Thank you for your attention!

