problems of 'public interest' definition and policy implementation

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- THE CONCEPT OF 'PUBLIC INTEREST'
- PROBLEMS IN CREATING CONSENSUS IN SOCIETIES
- SOURCES AND ORIGINS OF PUBLIC POLICY
- PROCESSES OF POLICY IMPLEMENTATION

• THE CONCEPT OF 'PUBLIC INTEREST'

- what do we mean by 'public interest'?
- how do we define 'public interest'?
 - moral public interest?
 - ethical public interest?
 - social public interest?
 - economic public interest?

• THE CONCEPT OF 'PUBLIC INTEREST'

• Jean-Jacques Rousseau:

- the public interests of the individual PLUS the 'common good'

- PROBLEMS IN CREATING CONSENSUS IN SOCIETIES
 - the importance of government legitimacy
 - processes employed in creating consensus and legitimacy



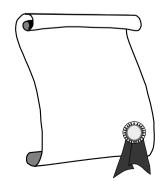
• PROBLEMS IN CREATING CONSENSUS IN SOCIETIES

- formal (for instance, elections and referendums)

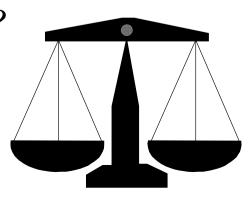
- informal (for instance, campaigns and protests)

- SOURCES AND ORIGINS OF PUBLIC POLICY
 - the 'production' of public policy (how does it emerge?)
 - the range of societal and institutional sources of public policy (the 'policy arenas' in a liberal democracy)

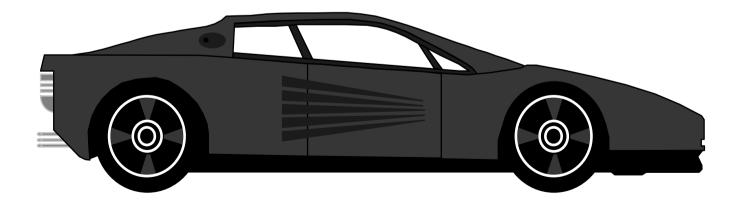
- SOURCES AND ORIGINS OF PUBLIC POLICY
 - The Policy Arenas
- 1. The Public Arena
- 2. National Parliaments/Assemblies
- 3. The Political Parties
- 4. The Bureaucracy (Ministries/Civil Servants)
- 5. Pressure and Interest Groups
- 6. The European Union



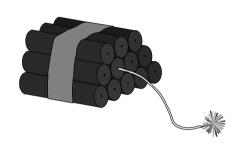
- PROCESSES OF POLICY IMPLEMENTATION
 - the balancing of 'public interests
 - arbitration between social forces
 - the role of institutions
 - a policy implementation framework?



- PROCESSES OF POLICY IMPLEMENTATION
 - private interest versus 'public interest'



- PROCESSES OF POLICY IMPLEMENTATION
 - Policy Networks
 - industrial sector
 - education sector
 - health and social security sectors
 - environmental sector







PROCESSES OF POLICY IMPLEMENTATION

Problems

- issues relating to conflicts of 'public interest'

- issues of rigidity and flexibility

- PROCESSES OF POLICY IMPLEMENTATION
 - A Policy Implementation Framework?
 - 1. Method
 - 2. Strategy/Tactics
 - 3. Objectives and 'Milestones'
 - 4. Patience and the 'Long View'
 - 5. Teams and Functions
 - 6. Structures
 - 7. A Set of Rules

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