Schemes of literary communication

A (adapted from Jakobson)

	code	
author	text	addressee (reader)
	context	

romantic	structuralist	reader-oriented
(historicism)	formalist	(hermeneutics,
	marxist	reception theory)

B Umberto Eco:

Sender – message – channel – meaning – receiver
 (encoded)   (decoded)

CODE	CODE
linguistic	linguistic
secondary	secondary
ideological	ideological

Reader: naive, sentimental, discoursive

Literary work: fixed, universal meaning x shifting, unstable meaning

Autor: How important is the author?

       - psychological

       - sociological

(from the Romatic genius to the Naturalist "eye of the camera")

Roland Barthes: "the death of the author" – "it is the language that speaks" – birth of the reader?