



Booster Week

Class 1 – Setting the Dragons' Den Task

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evropský
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fond v ČR



EVROPSKÁ UNIE



MINISTERSTVO ŠKOLSTVÍ,
MLÁDEŽE A TĚLOVÝCHOVY



OP Vzdělávání
pro konkurenceschopnost



INVESTICE
DO ROZVOJE
VZDĚLÁVÁNÍ

Learning Objectives

- To develop the skills needed to work effectively in a group
- To solve problems and overcome challenges
- To collaborate (rather than compete) with team members
- To recognise the strengths of individual team members
- To build research skills
- To share information for effective problem-solving
- To develop and consolidate presentation skills
- To manage time effectively within tight time constraints
- To learn from each other

Preparatory Task

Ready, Steady, Cook!

- You are to be involved in the organisation of a surprise self-cooked meal for the Programme Director. You need to decide the following:
 - The type of cuisine, and a full menu
 - Where it should be held, and when
 - Any entertainment
 - How you will organise it, and who will do what
- Spend 5 minutes, on your own, writing down your ideas before comparing thoughts with your team members

Preparatory Task

Organising the Meal

- You have only 15 minutes in your groups to decide on an idea and how it is to be implemented.
- You must also allocate roles to ensure the task is completed.
- This is followed by mini-presentations where students share their ideas.

The Task: Dragons' Den

- Your task for the week will be to come up with a brand new marketable product or service that is capable of making a profit.
- You are required to produce a product/service specification leaflet and a 2-page business plan.
- You will be asked to pitch your product to a panel of dragons comprising of 4 teachers and 1 student, where you will ask for financial backing for your idea.
- You are also required to produce a 30 to 60 second video advertising your product/service.

Group Roles

- Your group task is likely to involve the following roles; how will these be allocated in your group?
 - project leader/coordinator
 - technology/media specialist
 - creative ideas leader
 - planning organiser
 - all rounder, team facilitator

BBC Dragons' Den - Clips

- Dragon's Den website:
<http://www.bbc.co.uk/dragonsden/>
- Reggae Reggae Sauce (product):
<http://www.bbc.co.uk/dragonsden/entrepreneurs/leviroots.shtml>
- Hungry House online takeaway orders (online service):
<http://www.bbc.co.uk/dragonsden/entrepreneurs/shanelake.shtml>
- Solvej:
<http://www.bbc.co.uk/dragonsden/entrepreneurs/solvejbiddle.shtml>
- Youdo Dolls (product):
<http://www.bbc.co.uk/dragonsden/entrepreneurs/sarahlu.shtml>

Sample Timetable

- Tuesday 12.00-12.30 – Booster Week Briefing
- Tuesday 12.30-13.30 – Meet the Group & Booster Class 1
- Wednesday 11.00-12.15 – Booster Class 2
- Thursday 13.30-14.30 – Booster Class 3
- Friday 09.30-12.30 – The Pitch & Votes
- Friday 13.00-13.30 – Booster Week De-Briefing

Note: Students have no other timetabled sessions during the week.



Inovace jazykového vzdělávání

Thank you for your attention.

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Slideshow: Hasan Shikoh 2012
Music: GustlerX (Youtube 2009)