



MASARYKOVA  
UNIVERZITA

# Hacettepe University, Ankara, Turkey: teacher mobility to long-standing partner institution



- cca 150 teachers
- - teach **and/or** work as **testers** or **curriculum officers**
- cca 2500 students in a **1 year intensive pre-study program** (20 lessons/week for Int. level; 25 for pre-int.)
- compulsory language preparation providing general English
- some specialized elective ESL (e.g.soft-skills) in evening courses
- elective prep languages offered (German, French, Russian, etc.)
- Dept.of Modern Languages offers Japanese, Arabic,Spanish,etc.
- aimed at passing a proficiency test (B2)
- class size – about 30 students
- student level: A2 (many), B1 (most), B2 (some)
- study materials: text books (e.g. English File) and teacher's own materials



School of Foreign Languages





Modern campus architecture



Meeting area in front of staff offices – decorated with “Umbrellas” from an international project





## Our teaching programs

- Interactive Powerpoint presentation “Culture Comparison of Turkey and the Czech Republic”
- Hofstede - Onion Model of Culture (symbols, personalities, characteristics, values)
- Quiz on Czech Culture
- Discussion
- Promotion of student mobility programs (Erasmus)



# Outline of presentation

- Hofstede's Cultural Model
- Symbols and images of the Czech Republic
- Cultural figures & traditions

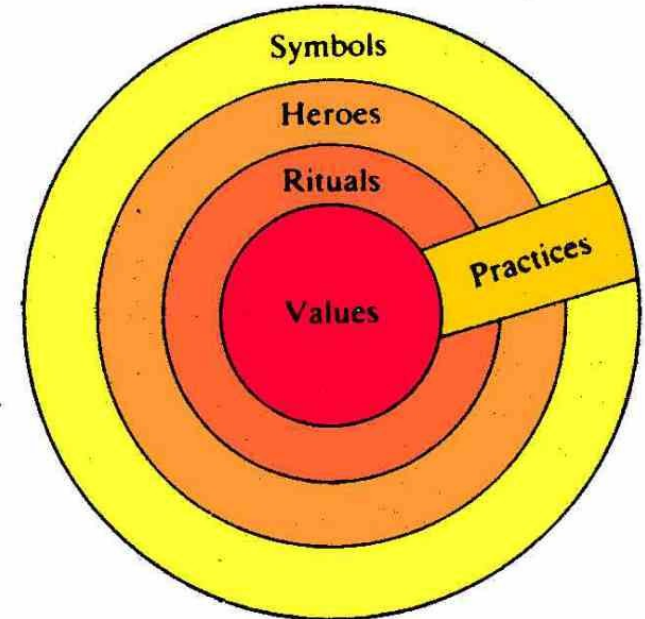






# Hofstede's Model: The Cultural Onion

Geert Hofstede (1928), Dutch social psychologist, researches cross-cultural groups & organizations



- **SYMBOLS:** tourist sites (Prague), products & brands (Budweiser beer, Skoda automobiles)
- **HEROES:** historical figures, scientists, athletes, artists, even fictitious characters, role-models of society (Havel, Kafka)
- **RITUALS AND TRADITIONS:** holidays (Christmas, Easter), popular activities (sports), body language (shaking hands), hygiene, etiquette, polite manners (“Enjoy your Meal”)
- **VALUES:** influenced by history of culture (working hard, family, atheism, agnosticism, independence, freedom). Even if seemingly outdated, may *subconsciously* play a role in modern society
- **PRACTICES:** work life, leisure time, holidays, festivals, laws

# Symbols of Turkey chosen by Czech students

- Ankara – capital; Istanbul – divide between Europe & Asia
- President Ataturk & Orhan Pamuk
- Islam & mosques
- Tourist destination
- Turkish baths & the sea
- Turkish delight & kebab
- Turkish coffee & waterpipes
- Carpets & crafts

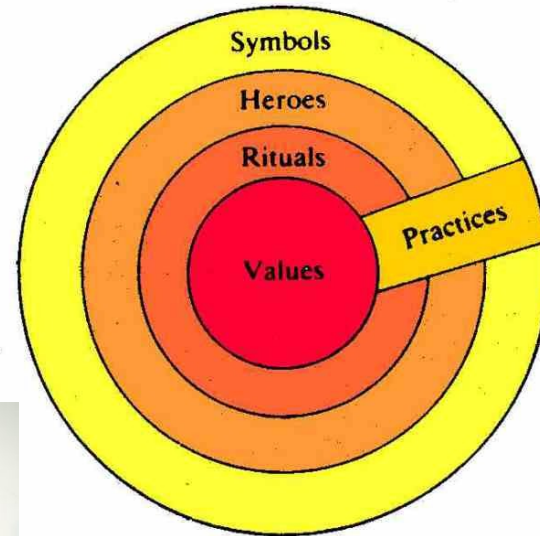




# Czech symbols chosen by Turkish students

- geography & architecture
- history & personalities
- events & celebrations
- music & dance
- amusement & sports
- food & drink

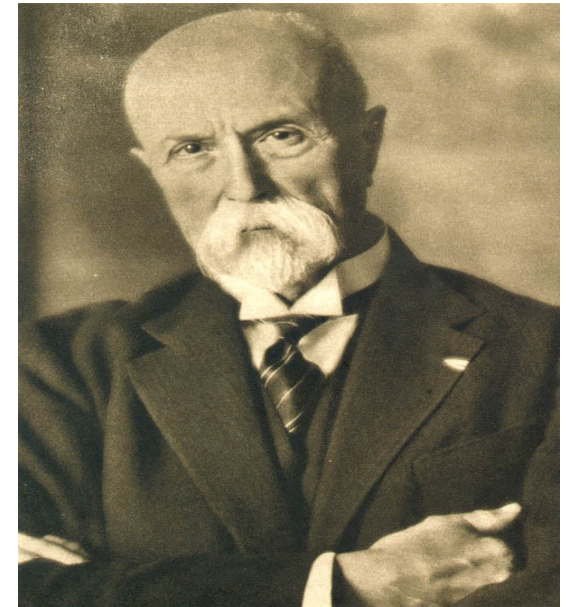
<http://www.youtube.com/watch?v=SomQT9P1UAg>





# Tomáš Garrigue Masaryk (1850-1937)

- 1<sup>st</sup> Czechoslovak president (1918-1935)
- philosopher, sociologist, professor & writer
- strong democratic, Christian & humanist ideas
- Masaryk University



*T. G. Masaryk.*





## Masaryk University (1919)

- 2<sup>nd</sup> largest in CR
- 42,000 students
- 9 faculties - Arts, **Social Studies**, Medicine, Science, Economics, Law, Education, Sports, Informatics





# “Last School Bell” – graduating from secondary school

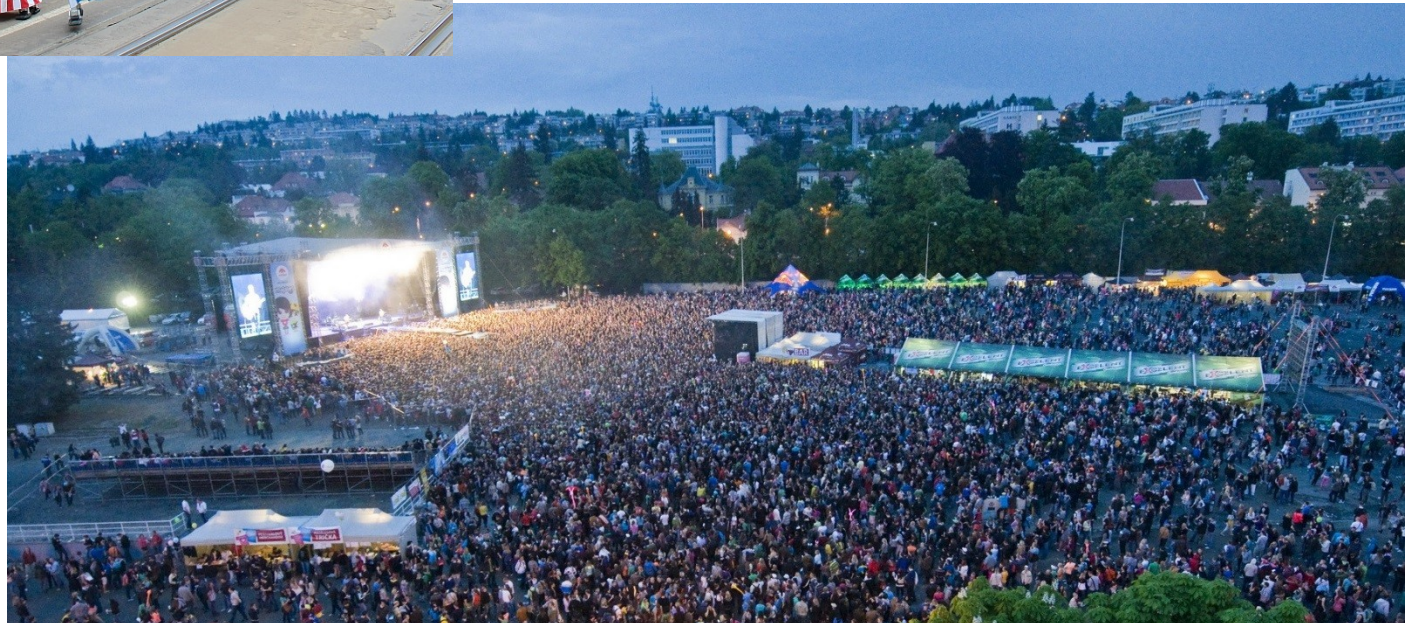


VIDEO





# Majales – spring student festivities





# Easter traditions

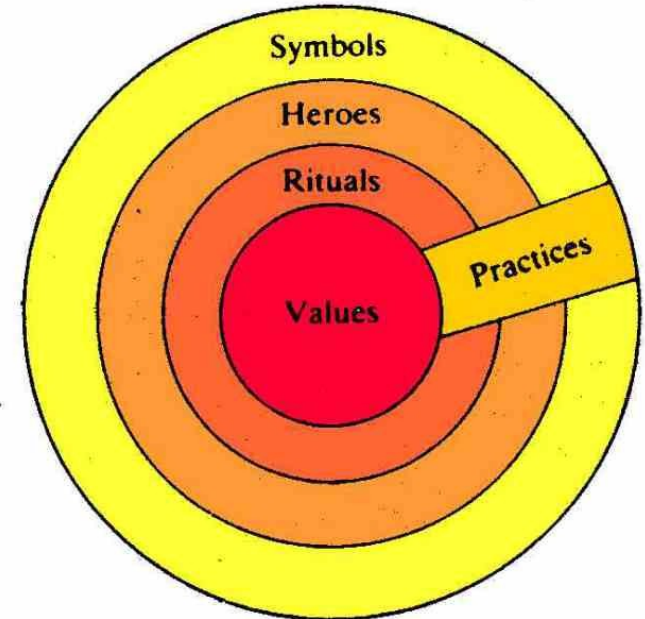
- chase away illness and bad spirits; bring health
- boys touch girls lightly on the legs
- Easter carol, painted egg or candy, ribbon







# Hofstede's Model: The Cultural Onion



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- **HEROES:** historical figures, scientists, athletes, artists, even fictitious characters, role-models of society (Havel, Kafka)
- **RITUALS AND TRADITIONS:** holidays (Christmas, Easter); popular activities (cottage culture, mushroom picking, hiking), rituals (Last Bell); body language (shaking hands); hygiene, etiquette, polite manners (“Enjoy your Meal”)
- **VALUES:** influenced by history of culture (working hard, family, atheism, agnosticism, independence, freedom); Even if seemingly outdated, may *subconsciously* play a role in modern society
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## ■ History

1) During the 14<sup>th</sup> century, in what city was the seat of the Holy Roman Emperor, Charles IV?

- A) Rome    B) Vienna    C) Prague

2) What year was Charles University, the oldest university in Central Europe, founded by King Charles IV?

- A) 1148    B) 1348    C) 1548

3) In the late 1500s, which city marked the arrival of tulips from Turkey to Europe?

- A) Amsterdam    B) Paris    C) Prague

4) To what empire did the Czech lands belong until the 1<sup>st</sup> World War?

- A) Holy Roman Empire    B) Ottoman Empire    C) Austro-

Hungarian Empire



colours does the Czech flag contain?

& white B) red, white & blue C) black, red & gold

## Class observation

- Vocabulary based Internet activity using Kahoot.com
- Competitive quiz on Contemporary Crime (e.g. internet fraud, theft, social media stalking)
- Definition of a word is provided with 4 options
- Students choose one through their mobile phones into the application, which times them (to determine the winner of each round)











Today, in contrast to previous year when scarves were banned at university.





## Conclusions

- **Similarities** - size of centre
  - use of computers, A/V media
  - wide range of language ability
- **Differences** - prep year (general non-specialized English)
  - - large classes, more vocal and less formal students
  - - younger students (all 0 year, before specialization)
  
- **Students and staff appreciative of foreign visit**
- Good hospitable approach









Staff cafeteria





Dinner out with colleagues