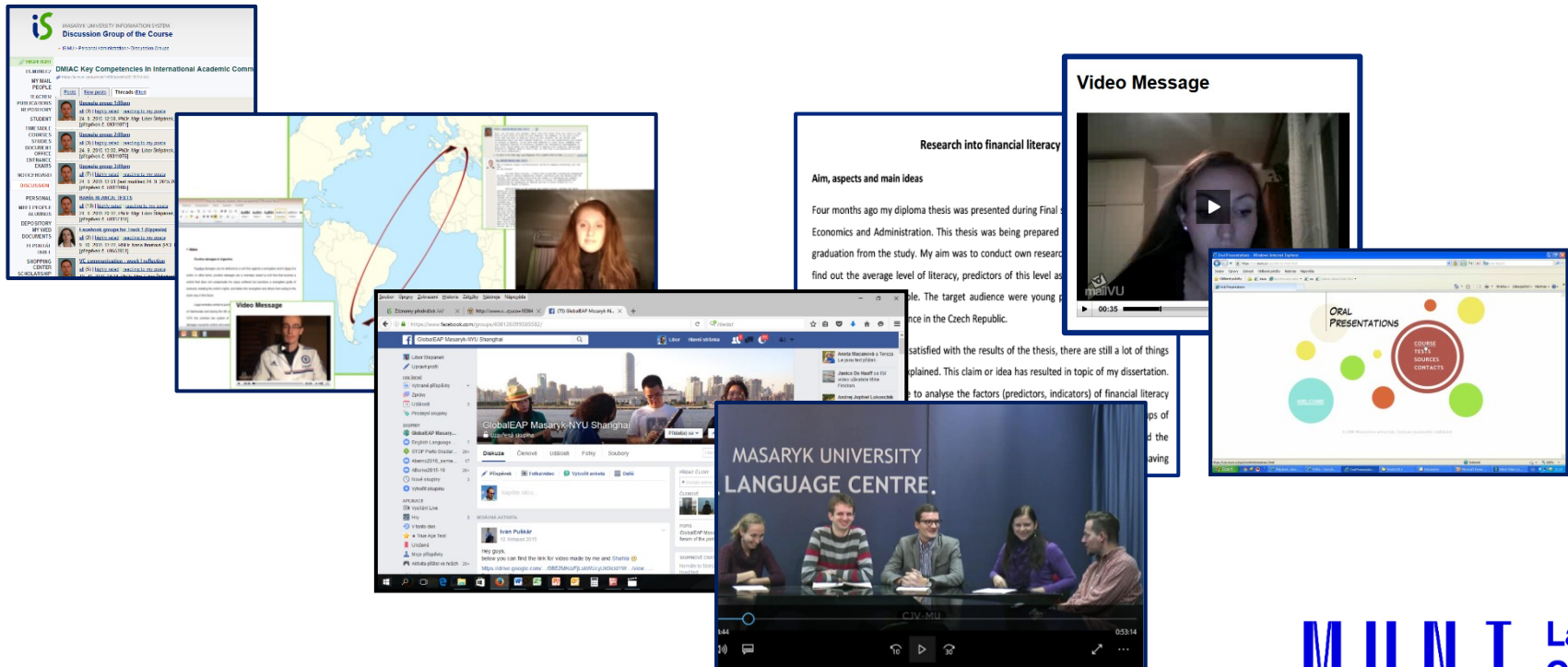


An overall approach to e-learning methodologies



Discussion Group of the Course
DMIAK Key Competencies in International Academic Comm...

Video Message

Research into financial literacy
Aim, aspects and main ideas
Four months ago my diploma thesis was presented during Final Economics and Administration. This thesis was being prepared for graduation from the study. My aim was to conduct own research to find out the average level of literacy, predictors of this level as well as the target audience were young people in the Czech Republic. Satisfied with the results of the thesis, there are still a lot of things to be explained. This claim or idea has resulted in topic of my dissertation. I want to analyse the factors (predictors, indicators) of financial literacy in order to help people of the country with the saving.

Oral Presentations
COURSE FILES
SOURCES
CONTACTS

MASARYK UNIVERSITY LANGUAGE CENTRE.

agenda

- approaches
- examples



The image shows a document titled "CONSUMPTION AND CONSUMERISM" with the following text:

CONSUMPTION AND CONSUMERISM

The traditional cultural values of the developed countries have been modified in the last decade due to the eruption of the new capitalism in our life. This capitalism has resources such as television or media to create fascinating artificial values attractive for new generations. As a result, they put down roots in our society changing the consumption habits. The desire of buying and owning objects is becoming stronger, as well as the ego-qualification between people that can afford luxury objects and people that not. Because of all this and the actual crisis that the world is suffering, I would like to bring up a question. Should we come back to the roots, the old consumerism and the bartering?

On the one hand, people need to consume resources to survive and they help society to improve their quality life. It helps to improve the economy of countries, something that is the base of the current society. Moreover, thanks to consumerism the human creativity is being developed and new medicines that help to fight illnesses have been invented as well as electronic gadgets such as computer, mobile phones etc. that help human with daily problems.

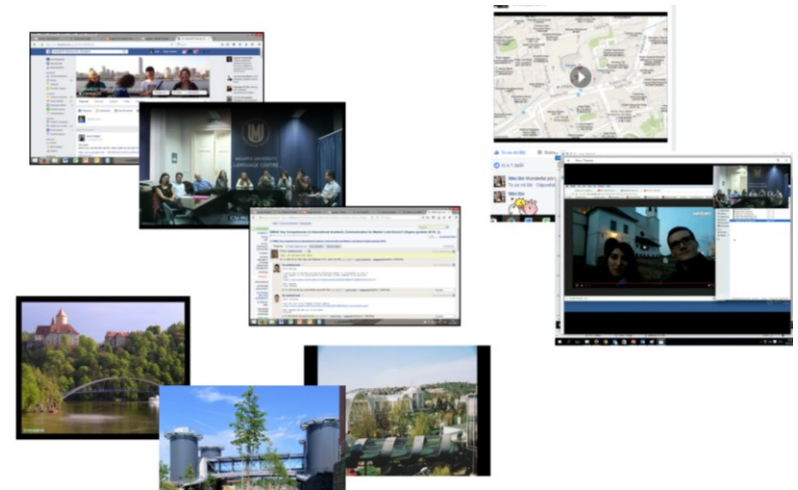
On the other hand, consumerism is creating exacerbating inequalities in the world and the dynamic of the consumption poverty inequality is accelerating. According to United Nations Human Development Report 2009, the trend continues without change, today's the wealthiest (mostly citizens) own the 76.6 % of total private wealth and the poorest 20% of the population own only 1.5% of total private wealth. This is not good but it affects, while the fish of the planet the poorest.

Erasmus+ Programme of the European Union

The screenshot also shows a social media post by Ederra Zaez with the text: "Hi everyone! Here is my essay about capitalism. In this case, it is focused on consumerism and its consequences. I hope you will find it interesting! ;)" and a comment by Tee Yee: "Thank Ederra, it is a very topical article, you answered us a question start in the 'Should we come back to the roots, the old consumerism and the bartering?'".

approaches

ICT-enhanced
e-learning
blended-learning
flipped classroom
u-learning





examples



web-quests



Adapted from: <http://www.youtube.com/watch?v=MNsH0RW7lvM>

archeology



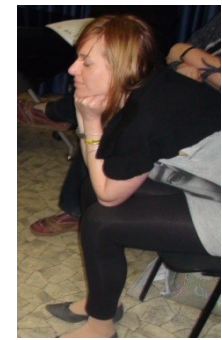
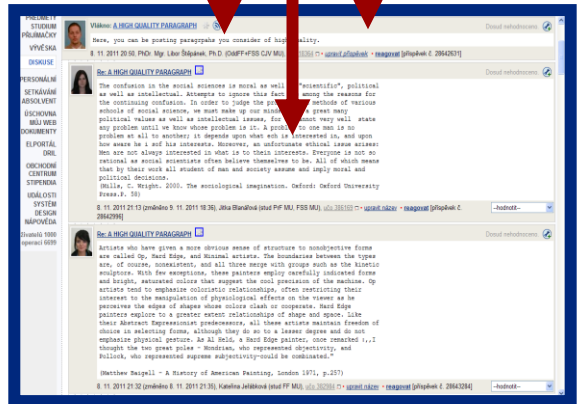
Adapted from: <http://www.youtube.com/watch?v=mbxKUBsTWF8>



And if only one thing had happened differently....

Find similar examples ofin your favourite films or videos and share them with your mates.

Find a text you believe represents and share a part of it /link with the rest of your group.



search strategies

text analysis

genre discussion

peer-review

competition/games



discussion forums



Re: Grammar video/film links ❄️

Dear colleagues,

Here are some examples of the grammar items we reviewed last week. It was quite hard to find them in my favorite series, however, I don't mind watching them again for school purposes. Some of the examples may not be that academic but the point of the forum is to see them working in different contexts. Thus, I think this will help us use them differently.

From Breaking Bad:

Unreal Situations- Walter and Jesse are discussing how to defend themselves from the drugdealer who buy their special drug.

Breaking Bad S2e01 - 16:03 mins - "No, if he'd wanted to kill us, he would have done it at the junkyard."

<http://geektv.me/watch/22733> 📺

It starts around 0:34

<https://www.youtube.com/watch?v=uS11POU1d1M>

Part II

So another example of - Conditional Sentence Type 2

Pretty much almost every third sentence or so is CS 2

<https://www.youtube.com/watch?v=fmMu20RiwRA>

And here starts around 00:47 CS 3, hopefully... It contains an interesting point of view on the original Star Wars trilogy.

https://www.youtube.com/watch?v=EZns0ZsA7_4

30. 3. 2015 15:34 (změněno 1. 4. 2015 08:55), Tereza Mezenská (stud FF MU), [učo 383746](#) • [upravit název](#) • [reagovat](#)



[Re: Grammar video/film links](#)

Great job Tereza. I just realize your example involving unreal possibility is the second conditional. We discussed the third one which is actually less possible than the second and more complex to structure as well. I saw the difference and looked it up for the conditionals, I didn't know it before. Great input.

1. 4. 2015 00:24, Issis Castro (stud FF MU), [učo 440223](#) • [upravit název](#) • [reagovat](#) [příspěvek č. 56043921]



[Re: Grammar video/film links](#)

A. Unreal conditions

Here's a clip from this song I found on youtube. Just listen to the lyrics.

<https://www.youtube.com/watch?v=J8MECVxrc3s>

<https://www.youtube.com/watch?v=idgy89IF4-k>



Re: VOCABULARY ✨

Well this one is not new for me, but I guess it is for most people:

theremin - a purely melodic electronic musical instrument typically played by moving the hands in the electromagnetic fields surrounding two projecting antennae

Other than that, really only international vs. Korean age, but Michaela just said something about it and there is a facebook post.

10. 3. 2015 15:49, Sasa Leper (stud CST MU), [učo 440968](#) 📧 • [upravit název](#) • [reagovat](#) [příspěvek č. 55678701]



Re: VOCABULARY ✨

As well as Sasha, I just recognized as new word "Theremin" as well. But something interesting happened to me. I heard the word Diplomacy and even though I know what it is because it's very similarly pronounce in my native language, I couldn't find the words to define it. So, here it is.

Diplomacy: is the art and practice of dealing with people in a very sensitive and tactful way or skill of managing international relations, typically by a country's representatives abroad.

And from there, I learned the word Tactfulness.




Re: VOCABULARY

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videoconferencing





Microsoft Word Web App

FILE DOWNLOAD FIND COMMENTS

CONSUMPTION AND CONSUMERISM

The traditional cultural values of the developed countries have been modified in the last decade due to the irruption of the new capitalism in our life. This capitalism has resources such as television or media to create fascinating artificial values attractive for new generations. As a result, they put down roots in our society changing the consumption habits. The desire of buying and owning objects is becoming stronger, as well as the ego-gratification between people that can afford luxury objects and people that not. Because of all this and the actual crisis that the world is suffering, I would like to bring up a question. Should we come back to the roots, the old consumerism and the bartering?

On the one hand, people need to consume resources to survive and they help society to improve their quality life. It helps to improve the economy of countries, something that is the base of the current society. Moreover, thanks to consumerism the human creativity is being developed and new medicines that help to fight illnesses have been invented as well as electronic gadgets such as computer, mobile phones etc. that help human with daily problems.

On the other hand, consumerism is creating exacerbating inequalities in the world and the dynamic of the consumption poverty-inequality is accelerating. According to United Nations Human Development Report 1998 "If the trends continue without change, today's problem of consumption and human development will worsen. The wealthiest (mostly citizen from Europe and North America) 20 % of the world, consume the 76,6 % of total private consumption while the poorest 20% of the world, consume the 1,5% of total private consumption". This information shows the terrible global inequality in consumption that has been explained.

The problem of this phenomenon is not just consumption itself but it effects. While the wealthy citizens of the world consume the 45% of meat and fish of the planet the poorest people have an alarmine 5%. This information recurs in case of energy (58%-4%). paper (84%-

PAGE 1 OF 2

Hotovo



dat osoby, místa a obsah

Napište komentář...

Ederra Zaur nahrál(a) soubor.
Hi everyone!
Here is my essay about capitalism. In this case, it is focused on consumerism and its consequences.

I hope you will find it interesting! ;)

CONSUMPTION AND CONSUMERISM.docx
Náhled · Stáhnout · Nahrát reži...

To se mi líbí · Přidat komentář · Sledovat příspěvek · 16 říjen v 20:36

3 lidem se to líbí. Zobrazeno všemi

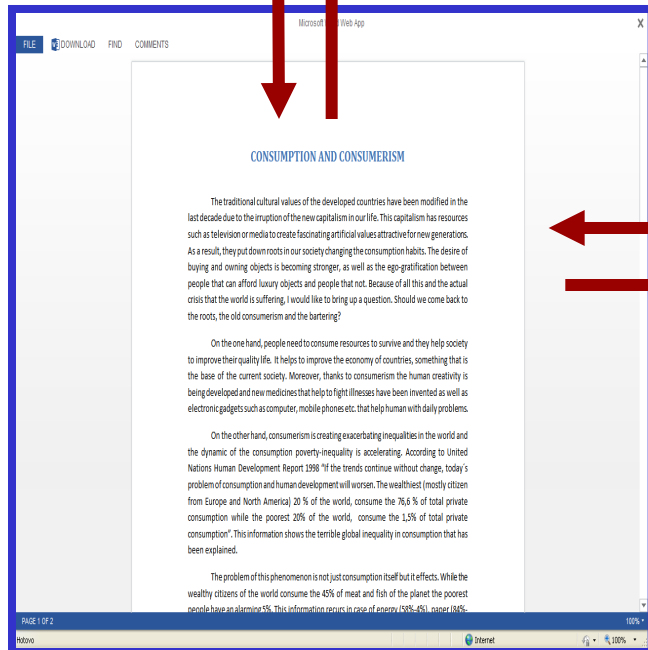
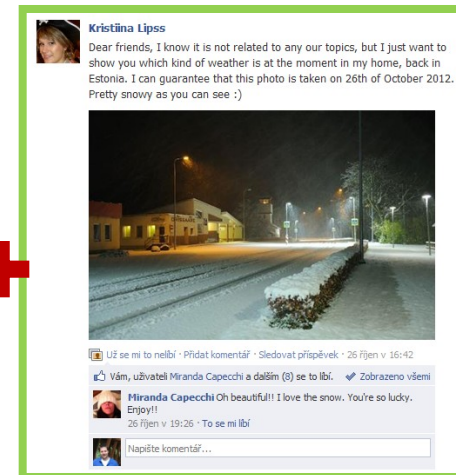
Tse Yee Thank Ederra...it is a very detail article. you answered us a question start in the "Should we come back to the roots, the old consumerism and the bartering?"
I think that is impossible ,as you know our socirty is improving ,we use money to buy what we like,if we back to the roots,that mean the socirty will back from the beginning? that' sinconceivable ,as we know,all the things are related to money,nomatter is food,stock,clothes,everything are related.

Anyway,that is my little opinion,Thank you again!!!
16 říjen v 21:52 · To se mi líbí · 1

Ruth Mata Gasós I really liked your essay! although the numbers are frightening ... hopefully powerful people think like us and this may change gradually... but it is difficult because powerful people are interested in the current situation.Meanwhile we can try to do something!
17 říjen v 0:57 · To se mi líbí

Kristina Lipps A great essay - it really brings out how we consume so heedlessly. And before we even notice it all has severe consequences. And what is most ridiculous - even if we read it and admit that it is really happening, we (or at least I) do not know what to change in our habits or how to act differently so that it would really have some positive/opposite effect.
23 říjen v 0:33 · To se mi líbí

Napište komentář...

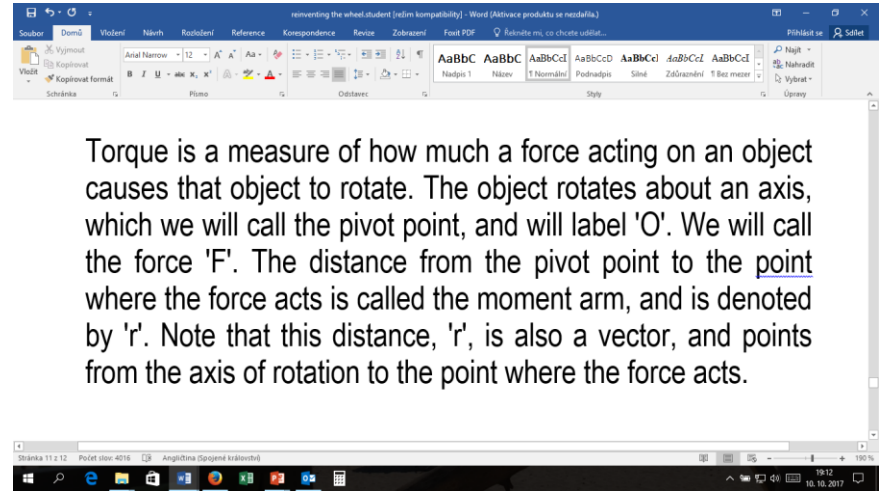




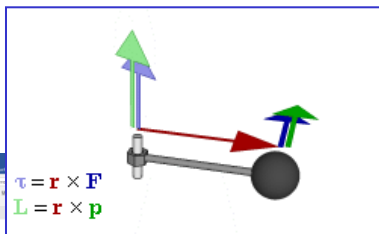
multiple input materials



Adapted from: <https://www.youtube.com/watch?v=NeXIV-wMVUk>



Adapted from: <https://www.youtube.com/watch?v=ty9QSiVC2g0>



Torque is defined as: $\tau = r \times F = r F \sin(\theta)$.



peer-review

Re:ABSTRACTS
Hi Khomeini,

it is very good descriptive abstract. But, what I would expect in the best abstract :), it is some unexpected result. For instance, in my thesis I am concerned with problem of corruption I found that this phenomenon is very complex and it is highly dependent on particular institutional setting. Therefore I have narrowed my analysis on formal institutional setting. I found out that the good solution of corruption lays in the good formulation and enforcement of legal law. When legal law is badly formulated and badly enforced corruption prevails. This is quite a boring result, however, I tried to lead the discussion to the at least controversial suggestion. It is privatization of justice. The reason is that it can open new discussion because it's new and at least in transition literature very narrowly suggested. My question is where is your new and unquestioned contribution?

Best...

2. 11. 2009 17:49. Ing. Tomáš Otáhal (stud ESF MU), [info](#) [59551](#) [map](#) [upravit název](#) [reagovat](#) (příspěvek č. 960210)

Re:ABSTRACTS
Hi Tomas....

Again....thank you very much for your comment and sharing on your abstract. This is not my final abstract for my thesis, just an abstract for my publication in peer-review journal. So, I just followed the style of this journal. Related to your abstract, in my opinion, there is no boring result. :). So, keep

Welcome, **Libor**. [Change password](#) / [Log out](#)

TASK REPORT

Review I" (group "DAJ1/PS2012")

Show

13.10.2012 22:34:06	Student's number	18
17.10.2012 23:59:59	Number of texts to review by one student	2
18.10.2012 03:33:14	Missing texts	2
31.10.2012 23:59:59	Missing reviews	8

Texts shuffle time

Deadline for reviews upload

Details

Student's name E-mail	Step 1			Step 2			Overview	
	Student's text	Upload time	Texts for review	Upload time	Reviews	Upload time	Student's text review	Upload time
Mihai Abraham Marek 395843@mail.muni.cz	Introduction.rtf	17.10.2012 23:56:43	DAJ1_text_sample.docx	15.10.2012 20:02:42	text_31.rtf	31.10.2012 16:27:00	text_39_review.rtf	31.10.2012 20:05:21
			text_DAJ1.doc	17.10.2012 18:18:51	text_37.rtf	31.10.2012 16:28:26	-	-
Bálint Peter peke@mail.muni.cz	clanek.pdf	16.10.2012 19:12:56	thesis.pdf	14.10.2012 11:31:51	review1.pdf	29.10.2012 18:54:25	review_36.pdf	22.10.2012 14:09:17
			thesis_intro.pdf	14.10.2012 09:25:09	review2.pdf	29.10.2012 16:04:11	REVIEW_text_36.pdf	31.10.2012 16:56:18
Bauch Petr 208047@mail.muni.cz	thesis_intro.pdf	15.10.2012 09:25:09	clanek.pdf	16.10.2012 19:12:56	review_36.pdf	22.10.2012 14:09:17	review2.pdf	29.10.2012 19:04:11
			WHO.docx	17.10.2012 22:43:55	review_38.pdf	22.10.2012 14:09:52	-	-
Beláňová Lenka 180776@mail.muni.cz	introduction.doc	16.10.2012 11:43:18	DAJ1_text_sample.docx	15.10.2012 20:02:42	REVIZE_text_31.docx	31.10.2012 17:23:23	pr.docx	27.10.2012 13:49:54
			clanek.pdf	16.10.2012 19:12:56	REVIEW_text_36.pdf	31.10.2012 16:56:18	text-33.doc	31.10.2012 14:41:39
Bělíková Jitka 101080@mail.muni.cz	Academic_writing_sample.docx	15.10.2012 20:42:01	Caecilian Didian Law and its Reflection in Decisions of the Constitutional Court-1.doc	15.10.2012 16:21:01	peer_review.docx	29.10.2012 12:29:49	review2.txt	23.10.2012 17:39:43
			elaborat_en.doc	16.10.2012 18:43:54	peer_review_2.docx	29.10.2012 13:39:35	-	-
Černoch Radek	Caecilian Didian Law and its Reflection in Decisions of the	15.10.2012 16:21:01	European subsidies.docx	14.10.2012 17:23:49	Text k posouzení 1.doc	26.10.2012 16:23:49	peer_review.docx	29.10.2012 13:39:43



complex activities

input

video


theory

first draft (collaborative)


final version (individual)

peer-review



 **Re: ABSTRACTS**

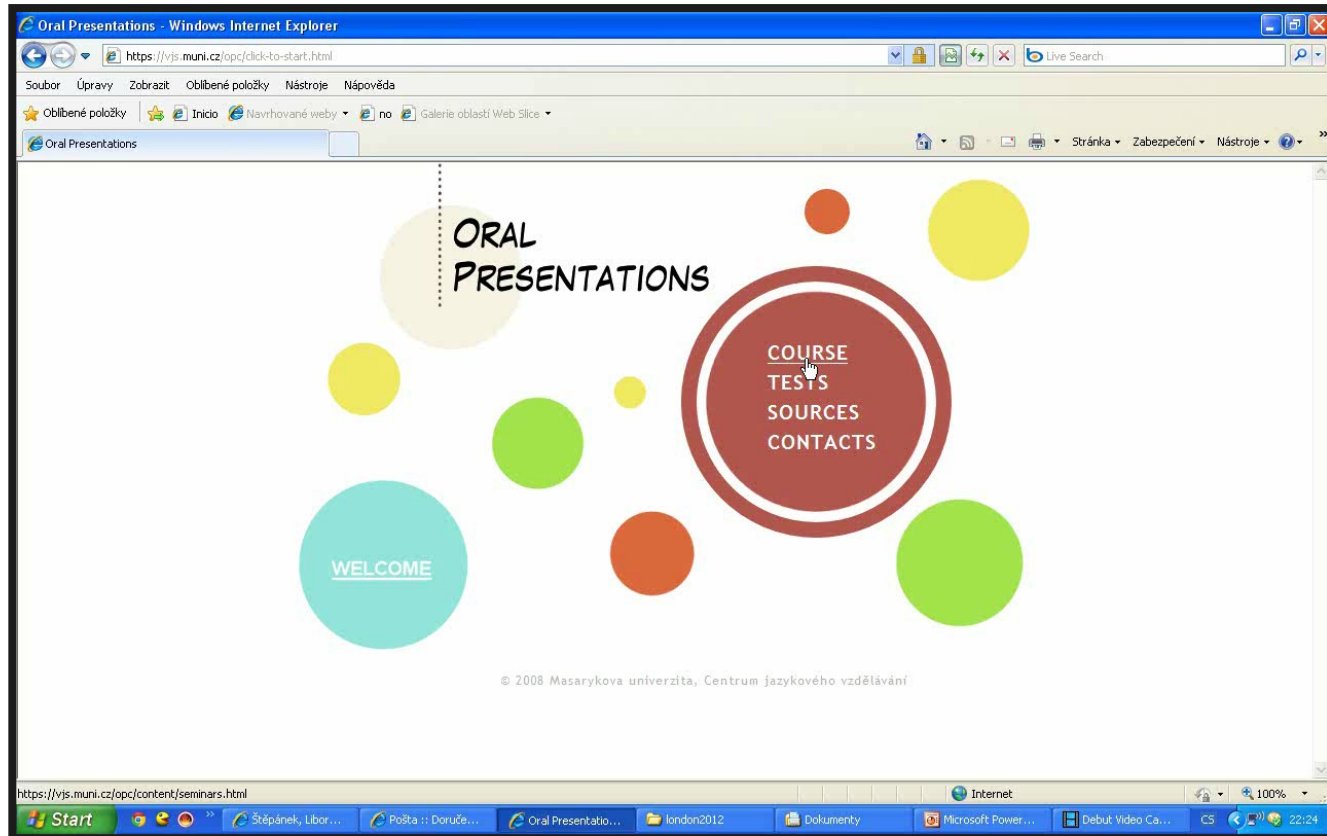
The Marshmallow test was conducted to study the reaction of children's behavior and their self-control. Children from age four to six are placed in an area with a chair, a table, and one marshmallow for five minutes. In the experiment, the psychologists waited up to see if the children could resist the temptation. The results showed that 1/3 of the children were rewarded with the second marshmallow while 2/3 ate the first one before they could get their second. The meaning of the experiment demonstrated how the temptation in young children is strong and how the human's mentality is easily influenced.

 **Re: ABSTRACTS**

The aim of this study was to find out how much patience young children have in the age of three till seven. The experiment was conducted in a classroom where the children got the instruction. The patience is measured by eating or not eating the marshmallow. Eventually there is a tendency that young children do not have enough patience to resist eating the marshmallow.



online course



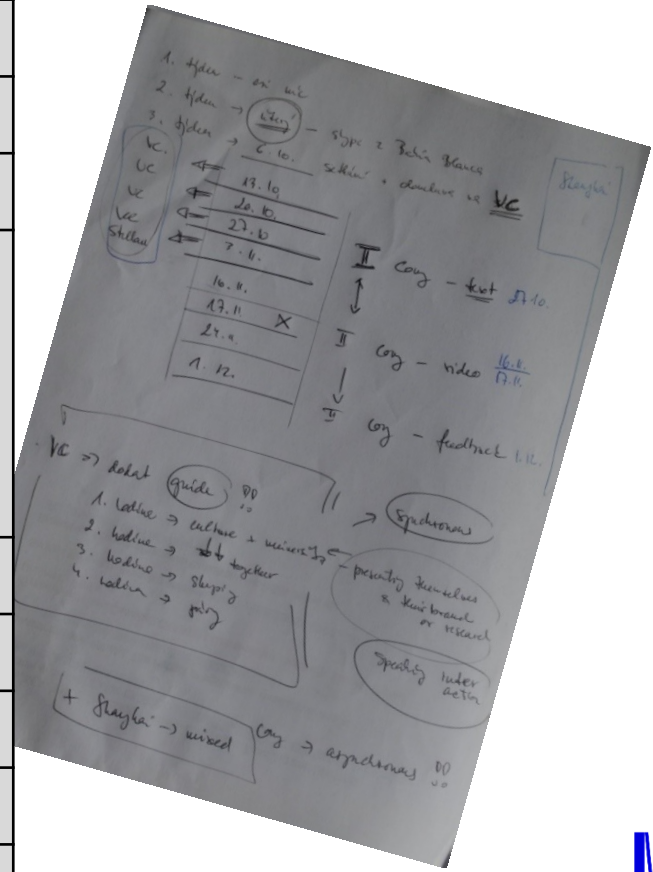
course



flipped course
or
fully ICT-enhanced course

Key Competencies in International Academic Communication

dates	ARG	SWE	CHINA
22/9	introductory session		
29/9	start		
6/10			
13/10		VC	15/10 VC
20/10		VC	project work in individual groups
27/10	text	VC	
3/11		VC	
10/11		follow-up	
17/11	video		
24/11	reflection session		
1/12			VC
8/12	feedback		synthesis
15/12	summary / course feedback		



BAHÍA BLANCA (ARGENTINA)

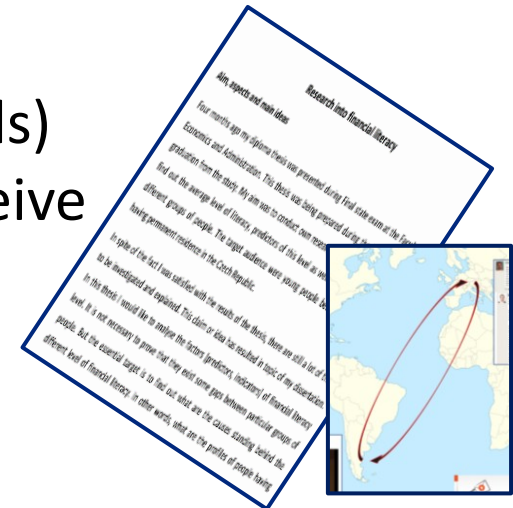
Topic: your research / branch of studies

Form: *asynchronous, academic communication, peer-focused, writing and speaking*



Activities:

- Write a piece of academic text. (1,000 words)
- Record a spoken summary of a text you receive from a student of Bahía Blanca University. (1-5 mins)



Learning outcomes: language focus, diversity of discourses and language use in spoken and written production

UPPSALA (SWEDEN)

Topic: intercultural communication (exploring strategies)

Form: *synchronous (mainly), videoconferencing sessions in small groups; asynchronous informal writing, international teamwork*

Activities:

VC I – introduction to different cultures

VC II – critical incidents

VC III – social and cultural identities

VC IV – contemporary issues



Learning outcomes: strategies for intercultural communication,
spoken interaction / production

NEW YORK UNIVERSITY, SHANGHAI (CHINA)

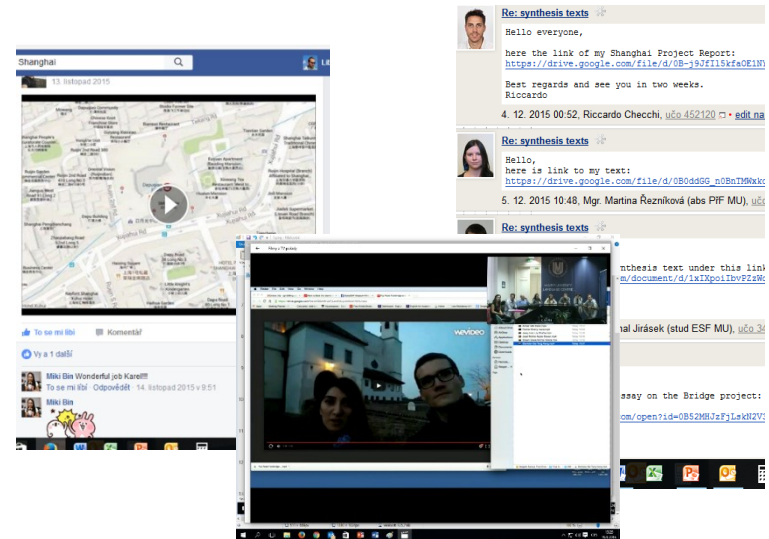
Topic: bridge as an allegory to communication

(philosophical, social, cultural and practical aspects)

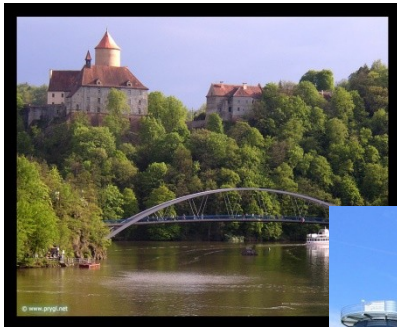
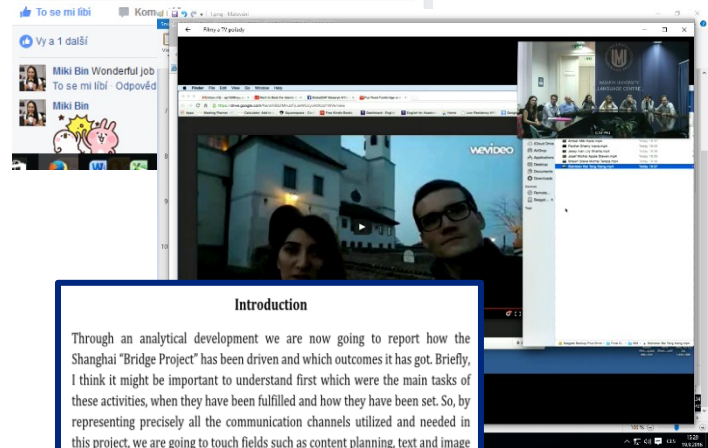
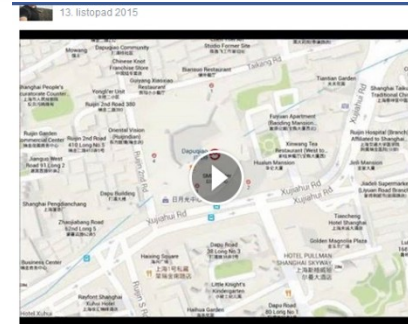
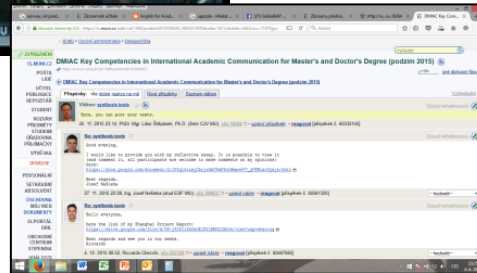
Form: *synchronous/asynchronous combination, informal small teach communication, international teamwork, collaborative tasks*

Activities:

- team formation
- videoconference – introduction
- bridge concept exploration
- video production



Learning outcomes: synthesizing complex issues,
task oriented communication

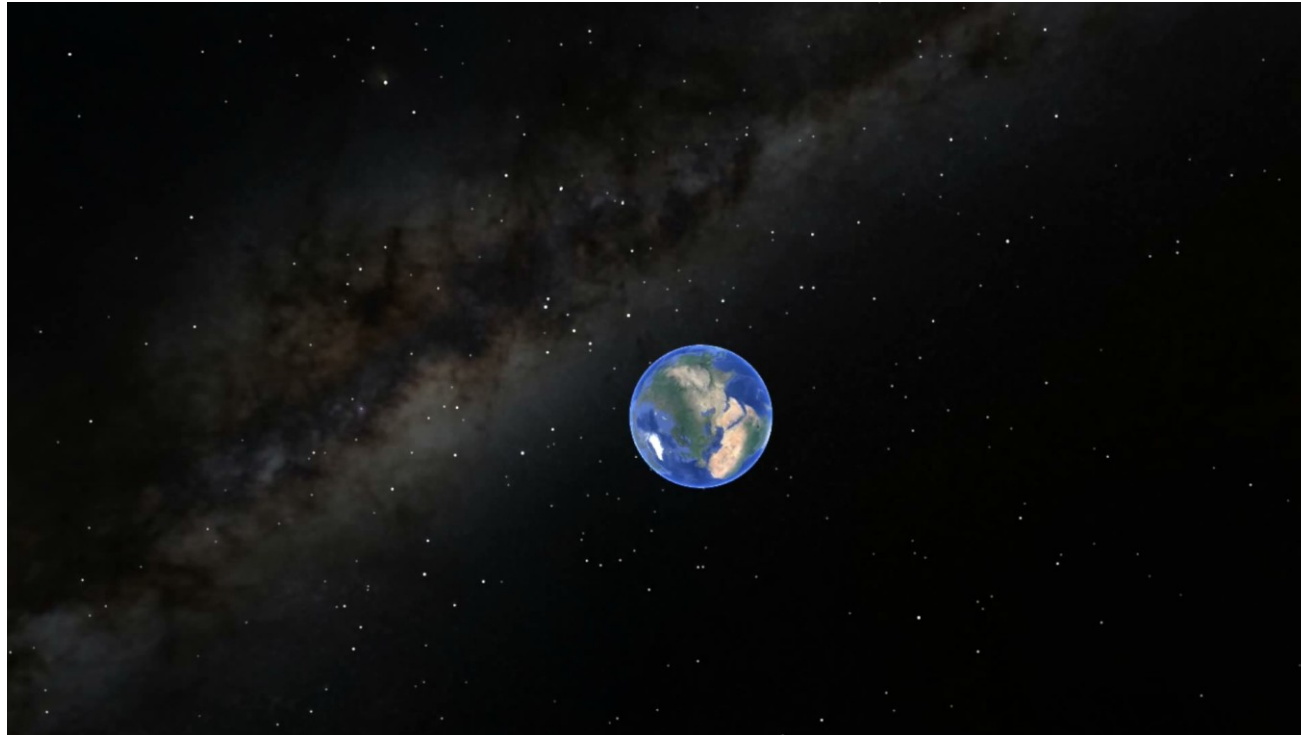


Introduction

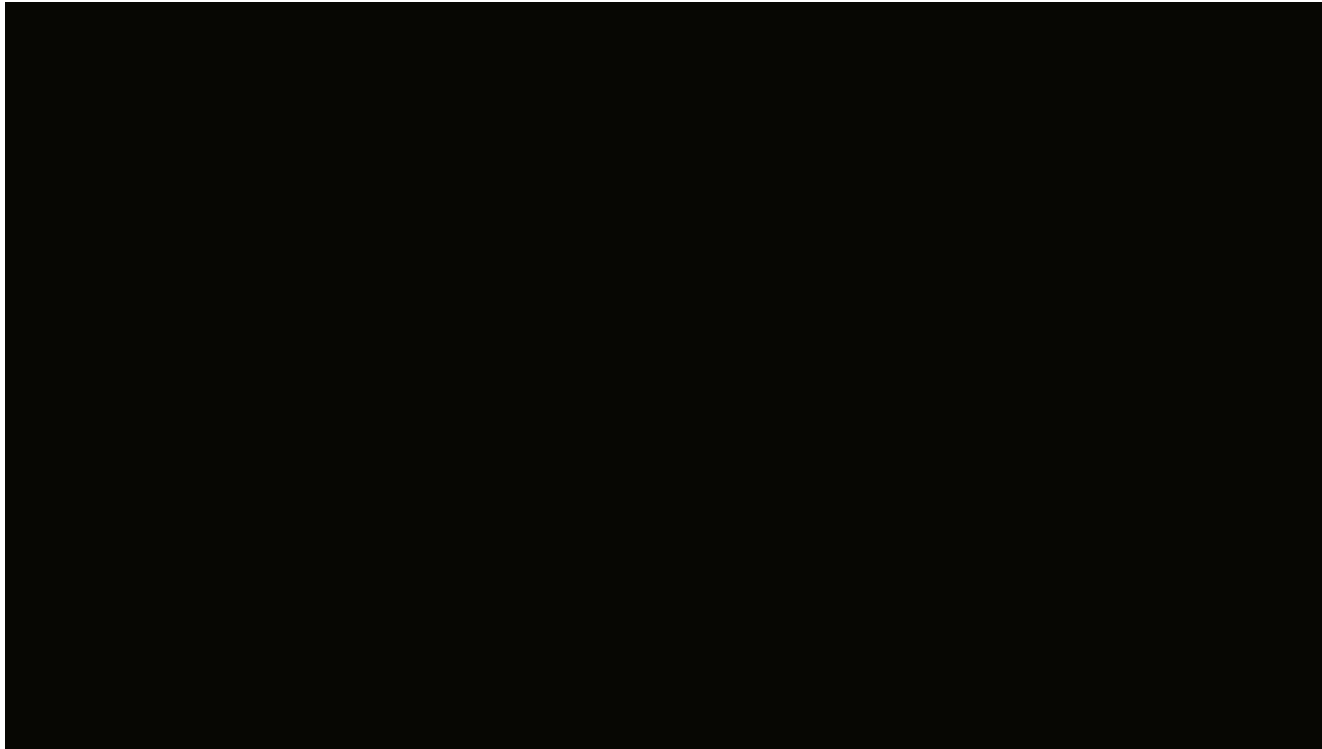
Through an analytical development we are now going to report how the Shanghai "Bridge Project" has been driven and which outcomes it has got. Briefly, I think it might be important to understand first which were the main tasks of these activities, when they have been fulfilled and how they have been set. So, by representing precisely all the communication channels utilized and needed in this project, we are going to touch fields such as content planning, text and image sharing, putting everything in an intercultural communication sphere. In the end of this report we will try to reply questions such as what are the expectations from this project and which are the outcomes reached by it. But first, it is crucial to cross how this activity has been set and how did it work.

**Brno-Shanghai
"A scheduled work"**

Step-by-step, this project has been undoubtedly driven by a scheduled and well-organized working plan. The first virtual contact with our Chinese peers took place via Video Conference. An informal meeting arranged respecting several features typical of intercultural communication: firstly, due to time difference, we

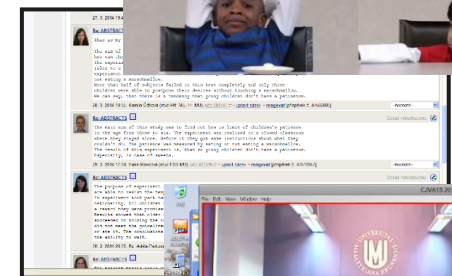
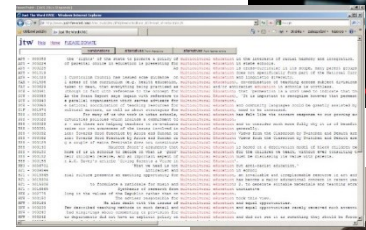






Out of the class:

- video
- discussion forum
- facebook
- web quests
- synchronous communication with peers
- asynchronous communication with peers
- peer-review
- collaborative tasks
- networking
- virtual study space



ICT-enhanced / e- / flipped programmes tend to work best when we:

- respect individual learning styles of learners;
- recognise existing knowledge;
- appreciate diversity of skills learners bring with them;
- encourage learners contribution to classes.

Thank you.

*...and we can discuss our
Master s Programme ideas now...*



Discussion Group of the Course

DMiAC Key Competencies In International Academic Comm...



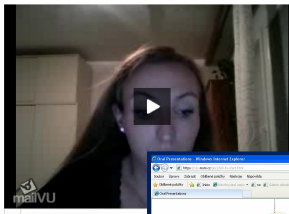
Video Message

Research into financial literacy

Aim, aspects and main ideas

Four months ago my diploma thesis was presented during Final Economics and Administration. This thesis was being prepared for graduation from the study. My aim was to conduct own research to find out the average level of literacy, predictors of this level a...

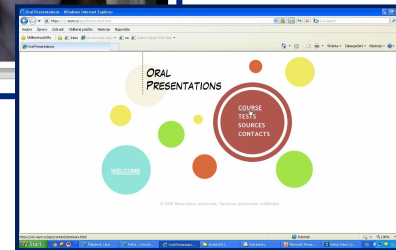
Video Message




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