

Business Value of Emerging Information Technologies

Emerging information technologies enable businesses in different industry sectors to transform their business models digitally and utterly create and deliver new business value to their customers. This topic covers the enabled business value of emerging information technologies, including Blockchain, Internet of Things, Artificial Intelligence, and social platforms, among others. Potential applications could be supply chain, sharing economy, circular economy, tourism etc. Both quantitative and qualitative approaches are welcomed; however, quantitative methods based on publicly available panel (historical) data are more favored.