

ZÁPIS ZE ZASEDÁNÍ PROGRAMOVÉ RADY [MINUTES OF THE PROGRAMME BOARD MEETING]

ECON: Ekonomicko-správní fakulta

Název programu¹: Public Finance and Economics

Typ: Navazující magisterský

Předseda rady: doc. Ing. Robert Jahoda, Ph.D.

Počet studijních programů: 1

Datum zasedání programové rady: 14.9.2022 15,45, místnost 428

Attendance:

Name	Position
<i>Robert Jahoda</i>	Study programme guarantor
<i>Eduard Bakoš (online)</i>	An academic from the programme
<i>Martin Guzi</i>	An academic from the programme
<i>Vladimír Hyánek</i>	An academic from the programme
<i>Ivan Malý</i>	An academic from the programme
<i>Issifu Ali (online)</i>	A student representative of the programme
<i>Viktor Novysedlák (online)</i>	representatives of employers/graduates

* Complete the rows as necessary

¹ V případě společné programové rady uveďte všechny související studijní programy

1. *Popište podstatné a nepodstatné změny, ke kterým došlo v rámci studijního programu za poslední hodnocené období. (od poslední hodnotící schůzky či od posledního projednaného záměru rozvoje) [Describe the significant and non-significant changes that have occurred in the study programme during the last evaluation period.]*

The following non-significant changes were prepared in the program from the academic year 2021/2022:

Course	Type of change	Note
XPX_ACAD	Compulsory course, moved from 1 st to 2 nd semester (recommended study plan)	Processed by Study Office for foreign students

The Program Board agrees with the above change.

2. *Popište, do jaké míry se podařilo naplnit stanovené cíle, a zhodnoťte plán rozvoje, který jste vypracovali během posledního hodnocení. [Describe the extent to which the objectives have been met and evaluate the development plan you developed during the last evaluation.]*

Comment:

The Programme Board notes that the following objectives were met during the past period:

1) Managing teaching in a time of Covid-19 constraints. Despite the measures leading to the implementation of online teaching, the program ensured the continuation of lectures and seminars with discussions (Fall 2021). Students themselves rated the quality (according to the IS survey) at a good level. Exceptionally identified deficiencies in some courses will be addressed with course guarantors.

2) The number of students (in the context of the continuation of covid pandemic) stagnated at a low level. This unsatisfactory state can be linked to the programme's lack of promotion and the problems associated with the VISA process of accepted applicants. While we cannot control the latter factor, in the case of the former, we have taken numerous steps to increase the number of students enrolled as of the 2022/23 academic year. Among these steps is the promotion of the program using Keystone Academics services.

3) The promotion of the programme will also be helped by signing the first Double Degree agreement with the French partner, the University of Rennes I. The agreement signing (planned for October 2022) was preceded by a year of preparation to comply with the partner's rules and particularly with the rules resulting from the institutional accreditation at MU. Part of the rules included obtaining accreditation for the programme's new plan in April 2022. The conclusion of the contract and the opening of the new study plan within the program will increase the proportion of students who will go on a study exchange at the partner university during their studies.

4) Failure to fully establish a system of (incentivised) academic arrivals to the ad hoc study module. This option has been debated, a time slot in the academic year (mid-semester study week) has been

created to facilitate arrivals, and we are currently making arrangements to officially welcome the first academic during the autumn term of 2023. We do not mention ad hoc arrivals of academics used to deliver a public lectures where programme students are encouraged to participate in these activities.

5) Given the low number of students in the past year, there have been no intense discussions about changing the program curriculum. Based on the information of the student representative, the program curriculum is optimal since students can further specialise in the free electives. In the coming years, the programme guarantor will discuss with the guarantors of the compulsory courses the applicability of the skills acquired.

3. Zhodnoťte uplynulý rok uskutečňování studijního programu.

Například: přijímací řízení, studijní neúspěšnost, státní závěrečné zkoušky, internacionalizaci

[Evaluate the past year of the implementation of the study programme.

For example: admissions, academic failure, final state exams, internationalisation]

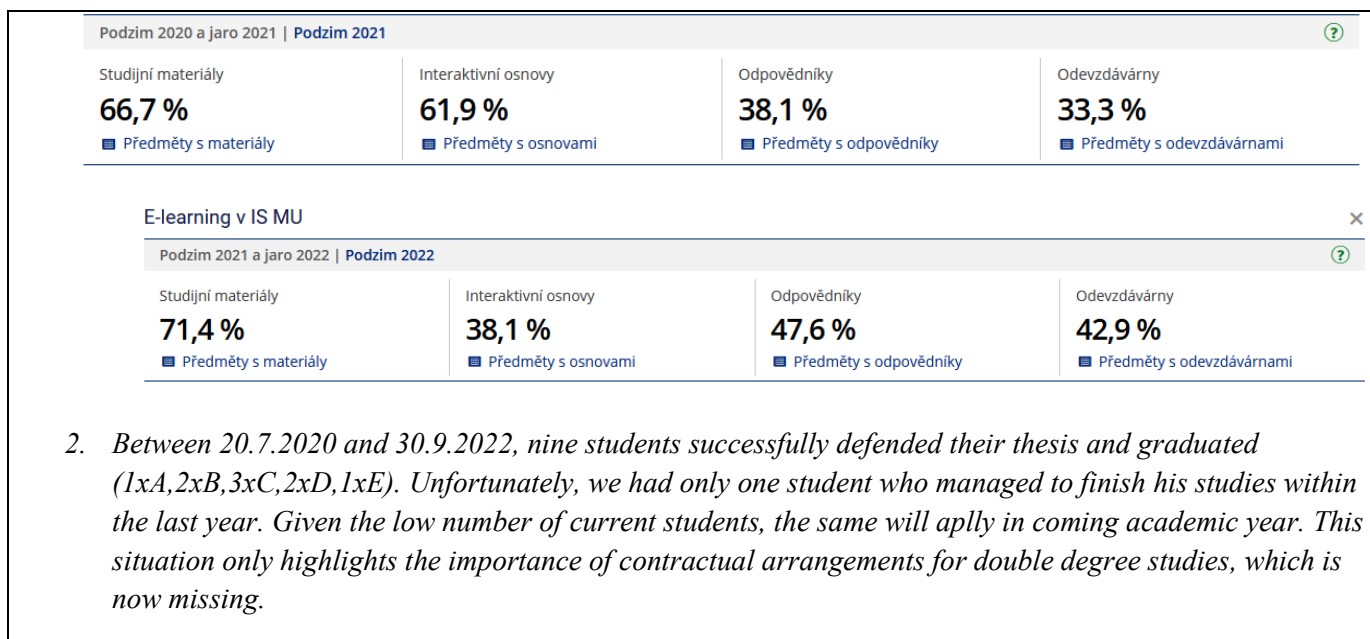
Comment:

The following table summarises the main statistics of the program from the previous academic year.

	23.9.2021	6.10.2022
<i>Active students</i>	5	11
<i>1st semester</i>		6
<i>2nd semester</i>		3
<i>3rd semester</i>		1
<i>4th semester</i>		1
<i>At the internship/study abroad</i>	0	0
<i>Previous academic year graduates</i>	8	7 (2021)
<i>Study success rate (% of unsuccessful)</i>	22.2%	13%
<i>Admission procedure – N of applicants</i>	16	15
<i>Admission procedure – N of accepted</i>	8	11
<i>Admission procedure – N of enrolled</i>	3	4

We have to recapitulate the main topics, problems and challenges from the last years meeting since most of them remain valid also this year:

- 1. The coronavirus situation required greater involvement of online teaching techniques. During the last year, we significantly improved study materials in IS MUNI. Last year, we set a goal for the proportion of courses with interactive syllabi to 70%. It turns out that this goal is not achievable, given the fact that a large part of the study is related to the elaboration of the final thesis. Courses related to this process are taught in both semesters and are without a syllabus. On the other hand, we have not experienced any complaints from students about the form of the prepared study materials.*



4. *Formulujte další doporučení pro budoucí rozvoj studijního programu (v bodech či shrnujícím slovním komentářem). [Formulate further recommendations for the future development of the study programme (in bullet points or summarising verbal comments).]*

Study programme development objective	Actions leading to the target	Implementation of measures (year or cycle)
<i>Increase the number of enrolled students</i>	<ol style="list-style-type: none"> 1) <i>Utilise already existing advertising portals; discussion of marketing strategy within faculty</i> 2) <i>Discuss the possibility of other contracts with foreign partners (following the example of URI contract) ensuring better internationalisation</i> 3) <i>With the foreign affairs unit and with the help of the Marketing unit. Create your marketing materials (flyer) and discuss how to distribute them to applicants</i> 	<p><i>Ad1) generally, on an ongoing basis</i></p> <p><i>Ad 2) generally, on an ongoing basis</i></p> <p><i>Ad 3) end 2022</i></p>
<i>Increase the degree of internationalisation of the programme</i>	<ol style="list-style-type: none"> 4) <i>Discussion and motivation of students to travel to a partner institution during the 3rd or 4th semester.</i> 5) <i>Create a system of incentives (together with the FO) for ad hoc involvement of foreign academics in teaching (e.g. create a module for the regular arrival of visiting academics)</i> 	<p><i>Ad4) already done at the beginning of October with the help of the partner's representative</i></p> <p><i>Ad5) December 2022 (there is no need to organise such a module for less than ten students)</i></p>

<p><i>To improve the quality of key subjects of the programme</i></p>	<p>6) <i>Greater collaboration with the student representative within the board on issues of program quality</i></p> <p>7) <i>Add a student representative to the board from students in the first semester</i></p> <p>8) <i>Discuss the possibility of voluntary/compulsory inclusion of internships within the programme</i></p>	<p><i>Ad6) on an ongoing basis</i></p> <p><i>Ad7) January 2023</i></p> <p><i>Ad8) October 2022 and January 2023</i></p>

Comment:

Future efforts should aim to increase the number of students in the program. The ideal situation is to reach approximately 15-20 entering students per year (the same goal as the last year). In the last year, we have taken the first steps to increase the number of enrolled students. There are further steps for the next academic year.

We plan to have a bigger discussion about the attractiveness and internationalisation of the programme in the coming years: visiting academics and compulsory study exchange.

Moreover, we will discuss how to improve marketing strategies with respective faculty units.

5. *Prostor pro komentáře a postřehy nad rámec výše uvedených témat. [Space for comments and observations beyond the above topics.]*

Comment:

The Program Council mentioned the following comments during its meeting:

1. *We created a dedicated web page for the program within Keystone academics services. However, we don't use it fully; it will need to be supplied with relevant information*
2. *Consider personal promotional participation in study fairs at African universities.*
3. *Find a way to strengthen the "local ambassadors" model recruited within our students (everywhere).*
4. *Incorporate the "Accounting" subject into PR materials of the program.*
5. *Discuss how the program content better aligns with the future labour market needs. (VN) said that the incorporation of accounting/auditing subjects into the program depends on desired profiles of the graduates (macro issues or local/micro issues).*
6. *Mr Viktor Novysedlák promised to send professions that match to Learning Outcomes of the program.*

The current programme guarantor, Robert Jahoda, was asked to become programme guarantor of the bachelor's and master's programmes in Finance and Law. Their current guarantor has left the Faculty and does not meet the University's rules. Robert Jahoda expressed his thanks to the Programme Board for the cooperation so far and proposed Associate Professor Ivan Malý as the new guarantor.