

# **EDITORIAL**

An increasing volume of published research is accessible on-line. Anybody interested in a particular subject can find numerous specialized papers related to his or her field of interest. The problem is how to navigate oneself in such a vast ocean of knowledge to get the right information. In order to provide readers with help, it is very important to choose a descriptive name of your paper, precise keywords and appropriate JEL classification. Careful attention paid to these simple rules can substantially enhance the impact of the paper. We wish our authors good luck with it.

Zdenek Tomeš