Business Management

Students who are enrolled from spring semesters start their studies from 2nd semester. There are **two options** how to manage their studies.

1. **Option**: the student manages the programme in 3 semesters.

Semester	Compulsory Courses	Number of credits for compulsory courses	Optional courses	Number of credits for optional courses (up to 120)
During the I. sem e calendar of the fac	ester the student registers the Diploma thes culty.	es topic in the IS, fo	or the exact date	e see the Academic
Spring	Macroeconomics 2	36	Two optional courses	
II. semester	Financial Markets			
	Financial Analysis and Plan			
	International Management			
	Human Resources Management			
	Corporate Management Systems			
Autumn	Microeconomics 2			
I+III. semester	Presentation skills			
	Accounting (basic)			
	Finance (basic)			
	Management and Business Economics			
	Diploma seminar 1			
	Specialization Marketing *	53		
	International Marketing			
	Marketing in the EU			
	Specialization Management*	60		
	Operations Management			
	Business Logistics and Transportation			
	emester the student registers for the Final st e academic calendar of the faculty.	ate exam and hands	s in the Diplom	a thesis, for the
Spring	Diploma seminar 2	15	Two	
III. semester	Diploma thesis		optional courses	
Number of credits in Specialization Marketing		104		16
Number of credit	s in Specialization Management	111		9

*Student chooses one specialization

2. **Option**: the student manages the programme in 4 semesters.

Semester	Compulsory Courses	Number of credits for compulsory courses	Optional courses	Number of credits for optional courses (up to 120)
Spring II. semester	Macroeconomics 2	36	Two optional courses	
	Financial Markets			
	Financial Analysis and Plan			
	International Management			
	Human Resources Management			
	Corporate Management Systems			

Autumn	Microeconomics 2			
I+III. semester	Presentation skills			
	Accounting (basic)			
	Finance (basic)			
	Management and Business Economics			
	Specialization Marketing *	41		
	International Marketing			
	Marketing in the EU			
	Specialization Management *	48		
	Operations Management			
	Business Logistics and Transportation			
Spring III. semester	Diploma seminar 1	12	Two optional courses	

Autumn	Diploma seminar 2	15	
IV. semester	Diploma thesis		
Number of credit	s in Specialization Marketing	104	16
Number of credits in Specialization Management		111	9

*Student chooses one specialization