



MASARYK UNIVERSITY
FACULTY OF ECONOMICS
AND ADMINISTRATION







Faculty of Economics and Administration



The Faculty of Economics and Administration presently offers three kinds of studies: Bachelor's, Master's and doctoral degree programmes, in both on-site and combined modes of study. In order to perfectly reflect the dynamics of the demands bestowed upon it by society, the offer of education at the FEA is diversified to a great extent. People interested in studying at our faculty can do so within a full-time study programme, combined studies programme which is based on direct lessons in blocks (usually concentrated into five to seven seminars per semester which take place during

weekends) combined with self-study-enhanced by the use of the latest information technologies and teaching procedures. The last programme the FEA offers is a life-long studies programme. Within this programme, it is possible to change to combined studies programme after fulfilling certain criteria. More than 3,800 students in all study forms were educated at the FEA in 2006.



Seminars and lectures take place in the faculty building, however, some programmes are organised in the Masaryk University Teaching Centre in Telč, too. This centre has hosted students of the combined and life-long Bachelor's studies programmes

since the academic year of 2003/2004. The building of the Masaryk University Teaching Centre in Telč was completely reconstructed and furnished with modern information and communication technologies



Studies at the Faculty of Economics and Administration



<i>programmes</i>	<i>fields of study</i>	<i>full-time studies</i>				<i>combined studies</i>			<i>Life-long</i>
		<i>B.A.</i>	<i>M.A.</i>	<i>M.A.</i>	<i>Ph.D.</i>	<i>BA.</i>	<i>M.A.</i>	<i>Ph.D.</i>	
Economics and Management	Corporate Management	☐	☐	☐	–	–	☐	–	☐
	Management	–	–	–	–	☐	–	–	☐
	Corporate Economics and Management	–	–	–	☐	–	–	☐	–
Economic politics and Administration	National Economics	☐	–	–	–	–	–	–	–
	Public Economy	☐	☐	☐	☐	–	–	☐	–
	Regional Development and Administration	☐	☐	☐	–	☐	☐	–	☐
	Regional Development and Tourism	–	–	–	–	–	–	–	☐
	Financial Enterprise	☐	☐	☐	–	–	☐	–	☐
	European Economic, Administrative and Cultural Studies	☐	–	–	–	–	–	–	–
	Banking	–	–	–	–	☐	–	–	–
	Public Economy and Administration	–	–	–	–	☐	☐	–	☐
	Economic Policy	–	☐	☐	☐	–	–	☐	–
	Administration Publique	–	–	☐	–	–	–	–	–
Financial Enterprise	–	–	–	☐	–	–	☐	–	
System Engineering and Informatics	Economic Information Systems	☐	–	–	–	–	–	–	–
Economic Theories	Economy	–	☐	☐	☐	–	–	☐	–
Quantitative Methods in Economics	Mathematical and Statistical Methods in Economy	–	☐	–	–	–	–	–	–
Mathematics	Mathematics – Economics	–	☐	–	–	–	–	–	–

Special Education Projects

As the scope of our international cooperation widens, we have established cooperation with foreign institutions and successfully carried out several interesting projects. First of all, we should mention the project of Master's studies in L' Administration publique (Public administration), a field of study taught both in Czech and French, and carried out within the framework of ERASMUS/SOCRATES exchange programme under the auspices of the French Embassy in Prague. The field of study is organized in cooperation with the University of Rennes in France and focuses on preparing highly qualified graduates for careers in public administration. Students have work placements and take special courses in both Czech and French public institutions

The Faculty of Economics and Administration also cooperates with Academia Istropolitana in Bratislava on a project of lifelong education; the new contract from May 2005 made the activities of FEA in this field possible in Slovakia, too, and simultaneously it enabled their substantial expansion starting in the academic year 2005/06. We also cooperate with the University of Huddersfield, which enables the students of Corporate economy to study in Great Britain and obtain a BA (Hons.) academic degree in European Business.

At the beginning of 2006, Lidové Noviny, one of the most popular newspapers in the Czech Republic, in cooperation with SC&C, presented results of a survey aimed at assessing the quality of institutions providing tertiary education. In the field of economics, FEA MU ranked first among 18 institutions. (www.lidovky.cz/zebricky).

Ekonomicko-správní fakulta Masarykovy univerzity připravuje studenty zejména pro oblasti financí, obchodu, veřejné ekonomiky a regionálního rozvoje a správy, podnikové sféry a další. Šance uchazečů na přijetí ke studiu se nyní pohybují na úrovni 27 procentech. V nedávných zveřejněných zebřičkách ekonomických fakult v ČR se

Mladí ekonomové se na trhu práce neztráší

Firmy vedou boj o talenty už přímo na vysokých školách. I když o zebřičky kvality vysokých škol u nás zatím neexistují, některé školy tuto potřebu uvědomila, je Masarykova univerzita v Brně.

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DOVÉ NOVINY | Strana 1. února 2006

ŽEBŘIČKY VŠ Ekonomické fakulty a obory na soukromých VŠ

JANA HANAMOVÁ

Vysoké školy se v rámci tohoto oboru velmi rozvíjejí. Rozdíl mezi nejlepšími a nejnižšími je kvádrát. Většina z nich má dva záměrné vlivy: obilžnost přijímacích zkoušek a také zájem gymnasií o daný obor. První z nich je Masarykova univerzita v Praze, která v průměru přijímá každého třetího až pátého uchazeče, obě fakulty také lákají velké procento gymnazistů. Ekonomický obor je na rozdíl od všech ostatních velmi silně zastoupen – porovnáme-li zde 33 fakult (je to v současnosti oprava „analogy“ – studijní obor), jeho další odlišností je, že zde je možná docházet ke sřídání rozdílu mezi veřejnými a soukromými školami. Fakulty se dělí na „centrální“ (Praha, Brno) a „regionální“ (Liberec, Pardubice, ale také Ostrava). Mezi veřejnými „regionálními“ školami nejvíce vyniká VŠ Jozef Vyznař a soukromými VŠ jsou vyznařeny rozdíly pouze v poměru přijatých ke studiu, podíl gymnazistů je takřka srovnatelný. Dale jsou rozdíly velmi velké velikosti škol.

Autorka je socioložka agentury SC&C.

Celkové pořadí – veřejné školy

Poradí	Skupina*	Fakulta	Celkem	Vážený průměr
1.	1	Ekonomicko-správní fakulta MU Brno	100	0,45
2.	1	Fakulta podnikového managementu VUT Brno	94	0,41
3.	2	Fakulta sociálních věd UK Praha	90	0,39
4.	2	Fakulta informatické a managementové Univerzity Hradec Králové	82	0,35
5.	3	Fakulta ekonomické fakulty MZU v Brně	74	0,32
6.	3	Právnická ekonomická fakulta ČZU Praha	72	0,30
7.	3	Právnická fakulta VŠE Praha	63	0,26
8.	4	Fakulta managementu VŠE Praha	62	0,25
9.	4	Hospodářská fakulta TU Liberec	57	0,23
10.	5	Fakulta pedagogické ZČU Plzeň	54	0,21
11.	5	Zemědělská fakulta JČU České Budějovice	51	0,20
12.	5	Fakulta managementu a ekonomiky UTB Zlín	47	0,18
13.	6	Ekonomická fakulta VŠB-TU Ostrava	42	0,15
14.	6	Ekonomicko-správní UPF Pardubice	33	0,11
15.	7	Fakulta ekonomicko-správní UPF Pardubice	30	0,09
16.	8	Fakulta společné ekonomické UPF nad Labem	20	0,04
17.	9	VŠP Jihlava	18	0,03
18.	9	Obchodně podnikatelská fakulta SU Opava	20	0,03

Celkové pořadí – soukromé školy

Poradí	Skupina*	Fakulta	Celkem	Vážený průměr
1.	6	Anglo-americká vysoká škola Newtun College Brno	41	0,15
2.	8	University of New York in Prague Praha	24	0,06
3.	8	Bankovní institut vysoká škola Praha	22	0,05
4.	8	Vysoká škola podnikání Opatowitz	17	0,03
5.	9	Vysoká škola ekonomie a managementu UPJL nad Labem	15	0,02
6.	9	Vysoká škola Karta English Brno	15	0,02
7.	9	Vysoká škola finanční a správní Praha	14	0,02
8.	9	Společná vysoká škola ekonomická Znojmo	10	0,01
9.	9	Meciarová vysoká škola Olomouc	8	0,01
10.	10	Vysoká škola ekonomie a managementu UPJL nad Labem	6	0,01
11.	10	Vysoká škola Karta English Brno	5	0,01
12.	10	STING Brno	4	0,01
13.	10	SIFAoškolský vysokosškolský institut Kladno	4	0,01
14.	10	Soukromá vysoká škola ekonomických studií Praha	0	0,00

Image oboru – veřejné školy

Poradí	Fakulta	Image oboru – veřejné školy
1.	VŠP Jihlava	94%
2.	Ekonomicko-správní fakulta MU Brno	92%
3.	Fakulta sociálních věd UK Praha	89%

Image oboru – soukromé školy

Poradí	Fakulta	Image oboru – soukromé školy
1.	Newtun College Brno	100%
2.	Kardinalský institut vysoká škola Praha	100%
3.	Bankovní institut vysoká škola Praha	100%
4.	Anglo-americká vysoká škola Brno	99%
5.	Meciarová vysoká škola Olomouc	99%
6.	Novosýdelská vysokosškolská instituce Kladno	98%

Úspěšnost vstupních testů, kvalita studentů – veřejné školy

Poradí	Fakulta	Úspěšnost vstupních testů, kvalita studentů – veřejné školy
1.	Fakulta informatické a managementové Univerzity Hradec Králové	30%
2.	Fakulta podnikového managementu VUT Brno	29%
3.	Ekonomicko-správní fakulta MU Brno	22%
4.	Fakulta pedagogické ZČU Plzeň	22%
5.	Právnická fakulta VŠE Praha	20%
6.	Právnická fakulta VŠE Praha	20%
7.	Hospodářská fakulta TU Liberec	20%
8.	Právnická fakulta VŠE Praha	20%
9.	Právnická fakulta VŠE Praha	20%
10.	Právnická fakulta VŠE Praha	20%

Úspěšnost vstupních testů, kvalita studentů – soukromé školy

Poradí	Fakulta	Úspěšnost vstupních testů, kvalita studentů – soukromé školy
1.	Vysoká škola podnikání Opatowitz	100%
2.	University of New York in Prague Praha	100%
3.	Anglo-americká vysoká škola Brno	100%
4.	Bankovní institut vysoká škola Praha	100%
5.	Bankovní institut vysoká škola Praha	100%
6.	Bankovní institut vysoká škola Praha	100%
7.	Bankovní institut vysoká škola Praha	100%
8.	Bankovní institut vysoká škola Praha	100%
9.	Bankovní institut vysoká škola Praha	100%
10.	Bankovní institut vysoká škola Praha	100%

STUDIES AT THE FEA



Studies at the Faculty of Economics and Administration



Demand for studies at the Faculty of Economics and Administration exceeds its possibilities.

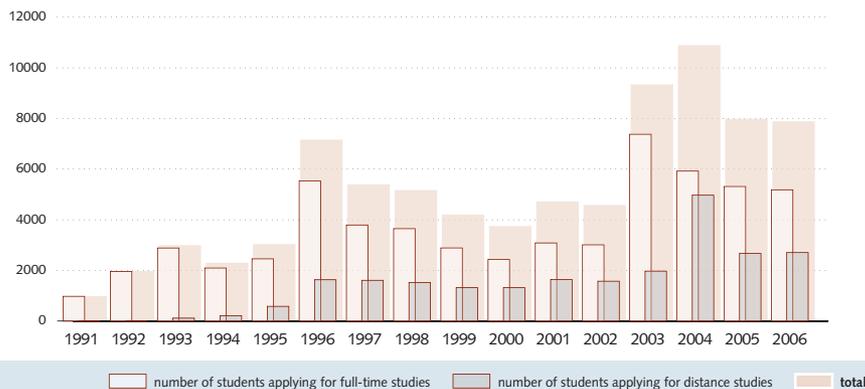
The Faculty of Economics and Administration belongs among selective educational institutions in the Czech Republic; as the capacity of the FEA is limited, we annually turn down many applications of students who wish to start studying at our faculty.

Modern conditions for education, science and research are supported by computerisation; our academics and students can take advantage of more than 600 computers.

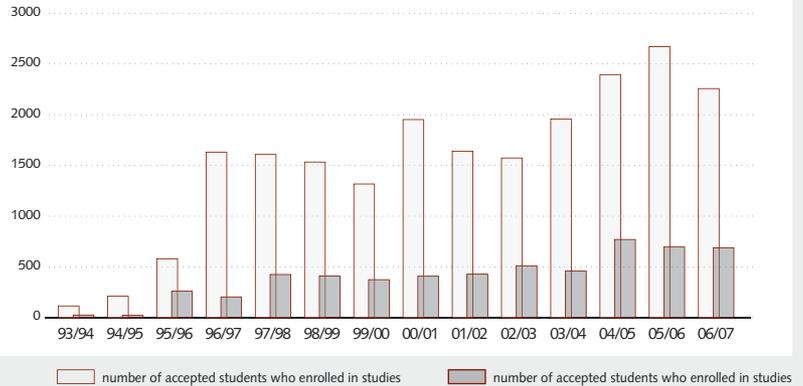
In the field of information technologies, particular attention is paid to modern forms of teaching such as electronic educational instruments, electronic textbooks, autocorrection tests etc. Hi-tech multimedia technologies enable simultaneous education and transmission of the signal from the Masaryk Teaching Centre in Telč.

In addition to that, the academic community has a modern library with more than 45,000 titles and approximately 200 Czech and foreign newspapers at its disposal. An unusually rich collection of foreign electronic

Interest in studies at the FEA MU 1991–2005 (excluding lifelong studies)



Development of interest in studies at the FEA MU (combined Bachelor's degree programme)

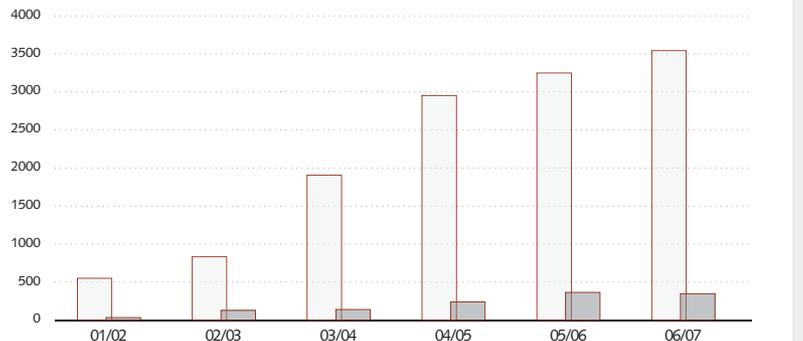


full-text databases, economic and corporate information has an increasing importance. The library also runs its own archive of diploma theses which is accessible for the public on the internet. The archive was the first functional project of its kind in the Czech Republic.

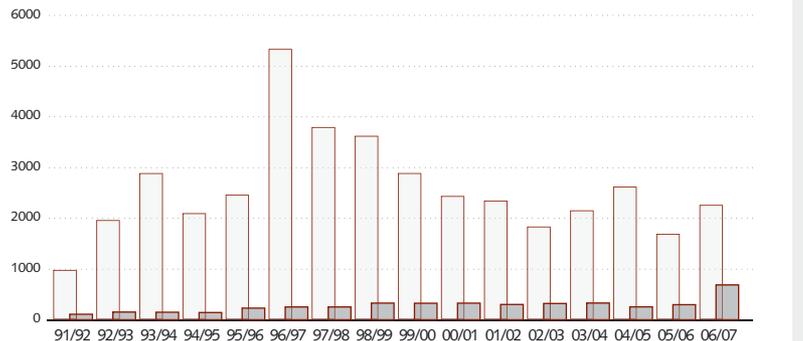
A view into the library at the FEA MU.



Development of interest in studies at the FEA MU (full-time Bachelor's degree programme)



Development of interest in studies at the FEA MU (full-time Master's degree programme)





Science and Research at the Faculty of Economics and Administration

Science and research at the Faculty of Economics and Administration is conducted in accordance with the basic orientation of its departments and theoretical orientation of its individual academic figures. The scientific performance of the faculty has a great potential which results in an increasing number of project realizations. The FEA receives scientific grants especially from Czech Grant Agency, Czech Academy of Sciences Grant Agency and various ministries of the Czech government.

Research Centre and Research Plans

In 2005, the Faculty of Economics and Administration acquired a significant and extensive project of Research Centre for Competitiveness of Czech Economy. This project, which should be carried out for the period of five years, was granted within the framework of National research programme 'Research Centres' of the Czech Ministry of Education. The project is carried out in collaboration with Centrum ekonomických studií v Praze (Centre for Economic Studies in Prague) and Národní observatoř zaměstnanosti a vzdělávání v Praze (National Observatory of Employment and Education in Prague). The subject of the centre's research activities is an analysis of precondi-

tions and results of competitiveness of Czech economy further to fulfilment of the Lisbon Strategy objectives. In its research, the Centre attempts to pay attention primarily to particularities of transitive countries in the process of their economic and technological making up. The centre also carries out attempts at an identification of contemporary developmental trends and their implications in economic and political practice. The goal of the centre's research is to create qualified analytical documentation important for decisions of economic-political and economic subjects to support successful transition of the Czech Republic to knowledge-based economy.

Specific Research

The resources for specific research were used predominantly for research projects carried out by individual FEA departments which involved students of doctoral degree programmes, who participated in publishing the results of the research projects. A part of the resources was used to finance costs connected with the application of the latest scientific results in teaching, such as the tasks oriented towards the creation of professional texts, instructional presentations and teaching software.

Generally, it is possible to specify the main fields of the scientific interest at the FEA in the following way:

- economic transformation and its institutional, financial and structural aspects;
- macroeconomic analysis of Czech economy and its macroeconomic modelling;
- research of company sphere and corporate economics, assessment of corporate efficiency and factors affecting competitiveness of individual companies;
- research of the public sector, its effectiveness and controlling;
- operation of non-governmental and non-profit sector;
- public administration and its quality;
- crisis management and its financial aspects;
- regional development and its economic nexus;
- history of economic theories and many other topics.

In the field of science and research, the faculty does not act alone, isolated from the real world that surrounds it. On the contrary – the Faculty of Economics and Administration is determined to persistently cultivate relations and affiliations which connect the theoretical aspects of research with the environment of its application, thus with the real, “everyday” economy, the world of public administration, corporate sphere and other fields.

Researchers are involved in common projects and long-term cooperation with research centres and other institutions of public administration, especially with Krajský úřad Jihomoravského kraje (The Regional Authority of South Moravia), Ústav územního rozvoje (Institute for Spatial Development), Obchodní a hospodářská komora v Brně (Brno Chamber of Commerce), Regionální rozvojová agentura Jižní Morava (Regional Development Agency South Moravia), Ministerstvo vnitra ČR (Czech Ministry of Interior), Ministerstvo pro místní rozvoj ČR (Czech Ministry for Regional Development) and Ministerstvo financí ČR (Czech Ministry of Finance), Úřad pro hospodářskou soutěž (Office for the Protection of Competition), Moravské zemské muzeum (The Moravian Museum) and many others. Cooperation of Centrum pro výzkum neziskového sektoru (Centre for Nonprofit Sector Research at FEA MU) with non-governmental non-profit organizations on various projects is very successful and fruitful, just as the cooperation with Veletrhy Brno, a.s. (Trade Fairs Brno) which focuses on marketing of individual projects carried out by our partner, as well as surveys amongst visitors and exhibitors at the trade fairs.

A view into one of the modern lecture halls at the faculty





Goals and Perspectives of the Faculty of Economics and Administration



The present general state of the faculty has a considerable power and authority in the sense of the status quo petrification. Is there anything left to dream about in a company which – so it seems – has secured its successful future for a long time? Volumes of orders are piling up, everything runs smoothly and perfectly, yet in spite of all positives, it is impossible to meet the needs of all potential customers; all reminds us of the real economic paradise.

Everyone knows that the good times are followed by the bad ones and it is advisable to get prepared for the change in time. Luckily enough, we are aware of the fact that general conditions in the area of tertiary education will change sooner or later – be it due to the demographic structure of the population, growth factors and structure of the Czech economy, the role and importance of information, or the role of various levels of education in society.

Consistent marketing management of the school is the key issue in this case. It is necessary to follow the pace of the period and consider the future and perspective needs. It sounds very easy to do, however, a consistent pursuit of this goal is usually connected to considerable practical difficulties. One might even wish to paraphrase Ludwig von Mises, a renowned economist, and say that prediction of future is beyond the abilities of every mortal. We will not be that pessimistic though and we will try to recognize the important trends and tendencies on the basis of which we could create adequate and diversified offer that will be both attractive and could withstand competition.

Our expectation of increasing competition in the field of tertiary education will gradually require more active efforts in the field of public relations, promotion of faculty activities and creation of a closer and more fruitful relation with our graduates. The

imaginary cornerstone of prosperity can be found on the geographic borderline of the Czech Republic. There are two ways how to cross it: an active one which rests on learning that better which lies beyond the borderline and its consequential import. The passive way means a more agile exchange of foreign experts and students and taking advantage of their knowledge, experience and cultural diversity (not only) to own advantage and profit.

We would like to offer quality education in the first place. Though it may sound as a bit of a cliché, it is actually one of our priorities. We do not lie to ourselves claiming that there is little or even no space for such efforts. Quality can be perceived as the key to future success, a competitive advantage and a presupposition of future prosperity. We know about the trap in the shape of the increasing number of students which brings interesting economic benefits in a short



International Cooperation

International cooperation of the Faculty of Economics and Administration concentrates predominantly on universities. We cooperate with Ekonomická univerzita in Bratislava (SVK), Univerzita Mateja Bela in Banská Bystrica (SVK), Akademia Ekonomiczna in Krakow (POL) and Wirtschaftsuniversität in Wien (AUT). The core of these cooperative programmes comprises in common research resulting in publications and creation of study materials.

Exchanges of academic staff and students, professional short-time stays and lectures are carried out on the basis of bilateral agreements within the SOCRATES/ERASMUS exchange programme. On this level, we co-operate with numerous universities and colleges all around Europe; among others with universities in Finland (Oulu, Tampere, Jyväskylä), Sweden (Jönköping), the Netherlands (Den Haag, Utrecht), Greece (Patra), Portugal (Beja, Coimbra), Spain (Girona, Navarra), in France (Rennes, St. Etienne, Lyon, Montpellier), Austria (Eisenstadt, Wien), Slovenia (Ljubljana), Germany (Bochum, Göttingen, Tübingen, Regensburg), Poland (Kraków, Wrocław), Liechtenstein, Italy (Roma) or Great Britain (Huddersfield, Plymouth).

SOCRATES/ERASMUS exchange programme is not the only exchange programme the FE A is involved in; we participate in JOSZEF or CEEPUS programmes.

period of time, but leads to backwardness and decline from the long-time perspective. We will try to avoid such a trap.

Our most important task for future days is thus to become a prestigious and competitive institution in the field of economic and administrative sciences – not only in the Czech Republic, but abroad, too. We wish to become an active institution which offers a wide scope of quality study programmes anchored in the latest findings of science and research, reacting to the most practical needs of the market and provided by competent and well motivated academics. It is not a minor task, is it?



Modern equipment of computer rooms

The Faculty of Economics and Administration
cooperates with the other eight faculties of Masaryk University



Faculty
of Law



Faculty
of Medicine



Faculty
of Science



Faculty
of Arts



Faculty
of Education



Faculty
of Informatics



General Information about the Faculty of Economics and Administration and

Faculty Management



Assoc. Prof. JUDr. Ivan Malý,
CSc.
dean



Assoc. Prof. Ing. Jaroslav
Rejštek, CSc.
vice-dean for full-time students
and social matters



Ing. Martin Kvízda, Ph.D.
vice-dean for distance
learning and lifelong
education



RNDr. Jaroslav Maryáš, CSc.
vice-dean for science, research
and postgraduate study
programmes



Assoc. Prof. Ing. Martin Svoboda,
vice-dean for international affairs
and public relations



Faculty of Social Studies Faculty of Sports Studies

its structure



Ing. František Křivánek
faculty bursar



Prof. Ing. Ladislav Blažek, CSc.
chair of Academic senate

Faculty of Economics and Administration MU

Total number of employees	193
Professors	12
Associate professors	18
External employees	11
External teachers	7
Total number of teachers	244
Employees	125
Student teachers	26
External teachers from MU	63
External teachers outside MU	30
Total number of students	3848
Bachelor's study programmes	2334
Master's study programmes	1202
Follow-up Master's programmes	149
Doctoral programmes	163

Departments and centres of the FEA MU

Department of Economics

Head: Prof. Ing. Antonín Slaný, CSc.

Department of Public Economics

Head: Assoc. Prof. JUDr. Ivan Malý, CSc.

Department of Corporate Economy

Head: Prof. Ing. Ladislav Blažek, CSc.

Department of Finance

Head: Ing. František Kalouda, CSc., MBA

Department of Regional Economics and Administration

Head: Assoc. Prof. RNDr. Milan Víturka, CSc.

Department of Law

Head: JUDr. Jindřiška Šedová, CSc.

Department of Applied Mathematics and Computer Science

Head. Assoc. Prof. Osvald Vašíček, CSc.

Language Centre at the FEA

Head: PhDr. Helena Hušková

Centre for Distance Learning and Lifelong Education

Head: Ing. Martin Kvízda, Ph.D.

Research Centre For Competitiveness of Czech Economy

Head: Prof. Ing. Antonín Slaný, CSc.
The centre is an individual research project established within the framework of the National research programme of Czech Ministry of Education. The project will be carried out from 2005 to 2009.



Department of Economics

Head: Prof. Ing. Antonín Slaný

The Department of Economics is a guarantor of "National Economics" field of study in a full-time Bachelor's degree programme and the "Economics and Economic Policy" field of study in Master's and Doctoral degree programmes. The department is also a guarantor of the inter-faculty full-time Master's degree study programmes of "Mathematics – Economics" and "European Economic, Administrative and Cultural Studies"

(Bachelor's full-time degree programme), carried out in cooperation with the Faculty of Science.

These fields of studies prepare conceptually educated political economists in such a manner so that they understand the basic connections of economic relations, predominantly on their macroeconomic level. The studies create a framework for more detailed understanding of partial economic problems occurring in other specializations, which



Departments and centres of the Faculty of Economics and Administration



Department of Public Economics

Head: Assoc. Prof. JUDr. Ivan Malý, CSc.

The Department of Public Economics is a guarantor of the „Public Economics“ field of studies in Bachelor's, Master's and Doctoral degree programmes. The department offers the "Public Economics and Administration" field of studies in Bachelor's and Master's combined studies programmes, just as in life-long education programme. In the framework of full-time Master's degree, the department is a guarantor of the Administration Publique field of studies which is taught as bilingual, Czech and French study programme.

The department prepares students for work in various positions in the public sector. The studies are devoted to the problematics of public budgets (studies of tax system play the crucial role) which is offered to students of different fields of study as well. Therefore, graduates of the Department of Public Economics can find a job not only in the sector of tax and duties administration, but in

tax counselling, too. Simultaneously, students learn about ways of effective investing of public funds into the sphere of employment and social welfare, health service, education system, culture or sports, just as into housing and technical infrastructure, mass media and scientific research, and the whole domain of public administration including army, police and judiciary.

The work of an economist in the public economy – be its focus on acquisition of resources or their allocation or use – challenges his or her ability to apprehend, understand and respect political and social aspects of economic processes and their spatial dimensions. This is why this field of study includes subjects such as public politics, public administration, social politics or regional or municipal economics. These subjects are supposed to prepare students to engage in interdisciplinary cooperation, so much needed in public economy.

broadens the possibilities of students' success on the job market.

Concordantly with their specializations, graduates from the Department of Economics are very likely to get jobs in fields which require wider orientation in theoretic and practical fundamentals of microeconomics and macroeconomics, economic politics, analytically oriented functions, in public and regional administration, public and private companies, economic journalism or economic consulting etc.



Department of Law

Head: JUDr. Jindřiška Šedová, CSc.

The department provides instruction in law subjects prescribed by faculty programmes and also in applied subjects from the sphere of private law for "National Economy", "Corporate Economy" and "Financial Enterprise" fields of study. Apart from internal teachers, these subjects are taught by teachers from the Faculty of Law and by professional lawyers representing different fields (Constitutional court, Prosecutor's offices, and advocacy). The department's cooperation with experts from various institutions (banks, insurance companies, Komise pro cenné papíry – Czech securities commission) enables an effective transformation of their experience into lectures on topical law issues.

Department of Corporate Economy

Head: Prof. Ing. Ladislav Blažek, CSc.

The department of Corporate Economy is a guarantor of the field of study "Corporate Economy" in a full-time Bachelor's degree programme, as well as in long-cycle Master's degree and follow-up Master's degree programmes in full-time, combined, and lifelong learning modes of study. Other fields of study offered by the department are "Management", available in a combined Bachelor's degree programme and in lifelong learning study mode, and "Corporate Economy and Management", available in doctoral degree programme.

The studies are oriented towards economy and business management, focusing on business organization as a whole, as well as on individual functions it performs: production, human resources, and technology and research; commercial, economic, and financial functions.

The aim of the studies is to provide students with the knowledge of factual, economic, organizational, informational and managing aspects of processes involved in company operation, and at the same time, of their interdependence. Together with gaining theoretical knowledge of the processes, the objective of the programme is also to develop competences which play a key role in executive and managing positions.

The programme "Corporate Economy" is mainly oriented to large and medium businesses.

Graduates are qualified for various positions in different sections of business enterprises, including middle management and positions of assistants of top managers, analysts, managing systems developers, or economic and organizational consultants.



A view into the lobby on the 2nd floor



Faculty library provides students with modern equipment



Departments and centres of the Faculty of Economics and Aministration



Centre for Distance Learning and Lifelong Education

Head: Ing. Martin Kvizda, Ph.D.

The centre offers education in lifelong learning programmes. The Faculty of Economics and Administration is open not only for those applying for full-time modes of study, but also for people interested in combined modes of study (i.e. extramural education).

Within lifelong learning framework, it is possible to take part in study programmes in Telč, Bratislava, and Brno which are available in a combined mode of study in the following Bachelor's degree programmes: "Regional Development and Administration", "Regional Development and Tourist Business", "Banking", and "Management". A follow-up Master's degree programme in lifelong study mode is offered only in Brno in the following programmes: "Financial Enterprise", "Regional Development and Administration", "Public Economy", and "Corporate Economy".

Department of Applied Mathematics and Computer Science

Head. Assoc. Prof. Osvald Vašíček, CSc.

The Department of Applied Mathematics and Computer Science is a guarantor of "Mathematical and Statistical Methods in Economics" field of study in full-time follow-up Master's degree study mode and "Economic Information Systems" field of study in full-time Bachelor's degree study mode. Furthermore, the department provides courses in mathematics, statistics, economic-mathematical methods and computer science for all accredited programmes and fields of study at the FEA in all modes of study.

Students have access to all essential literature in the faculty library



Language Centre at the FEA

Head: **PhDr. Helena Hušková**

Language Centre at the Faculty of Economics and Administration is one of the sections of University Language Centre. This department is responsible for providing language education to students in all accredited programmes and fields of study in all modes of study.

Department of Regional Economics and Administration

Head: **Assoc. Prof. RNDr. Milan Viturka, CSc**

The Department of Regional Economics and Administration is a guarantor of "Regional Development and Administration" field of study in both full-time and combined Bachelor's degree study modes, in a full-time long-cycle and follow-up Master's degree study mode, and in a combined follow-up Master's degree study mode. The department also grants "Regional Development and Tourist Business" and "Regional Development and Administration" fields of study in lifelong learning study mode.

The training provided by the department makes prospective economists ready to apply economic decision-making on the level of regions, cities and municipalities. At the same time, they are equipped with the basic knowledge of public administration.

Finding solutions to regional and local problems usually demands an interdisciplinary approach. Therefore, students learn to communicate with experts from other sectors in order to guarantee a complex decision-making process. Students are also provided with instruction about how to create and design development projects and basic methodology in public administration.

Graduates have good career prospects not only in public administration institutions, but also in private organizations in which regional aspects of economic decision-making need to be taken into consideration.

Department of Finance

Head: **Ing. František Kalouda, CSc., MBA**

The department is a guarantor of "Financial Enterprise" field of study in a full-time Bachelor's degree programme, as well as in long-cycle Master's degree and follow-up Master's degree programmes in full-time, combined, and lifelong learning modes. Other fields of study provided by the department are the following: "Monetary system" in combined Bachelor's degree programme, "Banking" in lifelong learning mode, and newly offered "Finance" in doctoral degree study mode.

The programmes are aimed at providing students with education in the fields of company finance, accountancy, banking, insurance, international finance, and financial markets. The emphasis is on grasping both theoretical and practical aspects of the fields mentioned above.

By means of optional subjects, students have the opportunity to deepen their knowledge of financial development, European integration, financial investment, bank and insurance company accountancy, company accountancy, European accountancy, taxes, audit, insurance market and other fields.

Graduates are sought after for positions of qualified staff members and managers in financial institutions, e.g. banks, insurance companies, funds, but also in financial and accountancy sections of companies and other organizations.

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