



Hello,

Following the first four highly successful editions, Société Générale is launching the fifth season of [CITIZEN ACT](http://CITIZENACT.COM), a CSR Training Game actively supported by students worldwide (in 2009-2010: 24 countries & 181 teams).

The 2010-2011 edition of CITIZEN ACT is offering your students educational content and training via the designing of responsible practices for the bank of the future.

CITIZEN ACT is the only responsible and exclusively bank Business Game to have been granted the CEL approval (Technology Enhanced Learning) by EFMD (European Foundation for Management Development). It is now also recognised as a full unit by certain establishments.

This year, the game is focussing further on its educational and training aspects thanks to the many tools and experts that are available to support students in designing their projects.





Join **CITIZEN ACT** : The Société Générale Training Game
and

Take on the challenge by designing **responsible practices** for the bank of the future.

- Form a team and submit your project as from now on citizenact.com
- Qualify your team and visit us in Paris for the game's Official Launch in February 2011
- Benefit from experts' CSR experience to develop your project
- Become a finalist and compete with teams from the entire World at the Grand Final in Paris in April 2011

