4. THE THIRD PART: SOME NEW SYMPTOMS, FRAGMENTS OF PERSONAL MANAGEMENT AND LEADERSHIP AT THE BEGINNING OF THE 21st CENTURY

4.1. The 8th habit of S.R. Covey: "From Effectiveness to Greatness"

Plan of the subchapter:

- Introduction
- Why the eighth habit?
- Framework explanation of the eighth habit
- The role of leadership by S.R. Covey
- What to say in the end?

Objectives of the subchapter:

After reading this part the reader should be able to:

- Think about him/herself, persuade him/herself about the correctness of his/her personal paradigm.
- Think about his/her "voice" and find replies to his/her four following human needs:
 - o physical-economical,
 - o mental,
 - $\circ \ \mathit{social-emotional},$
 - o spiritual.
- Think about his/her personal application of the four primary managerial tools culture, strategy, structure and performance.