

# SPARK EUROPE WEBINAR SERIES 2023

Wednesdays  
at 4 pm CET

SPARK Europe  
Education

## Business model plan, canvas and other tools

Frans Nauta

6 September 2023 | 4 – 5 pm (CET) | Online Webinar



**You have a business idea and are thinking of the best way to present your business idea?**

You can choose between the Business Plan, Business Model Canvas or other tools. However, which of these formats is the best option for developing and presenting a business idea?

In this **Online Educational Forum Lecture "Business model plan, canvas and other tools"**, **Frans Nauta**, Program director of Faculty of Impact, will introduce different tools for developing and presenting key elements of your business idea.

After the online lecture you will understand

- the characteristics of a Business Model Plan, Business Model Canvas and other tools
- when to use the different tools along the stages of business development
- common mistakes to avoid when using these tools

**Online via MS Teams | Please register [here!](#)**

Registration to the webinar is required in advance. Please register no later than **5 September 2023**. Please note that you will receive the MS-Teams link and access code the evening before the lecture and that access to last minute registrations, cannot be guaranteed.

[spark-bih.de](http://spark-bih.de)  
[bihealth.org](http://bihealth.org)

*SPARK is an initiative created at Stanford University, to overcome challenges associated with translation of academic discoveries.*

**In unforeseen cases, the organizers may change and update topics and speakers.**

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