Building ideas, teams and companies to impact human health

Namir Hassan, CEO Zelluna Immunotherapy 25th Jan 2023





I would like to tell you a story.....

The Infectious Disease Unit, Immunocore Ltd (2018)







In the beginning.....2016

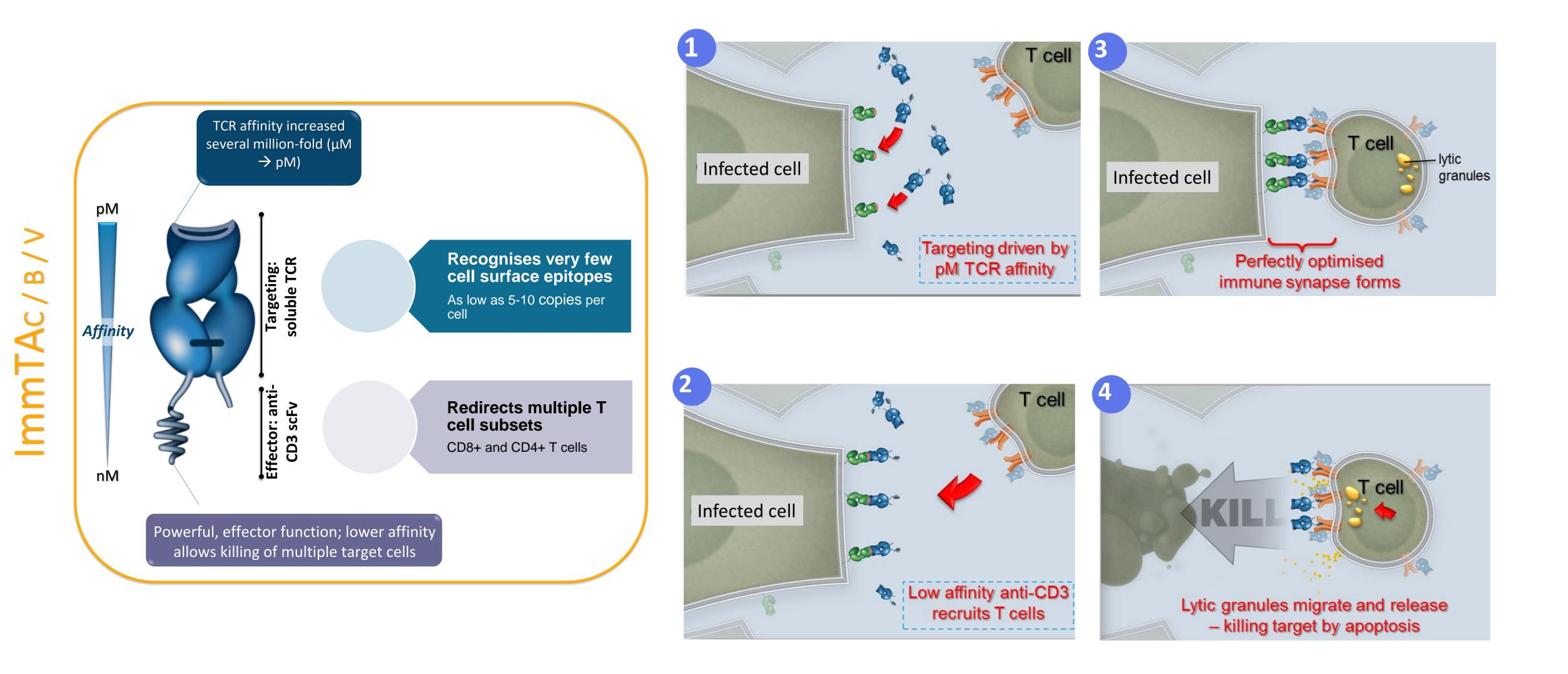


AN INTENTION TO BE "DELIBERATE" ABOUT WORKING ON





AN IDEA: DEPLOYING "IMMTAV" PLATFORM TO INFECTIOUS DISEASES





Then, it began.....

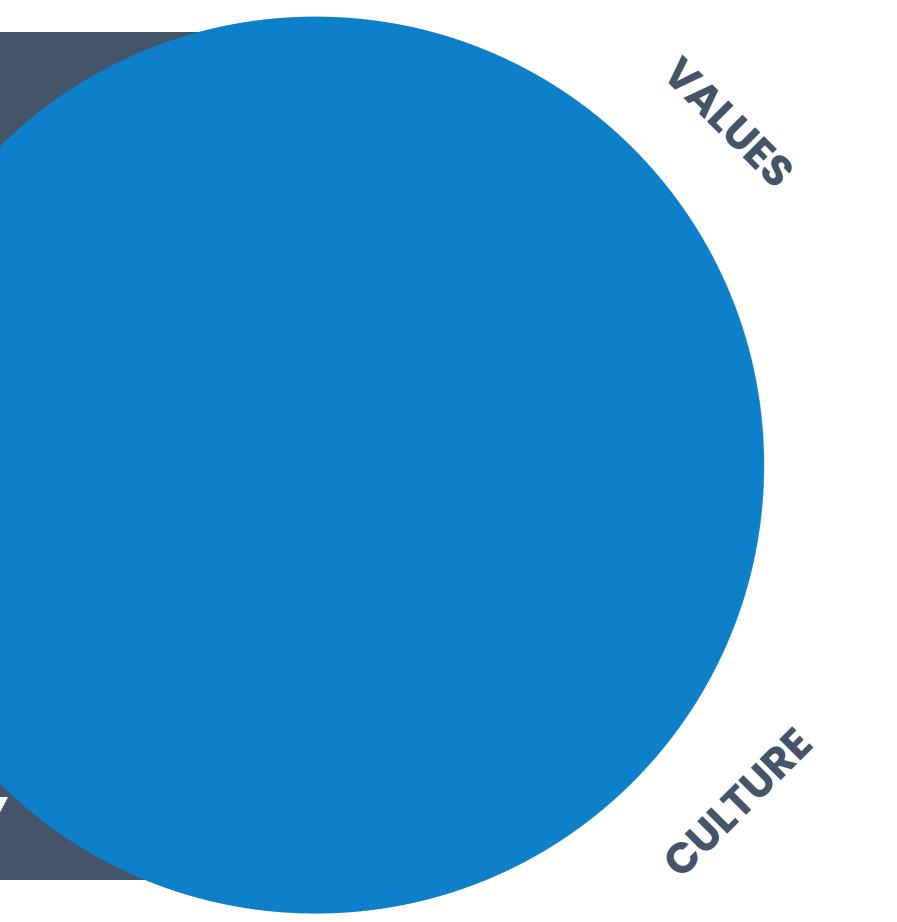
HIRING PEOPLE

WORKSHOPS

ASKING QUESTIONS

LISTENING

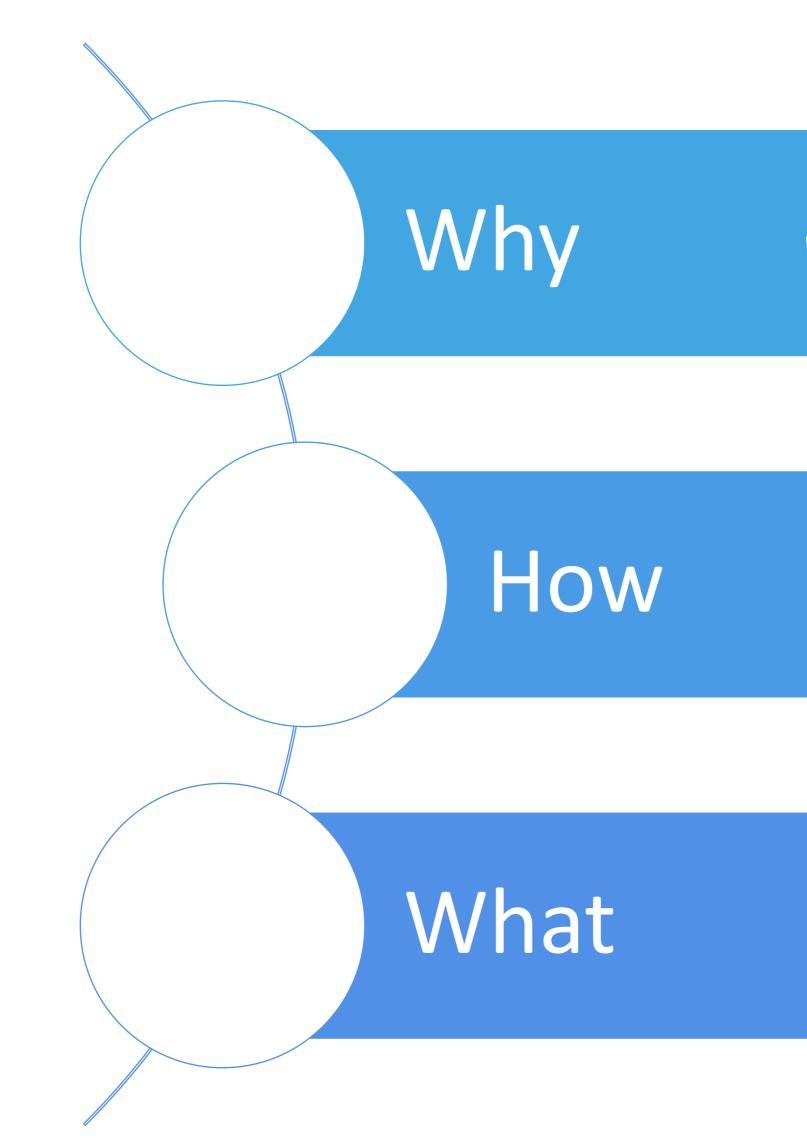
DEVELOPING SCIENTIFIC STRATEGY







AN INTENTION TO BE "DELIBERATE" ABOUT WORKING ON THE ORGANISATION





What do we hope to achieve?

What will help us succeed?

What activities are required?



Challenging ourselves – why may it not succeed?



COMPETITION

SCIENTIFIC

REGULATORY

RESOURCES

BUSINESS MODEL

INFRASTRUCTURE





Building on the idea

DEVELOPING STRATEGIES TO OVERCOME TECHNICAL CHALLENGES



UNDERSTANDING **PATIENT DEMOGRAPHIC**

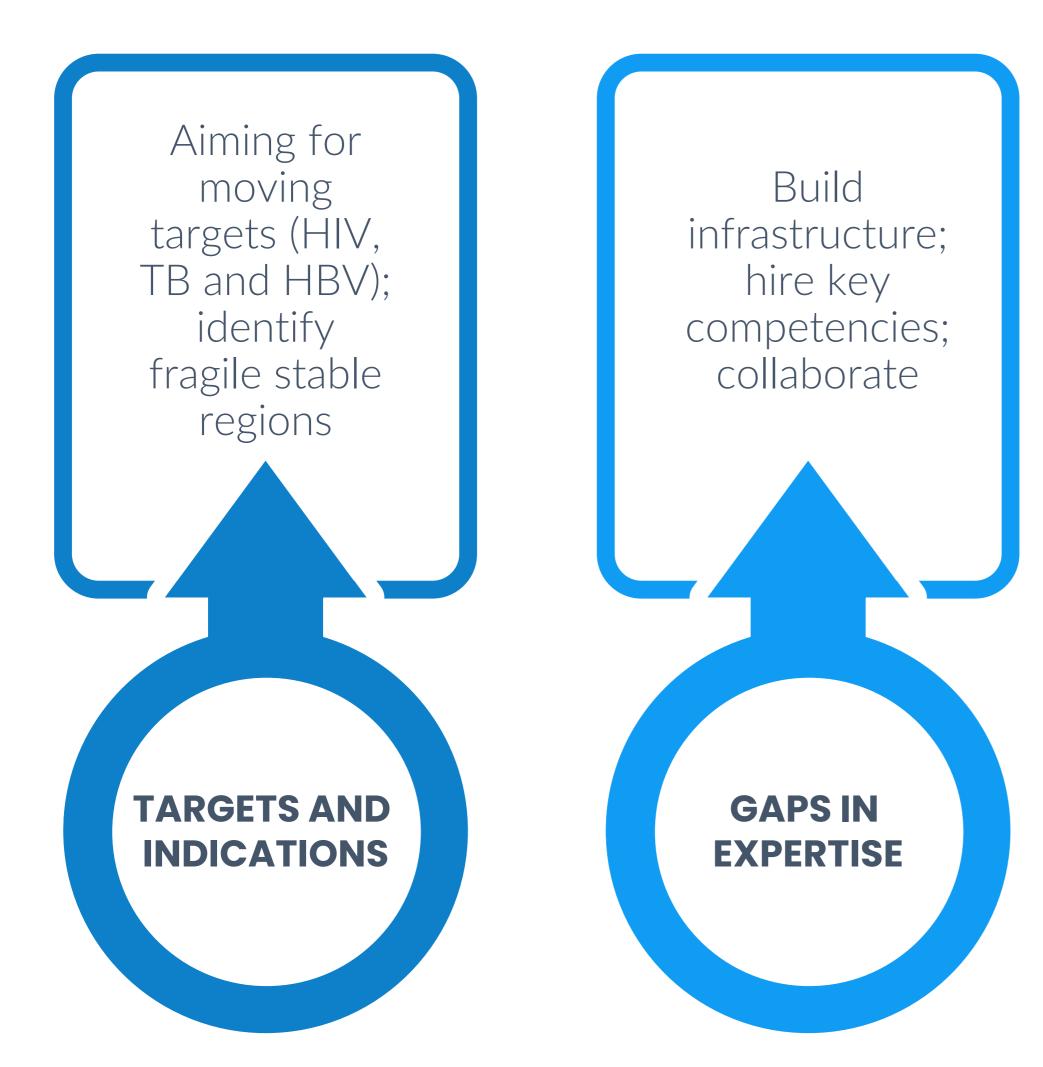
> **CREATING A NARRATIVE TO SUPPORT INVESTMENT POTENTIAL**

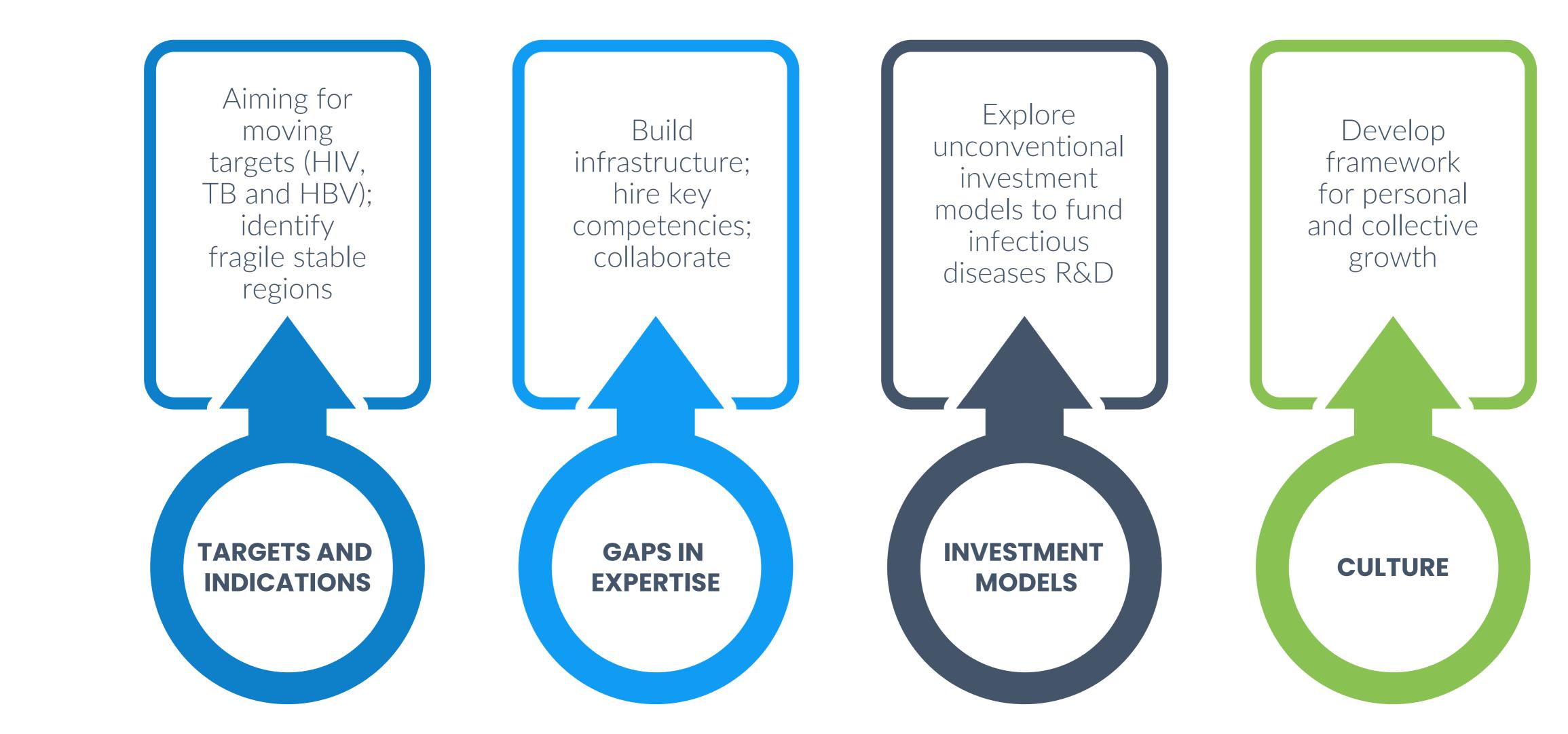


DETERMINING TARGETS & INDICATIONS HBV, HIV and TB **EVALUATING MARKET POTENTIAL DEFINING GAPS IN EXPERTISE**



Developing strategies for key challenges







Building the evidence base for an idea







Creating enabling collaborations







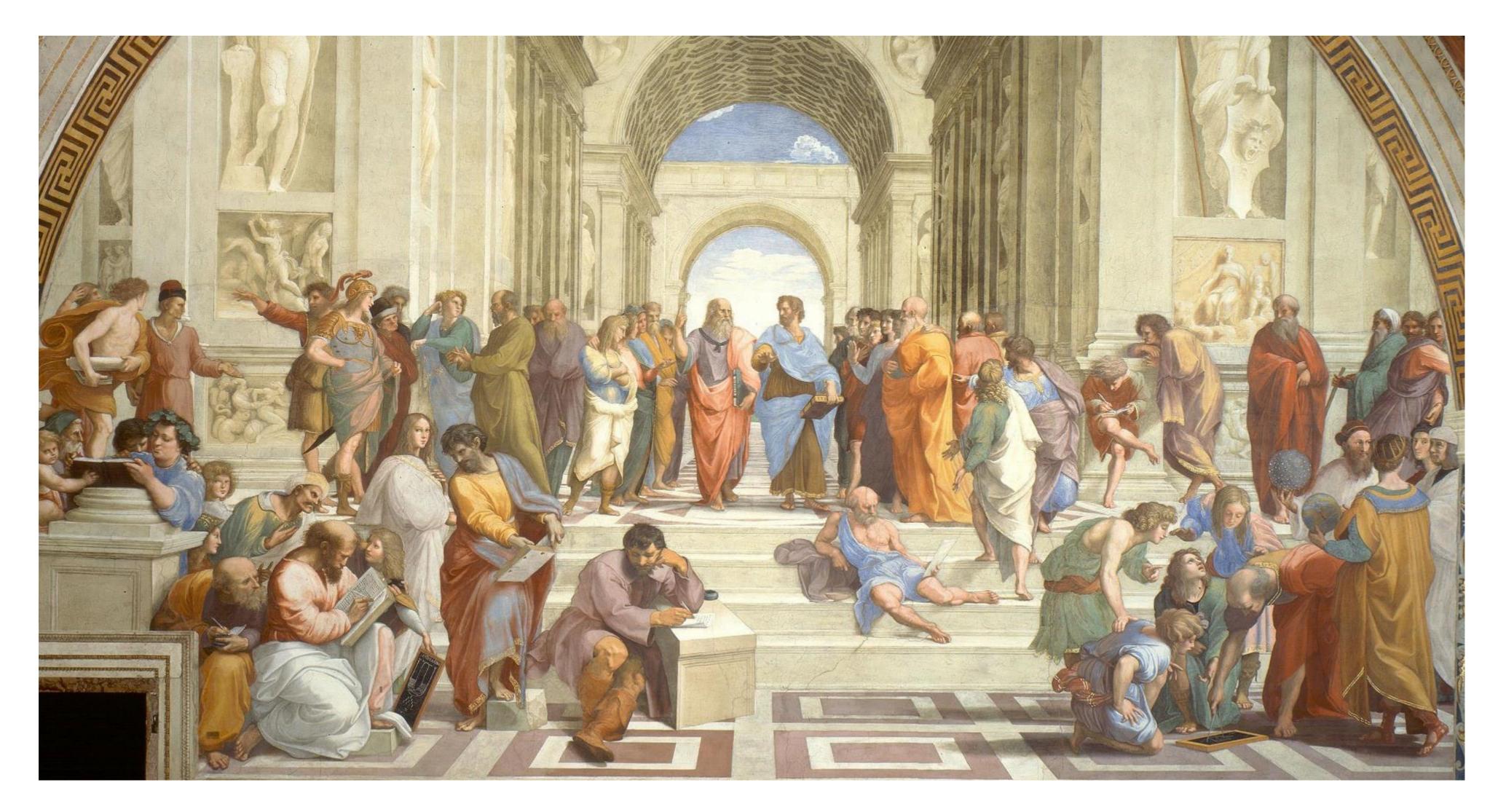


People – the single most important element



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What does it take to be a high performance team?



"The whole is greater than the sum of its parts"



What does it take to be a high performance team?

Psychological safety: <u>Psychological safety refers to an individual's perception of the consequences of taking an interpersonal risk</u>. They feel confident that no one on the team will embarrass or punish anyone else for admitting a mistake, asking a question, or offering a new idea.

Meaning: Finding a sense of purpose in either the work itself or the output is important for team effectiveness. The meaning of work is personal and can vary: financial security, supporting family, helping the team succeed, or self-expression for each individual, for example.

Dependability: On dependable teams, <u>members reliably complete quality work on time</u> (vs the opposite - <u>shirking responsibilities</u>).

Structure and clarity: <u>An individual's understanding of job expectations, the process for fulfilling these</u> <u>expectations</u>,

Impact: The results of one's work, <u>the subjective judgement that your work is making a difference, is</u> <u>important for teams</u>. Seeing that one's work is contributing to the organization's goals can help reveal impact.



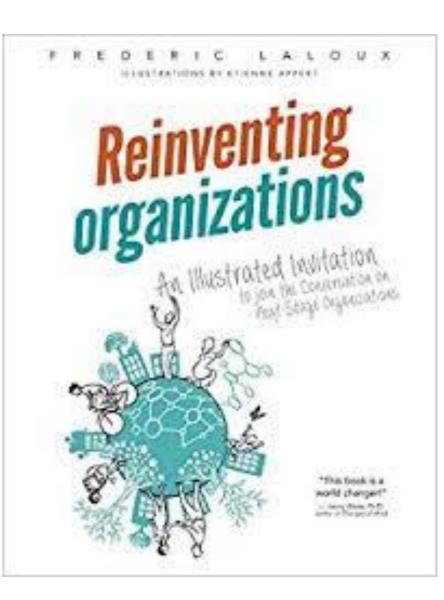
Next stage organisations

PURPOSE

Why the organization or team exists

WHOLENESS

No masks; being oneself completely



SELF-MANAGEMENT

Distributed leadership



Immunocore Academy

A symbol of our commitment to creating a *healthy* high performing organisation, where everyone can grow

Supporting personal growth

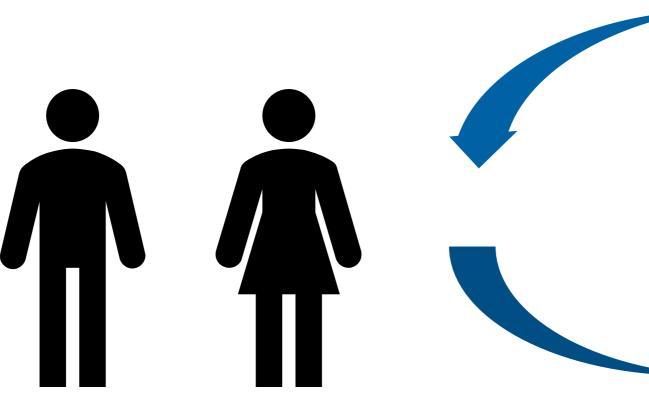
Coaching

1:1 program of coaching

Feedback Tailored 360 feedback

Values and beliefs

Workshop on personal values and limiting beliefs





Supporting how we operate together

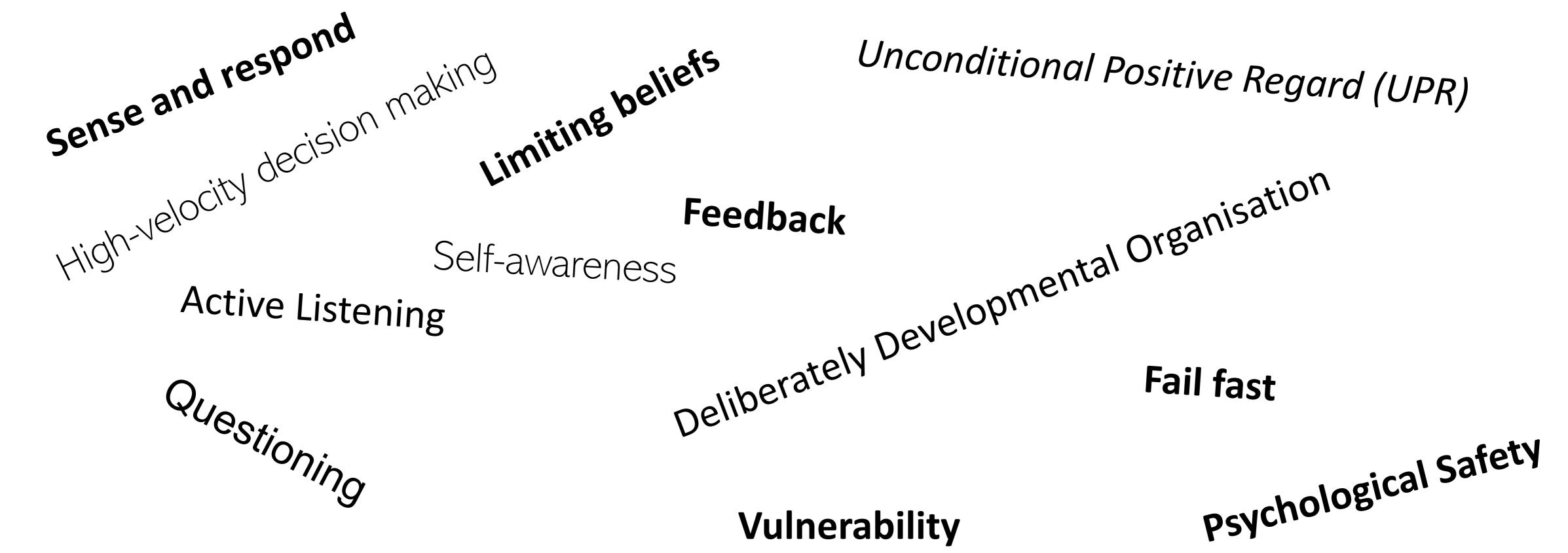
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Skills based

Active listening Managing conflict Decision making Problem solving Running virtual meetings Project management

A foundation of continuous feedback

Working ON the organisation not only IN the organisation

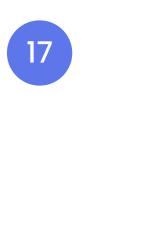


Good enough is good enough

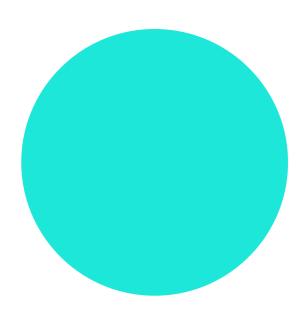
Agility

Vulnerability

Positive assumptions of success

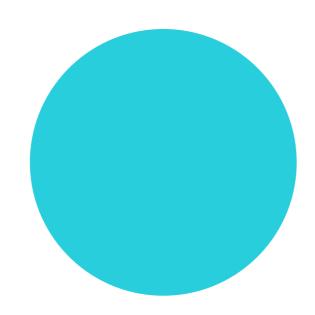


The outcome



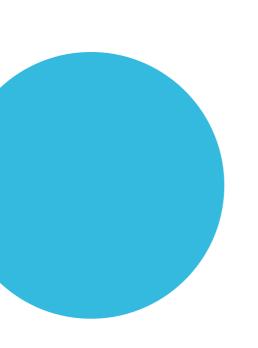
PIPELINE

HBV, HIV and TB pipeline making rapid progress. 6+ months shaved off timeline of standard company project



PEOPLE

47 people covering research through to business development. Engaged and growing as individuals and a collective group

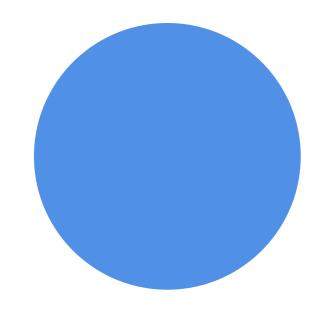


CULTURE

Deliberately developmental organization. A strong purpose, self-managed, psychological safety, vulnerability and trust

INVESTMENT

Up to \$40M from the Gates Foundation

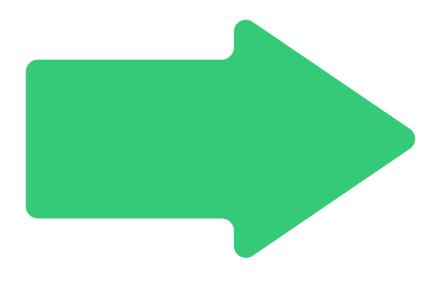


IMPACT

On people within ID and future patients. HBV moving to CTA



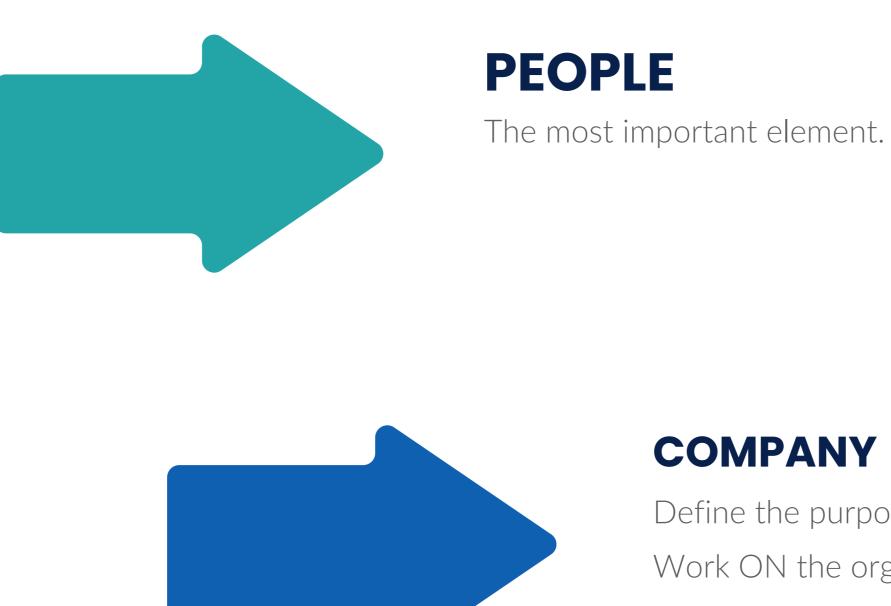
Summary



IDEA

Identify key challenges and develop strategies to address these or mitigate the risks. Define the data that really matters, and, focus on generating this as fast

as possible.



COMPANY

Define the purpose.

Work ON the organization not only IN the organization

Be deliberate about personal and collective growth

Create a HEALTHY high-performing culture



Thank you for your attention



