

MUNI SURVEYS 2023

APPLICANTS FOR STUDIES AT MASARYK UNIVERSITY

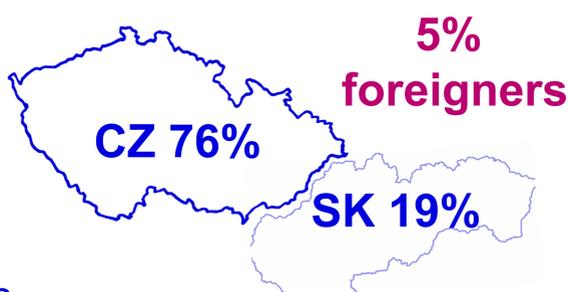
ADMISSION PROCEDURE 2023/2024

A total of **39,286 applications** to Bachelor and long-cycle Master's studies. **23,999 applicants** in total.



35% men

65% women



19.9 Average age of applicants

1.6 Average number of applications to MU per applicant

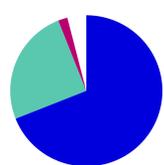
83% Share of applicants who come to MUNI for the first time

MU APPLICANTS SURVEY RESULTS

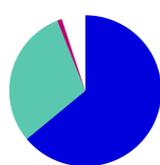
The survey was addressed to 24,466 people with submitted e-application to MU to Bachelor's and long-cycle Master's programmes (in Czech). A total of **3,157 respondents** completed the questionnaire, which represents a **13% response rate**.

The strengths of MU compared to other universities:

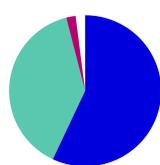
Top five criteria, 54–69% of respondents indicate "better at MU"



Prestige of the university



Study programmes



Availability of information



Application process



Attractive environment

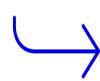
■ Generally better at MU than elsewhere ■ At the same level as elsewhere ■ Generally worse at MU than elsewhere

"I don't know / I cannot judge" responses make up the rest of the total 100%

New topics: COVID-19 pandemic and sustainability

11%

reported that the pandemic influenced their choice of higher education



Choice of field

Priorities

Form of teaching

84%

stated as important that the university helps to cope with the challenges of sustainable development

Sustainable university operation 91%

Support volunteers & associations 90%

Raising awareness of the issue 89%

How applicants characterise Masaryk University:

Friendly

Bad reputation

Difficult entrance exams

Traditional
The best

Quality
The second one

Opportunities

Reputation

Brno

Popular

Challenging

Wide range of disciplines

Created by the Strategy Office of the MU Rector's Office, 2023

For more information visit:

www.strategie.rect.muni.cz/en

