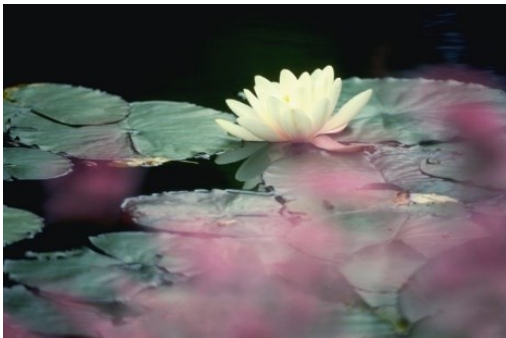


## Cultures... described as ...

**Task 1** Look at the pictures describing cultures (iceberg, waterlily, diamond and onion) and explain why these metaphors have been used:



**Task 2** Look at the two pictures of a queue and guess where (which country, culture) they have been taken. What does this say about those cultures?



**Task 3** What a queue would look like in your country/culture?

#### Task 4

a) Read the words below that are typical for certain cultures and can hardly be translated. Match them with their meanings.

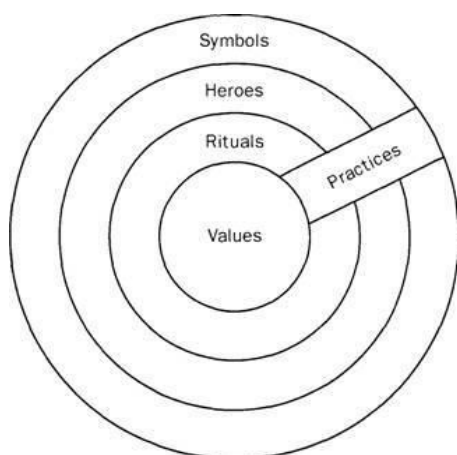
- |                  |   |
|------------------|---|
| 1) gründlichkeit | a) ritual suicide                           |
| 2) mañana        | b) complete absence of anything annoying    |
| 3) harakiri      | c) I am what I am because of who we all are |
| 4) guanxi        | d) tomorrow as general future               |
| 5) savoir vivre  | e) relation network                         |
| 6) ubuntu        | f) to be thorough                           |
| 7) hygge         | g) a good life                              |

b) Can you identify the languages/cultures?

c) Can you think of any such word typical for your culture that would be difficult to translate to other languages?

**Task 5** Think of what you know about your country (Czechia/Slovakia/US...). If you were presenting your country to an Italian, what would you focus on?

**Task 6** Look at the cultural layers and name at least two symbols, heroes, rituals and values to the following cultural groups:



	Czechia	Slovakia	USA	Italy	global
symbols					
heroes					
rituals					
values					

**Task 7** Identify the following cultural symbols that you believe are relatable to global international audience.

- a) monument
- b) place (landscape)
- c) animal
- d) story/legend/fairy-tale
- e) piece of visual art
- f) music/dance
- g) hero
- h) food
- i) tradition