

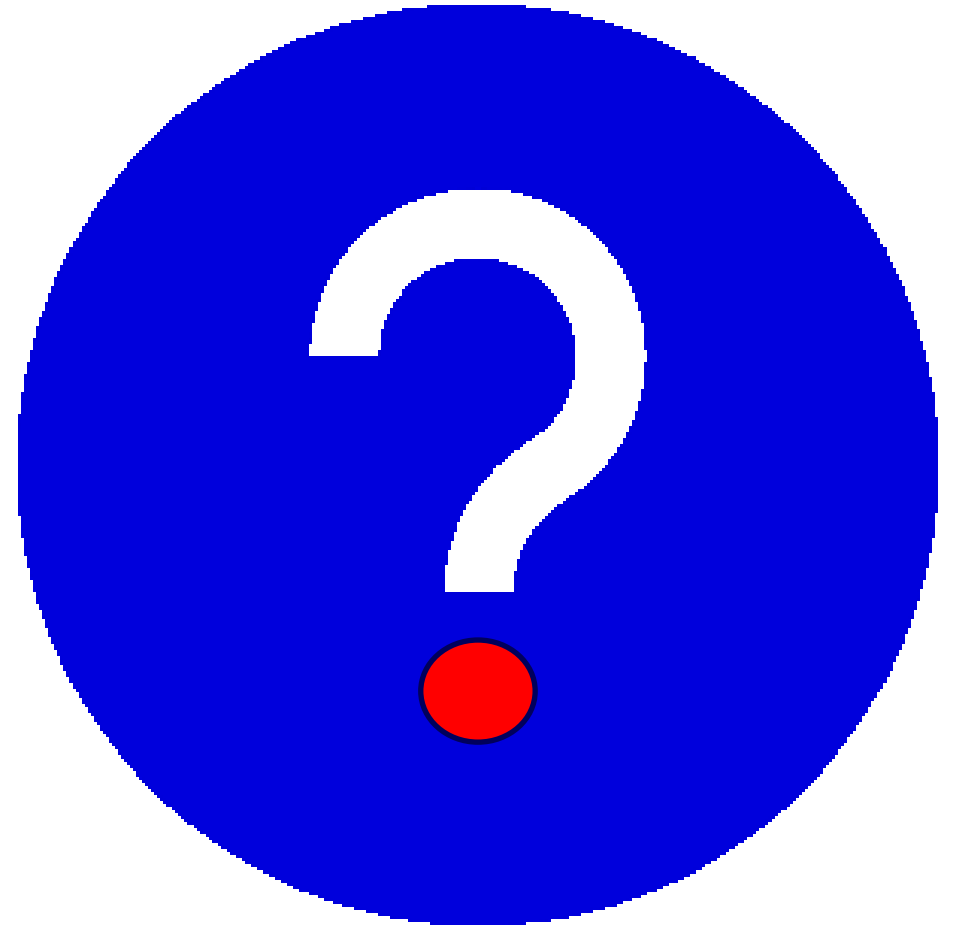


Pluricultural Competences in Action VII

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Warm-u

- **What is cultural intelligence?**



Basic Concepts

What Is Cultural Intelligence?

Professors Christopher Earley and Soon Ang introduced the concept of Cultural Intelligence in their 2003 **book** of the same name. Cultural Intelligence is also known as Cultural Quotient (CQ), which is derived from IQ. Earley and Ang defined Cultural Intelligence as the ability to adapt to new cultural settings.

People with high CQ aren't experts in every kind of culture. Instead, they have the skills to go into new environments with confidence, and to make informed judgments based on observations and evidence.

These people excel at understanding unfamiliar or ambiguous behavior. They recognize shared influences among particular groups, and this allows them to identify the impact of a particular culture.

However, they also know that cultural influences are complex and interconnected. And they're aware that while culture is significant, factors such as business roles and individual personalities can have a powerful effect on behavior, too.

Source: Mindtools.com

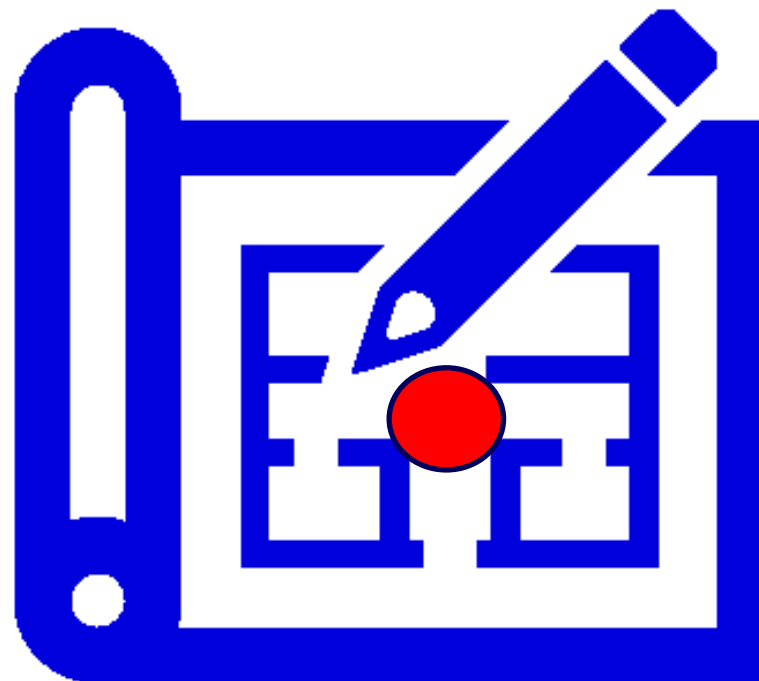
Workshop

- **Activities**
- 1) Individual
- 2) In pairs
- 3) In groups



Workshop

- **Use worksheets**
- **see the Syllabus, please**



Questions & Answers. Discussion.



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Final slide: Reflection

“Strength lies in differences,
not in similarities.”

Stephen R. Covey



Thank you for your attention

