



Pluricultural Competences in Action VI

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Warm-u

- **What is cultural competence?**

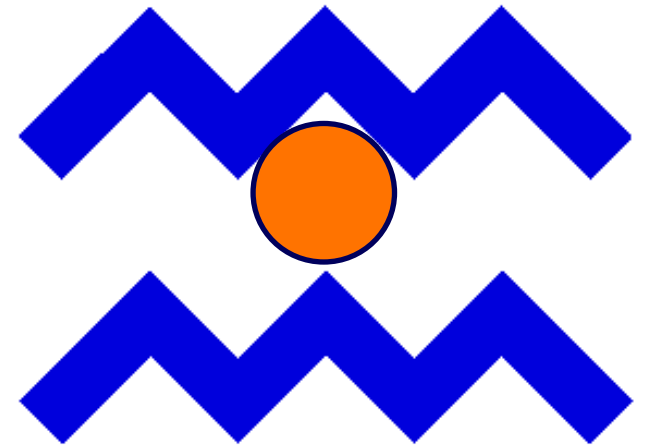


Basic Concepts

Cultural competence is the ability of an individual to understand and respect values, attitudes, beliefs, and mores that differ across cultures, and to consider and respond appropriately to these differences in planning, implementing, and evaluating health education and promotion programs and interventions.

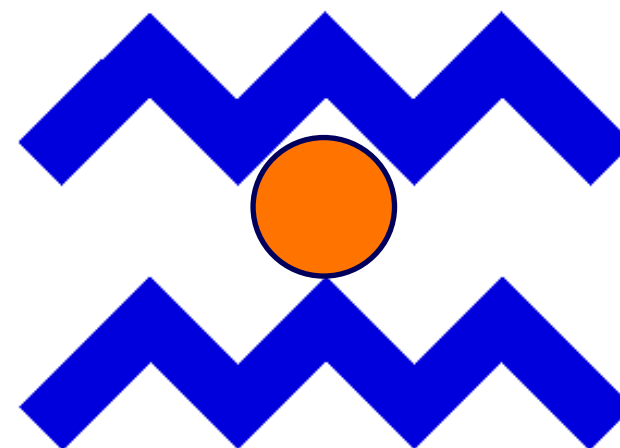
Source: National Centre for Cultural Competence, [LINK](#)

Source: Mindtools.com



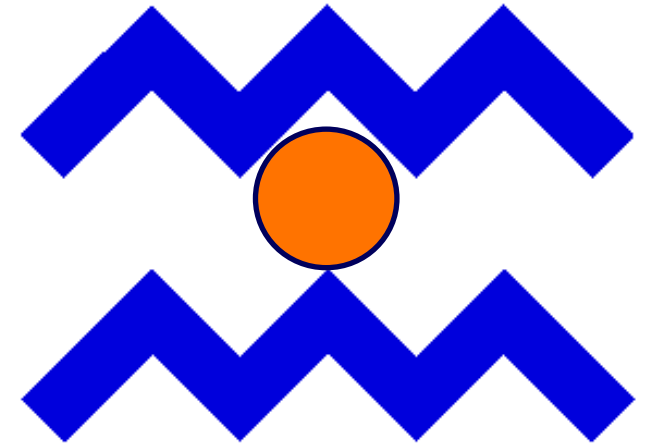
Basic Concepts

Williams (2001) defined cultural competence as *"the ability of individuals and systems to work or respond effectively across cultures in a way that acknowledges and respects the culture of the person or organization being served"* p.1.



Basic Concepts

Developing cultural competence helps us understand, communicate with, and effectively interact with people across cultures. It gives us the ability to compare different cultures with our own and better understand the differences. Unconsciously, we bring our own cultural frame of interpretation to any situation. This is not to say that culture alone determines how one interprets a situation. One's own unique history and personality also play an important role (Hofstede, 2002).



Workshop

- **Activities**
- 1) Individual
- 2) In pairs
- 3) In groups



Workshop

- **Use worksheets**
- **see the Syllabus, please**



Questions & Answers. Discussion.



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Final slide: Reflection

“Culture is a way of coping with the world by defining it in detail.”

Malcolm Bradbury



Thank you for your attention

