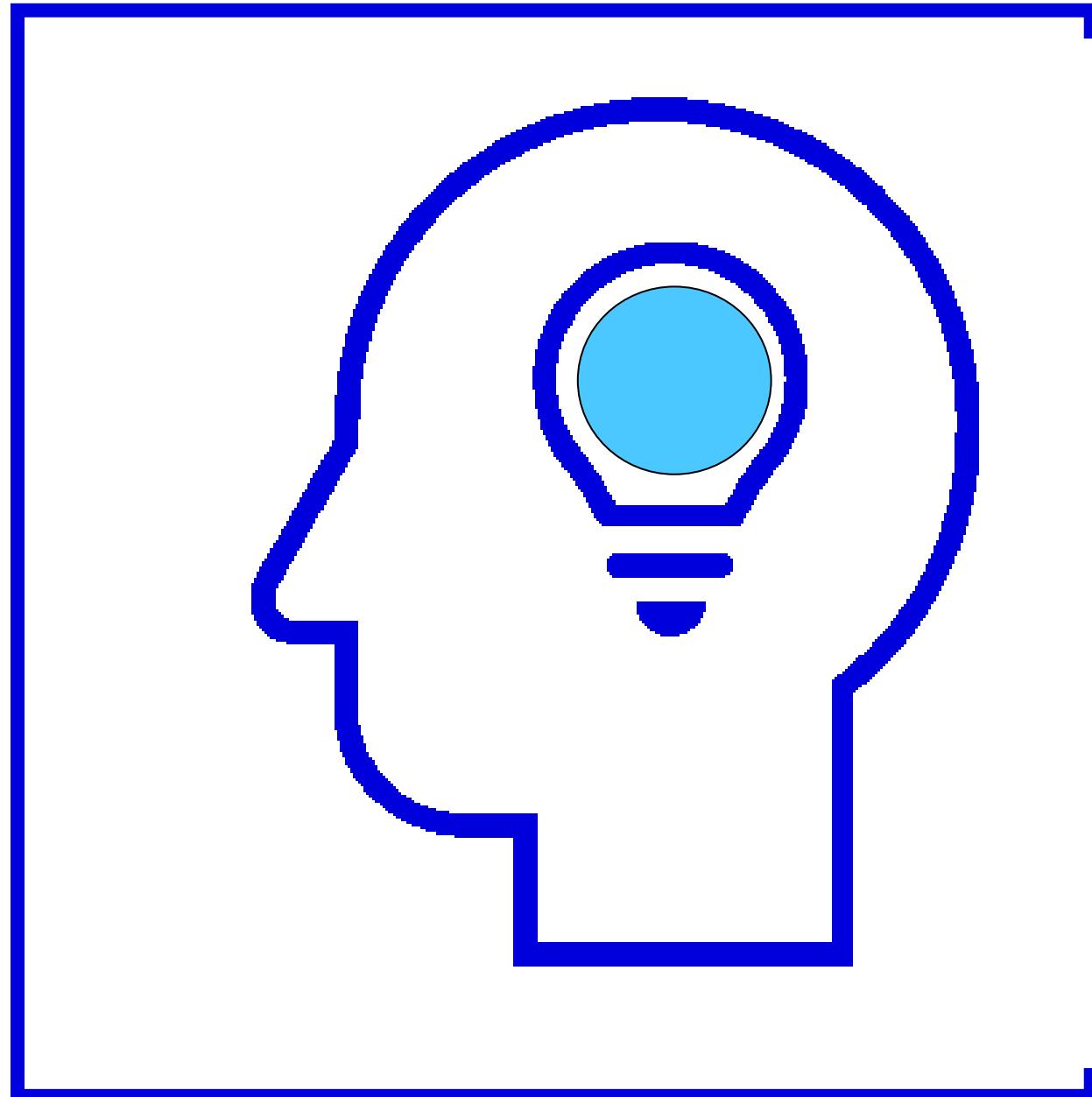


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# Introduction to Plurilingual Approaches to Translation III

Athena Alchazidu

Spring 2024



Financováno  
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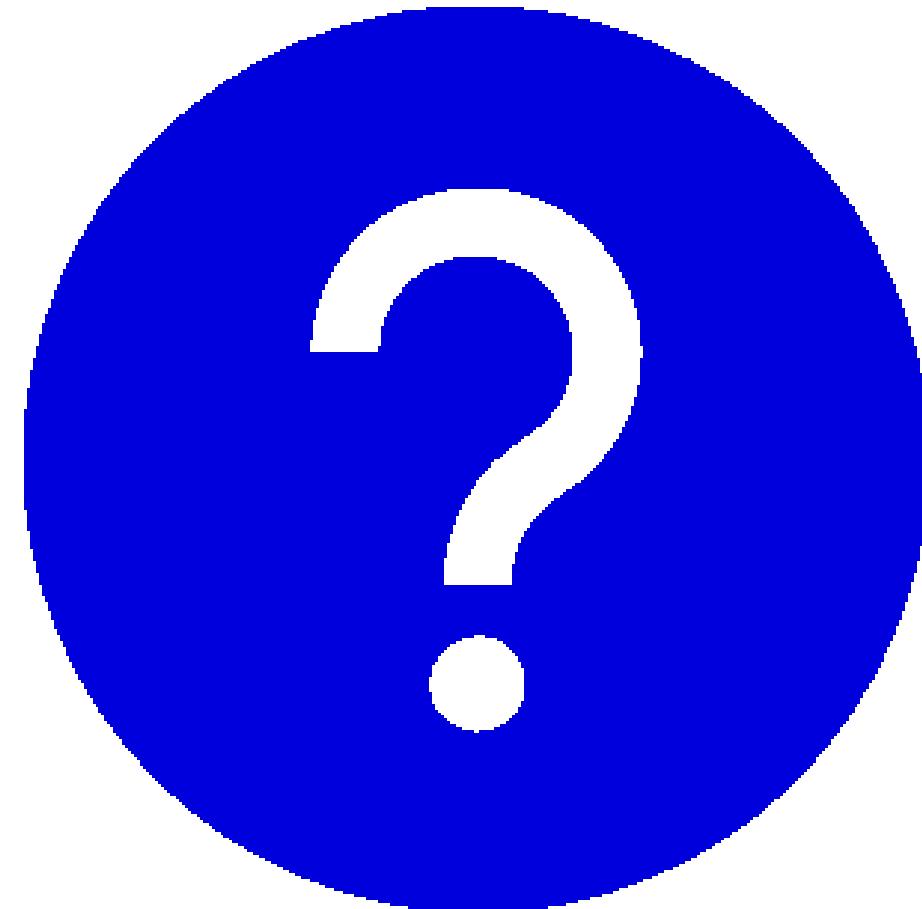


NÁRODNÍ  
PLÁN OBNOVY

MINISTERSTVO ŠKOLSTVÍ,  
MLÁDEŽE A TĚLOVÝCHOVY

# Warmer

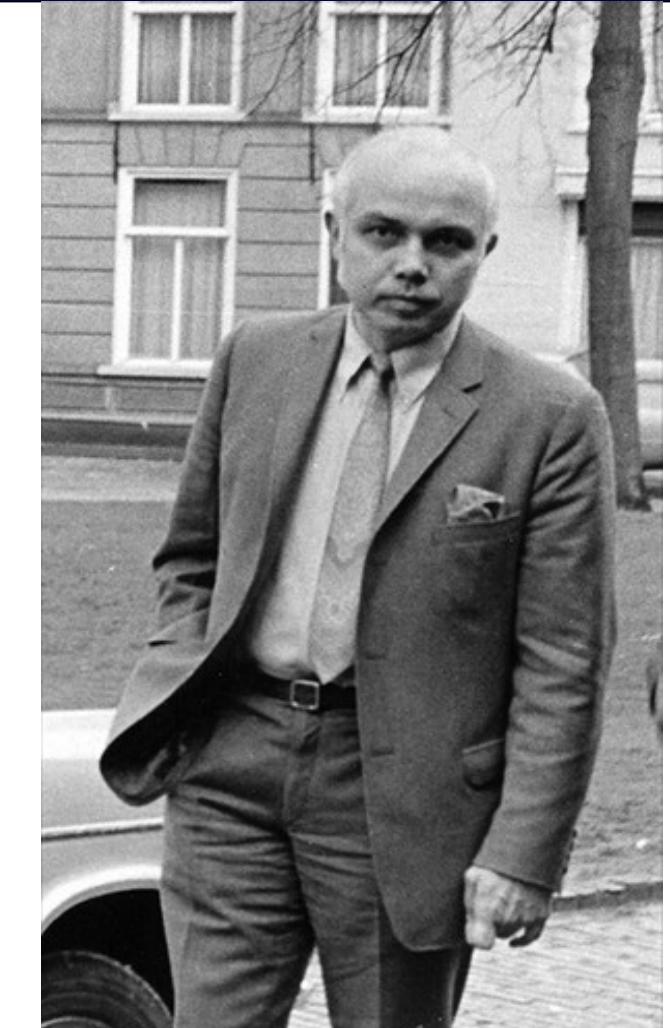
- What are the benefits and the shortcuts of the naturalization vs exotization strategy?



# Translation Studies – Theory

## The Origins of the Discipline

James S. Holmes,  
*The Name and Nature  
of Translation Studies*, (1972)



# Translatology: Turns

The Cultural Turn in Translation Studies

Chapter in:  
Susan Bassnett and André Lefevere  
*Translation, History and Culture* (1990)

# Translatology: Turns

The Translation Turn in Cultural Studies

Chapter in:

Susan Bassnett

*Constructing Culture. Essays on Literary Translation*  
(1998), eds. Bassnett and Lefevere

# Translatology: Turns

?

Sociological Turn

Turn towards creativity  
Hypothetic turn towards linguistics  
Technological turn

# Translatology: Turns

?

Linguistic Turns

Bilingual - Multilingual -Plurilingual

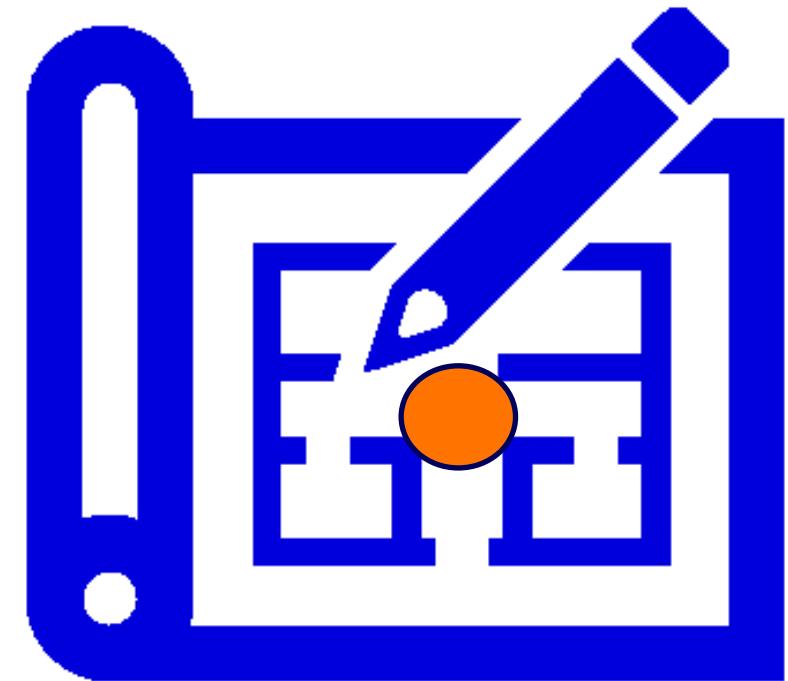
# Workshop

- **Activities**
- 1) Individual
- 2) In pairs
- 3) In groups



# Workshop

- Use worksheets
- see the Syllabus, please



# Questions & Answers. Discussion.



# Exit ticket

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# Which part of the seminar have you enjoyed most today and why? Have you missed anything?

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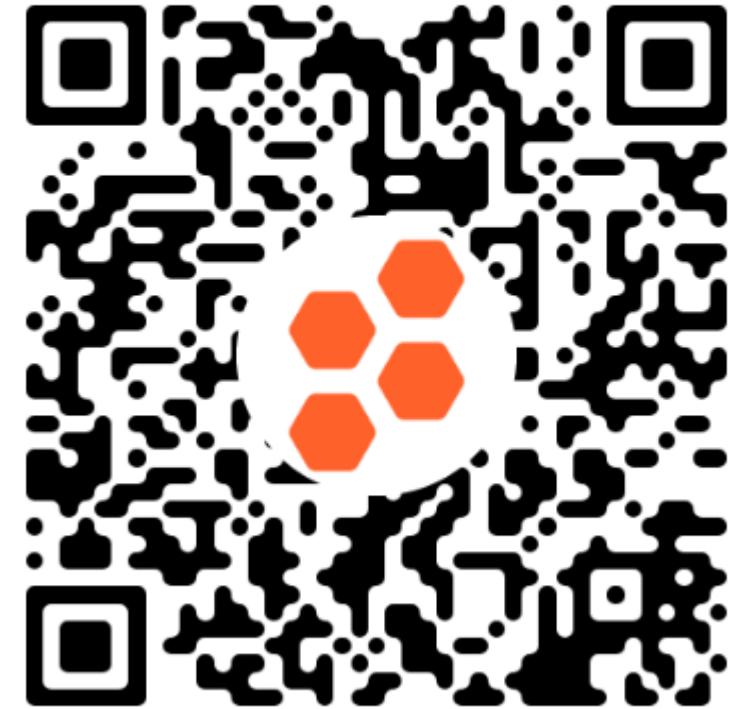
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MLÁDEŽE A TĚLOVÝCHOVY

# References

Pintado Gutiérrez, Lucía. 2019. “Mapping Translation in Foreign Language Teaching: Demystifying the Construct.” In Translating and Language Teaching. Continuing the Dialogue, ed. by Melita Koletnik, and Nicolas Fröeliger, 23-38. Newcastle Upon Tyne: Cambridge Scholars Publishing.

# References

Pym, Anthony. 2018. “Where Translation Studies Lost the Plot: Relations with Language Teaching.” *Translation and Translanguaging in Multilingual Contexts* 4 (2): 204-222.

Pym, Anthony, Kirsten Malmkjær, and María del Mar Gutiérrez-Colón Plana. 2013. *Translation and Language Learning: The Role of Translation in the Teaching of Languages in the European Union. A Study*. Luxembourg: Publications Office of the European Union.

# References

BITRA

Bibliography of Translation and Interpreting

[LINK](#)

EST

European Society for Translation Studies [LINK](#)

# References

Spanish resources

Anthony Pym

Universidad de Tarragona

Intercultural Studies Group [LINK](#)

*Teorías contemporáneas de la traducción*

(online) (2012) – a další zdroje [LINK](#)

# Thank you for your attention

