

Angličtina – Jazyk I/4

PJI4A/4 St 10:15--11:50 **S9**
PJI4A/13 St 12:00--13:35 **S15**

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office hours: **We 9.15 – 10.00**

Th 10.15 – 11.00

➤ **Course requirements:**

- ✓ minimum **80%** attendance (maximum **2** absences unexcused per semester)
- ✓ seminar **presentation** of a company or a product in required quality
- ✓ active participation in seminars (systematic preparation for seminars and fulfillment of assignments)
- ✓ passing the final exam (minimum **60%** of the total number of points)

➤ **IS MU:**

course: PJI4A Jazyk I/4 – Angličtina

link: Studijní materiály → Seminar groups – Milan Boháček

➤ **Presentation:**

- you need to present a company or a product in front of the class
- you should bring the product and/or some additional materials (brochures) with you
- professionally mastered, not read, as if you were trying to sell your presentation
- the length should not exceed 5 minutes
- you **must** use handouts or slides

➤ **Primary sources:**

MacKenzie, I.: *English for Business Studies*. CUP 1997, 2nd Edition 2002

Vogel, R., Mužíková, J., Zákostelská, J.: *Glosář k učebnici English for Business Studies* (Ian MacKenzie). ESF MU, Brno 2001, 2003

➤ **Recommended sources:**

Tománková, V.: *Cvičebnice k učebnici English for Business Studies*. MU 2006

Brveníková, D., Čejková, V.: *Angličtina pro pojišťovnictví*. Elita 1997

Brieger, N., Sweeney, S.: *The Language of Business English*. Prentice Hall (LBE)

The Economist, Financial Times

broadcasting *BBC World Service*

internet materials