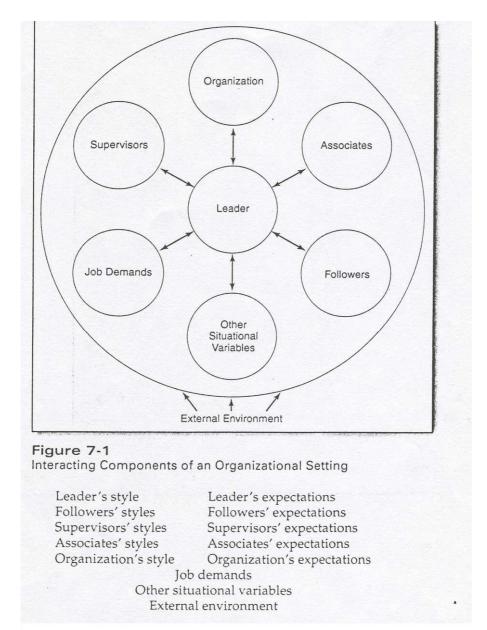
Lesson 7 – Leadership

Leadership \Rightarrow change of behavior \Rightarrow competency (excellent practices)

Behavioral science theory and research requires managers to use necessary diagnostic skills to maximize effectiveness.



Style = the consistent behavior patterns that they use when they are working with and through other people, as perceived by those people. These patterns emerge as leaders are seen to respond in the same fashion under similar conditions.

Expectations = perceptions of appropriate behavior for one's own role or position or one's perception of those roles of others within the organization. The expectations of individuals define for them what they should do under various circumstances in their particular job and how they think others (supervisors, followers, ...) should behave in relation to their positions.

BUT it is not easy to tell them <u>how</u> to use it:

- 1. much of the research is "too scientific" ⇒ it is not understandable to practitioners;
- 2. many practitioners argue that it is impractical to consider every situation variable.

Situational leadership

- is focusing on the relationship between the LEADER and FOLLOWER.
- it needs to be emphasized that when discussing leader-follower relationships, we are not necessarily talking about hierarchical relationship. The concept of situational leadership is applicable when you are attempting to influence of an employee as well as your supervisor, friend, or a group.

3 variables are taken into account:

- task behavior = the extent to which the leader engages in spelling out the duties and responsibilities of an individual
 - = the amount of guidance and direction (what, how, when, where, who);
 - = one-way communication
- relationship behavior = the extent to which the leader engages into two-way or multiparty communication;
 - = the amount of socio-emotional support.



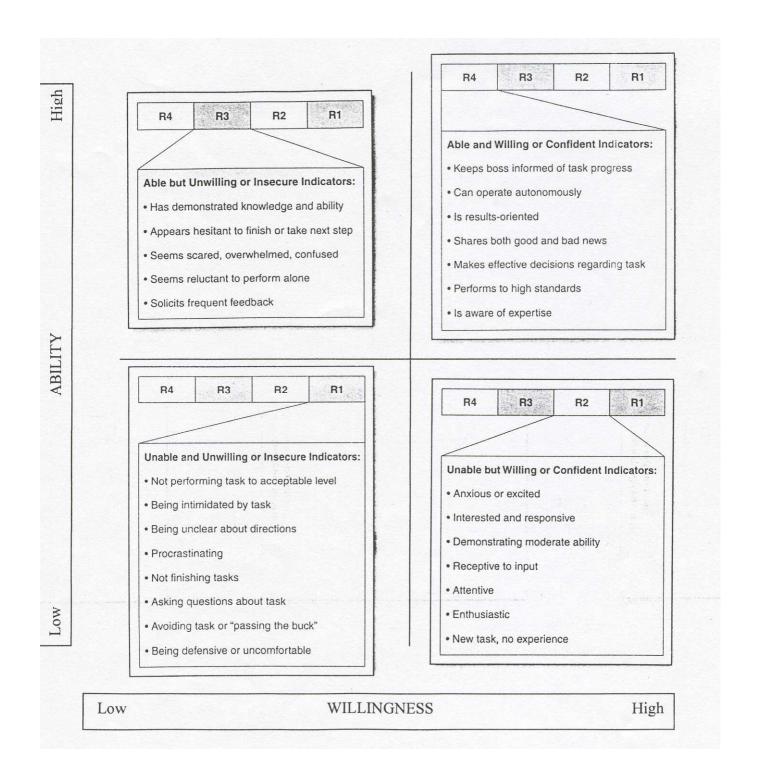
readiness of the follower = the extent to which a follower demonstrates the ability and willingness to accomplish a <u>specific</u> task.

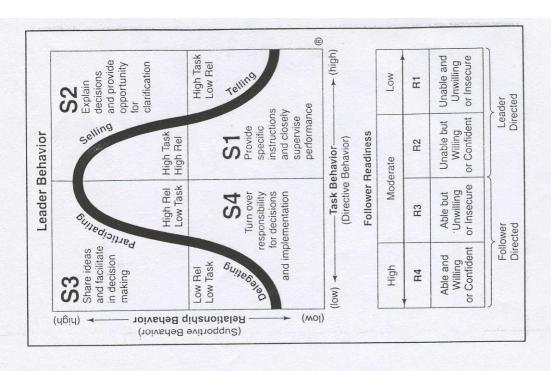
i.ability = knowledge, skills, experience

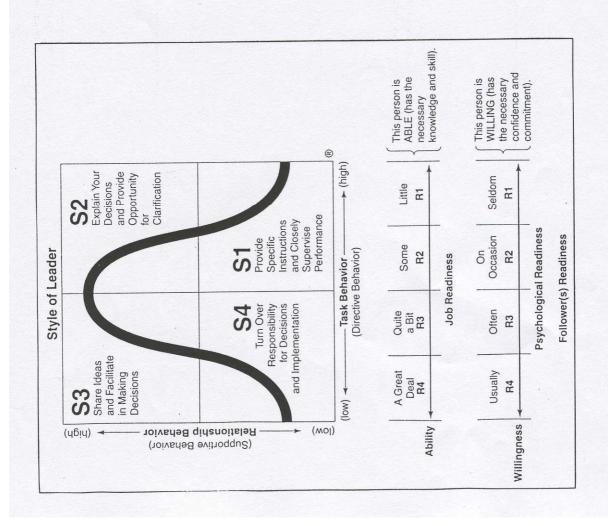
ii.willingness = confidence, commitment, motivation

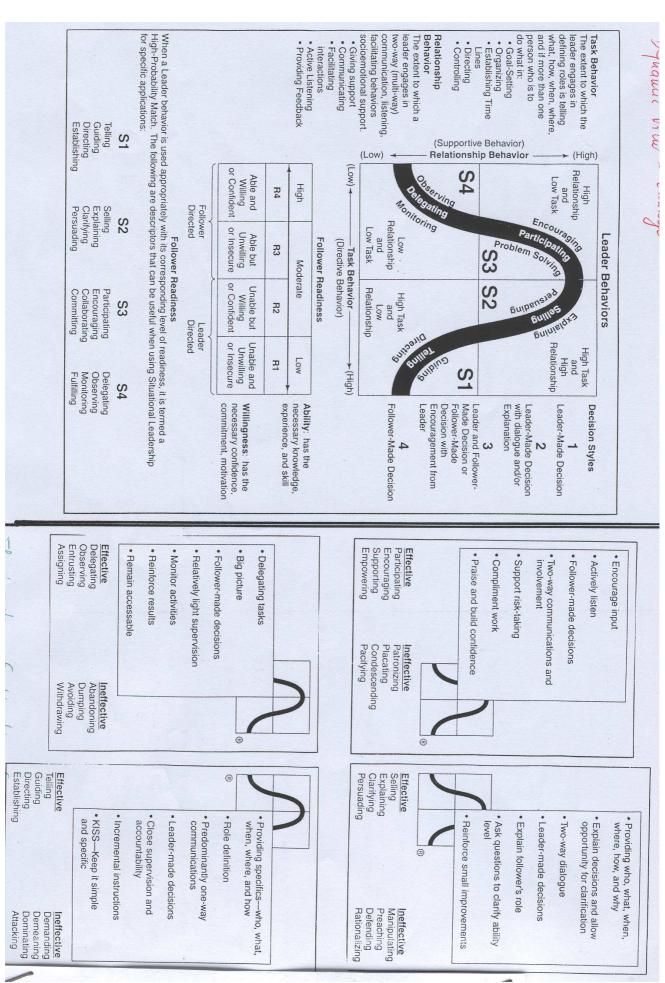
High	Moderate		Low	
R4	R3	R2	R1	
Able and Willing or Confident	Able but Unwilling or Insecure	Unable but Willing or Confident	Unable and Unwilling or Insecure	

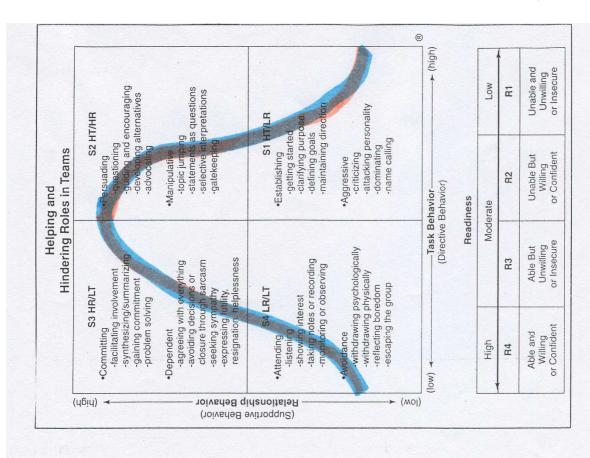
Follower Readiness Behavioral Indicators



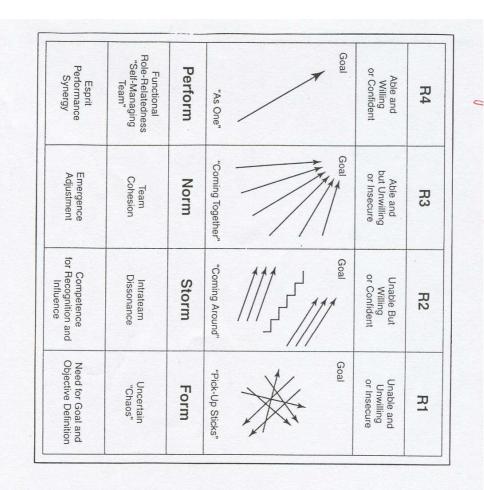








				· · · · · · · · · · · · · · · · · · ·			28
	Clarifying The leader clarifies team activities, fine-tuning roles and responsibilities. Communication is becoming more multiway between team leader and team members.			The team leader concentrates on focusing the team: defining goals, roles, and responsibilities. Communication is primarily one-way from team leader to team members.		R1	Unable and Unwilling or Insecure
Sehavior	Clarifying The leader clarifies team activities, fine-tuning roles and responsibilitie Communication is becoming more multiway between team leader and team members.	TM T	Leader TM	Defining The team leader concentrates on focusing the team: defining goals, roles, and responsibilities. Communication is primarily one-w from team leader to team member	adiness	R2	Unable But Willing or Confident
Leader Behavior	ving volves the team in s and direction. nultiway, with ing as an active	TM TM TM Leader TM TM TM TM	TM T	vering npowers the team i, letting the team y its own work m leader serves n channel to the	Team Readiness	R3	Able But Unwilling or Insecure
	Involving The team leader involves the team in setting its own goals and direction. Communication is multiway, with the team leader acting as an active member.			Empowering The team leader empowers the team to be self-managing, letting the team establish and modify its own work processes. The team leader serves as a communication channel to the rest of the organization.		R4	Able and Willing or Confident



R4 Empowering Delegating	S	Ζ	Ζ	٤	Leader	R3 Involving Participating	≤ .	Leader	K	
์ ซี ซี	≤	Z	3			ing	Σ Σ	<u></u>	Z Z	Group Leadership The Leader's Situational Role
	٤	Z	Z				٤	Δ.	S	eadership ituational Role
Defining Telling	≤	Z	≤	Leader		Clarifying Selling	Σ	Leader	Σ	
R R	≤ ,	Z	٢			R2	₹	Ζ	≤	