# **Review 3 Key**

## Grammar check

1

2 the 5 a 8 the 11 whose 14 which 17 of signing 20 using

3 that 6 whose 9 that 12 to identify 15 power 18 that 4 which 7 setting up 10 to be 13 who 16 whose 19 to stop

2

2 the (remove) 7 don't have to (mustn't)

3 did (done)
4 informations (information)
5 as (like)

8 The (remove)
9 as (than)
10 as (like)

6 equipments (equipment)

3

- 2 that they expected (expect) to be in a position to resume dividend payments next year
- 3 that we were (are) the people who would (will) decide the future of the organisation
- 4 that last year they had encountered (encountered) a number of unexpected problems
- 5 that these problems had resulted (resulted) in disappointing sales figures in their (our) main markets
- 6 that they had already started to work on improvements
- 7 that they were (are) going to have two main objectives in the coming year
- 8 that they had to (must) improve customer satisfaction
- 9 that they would have to (have to) innovate in new areas of business
- 10 that they could then re-establish our company as market leader

# Vocabulary check 1

1

# Setting up a business

limited liability, entrepreneur, sole trader, partnership

### Corporate Alliances

takeover, joint venture, acquisition, merger

#### Marketing

consumer profile, focus group, segment, research

### Advertising

slogan, billboard, Creative Director, commercial

# The Business Media

subscribe, networks, terminal, broadcast

2

2 networks 7 subscribe 3 broadcasts 8 commercials 4 research 9 focus groups

5 acquisitions 10 consumer profiles

6 segments

3

2 underworked 7 outdated

- 3 break down 8 upmarket 4 international 9 catch on 5 bilingual 10 pre-planned
- 6 postgraduate

# Final Test Vocabulary

2

1 joint venture

- 2 balance sheet
- 3 rivals
- 4 invoice
- 5 auditor
- 6 brand image
- 7 merged
- 8 hurdles
- 9 imperatives
- 10 slogan
- 11 profit and loss account
- 12 Clashes
- 13 subsidiary
- 14 cutting edge
- 15 licence

## Grammar

3

1 are wondering (present continuous)

- 2 are changing (present continuous)
- 3 announced (past simple)
- 4 were forced (passive)
- 5 have been completed (passive))
- 6 are forming (present continuous)
- 7 is going to continue / will continue (future)
- 8 had not been (third conditional)
- 9 would not have considered (third conditional)
- 10 will see / are going to see (future)
- 11 are being removed (passive)
- 12 will have to (future)
- 13 agree (present simple)
- 14 can (modal verb)
- 15 do not agree (present)
- 16 has not been (present perfect)
- 17 learn (first conditional)
- 18 will know (first
- conditional)
- 19 will have to be made (passive)
- 20 are looking forward to (present continuous as a future tense)

5