

DILEMMA & DECISION

I. READ THE BRIEF AND ANSWER THE QUESTIONS

1. Where does the money of the brothers come from?
2. What do the two brothers have in common, apart from the money?
3. How do they want to invest the money?
4. Describe the situation in the industry in which they want to invest.
5. What are their long-term plans with the T-shirt business?

II. FIND WORDS (YELLOW &BLUE BOXES) THAT MATCH THE DEFINITIONS BELOW

a detailed plan setting out the objectives of a business, the strategy & tactics planned to achieve them, and the expected profits.

the lowest amount of money that an employer is permitted to pay by law or union contract.

insurance covering a company against losses arising from injury or damage to another person or property.

an organization of craftspeople or workers in related crafts, formed for the purpose of advancing its members' interests in respect to wages, benefits & working conditions.

sticking to moral principles, honesty.

the area or plot of ground on which the making of goods takes place

change or movement of people employed by a company.

to counterbalance, to compensate for