

# ECONOMIC, POLITICAL AND SOCIAL IDENTITY IN THE EUROPEAN UNION

## ***AIMS***

The Course will aim to examine the possible interaction between national, regional and a European Union identity at the economic, political and socio-cultural levels. The first part of the course will outline and examine various theories and concepts identified as useful in analysing any future construction of an economic, political and social European Union identity. In the second part of the course these will be assessed within the context of European Union 'core values' (democracy, the rule of law, peace and security, economic stability and prosperity, respect for human rights) and the existing 'identity' perspectives of EU citizens.

## ***OBJECTIVES***

Students will be introduced to a range of theories and concepts identified as useful in analysing any future construction of an economic, political and social European Union identity. In the second part of the course they will then be encouraged to employ these concepts in assessing the opportunities, processes and possibilities for such a construction of a citizenship EU identity.

## ***COURSE STRUCTURE***

The course will be taught through a programme of 8 lectures and 8 workshops (2 workshops for each group of students – there will be 4 groups of students). All lectures will be held at ESF jointly for ESF and FSS students. Students will be divided into two groups for each Faculty (ESF and FSS) for the workshops. Workshops for ESF students will be at ESF and for FSS students at FSS.

### **Timetable**

<i>Tuesday</i>	<i>05.4.11 (Room P10 at ESF)</i>	16.20. Lecture 1	18.00. Lecture 2
<i>Friday</i>	<i>08.4.11 (Room P1 at ESF)</i>	12.00. Lecture 3	13.30. Lecture 4
<i>Tuesday</i>	<i>12.4.11 (Room P10 at ESF)</i>	16.20. Workshop 1 (Group A - ESF students)	
<i>Tuesday</i>	<i>12.4.11 (Room P10 at ESF)</i>	18.00. Workshop 1 (Group B - ESF students)	
<i>Wednesday</i>	<i>13.4.11(Room U43 at FSS)</i>	12.00. Workshop 1 (Group A and Group B - FSS students)	
<i>Friday</i>	<i>15.4.11 (Room P1 at ESF)</i>	12.00. Lecture 5	13.30. Lecture 6
<i>Tuesday</i>	<i>19.4.11 (Room P10 at ESF)</i>	16.20. Workshop 2 (Group A - ESF students)	
<i>Tuesday</i>	<i>19.4.11 (Room P10 at ESF)</i>	18.00. Workshop 2 (Group B - ESF students)	
<i>Wednesday</i>	<i>20.4.11 (Room U43 at FSS)</i>	12.00. Workshop 2 (Group A - FSS students)	
<i>Wednesday</i>	<i>20.4.11 (Room U43 at FSS)</i>	14.00. Workshop 2 (Group B - FSS students)	
<i>Friday</i>	<i>22.4.11 (Room P1 at ESF)</i>	12.00. Lecture 7	13.30. Lecture 8
<i>Tuesday</i>	<b>02.05.11</b>	<b><i>SUBMISSION OF ESSAY - Essays to be submitted by `email or through the Masaryk University Information System</i></b>	

## LECTURE CONTENT

***PLEASE NOTE: 75% attendance at lectures (i.e. at least 6) is a requirement to pass this course (see Course Assessment on page 3)***

- 1. Identity as a concept: the ‘narrative of identity’ in the economic, socio-cultural and political sphere.**
  - the theoretical concept of ‘identity’
  - the symbols and processes that produce and contribute to identity
  - the development of the identity of the European Union as an institution.
  
- 2. The development of the identity of the European Union**
  - the founding principles and historical development of the European Union
  - how the identity of the European Union informs its interests and its actions
  - European Union integration and expansion: federalism, functionalism and neo-functionalism
  
- 3. Social Constructivism, Essentialism and an EU identity.**
  - the theories of social constructivism and essentialism
  - identity constituted by the institutionalized norms, values and ideas of the economic, political and social environment of the European Union
  
- 4. New Institutionalism, Behaviouralism, and an EU identity.**
  - The theories of New Institutionalism and Behaviouralism
  - the capacity of cultural and organizational practices within EU institutions to mould the preferences, interests and identities of EU citizens
  - the capacity of, and impact of, economic and social movements and practices (including cultural practices) in shaping an EU identity
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- 5. Identity and European Union ‘core values’**
  - democracy
  - the rule of law
  - peace and security
  - economic stability and prosperity
  - respect for human rights and minority rights
  - diversity and tolerance
  
- 6. A European Union for citizens to identify with:**
  - a) federalism and subsidiarity
  - b) the European Union’s international global image, globalisation and EU citizen identity
  - a European Union identity alongside a Europe of economic, political and socio-cultural regional identity and diversity?

- Federalism, a ‘Europe of the Regions’, and a European Union identity

### **7. EU identity today**

- the perspective of EU citizens.
- attitudes to a European Union identity in surveys and opinion polls
- policy networks, policy ‘actors’, multi-level governance and the relationship between EU institutional identity and EU citizen identity.

### **8. A European Union identity in the future?**

- constructed through a narrative of the economic, political and socio-cultural development of the European Union
- the interaction of multi-level economic, socio-cultural and political development
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## **WORKSHOPS**

***PLEASE NOTE: 100% attendance at workshops is a requirement to pass this course (see Course Assessment on page 3)***

Students from each Faculty (ESF and FSS) will be divided into two groups. Each group will have two workshops.

### *Workshops*

In the workshops students will be required to work collectively in groups in the first part of the session on questions relating to particular theories and issues within the course and then present their collective findings within the workshop in the second part of the session.

#### Workshop 1 Questions:

- a) An E.U. ‘citizen identity’ is possible. An EU ‘citizen identity’ is a good thing (and why?).
- b) An EU ‘citizen identity’ is not possible. An EU ‘citizen identity’ is not a good thing (and why not?)

#### Workshop 2 Questions:

- a) Is national, local/regional or E.U. identity the most prevalent amongst citizens in your town/city/region and country today?
- b) Social constructivism can contribute significantly to the promotion of the values and ideas of the economic, political and social environment of the European Union, and thereby assist the development of a European Union ‘citizen’ identity. Do you agree?

## ASSESSMENT

### **Attendance Requirement:**

*Lectures: 75% attendance at lectures (i.e. at least 6) is a requirement to pass this course*

*Seminars: 100% attendance at workshops is a requirement to pass this course*

### **Essay:**

Students are required to write an essay of between 1500 (minimum) and 2000 (maximum) words (between 4 and 6 sides of A4 paper) in answer to **ONE** of the questions shown below. Essays should be properly and fully referenced, and include a full bibliography. They should be word-processed or typed.

### **ESSAYS SHOULD BE SUBMITTED TO JOHN WILTON BY EMAIL OR THROUGH THE MASARYK UNIVERSITY INFORMATION SYSTEM BY 02.05.11**

1. Can a European Union 'citizen' identity be produced through 'social constructivism'?
2. Would the production of a European Union 'citizen' identity be most likely to be achieved through economic, social or political measures and policies?
3. What is the relationship between the 'core values' of the European Union and the construction and development of a European Union 'citizen' identity?

## LITERATURE AND OTHER INFORMATION SOURCES

**PLEASE NOTE:** The powerpoint presentations for each lecture will be placed on the Masaryk University Information System. Also, packs relating to particular lectures on the course have been placed in the ESF and FSS libraries (in the ESF library they are placed with the librarians at the issue desk). They contain paper copies of powerpoint presentations used in the lecture, as well as copies of relevant selected book chapters and/or articles relating to the lecture topic.

### **Books**

Bruter, M. *Citizens of Europe? The Emergence of a Mass European Identity*, Basingstoke, Macmillan, 2005.

Cederman, L. (ed.) *Constructing Europe's Identity: The External Dimension*, London, Lynne Reinner, 2001.

Christiansen, T. Jorgensen, K.E. and Weiner, A. (Editors) *The Social Construction of Europe*, London, Sage, 2001.

Dunkerley, D. et al *Changing Europe: identities, nations and citizens*, London, Routledge, 2002.

Graham, B. *Modern Europe: place, culture and identity*, London, Arnold, 1998.

Herrmann, R. Risse, T. and Brewer, M. (eds.) *Transnational Identities*, Oxford, Rowman and Littlefield, 2004.

Laffan, B. "The European Union and Its Institutions as 'Identity Builders'", in Herrmann, R. Risse, T. and Brewer, M. (eds.) *Transnational Identities*, Oxford, Rowman and Littlefield, 2004.

- Nicoll, W. and Salmon, T.C. *Understanding the European Union*, Harlow, Longman, 2001.
- Poole, R. *Nation and identity*, London, Routledge, 1999.
- Robyn, R. *The changing face of European identity*, London, Routledge, 2005.
- Van Ham, P. *European integration and the post-modern condition*, London, Routledge, 2001.
- Shore, C. *Building Europe: the cultural politics of the European Union*, London, Routledge, 2000.
- Zeff, E. and Pirro, E. *The European Union and the Member States: Cooperation, Coordination, and Compromise*, London, Lynne Rienner, 2001.

### **Journal Articles**

- Caporaso, J.A. and Kim, M. (2009) 'The dual nature of European identity: subjective awareness and coherence', in *Journal of European Public Policy*, Vol.16, No. 1, 2009, pp. 19-42.
- Fossum, J.E. (2001) 'Identity Politics in the European Union', in *Journal of European Integration*, Vol.23, Number 4, pp.401-23
- Garry, J. and Tilley, J. (2009) 'The Macroeconomic Factors Conditioning the Impact of Identity on Attitudes Towards the EU', in *European Union Politics*, Vol.10, No.3, pp.361-380.
- Journal of European Public Policy* 6:4, 1999 (Special Issue on 'The Social Construction of Europe')
- Kostakopoulou, D. (2008) 'The evolution of European Union citizenship', in *European Political Science*, vol. 7, no.3. Sept. 2008, pp.285-295.
- Liebich, A. (2008) 'How Different is The 'New Europe'?', in *CEU Political Science Journal*, Vol.3, Issue 3, Sept. 2008, pp.269-292.
- Mayer, F. and Palmowski, J. (2004) "European Identities and the EU – The Ties that Bind the Peoples of Europe", *Journal of Common Market Studies*, vol.42, no.3, pp.573-98.
- Quintelier, E. and Dejaeghere, Y. (2008) 'Does European Citizenship Increase Tolerance in Young People?', in *European Union Politics*, Vol.9, no.3, Sept. 2008, pp.339-362.

### **Internet Sites**

**<http://www.cec.org.UK>**

- for information - in English - on European Union institutions, policies and programmes, and a wide range of links to European Union related Websites, including EUROPA and European Union Documentation and Information Centres containing on-screen copies of the original Treaties - of Rome, Maastricht, Amsterdam, Single European Act, etc. - with comprehensive guides.

**<http://www.cunliffe.demon.co.uk/Politics/eu.html>**

- for on-screen copies of the Treaties - of Rome, Maastricht, Amsterdam, Single European Act, etc. - for details of the institutions and main legislative bodies of the European Union, current affairs, including monetary union, and details of Parliamentary groupings in the European Parliament.

**<http://www.ecsa.org>**

- The European Communities Studies Association is one of the largest and most active academic organisations for studying the EU and maintains an excellent website with links to a wide variety of other sites.

**<http://www.ibeurope.com>**

- InfoEurope is an EU funded site that provides up-to-date information on EU social policy and industrial relations plus some links to the sites of EU social policy interest groups.

**<http://europa.eu.int>**

- this is the central site for policy documentation, information on institutions, up-to-date developments, enlargement information, and links to other sites. It also contains the Eurobarometer surveys on public opinion in the 'old' Member states, and in the new Member states.

**<http://www.europarl.eu.int>**

- for information on the European Parliament

**<http://www.euractiv.com/en/future-eu/european-values-identity/article-154441>**

**<http://www.ex.ac.uk/~pcovery/lib/eurostudies.html>**

- site of the European Union documentation centre at University of Exeter, United Kingdom  
- has extensive sources of information on the European Union, all in English, and links to Official Web servers of the European Union - it also has links to EUROTTEXTS and the historical document/material archives centre at the University of Berkeley in the United States, which has copies of much of the earlier European Community documentation.

**<http://www.lib.berkeley.edu/GSSI/eu.html>**

- this is an excellent site, entitled European Union Internet Resources, contains an impressive collection of links to 'EU servers in institutions', 'EU documents on the web' and 'Servers of interest in or from EU countries'.

Fuchs, D. and Schlenker, A. "European Identity and the Legitimacy of the EU" (Draft Paper), on line at **[www.eu-consent.net/library/brx061012/Klingermann\\_Lodz0603.pdf](http://www.eu-consent.net/library/brx061012/Klingermann_Lodz0603.pdf)**

Maurits van der Veen, A. **Determinants of European Identity**, University of Pennsylvania, 19 March 2002, on line at

**<http://www.isanet.org/noarchive/vanderveen.html>**

Schwimmer, W. European Identity: is there more than one Europe, on line at

**[http://www.coe.int/T/E/Com/Files/Themes/Identity/Col3\\_SG%20-%20RZ\\_One%20Europe.asp](http://www.coe.int/T/E/Com/Files/Themes/Identity/Col3_SG%20-%20RZ_One%20Europe.asp)**

**Professor John Wilton**

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