Workbook, p.37

Use the correct form of the words in the box to complete the sentences below.

MANUFACTURE	SUIT	RESPONSIBLE	PROFIT
EFFECTIVE	CONSULT	COMMIT	SUSTAIN

1 This particular product is not _______ for use inside the home.
2 We have found that in many countries, suppliers do not understand the importance of using the material resources that you can _______ rather than deplete.
3 We are going to discuss the _______ of the new sales policy at the meeting this afternoon.
4 The best way to reduce the environmental impact of business operations in developing countries is by helping companies there to take greater _______ for managing the resources that they use.
5 When designing packaging that can be recycled, it is sometimes necessary to use the services of _______ who can advise on the best ways to do this.
6 Although selling green products can help to protect the environment, it must also be _______ for the company.
7 Research shows that consumers would like to see more companies making a genuine _______ to protecting the environment.

8 ______ industries produce the highest levels of air pollution.

Expressing contrast Read the following passage and choose the correct word from A, B or C to fill each gap.

Anita Roddick, the founder of The Body Shop, has recently added her voice to the campaign to promote the use of hemp as a substitute for various man-made substances. (1) *Although* hemp in fact belongs to the same plant group as marijuana, it has none of the narcotic effects of its close relative. (2) ______, (3) ______ the efforts by hemp supporters to stimulate interest in the plant and to persuade the farming community to grow it commercially, it is still illegal under British law to actually plant hemp seeds.

(4) ______ hemp is no longer used in Western Europe, it is still a common and valuable raw material in many other regions of the world where it provides the basis for a whole variety of products ranging from clothing to medication. (5) _____ to man-made fibres, hemp is entirely biodegradable and therefore does not contribute to the planet's waste problem.

Unlike some of the materials that it could replace, such as nylon, hemp requires no energy-intensive production process to turn it into something you can use or wear.

Nevertheless, the hemp campaigners have sometimes run into some rather unexpected opposition (6) _______ of all the arguments that they have produced in its favour. Even Anita Roddick herself has been accused of behaving irresponsibly and of being insensitive to the issues involved in drug abuse.

(7) ______ some members of the farming community would be only too happy to grow hemp as a promising alternative crop, the majority of people remain firmly opposed to its reintroduction because of its association with marijuana.

(8) _____ most consumers would have no worries about wearing clothing with nylon fibres, it would seem that, for the time being, cannabis sativa, as the hemp plant is known, is not something you'd want your neighbours to see you with.

1 A In contrast **B** Nevertheless C Although 2 A Even though B In spite of C However 3 A although B despite C unlike 4 A Despite B Nevertheless C Although 5 A Unlike C While B In contrast 6 A despite B in spite C even though 7 A However8 A Despite

B Despite B However C Even though C Although