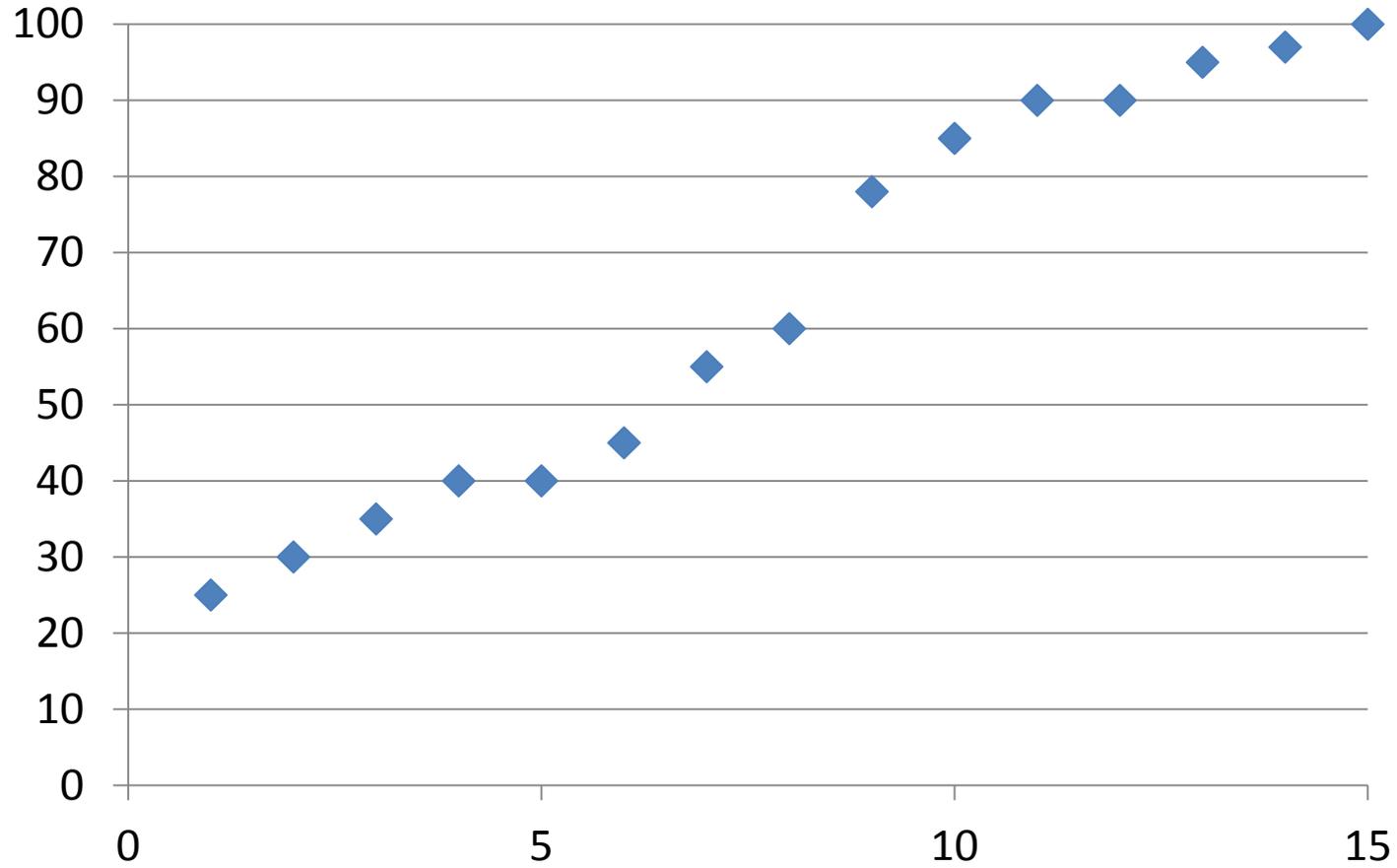


MACROECONOMICS I

Class 8. The Open Economy

April 18th, 2014

Midterm Exam: Grades



Total Income = Total Spending



EX
IM

Open Economy

Goods Markets



G ↑



T

Firms

Households



I



S



Factor Markets

Y

— ⊥ ⊥ ⊥ —

The Balance of Payments (Czech Republic)

millions USD	IV. Q 2013	millions USD	IV. Q 2013
A. Current Account	-504	C. Financial Account	9903
Trade balance	1902	Direct investment	126
Exports	35600	Abroad	-728
Imports	-33698	In the Czech Republic	854
Balance of services	741	Portfolio investment	1667
Credit	6148	Assets	-20
Debit	-5407	Liabilities	1687
Income balance	-3949	Financial derivatives	109
Credit	1493	Assets	357
Debit	-5442	Liabilities	-248
Current transfers	802	Other investment	7999
Credit	1816	Assets	174
Debit	-1014	Liabilities	7825
B. Capital Account	1072	Total, Groups A through C	10471
Credit	1099	D. Net errors and omissions, valuation changes	-958
Debit	-27	Total, Groups A through D	9513
Total, Groups A plus B	568	E. Change in reserves (-increase)	-9513

The Balance of Payments (BoP)

- International accounting record (accounting tool)
- **All** international transactions of a country over a period of time
(year/ quarter/ month)
- A list of all ways national currency is coming in or going out of a country
- Compiled by a central bank or finance ministry

In the US: The US Bureau of Economic Analysis (BEA)

<http://www.bea.doc.gov>

In Czech Republic: Czech National Bank www.cnb.cz

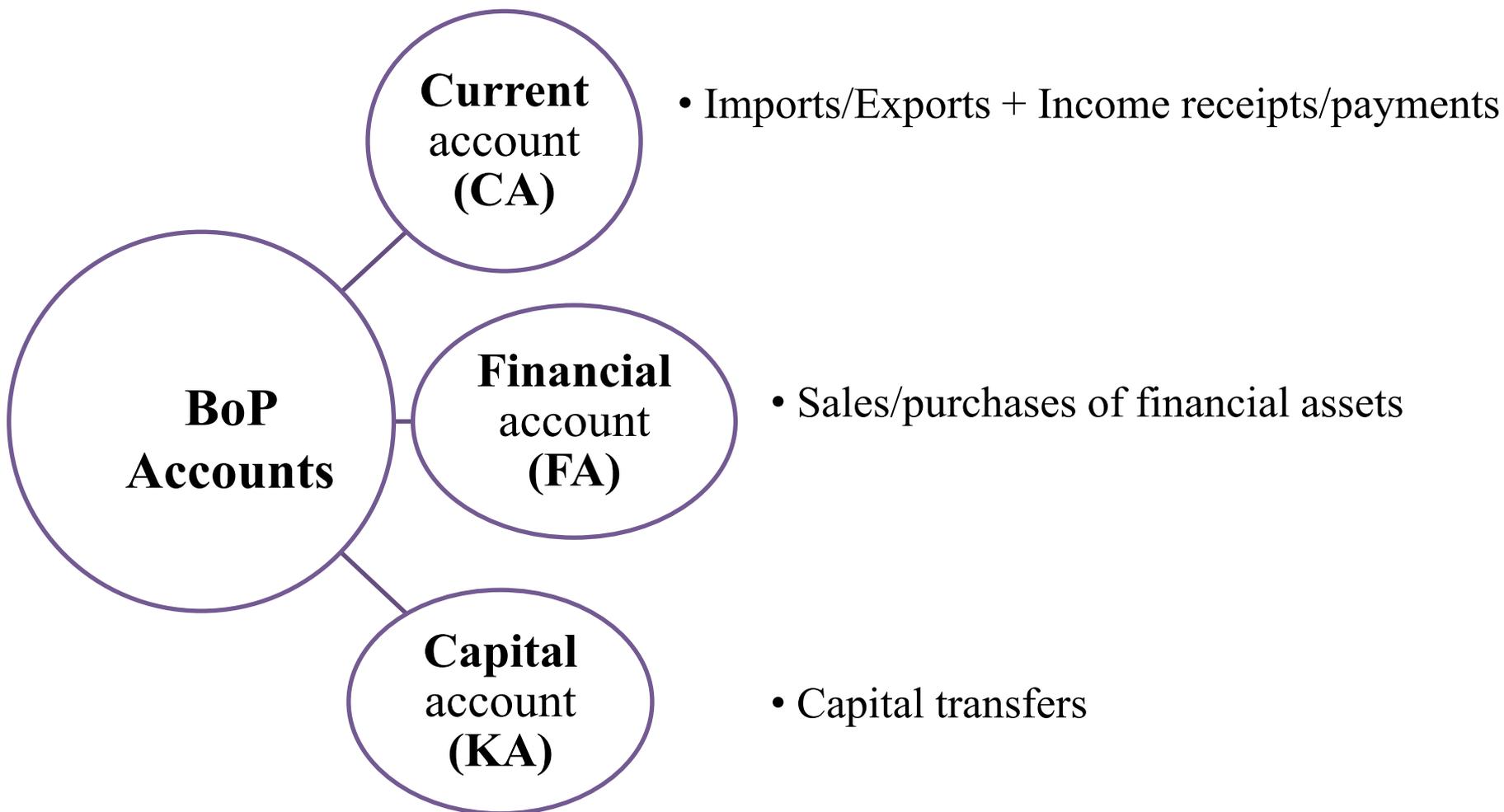
- **N!B!** Any transaction enters the BoP **twice:**

Credit (+): receipt from foreigners;

Debit (-): payment to foreigners

The Balance of Payments (Cont.)

- **Three components**



N!B! The **fundamental BoP identity**: $BoP = CA + FA + KA = 0$

The Balance of Payments (Czech Republic)

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The Balance of Payments (USA)

billion USD	IV. Q 2013	billion USD	IV. Q 2013
A. Current Account	-80	C. Financial Account	174
Trade balance	-172	Direct investment	-18
Exports	405	Abroad	-86
Imports	-577	To the U.S.	68
Balance of services	58	Portfolio investment	-41
Credit	173	Assets	-133
Debit	-115	Liabilities	92
Income balance	65	Financial derivatives	-3
Credit	206	Assets	
Debit	-141	Liabilities	
			236
Current transfers	-31	Other investment	
Credit	1	Assets	
Debit	-32	Liabilities	
B. Capital Account	-146	Total, Groups A through C	
Credit	n.a.	D. Net errors and omissions, valuation changes	-9
Debit	n.a.	Total, Groups A through D	
Total, Groups A plus B	-226	E. Change in reserves (-increase)	95

A. Current Account	9.02
Goods: exports f.o.b.	80.03
Goods: imports f.o.b.	-74.13
<i>Balance on Goods</i>	<i>5.90</i>
Services: credit	11.79
Services: debit	-10.99
<i>Balance on Services</i>	<i>0.81</i>
Income: credit	6.02
Income: debit	-2.55
<i>Balance on Income</i>	<i>3.47</i>
Current transfers: credit	1.33
Current transfers: debit	-2.49
<i>Balance on Current Transfers</i>	<i>-1.16</i>
B. Capital Account	-0.02
Capital account: credit	0.00
Capital account: debit	-0.02
<i>Total, Groups A plus B</i>	<i>8.99</i>
C. Financial Account	-5.01
D. Net Errors And Omissions	0.93
<i>Total, Groups A through D</i>	<i>4.90</i>
E. Reserve Assets	-4.90

China's Balance of Payments, 2011

The Trade Balance

- A net flow of goods and services
- The main component of the **Current Account**

$$\text{Net Flow of Goods} = \text{Exports (EX)} - \text{Imports (IM)}$$

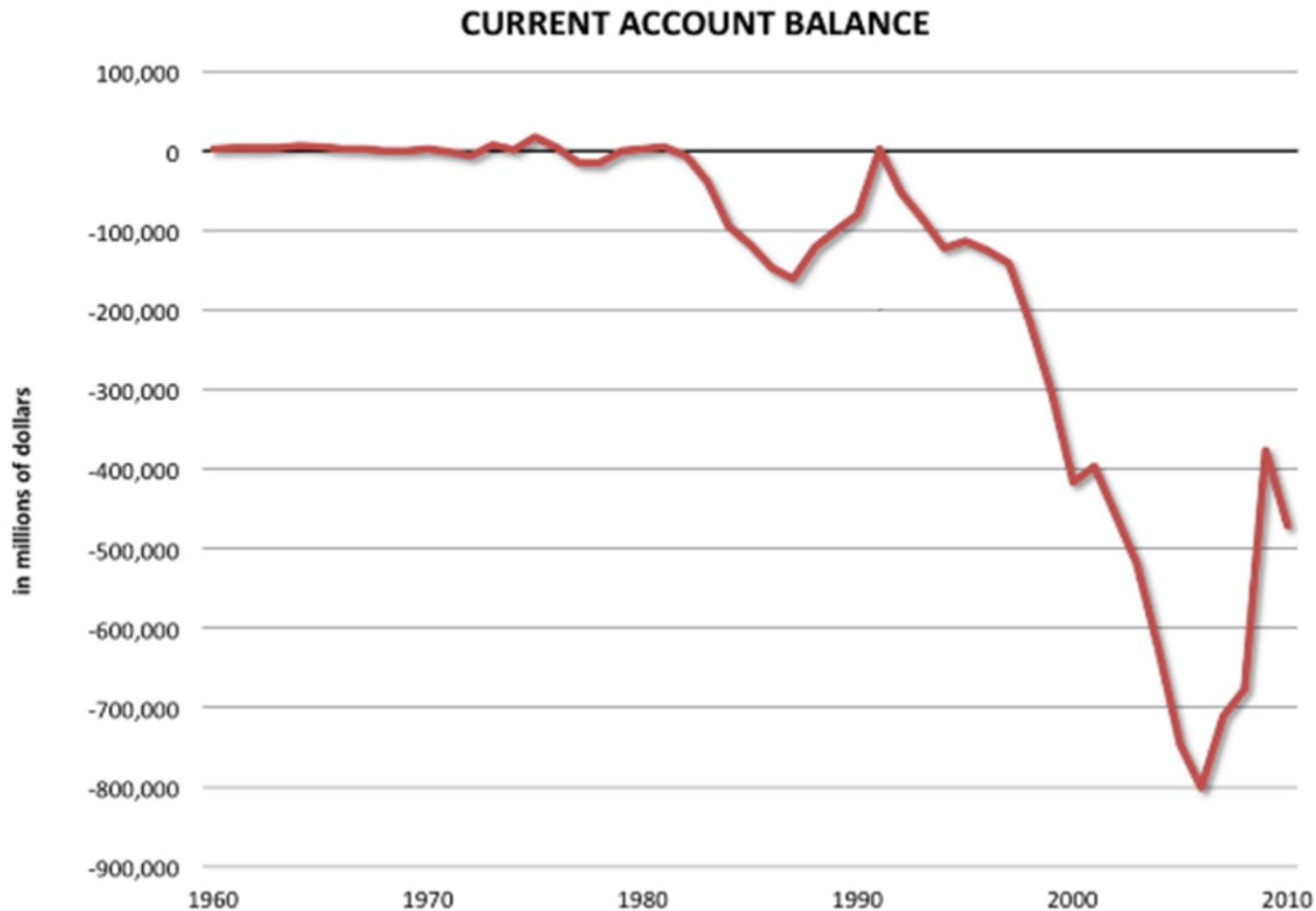
- Trade balance **surplus**: Exports > Imports
- Trade balance **deficit**: Exports < Imports
- Balanced trade: Exports = Imports $\Rightarrow NX=0$

What affects the trade balance of a country?

- ✓ Consumers' preferences;
- ✓ Prices and exchange rate;
- ✓ Government regulation;

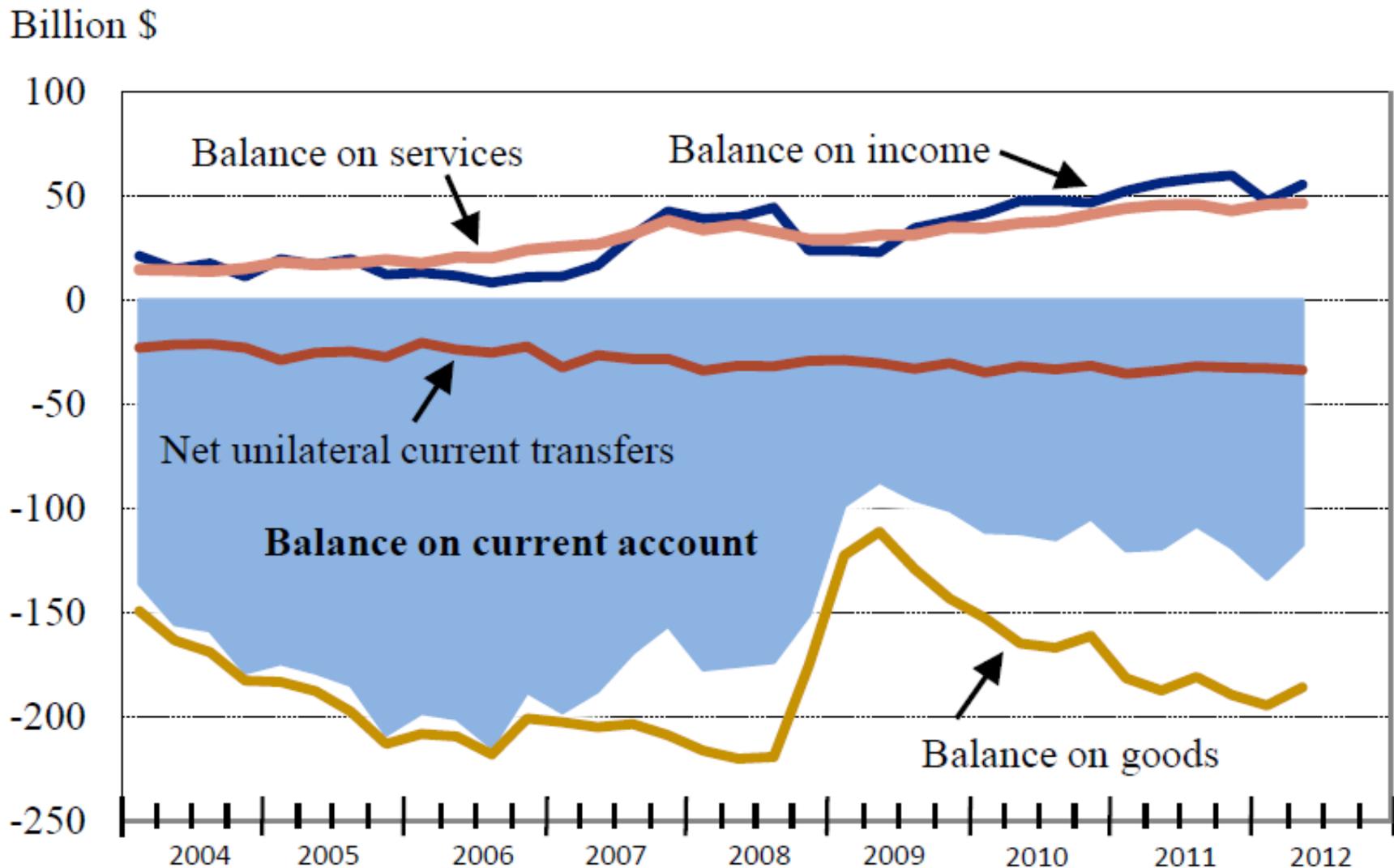
N!B! Trade balance is the largest component of the CA

The US Current Account Balance



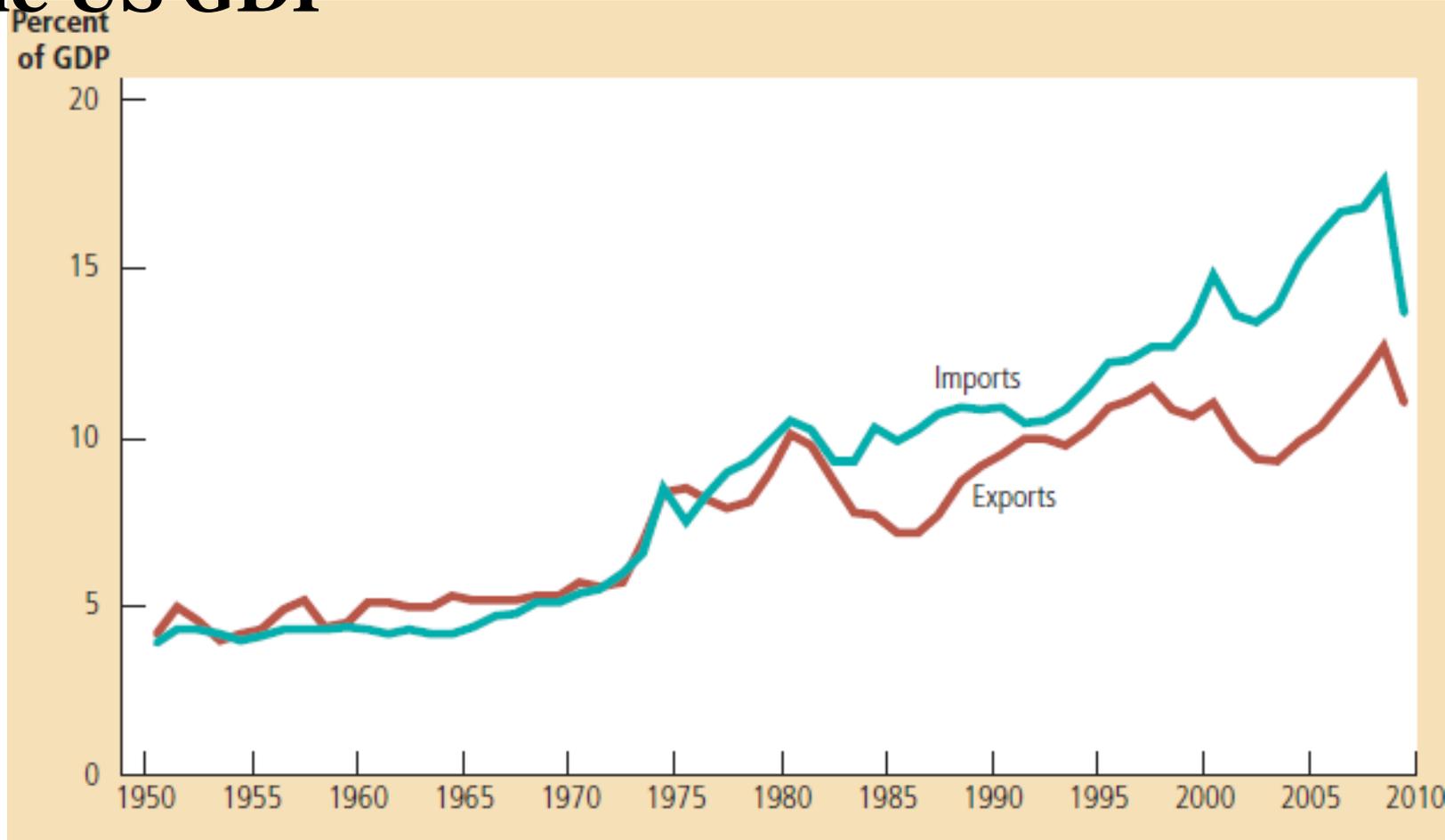
Source: www.bea.gov

The US Current Account Balance & Its Components



Source: www.bea.gov

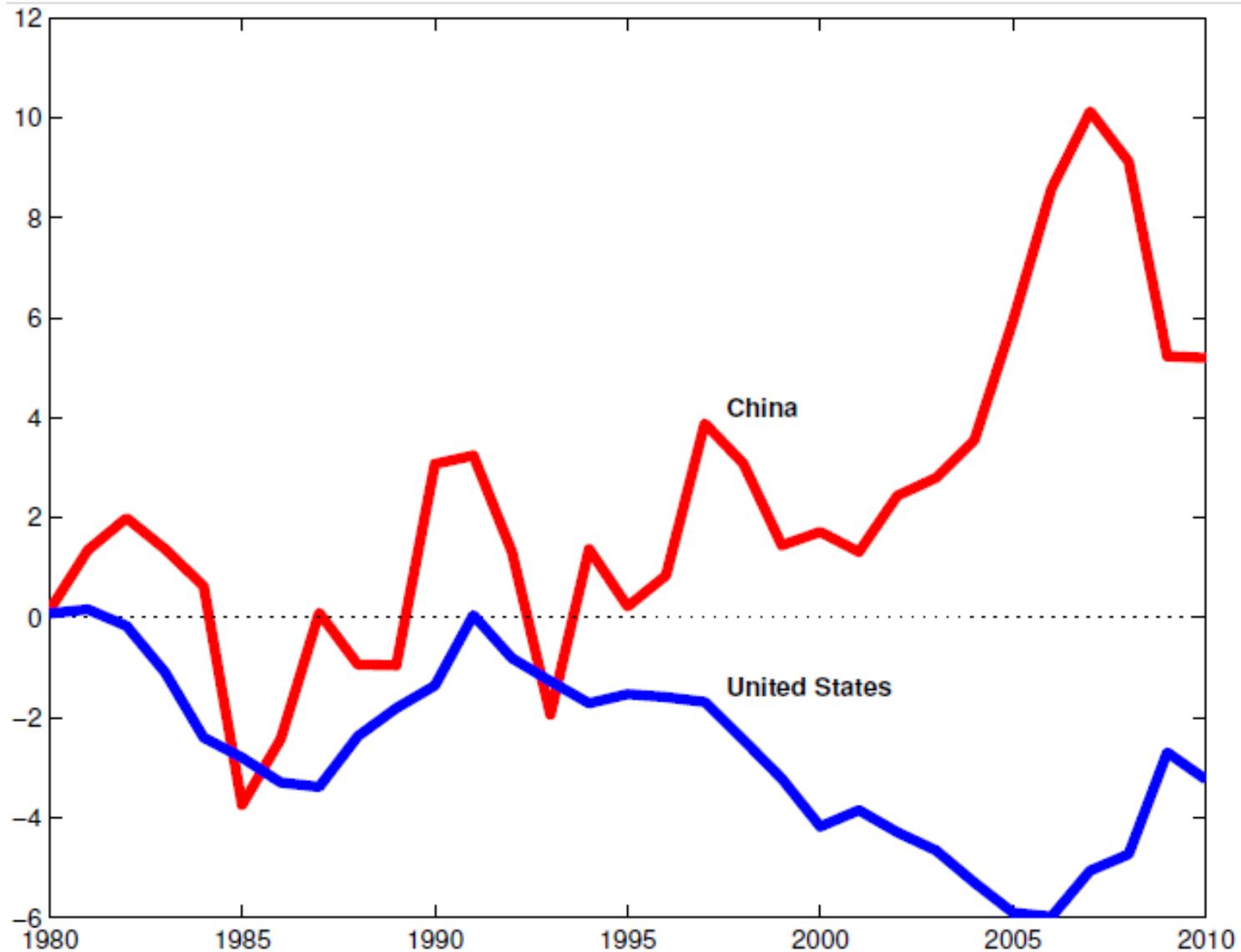
The US Imports and Exports as a share of the US GDP



Source: Mankiw, 2011

What can we say about the trade balance of the US?

- Current Account Balance as a % of GDP in China and the United States



Source: S. Schmitt-Grohe & Uribe, 2012

Financial Account

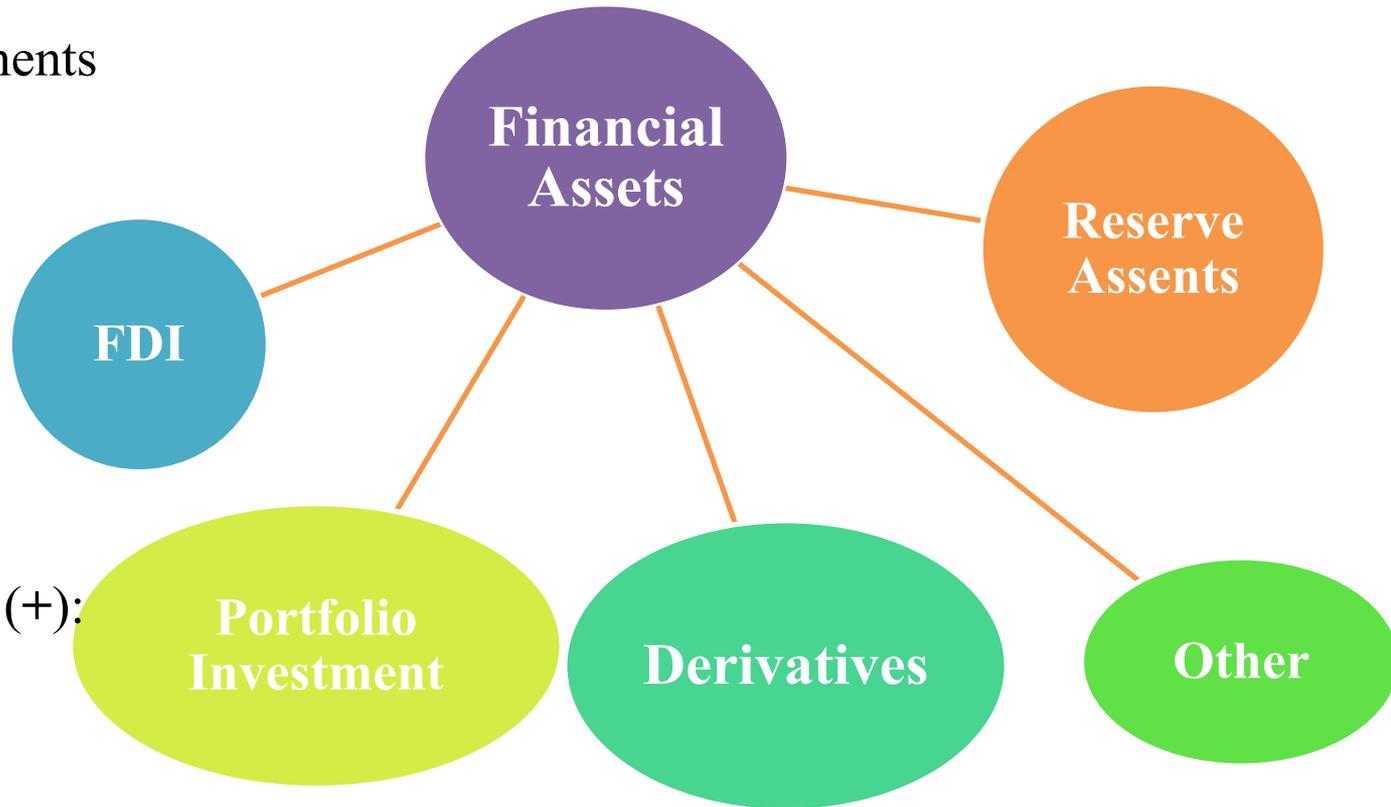
- Acquisition of assets in one country by residents of another
- Changes in country's **net foreign assets position**
- By **types** of investments

- **Debit/ Assets (-):**

Purchases of foreign securities

- **Credit/ Liabilities (+):**

Sales of assets to foreigners



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Double-Entry Bookkeeping

- Each transaction enters the BoP **twice**
- once with **positive sign (Credit)**
- once with **negative sign (Debit)**
- Entries into the CA are balanced by entries into FA or CA and vs.

TE A Czech resident buys a SONY MP3 player from Japan for 2000 CZK

Czech CA: The Czech resident imports a player worth 2000 CZK

❖ **Debit (-)** : Import of goods

Czech FA: A Japanese resident (SONY) is getting a Czech asset (currency) worth 2000 CZK

❖ **Liability (+):** Other investment (sold currency as an asset)

Back to Trade Deficit

- *What does it mean that the US is running a trade deficit?*

US dollars leave the country and they are not used to:

- Purchase the US goods/ services
- Payments to the US investments
- Unilateral transfers

N!B! The US dollars are the legal tender only in the United States

- The US dollars are **traded in the foreign exchange** market for a national currency
- The US dollars are **invested** into the US assets (stocks, bonds, securities, property)
- The US dollars are **kept in a bank** (purchase of the US currency)

Net Capital Outflow (NCO)

The **difference** between:

- The purchase of foreign assets by domestic residents
- The purchase of domestic assets by foreigners

If **NCO** > **0**: capital is flowing out of the country

If **NCO** < **0**: capital is flowing into the country

- **The big fact of accounting**

$$\text{Net Exports} = \text{Net Capital Outflow}$$

The Net International Investment Position

Trade surplus: Foreign currency is used to buy foreign assets

Trade deficit: Imports are financed by selling the domestic assets

- The US dollars **invested** into the US assets \equiv The US is borrowing dollars

Trade deficit \equiv Borrowing (investment) from abroad

Trade surplus \equiv Lending (investment) to abroad

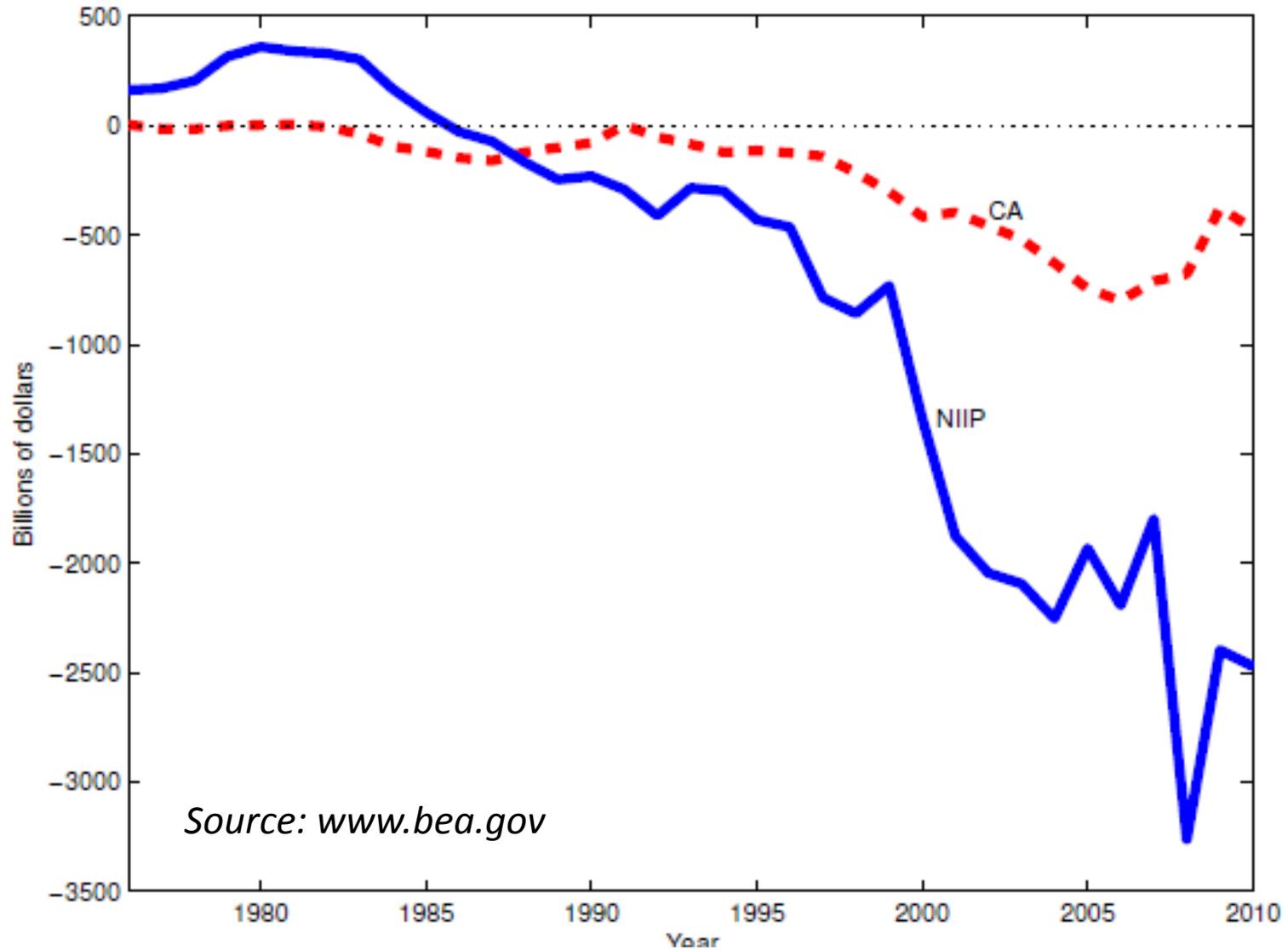
- The Net International Investment Position (**NIIP**): **$CA = \Delta NIIP$**

If $NIIP > 0 \Rightarrow$ *creditor nations*

If $NIIP < 0 \Rightarrow$ *debtor nations*

- A country's overall fiscal responsibility

The US CA and NIIP



National Savings and Investment Identity

$$\begin{array}{ccc} \text{Domestic Savings} & & \text{Domestic Investment} \\ + & = & + \\ \text{Inflows of Foreign Capital} & & \text{Government Borrowing} \\ \underbrace{\hspace{10em}} & & \underbrace{\hspace{10em}} \\ \text{Supply of financial capital} & & \text{Demand of financial capital} \end{array}$$

$$S - I = NX$$

- **Trade deficit:** an **extra source** of **money** flowing into the economy
an **extra source** of **capital** which can be borrowed
- What are the possible causes of a current account deficit?

National Savings and Investment Identity(Cont.)

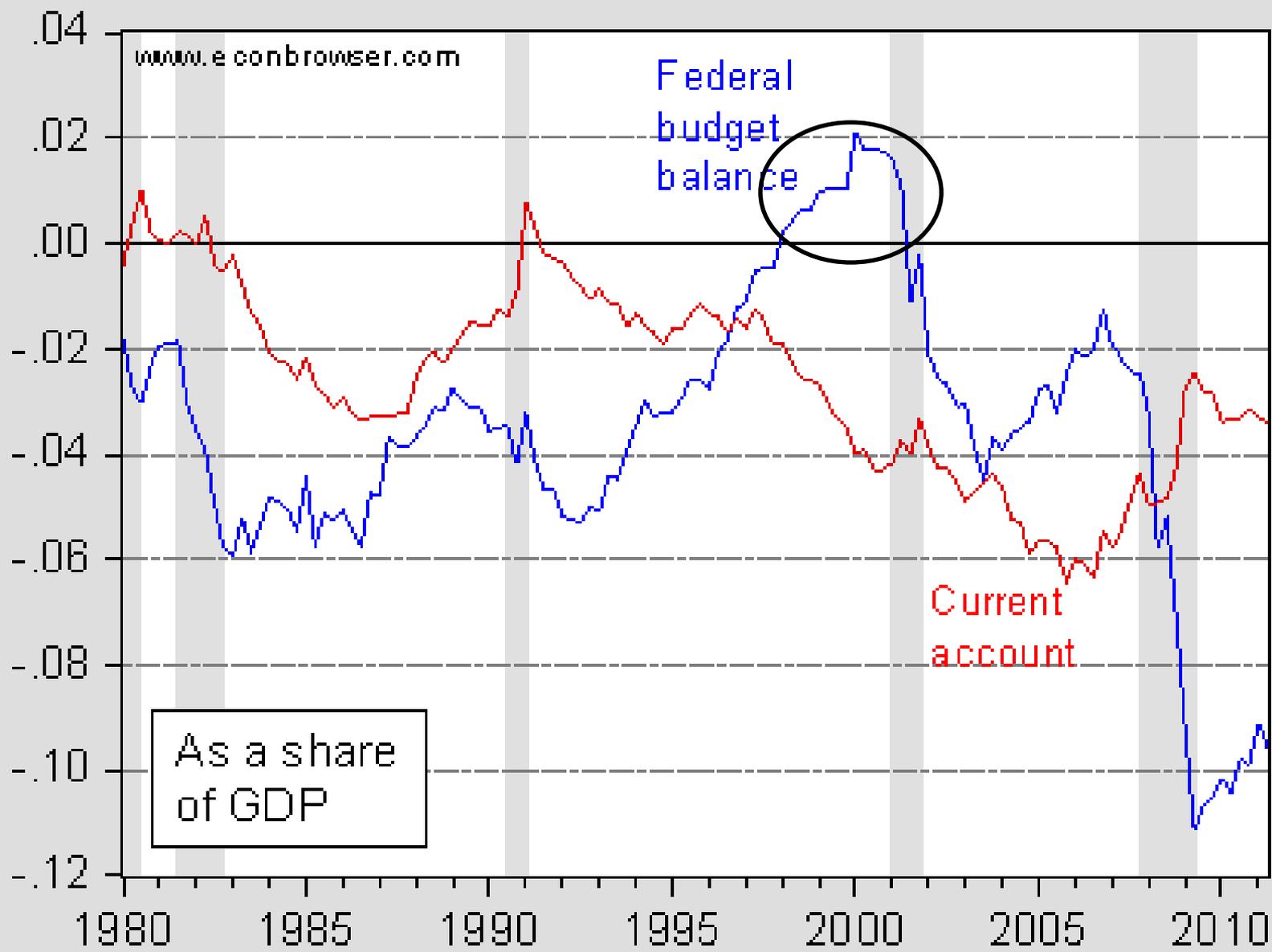
$$\begin{array}{ccc} \text{Domestic Savings} & & \text{Domestic Investment} \\ + & = & + \\ \text{Inflows of Foreign Capital} & & \text{Government Borrowing} \end{array}$$

Possible causes for Current Account deficit:

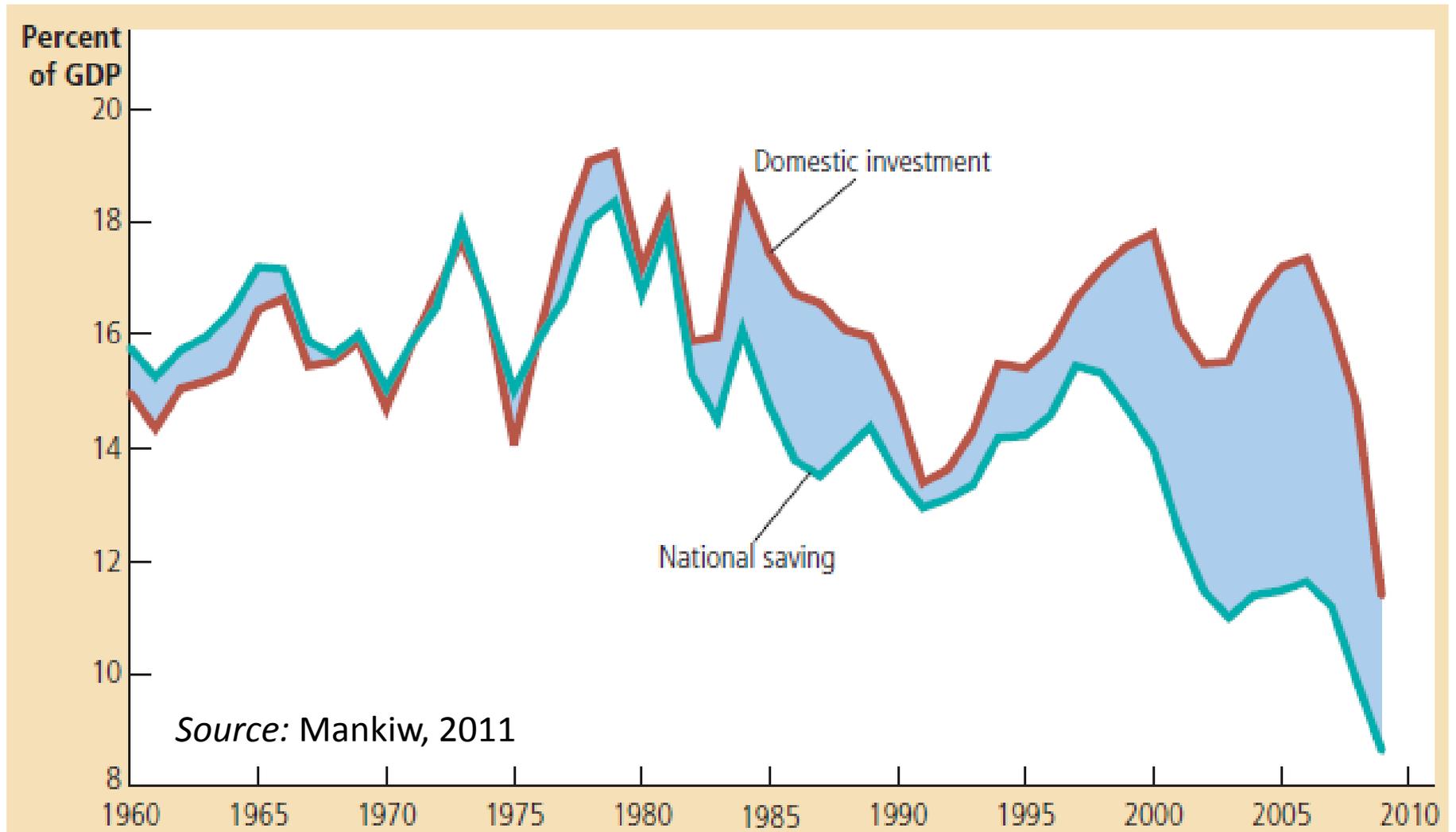
- Economy is running a large budget deficit (↑ in government borrowing)
- A surge of domestic investments (↑ inflow of foreign investments)
- A sharp drop in private savings rate (↑ inflow of foreign savings)

N!B! For the identity to hold, at least one should happen, or a combination of three

Conclusion: Macroeconomic factors are driving the trade deficits



The US Net Capital Outflow



=> Very low domestic savings in the US

Exchange Rate (ER)

- A **price** of one currency in terms of another
- Comparison of prices of goods/services produced in different countries
- Two **representation** of ER

Direct (American): a price of foreign currency in terms of national currency

$$E_{\text{CZK}/\$} = \frac{\text{CZK}}{\$}$$

- Exchange rate between CZK & US dollar: 1 USD = 18 CZK

Indirect (European): a price of national currency in terms of foreign currency

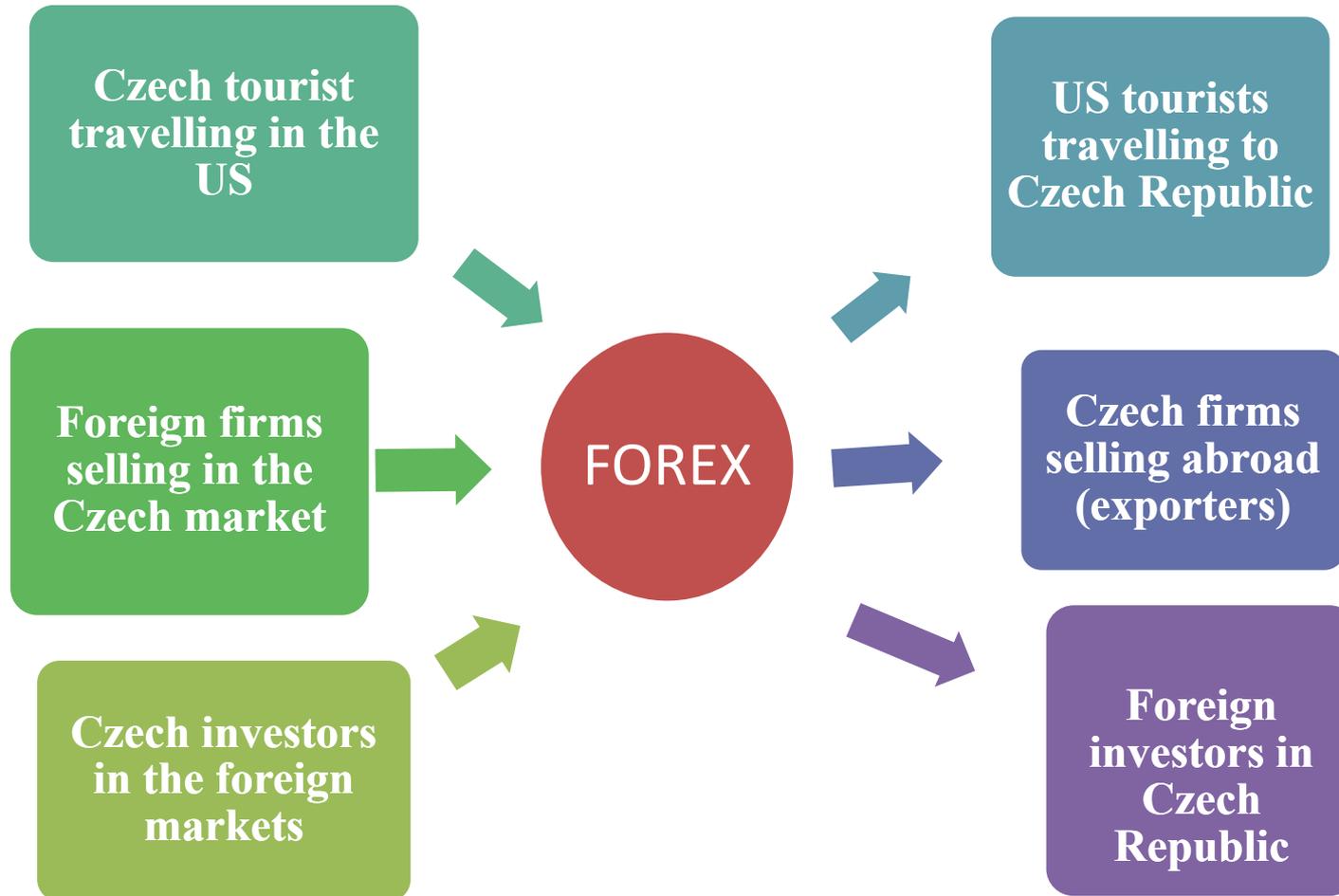
$$E_{\text{CZK}/\$} = \frac{\$}{\text{CZK}}$$

- Exchange rate between CZK and US dollar: 1 CZK = 0.05 USD

The Foreign Exchange Market (FOREX)

Supply of CZK

Demand for CZK



The Foreign Exchange Market (Cont.)

- Financial centers: London, New York, Japan, Frankfurt, and Singapore
- The US dollar is a **vehicle currency** (80 % of foreign exchange)
- Other major currencies: Euro and Japanese yen
- Daily volume of FOREX is around **4 trillion USD**
- **“Cross-rates”**: exchange rates between non-dollar currencies
 - Major **participants**
 - **Commercial banks**: the exchange of deposits denominated in different currencies; interbank trading (90 %).
 - **Corporations**: making or receiving payments in different currencies
 - **Central banks**: foreign exchange interventions
 - **Nonbank** financial institutions: insurance companies, pension funds, etc.

Changes in Exchange Rates

TE The price of Levi's jeans for Czech consumers



The exchange rate: **1 USD = 18 CZK**

- The price of Levi's jeans in CZK

$$\cancel{\$E}_x =$$

A **NEW** exchange rate: 1 USD = 15 CZK

$$\cancel{\$E}_x =$$

⇒ A depreciation of USD against CZK (a fall in CZK price of the USD)

N! B! *All else equal*, a **depreciation** of a country's currency makes its **goods cheaper for foreigners**

Changes in Exchange Rates (Cont.)

The exchange rate: **1 USD = 18 CZK**

- The price of Levi's jeans in CZK

$$\cancel{\$} \cancel{\text{E}}_x =$$

A **NEW** exchange rate: **1 USD = 20 CZK**

$$\cancel{\$} \cancel{\text{E}}_x =$$

=> An appreciation of the USD against CZK (an increase in CZK price of the USD)

N!B! All else equal, an **appreciation** of a country's currency makes its **goods more expensive for foreigners**



Changes in Exchange Rates (Cont.)

TE The price of Czech beer for American consumers

The exchange rate: **1 USD = 18 CZK**

- The price of Czech beer in the US dollars

$$\frac{100\text{CZK}/\$}{18\text{CZK}} =$$

A **NEW** exchange rate: **1 USD = 15 CZK**

$$\frac{100\text{CZK}/\$}{15\text{CZK}} =$$

⇒ An appreciation of the CZK against the USD

The Czech beer becomes **more expensive** for the US consumers



Changes in Exchange Rates (Cont.)

TE The price of Czech beer for American consumers

The exchange rate: **1 USD = 18 CZK**

- The price of Czech beer in the US dollars

$$\frac{100\text{CZK}/\$}{18\text{CZK}} =$$

A **NEW** exchange rate: **1 USD = 20 CZK**

$$\frac{100\text{CZK}/\$}{20\text{CZK}} =$$

⇒ A depreciation of the CZK against the USD

- The Czech beer becomes **cheaper** for the US consumers



Winners and Losers

- How do the exchange rate movements affect participants of FOREX?

Strong CZK
(appreciation)

Weak CZK
(depreciation)

- A Czech tourist abroad
- An American tourist in Czech Rep.
- A foreign firm exporting to Czech Rep.
- A Czech exporting firm
- A foreign investor in Czech Rep.
- A Czech investor abroad



Winners and Losers (Cont.)

N!B! The gain or loss from the exchange rate movements **depends** on whether you are a buyer or a seller!

- Macroeconomic consequences
 - A strong currency *encourages* foreign investments
 - A strong currency *causes* a trade deficit : cheaper imports and expensive exports
 - A strong currency encourages the inflow of the foreign capital

Next class: The open economy (Cont.)



N!B! Reading Assignment: Textbook + Handout