Seminar work –alternative I. only for 2 students (Sophie and Diego)

Reason   :   Application of presented method Kepner-Tregoe

Assign by   : Skorkovský

Datum   :   Just after K-T will be presented (**it will be presented 10.4.2015**)

Deadline :   the same as the deadline specified for other seminar works .This deadline
                will be announced after assignment of seminar works to remaining students

Size   :   min 6 pages A4

Comment :   work will be presented by use of power-point presentation, which have to be
                handed over with seminar work itself by e- mail

Name   :   Use of **Kepner-Tregoe** method (further only je K-T)

Materials   :   file related to sessions and internet resources

Assignment hints:

Imagine a set of enterprises, which you can somehow present as a models. These are companies, where you are intended to send your CV in order to get a job afterwards.

It could be selling company, production company, service provider company, hotels, retail companies, wholesalers,.…

You should specify these more and less virtual companies (size, type of operations, market position, potential growth, expected salary, how do you want to take up a career an why,..

Every company has from your point of view a lot of advantages and then some conditions, which you need or need not to accept. Your attitude is mainly driven by two angles of views: **must to have** and **nice to have**. How do you categorise (classify)these companies into some groups, in order to sort them in such a way ,that your efforts will be preferably dedicated to the best ones . You have to specify for every company at least 8 different parameters and related weights (score), Anyhow, more parameter- better approach. Remember choice of the cars for company fleet.

a) How would you get required information for analysis?
b) What kind of metrics will be used to evaluate?
c) Can you use IS and IS NOT to clarify your analysis?

Jaromír Skorkovský : miki@econ.muni.cz ; jaromir.skorkovsky@navertica.com