Econometrics 2 - Lecture 2
Models with Limited Dependent Variables

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- Limited Dependent Variable Cases
- Binary Choice Models
- Binary Choice Models: Estimation
- Binary Choice Models: Goodness of Fit
- Application to Latent Models
- Multi-response Models
- Multinomial Models
- Count Data Models
- The Tobit Model
- The Tobit Model: Estimation
- The Tobit II Model


## Example

Explain whether a household owns a car: explanatory power have

- income
- household size
- etc.

Regression for describing car-ownership is not suitable!

- Owning a car has two manifestations: yes/no
- Indicator for owning a car is a binary variable

Models are needed that allow to describe a binary dependent variable or a, more generally, limited dependent variable

## Cases of Limited Dependent Variables

Typical situations: functions of explanatory variables are used to describe or explain

- Dichotomous or binary dependent variable, e.g., ownership of a car (yes/no), employment status (employed/unemployed), etc.
- Ordered response, e.g., qualitative assessment (good/average/bad), working status (full-time/part-time/not working), etc.
- Multinomial response, e.g., trading destinations (Europe/Asia/Africa), transportation means (train/bus/car), etc.
- Count data, e.g., number of orders a company receives in a week, number of patents granted to a company in a year
- Censored data, e.g., expenditures for durable goods, duration of study with drop outs


## Example: Car Ownership and Income

What is the probability that a randomly chosen household owns a car?

- Sample of $N=32$ households, among them 19 households with car
- Proportion of car owning households:19/32 $=0.59$
- Estimated probability for owning a car: 0.59
- But: The probability will differ for rich and poor!
- The sample data contain income information:
- Yearly income: average EUR 20.524, minimum EUR 12.000, maximum EUR 32.517
- Proportion of car owning households among the 16 households with less than EUR 20.000 income: $9 / 16=0.56$
- Proportion of car owning households among the 16 households with more than EUR 20.000 income: 10/16 $=0.63$


## Car Ownership and Income, cont'd

How can a model for the probability - or prediction - of car ownership take the income of a household into account?
Notation: $N$ households

- dummy $y_{\mathrm{i}}$ for car ownership; $y_{\mathrm{i}}=1$ : household $i$ has car
- income of $i$-th household: $x_{i 2}$

For predicting $y_{i}$ - or estimating the probability $\mathrm{P}\left\{y_{i}=1\right\}-$, a model is needed that takes the income into account

## Modelling Car Ownership

How is car ownership related to the income of a household?

1. Linear regression $y_{i}=x_{i}^{\prime} \beta+\varepsilon_{i}=\beta_{1}+\beta_{2} x_{i 2}+\varepsilon_{i}$

- With $\mathrm{E}\left\{\varepsilon_{i} \mid x_{i}\right\}=0$, the model $y_{i}=x_{i}^{\prime} \beta+\varepsilon_{i}$ gives

$$
P\left\{y_{i}=1 \mid x_{i}\right\}=x_{i}^{\prime} \beta
$$

due to $E\left\{y_{i} \mid x_{i}\right\}=1 * P\left\{y_{i}=1 \mid x_{i}\right\}+0 * P\left\{y_{i}=0 \mid x_{i}\right\}=P\left\{y_{i}=1 \mid x_{i}\right\}$

- The systematic part of $y_{i}=x_{i}^{\prime} \beta+\varepsilon_{i}, x_{i}^{\prime} \beta$, is $\mathrm{P}\left\{y_{i}=1 \mid x_{i}\right\}$ !
- Model for $y$ is specifying the probability for $y=1$ as a function of $x$
- Problems:
- $x_{i}^{\prime} \beta$ not necessarily in $[0,1]$
- Error terms: for a given $x_{i}$
- $\varepsilon_{i}$ can take on only two values, viz. $1-x_{i}^{\prime} \beta$ and $x_{i}^{\prime} \beta$
- $V\left\{\varepsilon_{i} \mid x_{i}\right\}=x_{i}^{\prime} \beta\left(1-x_{i}^{\prime} \beta\right)$, heteroskedastic, dependent upon $\beta$


## Modelling Car Ownership, cont'd

2. Use of a function $\mathrm{G}\left(x_{i}, \beta\right)$ with values in the interval $[0,1]$

$$
P\left\{y_{i}=1 \mid x_{i}\right\}=E\left\{y_{i} \mid x_{i}\right\}=G\left(x_{i}, \beta\right)
$$

- Standard logistic distribution function

$$
L(z)=\frac{e^{z}}{1+e^{z}}=\frac{1}{1+e^{-z}}
$$

$L(z)$ fulfils $\lim _{z \rightarrow-\infty} L(z)=0, \lim _{z \rightarrow \infty} L(z)=1$

- Binary choice model:

$$
\mathrm{P}\left\{y_{\mathrm{i}}=1 \mid x_{i}\right\}=p_{\mathrm{i}}=L\left(x_{\mathrm{i}}^{\prime} \beta\right)=\left[1+\exp \left\{-x_{\mathrm{i}}^{\prime} \beta\right\}\right]^{-1}
$$

- Can be written using the odds ratio $p_{\mathrm{i}} /\left(1-p_{\mathrm{i}}\right)$ for the event $\left\{y_{\mathrm{i}}=1 \mid x_{\mathrm{i}}\right\}$

$$
\log \frac{p_{i}}{1-p_{i}}=x_{i}^{\prime} \beta
$$

- Interpretation of coefficients $\beta$ : An increase of $x_{\mathrm{i} 2}$ by 1 results in a relative change of the odds ratio $p_{\mathrm{i}} /\left(1-p_{\mathrm{i}}\right)$ by $\beta_{2}$ or by $100 \beta_{2} \%$; cf. the notion semi-elasticity


## Car Ownership and Income, cont'd

E.g., $P\left\{y_{i}=1 \mid x_{i}\right\}=1 /\left(1+\exp \left(-z_{i}\right)\right)$ with $z=-0.5+1.1^{*} x$, the income $x$ in EUR 1000 per month

- Increasing income is associated with an increasing probability of owning a car: z goes up by 1.1 for every additional EUR 1000
- For a person with an income of EUR 1000, z = 0.6 and the probability of owning a car is $1 /(1+\exp (-0.6))=0.646$
Standard logistic distribution function $L(z)$, with $z$ on the horizontal and $L(z)$ on the vertical axis

| $x$ | $z$ | $P\{y=1 \mid x\}$ |
| :---: | :---: | :---: |
| 1 | 0.6 | 0.646 |
| 2 | 1.7 | 0.846 |
| 3 | 2.8 | 0.943 |



## Odds, Odds Ratio

The odds or the odds ratio (in favour) of event A is the ratio of the probability that A will happen to the probability that A will not happen

- If the probability of success is 0.8 (that of failure is 0.2 ), the odds of success are $0.8 / 0.2=4$; we say, "the odds of success are 4 to 1 "
- If the probability of event $A$ is $p$, that of "not $A$ " therefore being 1-p, the odds or the odds ratio of event A is the ratio $p /(1-p)$
- We say the odds (ratio) of $A$ is " $p /(1-p)$ to 1 " or " 1 to $(1-p) / p$ "

| $p$ | 0.1 | 0.2 | 0.3 | 0.4 | 0.5 | 0.6 | 0.7 | 0.8 | 0.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $p /(1-p)$ | 0.11 | 0.25 | 0.43 | 0.67 | 1 | 1.5 | 2.33 | 4 | 9 |
| odds | $1: 9$ | $1: 4$ | $1: 2.3$ | $1: 1.5$ | $1: 1$ | $1: 0.67$ | $1: 0.43$ | $1: 0.25$ | $1: 0.11$ |

- The logarithm of the odds $p /(1-p)$ is called the logit of $p$


## Betting Odds

- The probability of success is 0.8
- The odds of success are 4 to 1
- Betting odds for success are 1:4
- The bookmaker is prepared to pay out a prize of one fourth of the stake and return the stake as well, to anyone who places a bet on success


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## Binary Choice Models

Model for probability $\mathrm{P}\left\{y_{i}=1 \mid x_{i}\right\}$, function of $K$ (numerical or categorical) explanatory variables $x_{i}$ and unknown parameters $\beta$, such as

$$
\mathrm{E}\left\{y_{i} \mid x_{i}\right\}=P\left\{y_{i}=1 \mid x_{i}\right\}=G\left(x_{i}, \beta\right)
$$

Typical functions $G\left(x_{i}, \beta\right)$ : distribution functions (cdf's) $F\left(x_{i}^{\prime} \beta\right)=F(z)$

- Probit model: standard normal distribution function; $\mathrm{V}\{z\}=1$

$$
F(z)=\Phi(z)=\int_{-\infty}^{z} \frac{1}{\sqrt{2 \pi}} \exp \left(-\frac{1}{2} t^{2}\right) d t
$$

- Logit model: standard logistic distribution function; $V\{z\}=\pi^{2} / 3=1.81^{2}$

$$
F(z)=L(z)=\frac{e^{z}}{1+e^{z}}
$$

- Linear probability model (LPM)

$$
\begin{aligned}
& F(z)=0, z<0 \\
& \quad=z, 0 \leq z \leq 1 \\
& \quad=1, z>1
\end{aligned}
$$

## Linear Probability Model (LPM)

Assumes that

$$
P\left\{y_{i}=1 \mid x_{i}\right\}=x_{i}^{\prime} \beta \text { for } 0 \leq x_{i}^{\prime} \beta \leq 1
$$

but sets restrictions

$$
\begin{aligned}
& P\left\{y_{i}=1 \mid x_{i}\right\}=0 \text { for } x_{i}^{\prime} \beta<0 \\
& P\left\{y_{i}=1 \mid x_{i}\right\}=1 \text { for } x_{i}^{\prime} \beta>1
\end{aligned}
$$

- Typically, the model is estimated by OLS, ignoring the probability restrictions
- Standard errors should be adjusted using heteroskedasticityconsistent (White) standard errors


## Probit Model: Standardization

$E\left\{y_{i} \mid x_{i}\right\}=P\left\{y_{i}=1 \mid x_{i}\right\}=F\left(x_{i}^{\prime} \beta\right)$ : assume $F($.$) to be the distribution$ function of $\mathrm{N}\left(0, \sigma^{2}\right)$

$$
P\left\{y_{i}=1 \mid x_{i}\right\}=\Phi\left(\frac{x_{i}{ }^{\prime} \beta}{\sigma}\right)
$$

- Given $x_{i}$, the ratio $\beta / \sigma^{2}$ determines $\mathrm{P}\left\{y_{i}=1 \mid x_{i}\right\}$
- Standardization restriction $\sigma^{2}=1$ : allows unique estimates for $\beta$


## Probit vs Logit Model

- Differences between the probit and the logit model:
- Shapes of distribution are slightly different, particularly in the tails.
- Scaling of the distributions is different: The implicit variance for $\varepsilon_{i}$ in the logit model is $\pi^{2} / 3=(1.81)^{2}$, while 1 for the probit model
- Probit model is relatively easy to extend to multivariate cases using the multivariate normal or conditional normal distribution
- In practice, the probit and logit model produce quite similar results
- The scaling difference makes the values of $\beta$ not directly comparable across the two models, while the signs are typically the same
- The estimates of $\beta$ in the logit model are roughly a factor $\pi / \sqrt{ } 3 \approx 1.81$ larger than those in the probit model


## Marginal Effects of Binary Choice Models

Linear regression model $\mathrm{E}\left\{y_{i} \mid x_{\mathrm{i}}\right\}=x_{i}^{\prime} \beta$ : the marginal effect $\partial \mathrm{E}\left\{y_{i} \mid x_{\mathrm{i}}\right\} / \partial \mathrm{x}_{\mathrm{ik}}$ of a change in $x_{k}$ is $\beta_{k}$
For $\mathrm{E}\left\{y_{i} \mid \mathrm{x}_{\mathrm{i}}\right\}=F\left(x_{i}^{\prime} \beta\right)$

$$
\frac{\partial E\left\{y_{i} \mid x_{i}\right\}}{\partial x_{k}}=\frac{\partial F\left(x_{i}{ }^{\prime} \beta\right)}{\partial x_{k}} \beta_{k}
$$

- The marginal effect of changing $x_{\mathrm{k}}$
- Probit model: $\phi\left(x_{i}^{\prime} \beta\right) \beta_{k}$, with standard normal density function $\phi$
- Logit model: $\left.\exp \left\{x_{i}^{\prime} \beta\right\}\right\rangle\left[1+\exp \left\{x_{i}^{\prime} \beta \beta\right\}\right]^{2} \beta_{k}$
- Linear probability model: $\beta_{k}$ if $x_{i}^{\prime} \beta$ is in $[0,1]$
- In general, the marginal effect of changing the regressor $x_{k}$ depends upon $x_{i}^{\prime} \beta$, the shape of $F$, and $\beta_{k}$; the sign is that of $\beta_{k}$


## Interpretation of Binary Choice Models

The effect of a change in $x_{k}$ can be characterized by the

- "Slope", i.e., the "average" marginal effect or the gradient of $\mathrm{E}\left\{y_{i} \mid x_{i}\right\}$ for the sample means of the regressors

$$
\operatorname{slope}_{k}(\bar{x})=\left.\frac{\partial F\left(x_{i}{ }^{\prime} \beta\right)}{\partial x_{k}}\right|_{\bar{x}}
$$

- For a dummy variable $D$ : marginal effect is calculated as the difference of probabilities $\mathrm{P}\left\{y_{\mathrm{i}}=1 \mid x_{(\mathrm{d})}, D=1\right\}-\mathrm{P}\left\{y_{\mathrm{i}}=1 \mid x_{(\mathrm{d})}, D=0\right\} ; x_{(\mathrm{d})}$ stands for the sample means of all regressors except $D$
- For the logit model:

$$
\log \frac{p_{i}}{1-p_{i}}=x_{i}{ }^{\prime} \beta
$$

The coefficient $\beta_{k}$ is the relative change of the odds ratio when increasing $x_{k}$ by 1 unit

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## Binary Choice Models: Estimation

Typically, binary choice models are estimated by maximum likelihood Likelihood function, given $N$ observations $\left(y_{\mathrm{i}}, x_{\mathrm{i}}\right)$

$$
\begin{aligned}
L(\beta) & =\Pi_{i=1} N P\left\{y_{i}=1 \mid x_{i} ; \beta\right\}^{y i} P\left\{y_{i}=0 \mid x_{i} ; \beta\right\}^{1-y i} \\
& =\Pi_{i} F\left(x_{i}^{\prime} \beta\right)^{y \mathrm{yi}}\left(1-F\left(x_{i}^{\prime} \beta\right)\right)^{1-y i}
\end{aligned}
$$

- Maximization of the log-likelihood function

$$
\ell(\beta)=\log L(\beta)=\Sigma_{i} y_{i} \log F\left(x_{i}^{\prime} \beta\right)+\Sigma_{i}\left(1-y_{i}\right) \log \left(1-F\left(x_{i}^{\prime} \beta\right)\right)
$$

- First-order conditions of the maximization problem

$$
\frac{\partial \ell(\beta)}{\partial \beta}=\sum_{i}\left[\frac{y_{i}-F\left(x_{i}{ }^{\prime} \beta\right)}{F\left(x_{i}{ }^{\prime} \beta\right)\left(1-F\left(x_{i}{ }^{\prime} \beta\right)\right)} f\left(x_{i}{ }^{\prime} \beta\right)\right] x_{i}=\sum_{i} e_{i} x_{i}=0
$$

- $e_{i}$ : generalized residuals


## Generalized Residuals

The first-order conditions $\Sigma_{\mathrm{i}} \mathrm{e}_{\mathrm{i}} x_{\mathrm{i}}=0$ define the generalized residuals

$$
e_{i}=\frac{y_{i}-F\left(x_{i}{ }^{\prime} \beta\right)}{F\left(x_{i}{ }^{\prime} \beta\right)\left(1-F\left(x_{i}{ }^{\prime} \beta\right)\right)} f\left(x_{i}{ }^{\prime} \beta\right)
$$

- The generalized residuals $e_{\mathrm{i}}$ can assume two values, depending on the value of $y_{i}$ :
- $e_{i}=f\left(x_{i}^{\prime} b\right) / F\left(x_{i}^{\prime} b\right)$ if $y_{i}=1$
- $\quad e_{i}=-f\left(x_{i}^{\prime} b\right) /\left(1-F\left(x_{i}^{\prime} b\right)\right)$ if $y_{i}=0$
$b$ are the estimates of $\beta$
- Generalized residuals are orthogonal to each regressor; cf. the first-order conditions of OLS estimation


## Estimation of Logit Model

- First-order condition of the maximization problem

$$
\frac{\partial \ell(\beta)}{\partial \beta}=\sum_{i}\left[y_{i}-\frac{\exp \left(x_{i}^{\prime} \beta\right)}{1+\exp \left(x_{i}^{\prime} \beta\right)}\right] x_{i}=0
$$

gives [due to $\mathrm{P}\left\{y_{\mathrm{i}}=1 \mid x_{\mathrm{i}}\right\}=p_{\mathrm{i}}=L\left(x_{\mathrm{i}}, \beta\right)$ ]

$$
\hat{p}_{i}=\frac{\exp \left(x_{i}^{\prime} b\right)}{1+\exp \left(x_{i}^{\prime} b\right)}
$$

- From $\Sigma_{i} \hat{p}_{i} x_{\mathrm{i}}=\Sigma_{\mathrm{i}} y_{\mathrm{i}} x_{\mathrm{i}}$ follows - given that the model contains an intercept -:
- The sum of estimated probabilities $\Sigma_{i} \hat{p}_{i}$ equals the observed frequency $\Sigma_{i} y_{i}$
- Similar results for the probit model, due to similarity of logit and probit functions


## Binary Choice Models in GRETL

```
Model > Nonlinear Models > Logit > Binary
```

- Estimates the specified model using error terms with standard logistic distribution
Model > Nonlinear Models > Probit > Binary
- Estimates the specified model using error terms with standard normal distribution


## Example: Effect of Teaching Method

Study by Spector \& Mazzeo (1980); see Greene (2003), Chpt. 21
Personalized System of Instruction: a new teaching method in economics; has it an effect on student performance in later courses?

- Data:
- GRADE (0/1): indicator whether grade was higher than in principal course
- PSI (0/1): participation in program with new teaching method
- GPA: grade point average
- TUCE: score on a pre-test, entering knowledge
- 32 observations

|  | mean | min | max |
| :--- | :---: | :---: | :---: |
| GPA | 3.12 | 2.06 | 4.00 |
| TUCE | 21.9 | 12 | 29 |

## Effect of Teaching Method, cont'd

## Logit model for GRADE, GRETL output



## Effect of Teaching Method, cont'd

Estimated logit model for the indicator GRADE

$$
\operatorname{P\{ GRADE}=1\}=p=L(z)=\exp \{z\} /(1+\exp \{z\})
$$

with

$$
\begin{aligned}
z & =-13.02+2.826^{*} \mathrm{GPA}+0.095^{*} \mathrm{TUCE}+2.38^{*} \mathrm{PSI} \\
& =\log \{\mathrm{p} /(1-\mathrm{p})\}=\operatorname{logit}\{p\}
\end{aligned}
$$

- Regressors
- GPA: grade point average
- TUCE: score on a pre-test, entering knowledge
- PSI (0/1): participation in program with new teaching method
- Slopes
- GPA: 0.53
- TUCE: 0.02
- Difference P\{GRADE $\left.=1 \mid x_{(d)}, P S I=1\right\}-P\left\{G R A D E=1 \mid x_{(d)}, P S I=0\right\}: 0.49$; cf. Slope 0.46


## Effect of Teaching Method, cont'd

Logit model for GRADE, actual and fitted values of 32 observations
Actual and fitted GRADE


## Properties of ML Estimators

- Consistent
- Asymptotically efficient
- Asymptotically normally distributed

These properties require that the assumed distribution is correct

- Correct shape
- No autocorrelation and/or heteroskedasticity
- No dependence - correlations - between errors and regressors
- No omitted regressors


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## Goodness-of-Fit Measures

## Concepts

- Comparison of the maximum likelihood of the model with that of the naïve model, i.e., a model with only an intercept, no regressors
- pseudo-r²
- McFadden $\mathrm{R}^{2}$
- Index based on proportion of correctly predicted observations or hit rates
- $R_{p}{ }^{2}$


## McFadden $\mathrm{R}^{2}$

Based on log-likelihood function

- $\quad \ell(b)=\ell_{1}$ : maximum log-likelihood of the model to be assessed
- $\quad \ell_{0}$ : maximum log-likelihood of the naïve model, i.e., a model with only an intercept; $\ell_{0} \leq \ell_{1}$ and $\ell_{0}, \ell_{1}<0$
- The larger $\ell_{1}-\ell_{0}$, the more contribute the regressors
- $\quad \ell_{1}=\ell_{0}$, if all slope coefficients are zero
- $\quad \ell_{1}=0$, if $y_{i}$ is exactly predicted for all $i$
- pseudo- $r^{2}$ : a number in $[0,1)$, defined by

$$
\text { pseudo }-R^{2}=1-\frac{1}{1+2\left(\ell_{1}-\ell_{0}\right) / N}
$$

- McFadden $R^{2}$ : a number in $[0,1]$, defined by

$$
M c F a d d e n R^{2}=1-\ell_{1} / \ell_{0}
$$

- Both are 0 if $\ell_{1}=\ell_{0}$, i.e., all slope coefficients are zero
- McFadden $R^{2}$ attains the upper limit 1 if $\ell_{1}=0$


## Naïve Model: Calculation of $\ell_{0}$

Maximum log-likelihood function of the naïve model, i.e., a model with only an intercept: $\ell_{0}$

- $\mathrm{P}\left\{y_{i}=1\right\}=p$ for all $i$ (cf. urn experiment)
- Log-likelihood function

$$
\log L(p)=N_{1} \log (p)+\left(N-N_{1}\right) \log (1-p)
$$

with $N_{1}=\Sigma_{i} y_{i}$, i.e., the observed frequency

- Maximum likelihood estimator for $p$ is $N_{1} / N$
- Maximum log-likelihood of the naïve model

$$
\ell_{0}=N_{1} \log \left(N_{1} / N\right)+\left(N-N_{1}\right) \log \left(1-N_{1} / N\right)
$$

## Goodness-of-fit Measure $R_{p}{ }^{2}$

Comparison of correct and incorrect predictions

- Predicted outcome

$$
\begin{aligned}
\hat{y}_{\mathrm{i}} & =1 \text { if } F\left(x_{i}^{\prime} b\right)>0.5, \text { i.e., if } x_{i}^{\prime} b>0 \\
& =0 \text { if } F\left(x_{i}^{\prime} b\right)<0.5, \text { i.e., if } x_{i}^{\prime} b \leq 0
\end{aligned}
$$

- Cross-tabulation of actual and predicted outcome
- Proportion of incorrect predictions

$$
w r_{1}=\left(n_{01}+n_{10}\right) / N
$$

- Hit rate: 1 - wr $r_{1}$ proportion of correct predictions
- Comparison with naive model:

|  | $\hat{y}=\mathbf{0}$ | $\hat{y}=\mathbf{1}$ | $\boldsymbol{\Sigma}$ |
| :---: | :---: | :---: | :---: |
| $y=0$ | $n_{00}$ | $n_{01}$ | $N_{0}$ |
| $y=1$ | $n_{10}$ | $n_{11}$ | $N_{1}$ |
| $\boldsymbol{\Sigma}$ | $n_{0}$ | $n_{1}$ | $\mathbf{N}$ |

- Predicted outcome of naïve model

$$
\hat{y}_{\mathrm{i}}=1 \text { for all } i(!) \text {, if } \hat{p}=N_{1} / N>0.5 ; \hat{y}_{\mathrm{i}}=0 \text { for all } i \text { if } \hat{p} \leq 0.5
$$

- $w r_{0}=1-\hat{p}$ if $\hat{p}>0.5, w r_{0}=\hat{p}$ if $\hat{p} \leq 0.5$
- Goodness-of-fit measure: $R_{p}{ }^{2}=1-w r_{1} / w r_{0}$; may be negative!


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- 32 observations


## Effect of Teaching Method, contd

## Logit model for GRADE, GRETL output



## Effect of Teaching Method, cont'd

Logit model for GRADE, actual and fitted values of 32 observations
Actual and fitted GRADE


## Effect of Teaching Method, cont'd

Comparison of the LPM, logit, and probit model for GRADE

- Estimated models: coefficients and their standard errors

|  | LPM |  | Logit |  | Probit |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | coeff | slope | coeff | slope | coeff | slope |
| const | -1.498 |  | $\mathbf{- 1 3 . 0 2}$ |  | $\mathbf{- 7 . 4 5 2}$ |  |
| GPA | 0.464 | 0.464 | $\mathbf{2 . 8 2 6}$ | $\mathbf{0 . 5 3 4}$ | $\mathbf{1 . 6 2 6}$ | $\mathbf{0 . 5 3 3}$ |
| TUCE | 0.010 | 0.010 | $\mathbf{0 . 0 9 5}$ | $\mathbf{0 . 0 1 8}$ | $\mathbf{0 . 0 5 2}$ | $\mathbf{0 . 0 1 7}$ |
| PSI | 0.379 | 0.379 | $\mathbf{2 . 3 7 9}$ | $\mathbf{0 . 4 5 6}$ | $\mathbf{1 . 4 2 6}$ | $\mathbf{0 . 4 6 4}$ |

- Coefficients of logit model: due to larger variance, larger by factor $\sqrt{ }\left(\pi^{2} / 3\right)=1.81$ than that of the probit model
- Very similar slopes


## Effect of Teaching Method, cont'd

Goodness-of-fit measures for the logit model

- With $N_{1}=11$ and $N=32$

$$
\ell_{0}=11 \log (11 / 32)+21 \log (21 / 32)=-20.59
$$

- As $\hat{p}=N_{1} / N=0.34<0.5$ : the proportion $w r_{0}$ of incorrect predictions with the naïve model is

$$
w r_{0}=\hat{p}=11 / 32=0.34
$$

- From the GRETL output: $\ell_{1}=-12.89, w r_{1}=6 / 32$

Goodness-of-fit measures

- McFadden $\mathrm{R}^{2}=1-(-12.89) /(-20.59)=0.374$
pseudo- $R^{2}=1-1 /[1+2(-12.89+20.59) / 32)=0.325$
- $R_{p}^{2}=1-w r_{1} / w r_{0}=1-6 / 11=0.45$


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## Modelling Utility

Latent variable $y_{i}^{*}$ : utility difference between owning and not owning a car; unobservable (latent)

- Decision on owning a car
- $y_{i}^{*}>0$ : in favour of car owning
- $y_{i}^{*} \leq 0$ : against car owning
- $y_{i}^{*}$ depends upon observed characteristics (e.g., income) and unobserved characteristics $\varepsilon_{i}$

$$
y_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{i}
$$

- Observation $y_{i}=1$ (i.e., owning car) if $y_{i}^{*}>0$

$$
P\left\{y_{i}=1\right\}=P\left\{y_{i}^{*}>0\right\}=P\left\{x_{i}^{\prime} \beta+\varepsilon_{i}>0\right\}=1-F\left(-x_{i}^{\prime} \beta\right)=F\left(x_{i}^{\prime} \beta\right)
$$

last step requires a distribution function $F($.$) with symmetric density$ Latent variable model: based on a latent variable that represents the underlying behaviour

## Latent Variable Model

Model for the latent variable $y_{i}^{*}$

$$
y_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{i}
$$

$y_{i}^{*}$ : not necessarily a utility difference

- $\varepsilon_{i}^{\prime}$ s are independent of $x_{i}^{\prime} s$
- $\varepsilon_{i}$ has a standardized distribution
- Probit model if $\varepsilon_{i}$ has standard normal distribution
- Logit model if $\varepsilon_{i}$ has standard logistic distribution
- Observations
- $y_{i}=1$ if $y_{i}^{*}>0$
- $y_{i}=0$ if $y_{i}^{*} \leq 0$
- ML estimation


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## Multi-response Models

Models for explaining the choice between discrete outcomes

- Examples:
a. Working status (full-time/part-time/not working), qualitative assessment (good/average/bad), etc.
b. Trading destinations (Europe/Asia/Africa), transportation means (train/bus/car), etc.
- Multi-response models describe the probability of each of these outcomes, as a function of variables like
- person-specific characteristics
- alternative-specific characteristics
- Types of multi-response models (cf. above examples)
- Ordered response models: outcomes have a natural ordering
- Multinomial (unordered) models: ordering of outcomes is arbitrary


## Example: Credit Rating

Credit rating: numbers, indicating experts' opinion about (a firm's) capacity to satisfy financial obligations, e.g., credit-worthiness

- Standard \& Poor's rating scale: AAA, AA+, AA, AA-, A+, A, A-, $B B B+, B B B, B B B-, B B+, B B, B B-, B+, B, B-, C C C+, C C C, C C C-$ CC, C, D
- Verbeek's data set CREDIT
- Categories "1", ..."'7" (highest)
- Investment grade with alternatives "1" (better than category 3 ) and " 0 " (category 3 or less, also called "speculative grade")
- Explanatory variables, e.g.,
- Firm sales
- Ebit, i.e., earnings before interest and taxes
- Ratio of working capital to total assets


## Ordered Response Model

Choice between $M$ alternatives
Observed alternative for sample unit $i: y_{i}$

- Latent variable model

$$
y_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{i}
$$

with $K$-vector of explanatory variables $x_{i}$

$$
y_{i}=j \text { if } y_{j-1}<y_{i}^{*} \leq v_{j} \text { for } j=0, \ldots, M
$$

- $M+1$ boundaries $\mathrm{V}_{\mathrm{j}}, j=0, \ldots, M$, with $\mathrm{Y}_{0}=-\infty, \ldots, \mathrm{Y}_{\mathrm{M}}=\infty$
- $\varepsilon_{i}^{\prime} s$ are independent of $x_{i}^{\prime} s$
- $\varepsilon_{\mathrm{i}}$ typically follows the
- standard normal distribution: ordered probit model
- standard logistic distribution: ordered logit model


## Example: Willingness to Work

Married females are asked: „How much would you like to work?"
Potential answers of individual $i$ : $y_{\mathrm{i}}=1$ (not working), $y_{\mathrm{i}}=2$ (part time), $y_{i}=3$ (full time)

- Measure of the desired labour supply
- Dependent upon factors like age, education level, husband's income Ordered response model with $M=3$

$$
y_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{i}
$$

with

$$
\begin{aligned}
& y_{\mathrm{i}}=1 \text { if } y_{\mathrm{i}}^{*} \leq 0 \\
& y_{\mathrm{i}}=2 \text { if } 0<y_{i}^{*} \leq \mathrm{y} \\
& y_{\mathrm{i}}=3 \text { if } y_{\mathrm{i}}^{*}>\mathrm{y}
\end{aligned}
$$

- $\varepsilon_{i}^{\prime} s$ with distribution function $F($.
- $y_{i}^{*}$ stands for "willingness to work" or "desired hours of work"


## Willingness to Work, cont'd

In terms of observed quantities:

$$
\begin{aligned}
& P\left\{y_{i}=1 \mid x_{i}\right\}=P\left\{y_{i}^{*} \leq 0 \mid x_{i}\right\}=F\left(-x_{i}^{\prime} \beta\right) \\
& P\left\{y_{i}=3 \mid x_{i}\right\}=P\left\{y_{i}^{*}>y \mid x_{i}\right\}=1-F\left(y-x_{i}^{\prime} \beta\right) \\
& P\left\{y_{i}=2 \mid x_{i}\right\}=F\left(\gamma-x_{i}^{\prime} \beta\right)-F\left(-x_{i}^{\prime} \beta\right)
\end{aligned}
$$

- Unknown parameters: $\gamma$ and $\beta$
- Standardization: wrt location ( $\gamma=0$ ) and scale ( $\mathrm{V}\left\{\varepsilon_{i}\right\}=1$ )
- ML estimation

Interpretation of parameters $\beta$

- Wrt $y_{i}^{*}\left(=x_{i}^{\prime} \beta+\varepsilon_{i}\right)$ : willingness to work increases with larger $x_{k}$ for positive $\beta_{k}$
- Wrt probabilities $P\left\{y_{i}=j \mid x_{i}\right\}$, e.g., for positive $\beta_{k}$
- $P\left\{y_{i}=3 \mid x_{i}\right\}=P\left\{y_{i}^{*}>y \mid x_{i}\right\}$ increases and
- $P\left\{y_{i}=1 \mid x_{i}\right\} P\left\{y_{i}^{*} \leq 0 \mid x_{i}\right\}$ decreases with larger $x_{k}$


## Example: Credit Rating

Verbeek's data set CREDIT: 921 observations for US firms' credit ratings in 2005, including firm characteristics
Rating models:

1. Ordered logit model for assignment of categories "1", ..."'"" (highest)
2. Binary logit model for assignment of "investment grade" with alternatives " 1 " (better than category 3 ) and " 0 " (category 3 or less, also called "speculative grade")

## Credit Rating, cont'd

| Verbeek's data set CREDIT Ratings and characteristics |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Table 7.4 Summary statistics |  |  |  |  |
|  | average | median | minimum | maximum |
| credit rating | 3.499 | 3 | 1 | 7 |
| investment grade | 0.472 | 0 | 0 | 1 |
| book leverage | 0.293 | 0.264 | 0.000 | 0.999 |
| working capital/total assets | 0.140 | 0.123 | -0.412 | 0.748 |
| retained earnings/total assets | 0.157 | 0.180 | -0.996 | 0.980 |
| earnings before interest and taxes $/ \mathrm{t}$ a. | 0.094 | 0.090 | -0.384 | 0.652 |
| log sales | 7.996 | 7.884 | 1.100 | 12.701 |

Book leverage: ratio of debts to assets

## Credit Rating, cont'd

Verbeek, Table 7.5.
Table 7.5 Estimation results binary and ordered logit, MLE

|  | Binary logit |  |  | Ordered logit |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Estimate | Standard error |  | Estimate | Standard error |
| constant | -8.214 | 0.867 |  | - | - |
| book leverage | -4.427 | 0.771 |  | -2.752 | 0.477 |
| ebit/ta | 4.355 | 1.440 |  | 4.731 | 0.945 |
| $\log$ sales | 1.082 | 0.096 |  | 0.941 | 0.059 |
| re/ta | 4.116 | 0.489 |  | 3.560 | 0.302 |
| wk/ta | -4.012 | 0.748 |  | -2.580 | 0.483 |
|  |  |  | $\gamma_{1}$ | -0.369 | 0.633 |
|  |  |  | $\gamma_{2}$ | 4.881 | 0.521 |
|  |  |  | $\gamma_{3}$ | 7.626 | 0.551 |
|  |  |  | $\gamma_{4}$ | 9.885 | 0.592 |
|  |  |  | $\gamma_{5}$ | 12.883 | 0.673 |
|  |  |  | $\gamma_{6}$ | 14.783 | 0.784 |
| loglikelihood | -341.08 |  |  | -965.31 |  |
| McFadden $R^{2}$ | 0.465 |  |  | 0.309 |  |
| LR test ( $\chi_{5}^{2}$ ) | $591.8(p=0.000)$ |  |  | $862.9(p=0.000)$ |  |

## Ordered Response Model: Estimation

Latent variable model

$$
y_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{i}
$$

with explanatory variables $x_{i}$

$$
y_{i}=j \text { if } y_{j-1}<y_{i}^{*} \leq y_{j} \text { for } j=0, \ldots, M
$$

ML estimation of $\beta_{1}, \ldots, \beta_{K}$ and $\gamma_{1}, \ldots, \gamma_{M-1}$

- Log-likelihood function in terms of probabilities
- Numerical optimization
- ML estimators are
- Consistent
- Asymptotically efficient
- Asymptotically normally distributed


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## Multinomial Models

Choice between $M$ alternatives without natural order
Observed alternative for sample unit $i: y_{i}$
"Random utility" framework: Individual $i$

- attaches utility levels $U_{\mathrm{ij}}$ to each of the alternatives, $j=1, \ldots, M$,
- chooses the alternative with the highest utility level $\max \left\{U_{i 1}, \ldots, U_{\mathrm{im}}\right\}$

Utility levels $U_{\mathrm{i},}, j=1, \ldots, M$, as a function of characteristics $x_{\mathrm{ij}}$

$$
U_{i j}=x_{i j}^{\prime} \beta+\varepsilon_{i j}=\mu_{i j}+\varepsilon_{i j}
$$

- error terms $\varepsilon_{\mathrm{ij}}$ follow the Type I extreme value distribution: leads to

$$
P\left\{y_{i}=j\right\}=\frac{\exp \left\{\mu_{i j}\right\}}{\exp \left\{\mu_{i 1}\right\}+\ldots+\exp \left\{\mu_{i M}\right\}}=\frac{\exp \left\{x_{i j}{ }^{\prime} \beta\right\}}{\exp \left\{x_{i 1}{ }^{\prime} \beta\right\}+\ldots+\exp \left\{x_{i M}{ }^{\prime} \beta\right\}}
$$

for $j=1, \ldots, M$

- and $\Sigma_{\mathrm{j}} \mathrm{P}\left\{y_{\mathrm{i}}=j\right\}=1$
- For setting the location: constraint $x_{i 1}{ }^{\prime} \beta=\mu_{\mathrm{i} 1}=0$ or $\exp \left\{\mu_{\mathrm{i} 1}\right\}=1$


## Variants of the Logit Model

Conditional logit model: for $j=1, \ldots, M$

$$
P\left\{y_{i}=j\right\}=\frac{\exp \left\{x_{i j}{ }^{\prime} \beta\right\}}{1+\exp \left\{x_{i 2}{ }^{\prime} \beta\right\}+\ldots+\exp \left\{x_{i M}{ }^{\prime} \beta\right\}}
$$

- Alternative-specific characteristics $x_{\mathrm{ij}}$
- E.g., mode of transportation (by car, train, bus) is affected by the travel costs, travel time, etc. of the individual $i$
Multinomial logit model: for $j=1, \ldots, M$

$$
P\left\{y_{i}=j\right\}=\frac{\exp \left\{x_{i}^{\prime} \beta_{j}\right\}}{1+\exp \left\{x_{i}^{\prime} \beta_{2}\right\}+\ldots+\exp \left\{x_{i}{ }^{\prime} \beta_{M}\right\}}
$$

- Person-specific characteristics $x_{i}$
- E.g., mode of transportation is affected by income, gender, etc.


## Multinomial Logit Model

The term "multinomial logit model" is also used for both the

- the conditional logit model
- the multinomial logit model (see above)
- and also for the mixed logit model: it combines
- alternative-specific characteristics and
- person-specific characteristics

Number of parameters

- conditional logit model: vector $\beta$ with $K$ components
- multinomial logit model: vectors $\beta_{2}, \ldots, \beta_{\mathrm{M}}$, each with $K$ components


## Independence of Errors

Independence of the error terms $\varepsilon_{\mathrm{ij}}$ implies independent utility levels of alternatives

- Independence assumption may be restrictive
- Example: High utility of alternative „travel with red bus" implies high utility of „travel with blue bus"
- Implies that the odds ratio of two alternatives does not depend upon other alternatives: "independence of irrelevant alternatives" (IIA)


## Multi-response Models in GRETL

Model > Nonlinear Models > Logit > Ordered...

- Estimates the specified model using error terms with standard logistic distribution, assuming ordered alternatives for responses Model > Nonlinear Models > Logit > Multinomial...
- Estimates the specified model using error terms with standard logistic distribution, assuming alternatives without order
Model > Nonlinear Models > Probit > Ordered...
- Estimates the specified model using error terms with standard normal distribution, assuming ordered alternatives


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## Models for Count Data

Describe the number of times an event occurs, depending upon certain characteristics

## Examples:

- Number of visits in the library per week
- Number of visits of a customer in the supermarket
- Number of misspellings in an email
- Number of applications of a firm for a patent, as a function of
- Firm size
- R\&D expenditures
- Industrial sector
- Country, etc.

See Verbeek's data set PATENT

## Example: Patents and R\&D Expenditures

Verbeek's data set PATENTS: number of patents (p91), expenditures for R\&D (logrd91), sector of industry, and region; $N=181$
Question: Is the number of patents depending of R\&D expenditures, sector, region?

## Poisson Regression Model

Observed variable for sample unit $i$ :
$y_{i}$ : number of possible outcomes $0,1, \ldots, y, \ldots$
Aim: to explain $\mathrm{E}\left\{y_{i} \mid x_{i}\right\}$, based on characteristics $x_{i}$

$$
\mathrm{E}\left\{y_{i} \mid x_{i}\right\}=\exp \left\{x_{i}^{\prime} \beta\right\}
$$

Poisson regression model

$$
\begin{aligned}
& \quad P\left\{y_{i}=y \mid x_{i}\right\}=\frac{\lambda_{i}^{y}}{y!} \exp \left\{\lambda_{i}\right\}, y=0,1, \ldots \\
& \text { with } \lambda_{\mathrm{i}}=\mathrm{E}\left\{y_{i} \mid x_{\mathrm{i}}\right\}=\exp \left\{x_{\mathrm{i}}^{\prime} \beta\right\} \\
& y!=1 \times 2 x_{\ldots} \times \mathrm{x}, 0!=1
\end{aligned}
$$

## Poisson Distribution

$$
P\{X=k\}=\frac{\lambda^{k}}{k!} \exp \{\lambda\}, k=0,1, \ldots
$$



## Poisson Regression Model: Estimation

Unknown parameters: coefficients $\beta$
Estimates of $\beta$ allow assessing how $\exp \left\{x_{i}^{\prime} \beta\right\}=\mathrm{E}\left\{y_{\mathrm{i}} \mid x_{\mathrm{i}}\right\}$ is affected by $x_{\mathrm{i}}$ Fitting the model to data: ML estimators for $\beta$ are

- Consistent
- Asymptotically efficient
- Asymptotically normally distributed


## Patents and R\&D Expenditures

Verbeek's data set PATENTS: number of patents (p91), expenditures for R\&D (log_rd91), sector of industry, and region; $N=181$
Question: Is the number of patents depending of R\&D expenditures, sector, region?
Model:

$$
\mathrm{E}\left\{y_{\mathrm{i}} \mid x_{\mathrm{i}}\right\}=\exp \left\{x_{\mathrm{i}}^{\prime} \beta\right\}
$$

- $y_{i}$ : number of patents in company $i$ in year 1991
- $x_{i}$ : characteristics of company $i$ : intercept, R\&D expenditures in1991, dummy for sector (aerosp, chemist, computer, machines, vehicles), region (US, Europe, Japan)

Variable p91: mean: 73.6, std.dev.: 150.9
Overdispersion?

## Patents and R\&D Expenditures

## Poisson regression model for p91, GRETL output

| Convergence achieved after 8 iterations |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Model 1: Poisson, using observations 1-181 |  |  |  |  |  |
| Dependent | able: p91 |  |  |  |  |
|  | coefficient | std. error | z | $p$-value |  |
| const | -0.873731 | 0.0658703 | -13.26 | $3.72 \mathrm{e}-040$ *** |  |
| log_rd91 | 0.854525 | 0.00838674 | 101.9 | 0.0000 *** |  |
| aerosp | -1.42185 | 0.0956448 | -14.87 | $5.48 \mathrm{e}-050$ *** |  |
| chemist | 0.636267 | 0.0255274 | 24.92 | $4.00 \mathrm{e}-137$ *** |  |
| computer | 0.595343 | 0.0233387 | 25.51 | 1.57e-143 *** |  |
| machines | 0.688953 | 0.0383488 | 17.97 | 3.63e-072 *** |  |
| vehicles | -1.52965 | 0.0418650 | -36.54 | $2.79 \mathrm{e}-292$ *** |  |
| japan | 0.222222 | 0.0275020 | 8.080 | 6.46e-016 *** |  |
| us | -0.299507 | 0.0253000 | -11.84 | $2.48 \mathrm{e}-032$ *** |  |
| Mean depen | nt var | 73.58564 | S.D. dependent var |  | 150.9517 |
| Sum square | esid | 1530014 | S.E. of regression |  | 94.31559 |
| McFadden R | quared | 0.675242 | Adjusted R-squared |  | 0.674652 |
| Log-likelihood |  | -4950.789 | Akaike criterion |  | 9919.578 |
| Schwarz crit |  | 9948.365 | Hannan-Quinn |  | 9931.249 |
| Overdispersion test: Chi-square(1) $=18.6564$ [0.0000] |  |  |  |  |  |

## Poisson Regression Model: Overdispersion

Equidispersion condition

- Poisson distributed $X$ obeys

$$
E\{X\}=V\{X\}=\lambda
$$

- In many situations not realistic
- Overdispersion

Remedies: Alternative distributions, e.g., negative Binomial, and alternative estimation procedures, e.g., Quasi-ML, robust standard errors

## Count Data Models in GRETL

```
Model > Nonlinear Models > Count data...
```

- Estimates the coefficients $\beta$ of the specified model using Poisson (Poisson) or the negative binomial (NegBin 1, NegBin 2) distribution
- Performs overdispersion test for Poisson regression


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## Tobit Models

Tobit models are regression models where the range of the (continuous) dependent variable is constrained, i.e., censored from below

## Examples:

- Hours of work as a function of age, qualification, etc.
- Expenditures on alcoholic beverages and tobacco
- Holiday expenditures as a function of the number of children
- Expenditures on durable goods as a function of income, age, etc.: a part of units does not spend any money on durable goods
Tobit models
- Standard Tobit model or Tobit I model; James Tobin (1958) on expenditures on durable goods
- Generalizations: Tobit II to V


## Example: Expenditures on Tobacco

Verbeek's data set TOBACCO: expenditures on tobacco and alcoholic beverages in 2724 Belgian households, Belgian household budget survey of 1995/96
Model:

$$
y_{\mathrm{i}}^{*}=x_{\mathrm{i}}^{\prime} \beta+\varepsilon_{\mathrm{i}}
$$

- $y_{i}^{*}$ : optimal expenditures on tobacco in household $i$ (latent)
- $x_{i}$ : characteristics of the $i$-th household
- $\varepsilon_{i}$ : unobserved heterogeneity (or measurement error or optimization error)
Actual expenditures $y_{i}$

$$
\begin{aligned}
y_{\mathrm{i}} & =y_{\mathrm{i}}^{*} \text { if } y_{\mathrm{i}}^{*}>0 \\
& =0 \text { if } y_{i}^{*} \leq 0
\end{aligned}
$$

## The Standard Tobit Model

The latent variable $y_{i}^{*}$ depends upon characteristics $x_{i}$

$$
y_{\mathrm{i}}^{*}=x_{\mathrm{i}}^{\prime} \beta+\varepsilon_{\mathrm{i}}
$$

with error terms (or unobserved heterogeneity)

$$
\varepsilon_{i} \sim \operatorname{NID}\left(0, \sigma^{2}\right) \text {, independent of } x_{i}
$$

Actual outcome of the observable variable $y_{\mathrm{i}}$

$$
\begin{aligned}
y_{\mathrm{i}} & =y_{\mathrm{i}}^{*} \text { if } y_{\mathrm{i}}^{*}>0 \\
& =0 \text { if } y_{\mathrm{i}}^{*} \leq 0
\end{aligned}
$$

- Standard Tobit model or censored regression model
- Censoring: all negative values are substituted by zero
- Censoring in general
- Censoring from below (above): all values left (right) from a lower (an upper) bound are substituted by the lower (upper) bound
- OLS produces inconsistent estimators for $\beta$


## The Standard Tobit Model, cont'd

Standard Tobit model describes

1. the probability $\mathrm{P}\left\{y_{\mathrm{i}}=0\right\}$ as a function of $x_{\mathrm{i}}$

$$
\mathrm{P}\left\{y_{i}=0\right\}=\mathrm{P}\left\{y_{i}^{*} \leq 0\right\}=\mathrm{P}\left\{\varepsilon_{i} \leq-x_{i}^{\prime} \beta\right\}=1-\Phi\left(x_{i}^{\prime} \beta / \sigma\right)
$$

2. the distribution of $y_{i}$ given that it is positive, i.e., the truncated normal distribution with expectation

$$
\mathrm{E}\left\{y_{\mathrm{i}} \mid y_{\mathrm{i}}^{*}>0\right\}=x_{\mathrm{i}}^{\prime} \beta+\mathrm{E}\left\{\varepsilon_{\mathrm{i}} \mid \varepsilon_{\mathrm{i}}>-x_{\mathrm{i}}^{\prime} \beta\right\}=x_{i}^{\prime} \beta+\sigma \lambda\left(x_{\mathrm{i}}^{\prime} \beta / \sigma\right)
$$

with $\lambda\left(x_{i}^{\prime} \beta / \sigma\right)=\phi\left(x_{i}^{\prime} \beta / \sigma\right) / \Phi\left(x_{i}^{\prime} \beta / \sigma\right) \geq 0$
Attention! A single set $\beta$ of parameters characterizes both expressions

- The effect of a characteristic
- on the probability of non-zero observation and
- on the value of the observation have the same sign!


## The Standard Tobit Model: Interpretation

From

$$
\begin{aligned}
& \mathrm{P}\left\{y_{\mathrm{i}}=0\right\}=1-\Phi\left(x_{i}^{\prime} \beta / \sigma\right) \\
& \mathrm{E}\left\{y_{\mathrm{i}} \mid y_{\mathrm{i}}>0\right\}=x_{\mathrm{i}}^{\prime} \beta+\sigma \lambda\left(x_{i}^{\prime} \beta / \sigma\right)
\end{aligned}
$$

follows:

- A positive coefficient $\beta_{\mathrm{k}}$ means that an increase in the explanatory variable $x_{\mathrm{ik}}$ increases the probability of having a positive $y_{\mathrm{i}}$
- The marginal effect of $x_{\mathrm{ik}}$ upon $\mathrm{E}\left\{y_{\mathrm{i}} \mid y_{\mathrm{i}}>0\right\}$ is different from $\beta_{\mathrm{k}}$
- The marginal effect of $x_{i k}$ upon $E\left\{y_{i}\right\}$ can be shown to be $\beta_{k} P\left\{y_{i}>0\right\}$
- It is close to $\beta_{k}$ if $\mathrm{P}\left\{y_{i}>0\right\}$ is close to 1 , i.e, little censoring
- The marginal effect of $x_{i k}$ upon $E\left\{y_{i}^{*}\right\}$ is $\beta_{k}$ (due to $y_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{i}$ )


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## The Standard Tobit Model:

## Estimation

OLS produces inconsistent estimators for $\beta$; alternatives:

1. ML estimation based on the log-likelihood

$$
\log L_{1}\left(\beta, \sigma^{2}\right)=\ell_{1}\left(\beta, \sigma^{2}\right)=\Sigma_{i \in \mid 0} \log P\left\{y_{i}=0\right\}+\Sigma_{i \in 1} \log f\left(y_{i}\right)
$$

with appropriate expressions for $\mathrm{P}\{$.$\} and f(),. I_{0}$ the set of censored observations, $l_{1}$ the set of uncensored observations
For the correctly specified model: estimates are

- Consistent
- Asymptotically efficient
- Asymptotically normally distributed

2. Truncated regression model: ML estimation based on observations with $y_{i}>0$ only:

$$
\ell_{2}\left(\beta, \sigma^{2}\right)=\Sigma_{i \in 11}\left[\log f\left(y_{i} \mid y_{\mathrm{i}}>0\right)\right]=\Sigma_{\mathrm{i} \in 1}\left[\log f\left(y_{\mathrm{i}}\right)-\log \mathrm{P}\left\{y_{\mathrm{i}}>0\right\}\right]
$$

- Estimates based on $\ell_{1}$ are more efficient than those based on $\ell_{2}$


## Example: Model for Budget Share for Tobacco and Alcohol

Verbeek's data set TOBACCO: Belgian household budget survey of 1995/96; expenditures for tobacco and alcoholic beverages
Budget share $w_{i}^{*}$ for expenditures on alcoholic beverages
corresponding to maximal utility: $w_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{1}$
$x_{i}$ : $\log$ of total expenditures (LNX) and various characteristics like

- number of children $\leq 2$ years old (NKIDS2)
- number of adults in household (NADULTS)
- Age (AGE)

Actual budget share for expenditures on alcohol (SHARE1, W1)

$$
\begin{aligned}
w_{\mathrm{i}} & =w_{\mathrm{i}}^{*} \text { if } w_{\mathrm{i}}^{*}>0 \\
& =0 \text { otherwise }
\end{aligned}
$$

2724 households

## Model for Budget Share

Budget share $w_{i}^{*}$ for expenditures on alcoholic beverages

$$
w_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{1}
$$

regressors $x_{i}$ :

- log of total expenditures (LNX) and
- household characteristics: AGE, NADULTS, NKIDS, NKIDS2
- interactions AGELNX (=LNX*AGE), NADLNX (=LNX*NADULTS)

Actual budget share for expenditures on alcohol (SHARE1, W1)

$$
\begin{aligned}
w_{\mathrm{i}} & =w_{\mathrm{i}}^{*} \text { if } w_{\mathrm{i}}^{*}>0, \\
& =0 \text { otherwise }
\end{aligned}
$$

Attention! Sufficiently large change of income will create positive $w^{*}$ for any household!

## Model for Budget Share for Alcohol

## Tobit model, GRETL output

| Model 2: Tobit, using observations 1-2724 Dependent variable: SHARE1 (alcohol) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| coeff | ficient | std. error | t-ratio | $p$-value |
| const | -0,170417 | 0,0441114 | -3,863 | 0,0001 |
| AGE | 0,0152120 | 0,0106351 | 1,430 | 0,1526 |
| NADULTS | 0,0280418 | 0,0188201 | 1,490 | 0,1362 |
| NKIDS | -0,00295209 | 0,000794286 | -3,717 | 0,0002 |
| NKIDS2 | -0,00411756 | 0,00320953 | -1,283 | 0,1995 |
| LNX | 0,0134388 | 0,00326703 | 4,113 | 3,90e-05 *** |
| AGELNX | -0,000944668 | 0,000787573 | -1,199 | 0,2303 |
| NADLNX | -0,00218017 | 0,00136622 | -1,596 | 0,1105 |
| WALLOON | 0,00417202 | 0,000980745 | 4,254 | 2,10e-05 |


| Mean dependent var | 0,017828 | S.D. dependent var | 0,021658 |
| :--- | :---: | :--- | :--- |
| Censored obs | 466 | sigma | 0,024344 |
| Log-likelihood | 4764,153 | Akaike criterion | $-9508,306$ |
| Schwarz criterion | $-9449,208$ | Hannan-Quinn | $-9486,944$ |

## Model for Budget Share for Alcohol, cont'd

## Truncated regression model, GRETL output

| Model 7: Tob | bit, using obse | ions 1-2724 | = 2258) |  |
| :---: | :---: | :---: | :---: | :---: |
| Missing or in | ncomplete obse | ations dropped: | : 466 |  |
| Dependent v | variable: W1 (alc |  |  |  |
|  | coefficient | std. error | t-ratio | $p$-value |
| const | 0,0433570 | 0,0458419 | 0,9458 | 0,3443 |
| AGE | 0,00880553 | 0,0110819 | 0,7946 | 0,4269 |
| NADULTS | -0,0129409 | 0,0185585 | -0,6973 | 0,4856 |
| NKIDS | -0,00222254 | 0,000826380 | -2,689 | 0,0072 |
| NKIDS2 | -0,00261220 | 0,00335067 | -0,7796 | 0,4356 |
| LNX | -0,00167130 | 0,00337817 | -0,4947 | 0,6208 |
| AGELNX | -0,000490197 | 0,000815571 | -0,6010 | 0,5478 |
| NADLNX | 0,000806801 | 0,00134731 | 0,5988 | 0,5493 |
| WALLOON | , 0,00261490 | 0,000922432 | 2,835 | 0,0046 *** |


| Mean dependent var | 0,021507 | S.D. dependent var | 0,022062 |
| :--- | :---: | :--- | :--- |
| Censored obs | 0 | sigma | 0,021450 |
| Log-likelihood | 5471,304 | Akaike criterion | $-10922,61$ |
| Schwarz criterion | $-10865,39$ | Hannan-Quinn | $-10901,73$ |

## Models for Budget Share for Alcohol, Comparison

Estimates (coeff.) and standard errors (s.e.) for some coefficients of the Tobit (2724 observations, 644 censored) and the truncated regression model (2258 uncensored observations)

|  |  | constant | NKIDS | LNX | WALL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tobit | coeff. | $-0,1704$ | $\mathbf{- 0 , 0 0 3 0}$ | $\mathbf{0 , 0 1 3 4}$ | $\mathbf{0 , 0 0 4 2}$ |
| model | s.e. | 0,0441 | 0,0008 | 0,0033 | 0,0010 |
| Truncated <br> regression | coeff. | 0,0433 | $\mathbf{- 0 , 0 0 2 2}$ | $-0,0017$ | $\mathbf{0 , 0 0 2 6}$ |
|  | s.e. | 0,0458 | 0,0008 | 0,0034 | 0,0009 |

## Specification Tests

## Tests

- for normality
- for omitted variables

Tests based on

- generalized residuals

$$
\begin{aligned}
& \lambda\left(-x_{\mathrm{i}}^{\prime} \beta / \sigma\right) \text { if } y_{\mathrm{i}}=0 \\
& e_{\mathrm{i}} / \sigma \text { if } y_{\mathrm{i}}>0 \text { (standardized residuals) }
\end{aligned}
$$

with $\lambda\left(-x_{i}^{\prime} \beta / \sigma\right)=-\phi\left(x_{i}^{\prime} \beta / \sigma\right) / \Phi\left(-x_{i}^{\prime} \beta / \sigma\right)$, evaluated for estimates of $\beta, \sigma$

- and "second order" generalized residuals corresponding to the estimation of $\sigma^{2}$
Test for normality is standard test in GRETL's Tobit procedure: consistency requires normality


## Contents

- Limited Dependent Variable Cases
- Binary Choice Models
- Binary Choice Models: Estimation
- Binary Choice Models: Goodness of Fit
- Application to Latent Models
- Multi-response Models
- Multinomial Models
- Count Data Models
- The Tobit Model
- The Tobit Model: Estimation
- The Tobit II Model


## An Example: Modeling Wages

Wage observations: available only for the working population
Model that explains wages as a function of characteristics, e.g., the person's age, gender, education, etc.

- Low value of education increases probability of no wage
- From a sample of wages the effect of education might be underestimated
- "Sample selection bias"
- Tobit model: for a positive coefficient of age, an increase of age
- increases wage
- increases the probability that the person is working
- Not always realistic!

Tobacco consumption: Abstention from smoking may be a person's attitude not depending on factors which determine smoking intensity

## Modeling Wages, cont'd

Tobit II model: allows two separate equations:

- Equation for labor force participation of a person
- Equation for the wage of a person

Tobit II model is also called "sample selection model"

## Tobit II Model for Wages

- Wage equation describes the wage of person $i$

$$
w_{\mathrm{i}}^{*}=x_{1 i}^{\prime} \beta_{1}+\varepsilon_{1 \mathrm{i}}
$$

with exogenous characteristics (age, education, ...)

- Selection equation or labor force participation

$$
h_{i}^{*}=x_{2 i} \beta_{2}+\varepsilon_{2 i}
$$

- Observation rule: $w_{\mathrm{i}}$ actual wage of person $i$

$$
\begin{aligned}
& w_{\mathrm{i}}=w_{\mathrm{i}}^{*}, h_{\mathrm{i}}=1 \text { if } h_{\mathrm{i}}^{*}>0 \\
& w_{\mathrm{i}} \text { not observed, } h_{\mathrm{i}}=0 \text { if } h_{\mathrm{i}}^{*} \leq 0
\end{aligned}
$$

$h_{\mathrm{i}}$ : indicator for working

- Distributional assumption for $\varepsilon_{1 i}$, $\varepsilon_{2 i}$ : usually normality with

$$
\binom{\varepsilon_{1 i}}{\varepsilon_{2 i}} \sim N\left[0,\left(\begin{array}{ll}
\sigma_{1}^{2} & \sigma_{12} \\
\sigma_{12} & \sigma_{2}^{2}
\end{array}\right)\right]
$$

## Model for Wages: Selection Equation

Selection equation $h_{i}{ }^{*}=x_{2 i}{ }^{\prime} \beta_{2}+\varepsilon_{2 i}$ : probit model for binary choice; standardization ( $\sigma_{2}{ }^{2}=1$ )

- Characteristics $x_{1 i}$ and $x_{2 i}$ may be different; however,
- If the selection depends upon $w_{i}^{*}: x_{2 i}$ is expected to include $x_{1 i}$
- Because the model describes the joint distribution of $w_{\mathrm{i}}$ and $h_{\mathrm{i}}$ given one set of conditioning variables: $x_{2 \mathrm{i}}$ is expected to include $x_{1 \mathrm{i}}$
- $\quad x_{2 i}$ should contain variables not included in $x_{1 i}$
- Sign and value of coefficients of the same variables in $x_{1 i}$ and $x_{2 i}$ are not the same
- Special cases
- If $\sigma_{12}=0$, sample selection is exogenous
- Tobit II model coincides with Tobit I model if $x_{1 i}{ }^{\prime} \beta_{1}=x_{2 i}{ }^{\prime} \beta_{2}$ and $\varepsilon_{1 i}=\varepsilon_{2 i}$


## Model for Wages: Wage <br> Equation

Expected value of $w_{i}$, given sample selection:

$$
\mathrm{E}\left\{w_{\mathrm{i}} \mid h_{\mathrm{i}}=1\right\}=x_{1 i}^{\prime} \beta_{1}+\sigma_{12} \lambda\left(x_{2 i}{ }^{\prime} \beta_{2}\right)
$$

with the inverse Mill's ratio or Heckman's lambda

$$
\lambda\left(x_{2 i}^{\prime} \beta_{2}\right)=\phi\left(x_{2 i}{ }^{\prime} \beta_{2}\right) / \Phi\left(x_{2 i}{ }^{\prime} \beta_{2}\right)
$$

- Heckman's lambda
- Positive and decreasing in its argument
- The smaller the probability that a person is working, the larger the value of the correction term $\lambda$
- Expected value of $w_{i}$ only equals $x_{1 i}{ }^{\prime} \beta_{1}$ if $\sigma_{12}=0$ : no sample selection error, consistent OLS estimates of the wage equation


## Tobit II Model: Log-likelihood Function

Log-likelihood

$$
\begin{gathered}
\ell_{3}\left(\beta_{1}, \beta_{2}, \sigma_{1}{ }^{2}, \sigma_{12}\right)=\Sigma_{i \in \mid 0} \log P\left\{h_{\mathrm{i}}=0\right\}+\Sigma_{\mathrm{i} \in 11}\left[\log f\left(y_{\mathrm{i}} \mid h_{\mathrm{i}}=1\right)+\log \mathrm{P}\left\{h_{\mathrm{i}}=1\right\}\right] \\
=\Sigma_{\mathrm{i} \in 10} \log \mathrm{P}\left\{h_{\mathrm{i}}=0\right\}+\Sigma_{\mathrm{i} \in 11}\left[\log \mathrm{f}\left(y_{\mathrm{i}}\right)+\log \mathrm{P}\left\{h_{\mathrm{i}}=1 \mid y_{\mathrm{i}}\right\}\right]
\end{gathered}
$$

with

$$
\begin{aligned}
& \qquad \begin{array}{l}
\mathrm{P}\left\{h_{\mathrm{i}}=0\right\}=1-\Phi\left(x_{2 \mathrm{i}}{ }^{\prime} \beta_{2}\right) \\
f\left(y_{i}\right)=\frac{1}{\sqrt{2 \pi \sigma_{1}^{2}}} \exp \left\{-\frac{1}{2 \sigma_{1}^{2}}\left(y_{i}-x_{1 i}{ }^{\prime} \beta_{1}\right)^{2}\right\} \\
P\left\{h_{i}=1 \mid y_{i}\right\}=\Phi\left(\frac{x_{2 i}{ }^{\prime} \beta_{2}+\left(\sigma_{12} / \sigma_{1}^{2}\right)\left(y_{i}-x_{1 i}{ }^{\prime} \beta_{1}\right)}{\sqrt{1-\sigma_{12}^{2} / \sigma_{1}^{2}}}\right) \\
\text { and using } f\left(y_{\mathrm{i}} \mid h_{\mathrm{i}}=1\right) \mathrm{P}\left\{h_{\mathrm{i}}=1\right\}=\mathrm{P}\left\{h_{\mathrm{i}}=1 \mid y_{\mathrm{i}}\right\} f\left(y_{\mathrm{i}}\right)
\end{array}
\end{aligned}
$$

## Tobit II Model: Estimation

- Maximum likelihood estimation, based on the log-likelihood $\ell_{3}\left(\beta_{1}, \beta_{2}, \sigma_{1}^{2}, \sigma_{12}\right)=\Sigma_{\text {iel0 }} \log P\left\{h_{i}=0\right\}+\Sigma_{\text {ie11 }}\left[\log f\left(y_{i} \mid h_{i}=1\right)+\log P\left\{h_{i}=1\right\}\right]$
- Two step approach (Heckman, 1979)

1. Estimate the coefficients $\beta_{2}$ of the selection equation by standard probit maximum likelihood: $b_{2}$
2. Compute estimates of Heckman's lambdas: $\lambda_{i}=\lambda\left(x_{2 i}{ }^{\prime} b_{2}\right)=\phi\left(x_{2 i}{ }^{\prime} b_{2}\right) /$ $\Phi\left(x_{2 i}^{\prime} b_{2}\right)$ for $i=1, \ldots, N$
3. Estimate the coefficients $\beta_{1}$ and $\sigma_{12}$ using OLS

$$
w_{i}=x_{1 i}{ }^{\prime} \beta_{1}+\sigma_{12} \lambda_{i}+\eta_{i}
$$

- GRETL: procedure „Heckit" allows both the ML and the two step estimation


## Tobit II Model for Budget Share for Alcohol

Heckit ML estimation, GRETL output<br>D1: dummy, 1 if SHARE1 > 0

Model 7: ML Heckit, using observations 1-2724
Dependent variable: SHARE1
Selection variable: D1
coefficient std. error t-ratio p-value

| const | 0,0444178 | 0,0492440 | 0,9020 | 0,3671 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| AGE | 0,00874370 | 0,0110272 | 0,7929 | 0,4278 |  |
| NADULTS | $-0,0130898$ | 0,0165677 | $-0,7901$ | 0,4295 |  |
| NKIDS | $-0,00221765$ | 0,000585669 | $-3,787$ | 0,0002 | $* * *$ |
| NKIDS2 | $-0,00260186$ | 0,00228812 | $-1,137$ | 0,2555 |  |
| LNX | $-0,00174557$ | 0,00357283 | $-0,4886$ | 0,6251 |  |
| AGELNX | $-0,000485866$ | 0,000807854 | $-0,6014$ | 0,5476 |  |
| NADLNX | 0,000817826 | 0,00119574 | 0,6839 | 0,4940 |  |
| WALLOON | 0,00260557 | 0,000958504 | 2,718 | 0,0066 | $* * *$ |
| lambda | $-0,00013773$ | 0,00291516 | $-0,04725$ | 0,9623 |  |


| Mean dependent var | 0,021507 | S.D. dependent var | 0,022062 |
| :--- | :---: | :--- | :--- |
| sigma | 0,021451 | rho | $-0,006431$ |
| Log-likelihood | 4316,615 | Akaike criterion | $-8613,231$ |
| Schwarz criterion | $-8556,008$ | Hannan-Quinn | $-8592,349$ |

## Tobit II Model for Budget Share for Alcohol, cont'd

## Heckit ML estimation, GRETL output

| Model 7: ML Heckit, using observations 1-2724 Dependent variable: SHARE1 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Selection variable: D1 |  |  |  |  |
| Selection equation |  |  |  |  |
| const | -16,2535 | 2,58561 | -6,286 | 3,25e-010 *** |
| AGE | 0,753353 | 0,653820 | 1,152 | 0,2492 |
| NADULTS | 2,13037 | 1,03368 | 2,061 | 0,0393 |
| NKIDS | -0,0936353 | 0,0376590 | -2,486 | 0,0129 |
| NKIDS2 | -0,188864 | 0,141231 | -1,337 | 0,1811 |
| LNX | 1,25834 | 0,192074 | 6,551 | 5,70e-011 *** |
| AGELNX | -0,0510698 | 0,0486730 | -1,049 | 0,2941 |
| NADLNX | -0,160399 | 0,0748929 | -2,142 | 0,0322 |
| BLUECOL | -0,0352022 | 0,0983073 | -0,3581 | 0,7203 |
| WHITECOL | 0,0801599 | 0,0852980 | 0,9398 | 0,3473 |
| WALLOON | 0,201073 | 0,0628750 | 3,198 | 0,0014 *** |

## Models for Budget Share for Tabacco

Estimates and standard errors for some coefficients of the standard Tobit, the truncated regression and the Tobit II model

|  |  | const. | NKIDS | LNX | WALL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tobit model | coeff. | $-0,1704$ | $\mathbf{- 0 , 0 0 3 0}$ | $\mathbf{0 , 0 1 3 4}$ | $\mathbf{0 , 0 0 4 2}$ |
| s.e. | 0,0441 | 0,0008 | 0,0033 | 0,0010 |  |
| Truncated <br> regression | coeff. | 0,0433 | $\mathbf{- 0 , 0 0 2 2}$ | $-0,0017$ | $\mathbf{0 , 0 0 2 6}$ |
| Tobit II | coeff. | 0,0458 | 0,0008 | 0,0034 | 0,0009 |
| model | s.e. | 0,0492 | $\mathbf{- 0 , 0 0 2 2}$ | $-0,0017$ | $\mathbf{0 , 0 0 2 6}$ |
| Tobit II | coeff. | $-16,2535$ | $\mathbf{- 0 , 0 9 3 6}$ | $\mathbf{1 , 0 0 3 6}$ | 0,0010 |
| selection | s.e. | 2,5856 | 0,0377 | $\mathbf{0 , 1 9 2 1}$ | $\mathbf{0 , 0 1 0} \mathbf{0 , 0 6 2 9}$ |

## Test for Sampling Selection Bias

Error terms of the Tobit II model with $\sigma_{12} \neq 0$ : standard errors and test may result in misleading inferences

- Test of $\mathrm{H}_{0}: \sigma_{12}=0$ in the second step of Heckit, i.e., fitting the regression $w_{i}=x_{1 i}{ }^{\prime} \beta_{1}+\sigma_{12} \lambda_{i}+\eta_{i}$
- GRETL: $t$-test on the coefficient for Heckman's lambda
- GRETL: Heckit-output shows rho, estimate for $\rho_{12}$ from $\sigma_{12}=\rho_{12} \sigma_{1}$
- Test results are sensitive to exclusion restrictions on $x_{1 i}$


## Tobit Models in GRETL

```
Model > Nonlinear Models > Tobit
```

- Estimates the Tobit model; censored dependent variable Model > Nonlinear Models > Heckit
- Estimates in addition the selection equation (Tobit II), optionally by ML- and by two-step estimation


## Your Homework

1. People buy for $y_{i}^{*}$ assets of an investment fund, with $y_{i}^{*}=x_{i}^{\prime} \beta+\varepsilon_{i}$, $\varepsilon_{i} \sim N\left(0, \sigma^{2}\right) ; x_{i}$ consists of a " 1 " for the intercept and the variable income. The dummy $d_{i}=1$ if $y_{i}^{*}>0$ and $d_{i}=0$ otherwise.
a. Derive the probability for $d_{i}=1$ as function of $x_{i}$.
b. Derive the log-likelihood function of the probit model for $d_{i}, i=1, \ldots, N$.
c. Derive the ML estimator of the probability for $d_{i}=1$ as function of $x_{i}$ of the logit model.
2. Verbeek's data set TOBACCO contains expenditures on tobacco in 2724 Belgian households, taken from the household budget survey of 1995/96, as well as other characteristics of the households; for the expenditures on tobacco, the dummy D2=1 if the budget share for tobacco (SHARE2) differs from 0, and D2=0 otherwise.

## Your Homework, cont'd

a. Model the budget share for tobacco, using (i) a Tobit model, (ii) a truncated regression, and (iii) a Tobit II model; using the household characteristics LNX, AGE, NKIDS, the interaction LNX*AGE, and the dummy FLANDERS; in addition BLUECOL for the selection equation.
b. Compare the effects of the regressors in the three models, based on coefficients and $t$-statistics.
c. Discuss the effect of the variable FLANDERS.

