# Operation Management (OM) Introduction

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Department of Corporate Economy

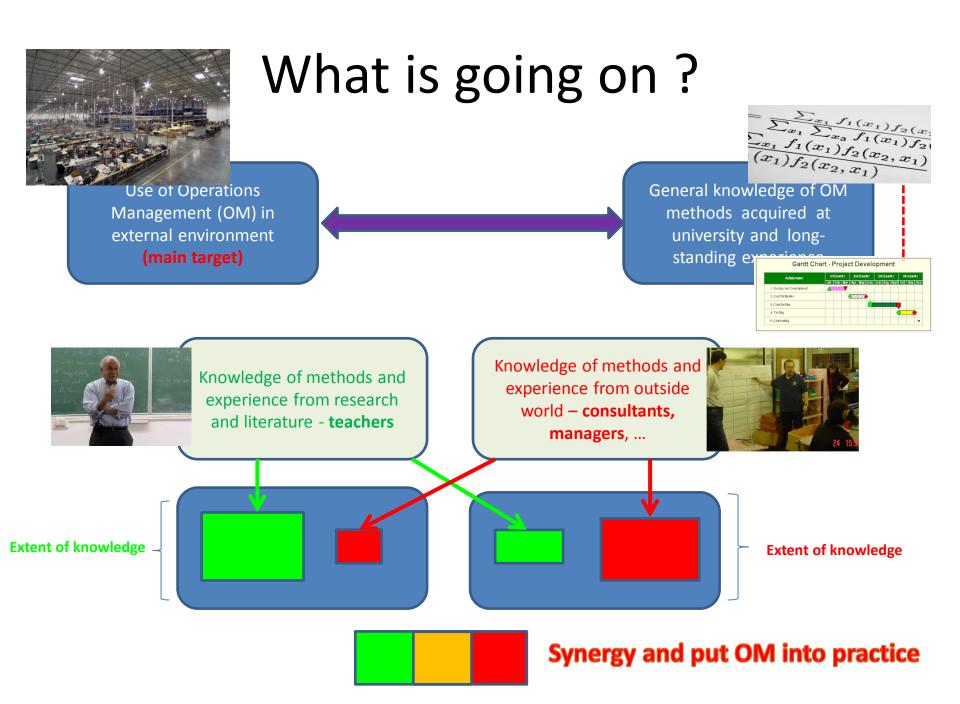
FACULTY OF ECONOMICS AND ADMINISTRATION

Masaryk University Brno

Czech Republic

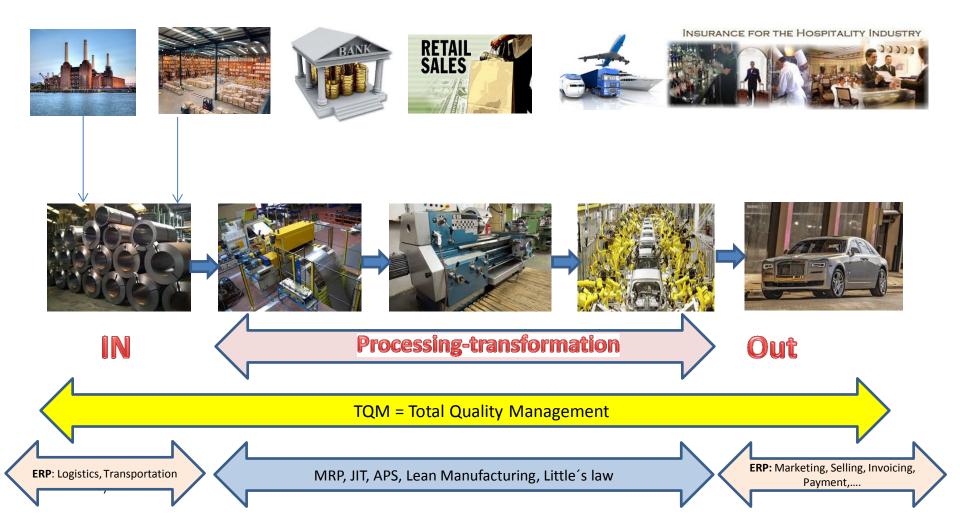
### Coordinates

- Lecturer : Ing. Jaromír Skorkovský, CSc.
  - Department of Corporate Economy (5th floor)
  - miki@econ.muni.cz
  - +420 731113517
- Study material: will be updated regularly (is.muni.cz)
- Attendance: seminar and lectures are obligatory see subject specification (is.muni.cz) – first important condition to be admitted to exam)
- Excuses: if serious reason emerges- only written from is accepted
- Seminar work: will assigned after some theory will be presented.
   Accepted seminar work is the second condition to be admitted to exam)
- Tuition plan: at the end of this slide show



### OM all around us

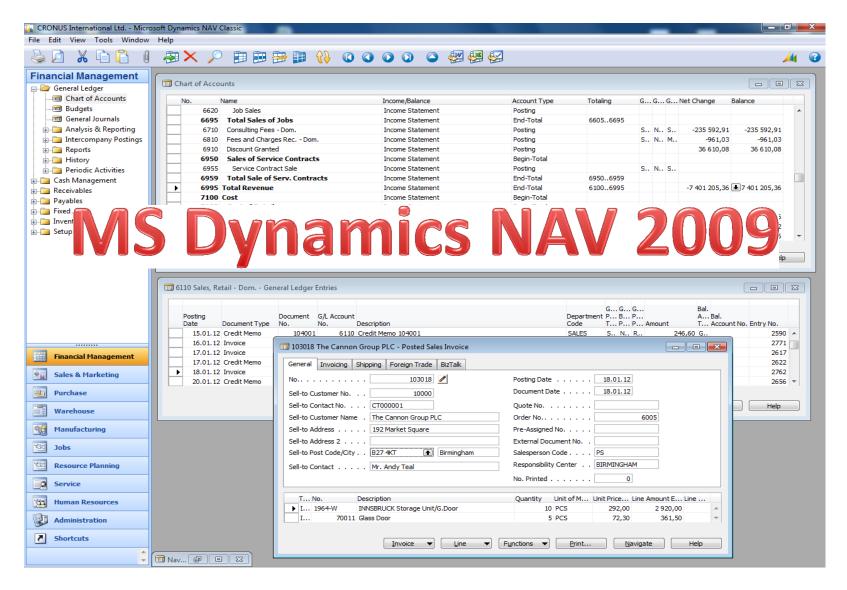
OM is the management of all processes used to design, supply, produce, and deliver valuable goods and services to customers



### Some OM methods

- Theory of Constraints
- Balanced Scorecard
- Project Management methods (Critical Chain, SCRUM,...)
- Material Requirement Planning and Just-in-Time
- Advanced Planning and Scheduling
- Six Sigma quality management
- Boston, SWOT and Magic Quadrant Matrices
- Little 's Law (relations between WIP, Throughput and Cycle time)
- Linear programming (cutting, blending,..)
- Yield Management
- Kepner-Tregoe (support of decision making)

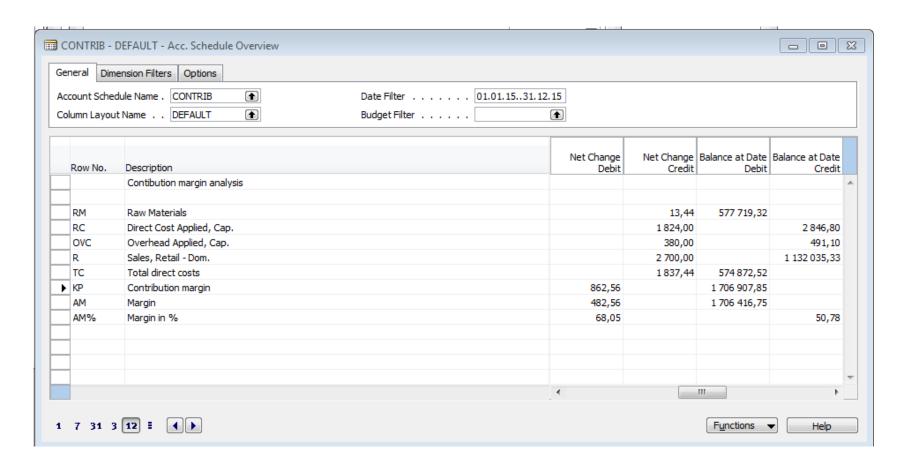
### Some tools



Some basic processes controlled by ERP –I.

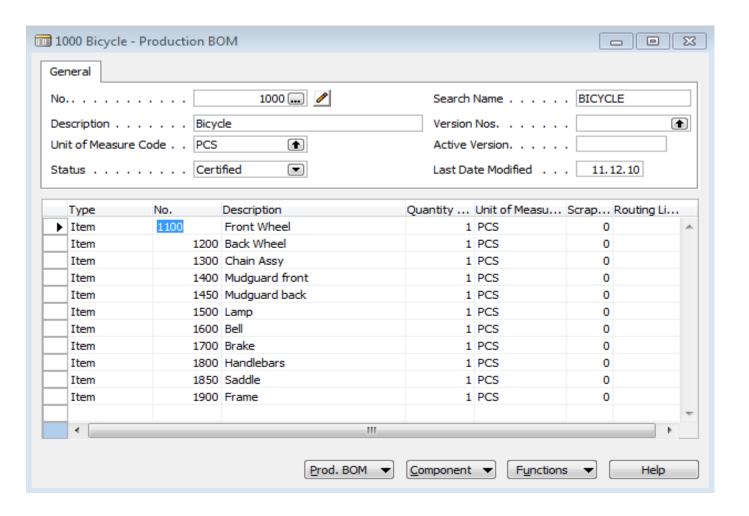
	Transit						
No.	Description	BLUE	GREEN	RED	SILVER	WHITE	YELLOW
1908-S	LONDON Swivel Chair, blue	237	GREEN 57	14	SILVER 0	VVHITE	TELLOW
1920-S	ANTWERP Conference Table	31	65	10	0	7	0
1924-W	CHAMONIX Base Storage Unit	1	8	2	0	0	15
1928-S	AMSTERDAM Lamp	149	-19	55	0	0	97
1928-W	ST.MORITZ Storage Unit/Drawers	4	23	-1	0	0	41
1936-S	BERLIN Guest Chair, yellow	46	46	50	0	0	
1952-W	OSLO Storage Unit/Shelf	9	-1	7	0	0	0
1960-S	ROME Guest Chair, green	145	0	24	0	0	0
1964-S	TOKYO Guest Chair, blue	58	60	29	0	0	0
1964-W	INNSBRUCK Storage Unit/G.Door	14	27	-2	0	0	8
1968-S	MEXICO Swivel Chair, black	233	14	17	0	0	0
1968-W	GRENOBLE Whiteboard, red	10	4	4	0	0	10
1972-S	MUNICH Swivel Chair, yellow	35	-1	-4	0	0	90
1972-W	SAPPORO Whiteboard, black	3	2	5	0	0	0
1976-W	INNSBRUCK Storage Unit/W.Door	3	-2	-3	0	0	3
1980-S	MOSCOW Swivel Chair, red	53	14	21	0	0	0
1984-W	SARAJEVO Whiteboard, blue	3	3	4	0	0	0
1988-S	SEOUL Guest Chair, red	41	83	0	0	0	43
1988-W	CALGARY Whiteboard, yellow	0	8	5	0	0	13
1992-W	ALBERTVILLE Whiteboard, green	6	5	-1	0	0	0
1996-S	ATLANTA Whiteboard, base	44	-1	22	0	0	116
2000-S	SYDNEY Swivel Chair, green	134	17	12	0	0	0
766BC-A	CONTOSO Conference System	0	0	0	0	0	0
766BC-B	CONTOSO Office System	3	0	1	0	0	1
766BC-C	CONTOSO Storage System	2	-1	1	0	0	0
80102-T	17" M780 Monitor	5	0	0	0	0	0
80103-T	19" M009 Monitor	0	0	0	0	0	0
		4					

### Some basic processes controlled by ERP -II.

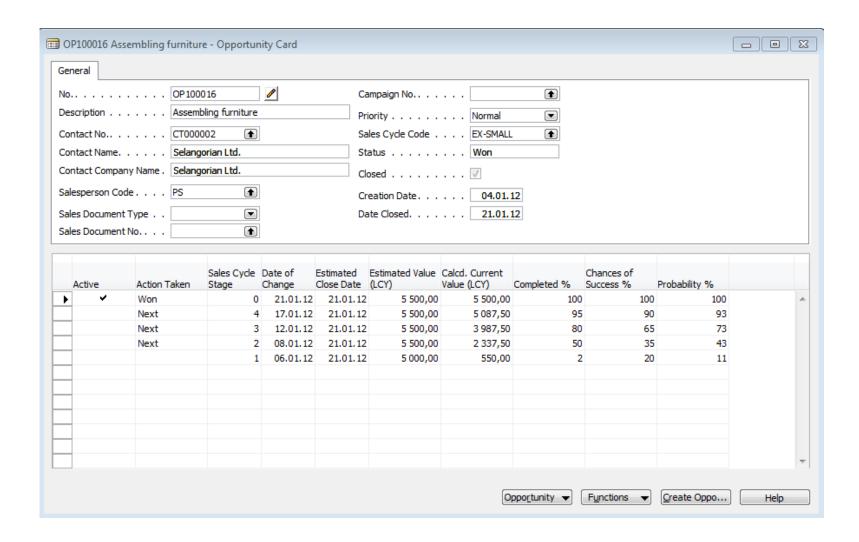


**Used abbreviations**: BS- Balanced Sheet

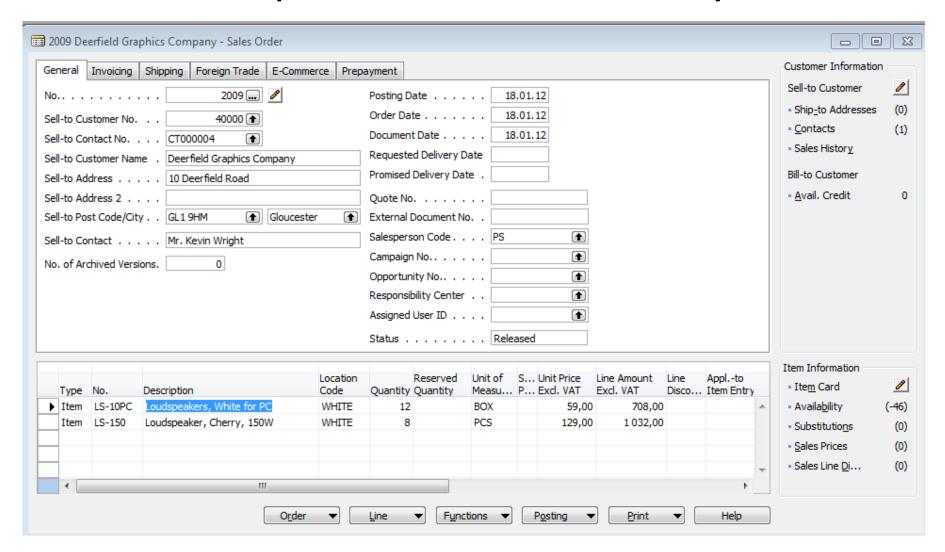
### Some basic processes controlled by ERP -III.



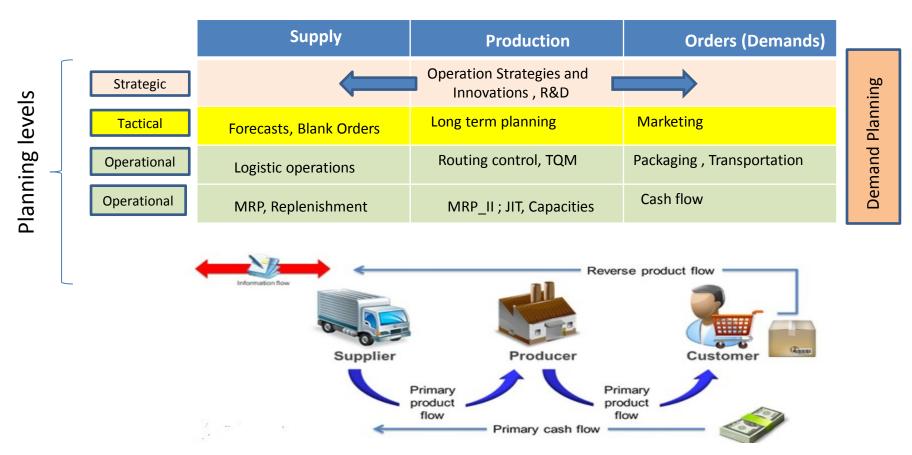
### Some basic processes controlled by ERP –IV.



### Some basic processes controlled by ERP –V.



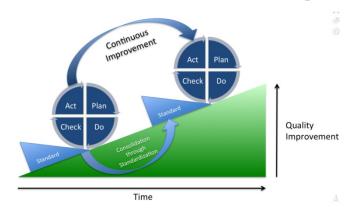
### **Controlling processes in Supply Chain Management (SCM)**



**Used abbreviations**: **R&D** –Research and Development; **TQM**-Total Quality Management; **JIT**- Just –In-Time; **MRP\_II**-Manufacturing and Resource Planning

Used abbreviations (slide number 3):: ERP - Enterprise Resource Planning; APS - Advanced Planning and Scheduling

### Deming cycle (based on periodicity)



**Plan:** Define the problem to be addressed, collect relevant data, and ascertain the **problem's root cause** (e.g. by use of TOC=Theory of Constraints)

**Do:** Develop and implement a solution; decide upon a measurement to gauge its effectiveness.

**Check:** Confirm the results through before-and-after data comparison.

**Act:** Document the results, inform others about process changes, and make recommendations for the problem to be addressed in the next PDCA cycle.

### Simple example of Deming cycle

**Plan:** Excessively high value of the stock, which is one of the reasons of low liquidity of our company (converting assets to cash)= **problem's root cause** detected by use of TOC=Theory of Constraints and Current Reality Tree (will be presented)

**Do:** Implement algorithm controlling stock replenishment based on MRP principle and ROP and Safety Stock level setup. Metrix for effectiveness will be **inventory dollar days (IDD)** - which is one of TOC metrics (will be mentioned during the course)

**Check**: **ERP** inventory costing routines before and after implementation of stage **Do** application

**Act:** Document the results, inform others about process changes, and recommend how to continue in inventory management routines (e.g. use of EAN readers or calculation of **inventory service level** in order to speed up inventory procedures such as put-away and pick or optimize inventory level differently) in the next PDCA cycle.

**Used abbreviations**: MRP – Material Requirement Planning – will be presented; ROP – Reorder Point –see next slide); ERP- see slide number 12

IDD definition: https://elischragenheim.com/2016/05/23/throughput-dollar-days-tdd-and-inventory-dollar-days-idd-the-value-and-limitations/

## Explanation of some terms used in PDCA Deming Cycle simple example (home study) |.

• **Service level**: represents the expected probability of not hitting a **stock-out.** This percentage is required to compute the safety stock.

Intuitively, the service level represents a trade-off (compromise) between the cost of inventory and the cost of stock-outs (which incur missed sales, lost opportunities and client frustration among others).

$$p = \Phi\left(\sqrt{2\ln\!\left(\frac{1}{\sqrt{2\pi}}\frac{M}{H}\right)}\right)$$

M - stock-out cost (often 3 time the gross margin)

H - carrying cost per unit for the duration of the lead time

1litr milk pack -> 1.50€ selling price, 10% margin -> =0,15 €. Lead time = 4 days.

The annual carrying cost is 1.50 € (the value is high because milk is a highly perishable product).

Stock-out cost ->3 time the gross margin, that is to say->M= 0.45€.

 $H=(4/365)x 1.5\approx0.0055 H\approx0.0055$ . So p=98,5%

Resource: <a href="https://www.lokad.com/service-level-definition-and-formula">https://www.lokad.com/service-level-definition-and-formula</a>

## Explanation of some terms used in PDCA Deming Cycle simple example (home study) ||.

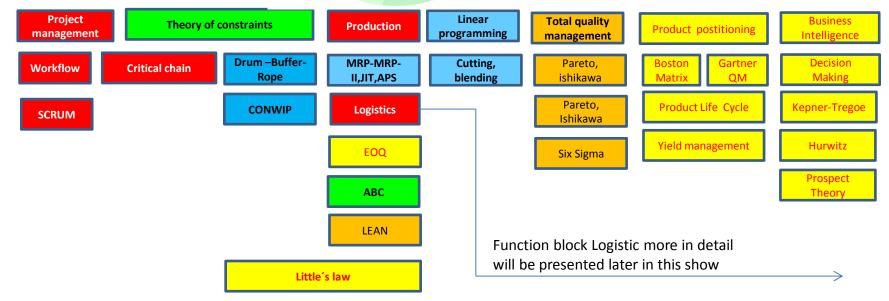
📰 1952-W OSLO Storage Unit/Shelf - Item Car	d - E X
General Invoicing Replenishment Planning	Foreign Trade Item Tracking E-Commerce Warehouse
Reordering Policy Fixed Reorde	Reorder Cycle
Include Inventory 🗸	Safety Lead Time
Reserve Optional	Safety Stock Quantity . 10
Order Tracking Policy None	Reorder Point
Stockkeeping Unit Exists .	Reorder Quantity
Critical	Maximum Inventory 0
	Minimum Order Quantity . 5
	Maximum Order Quantity 0
	Order Multiple 0
<u>I</u> tem ▼	S <u>a</u> les ▼ <u>Purchases</u> ▼ <u>Functions</u> <del>▼</del> Help

**Used abbreviations**: **EOQ** – Economic Order Quantity – will be explained dúrin this course

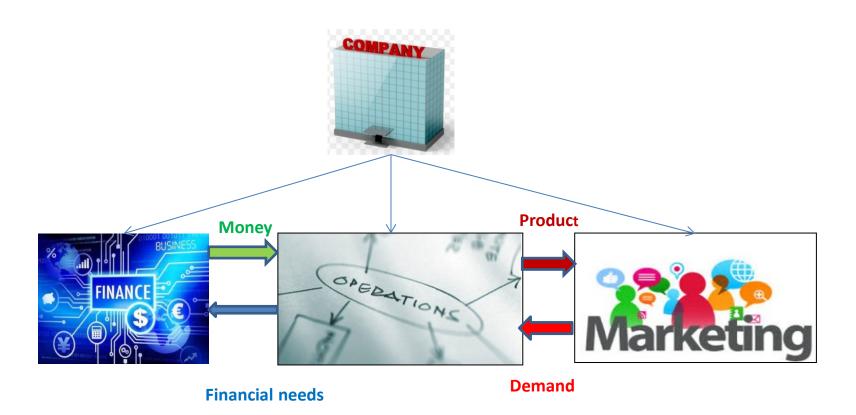
### Another point of view

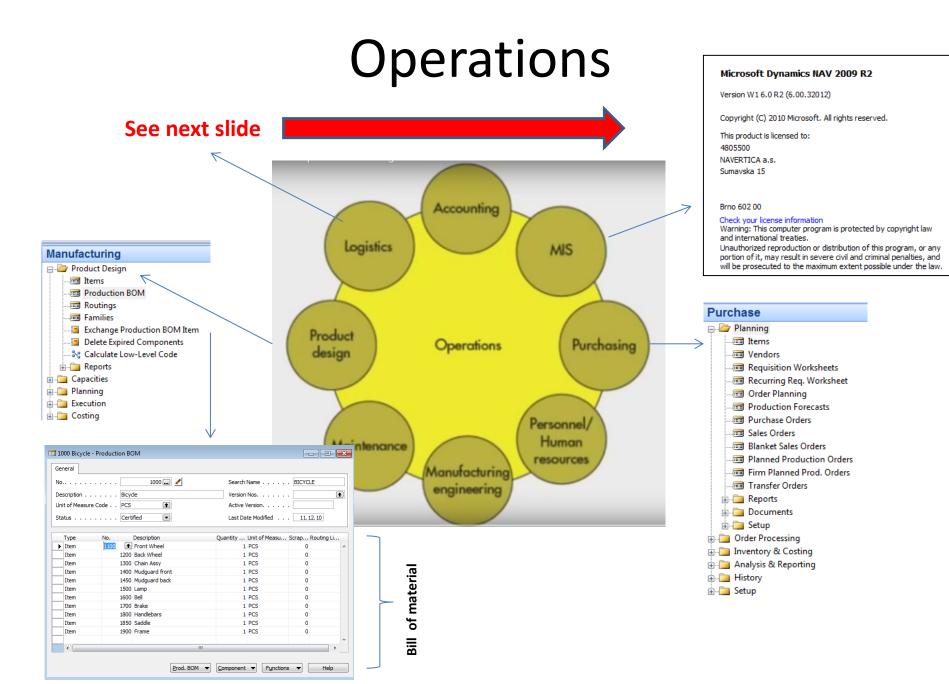


This will be modified in following **South African** project show (example of Balanced Score Card use )

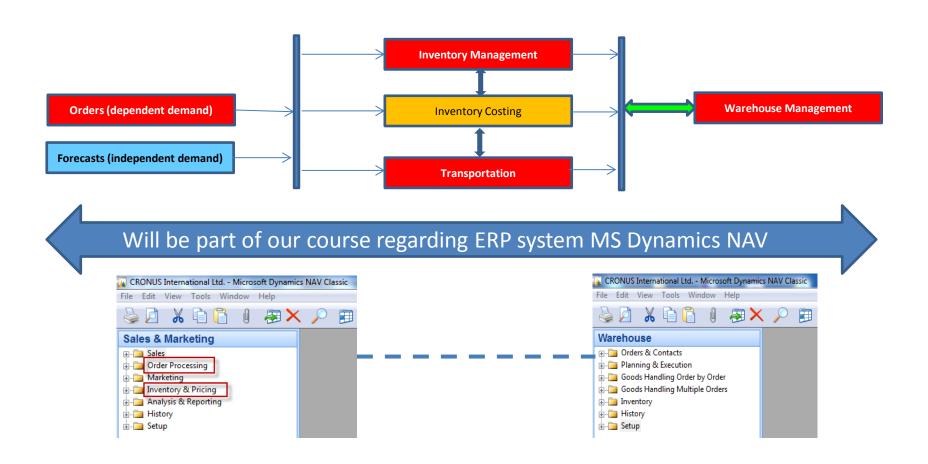


### Another point of view

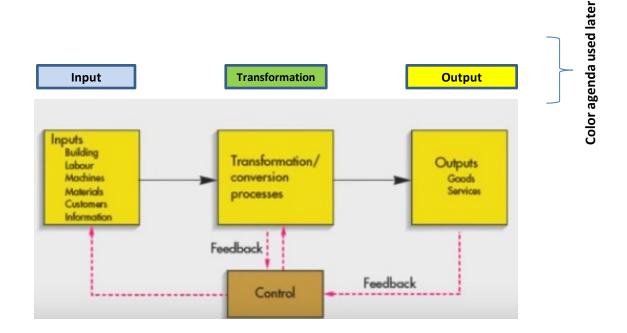




### Function block Logistic-simplified



### Procedures-simplified

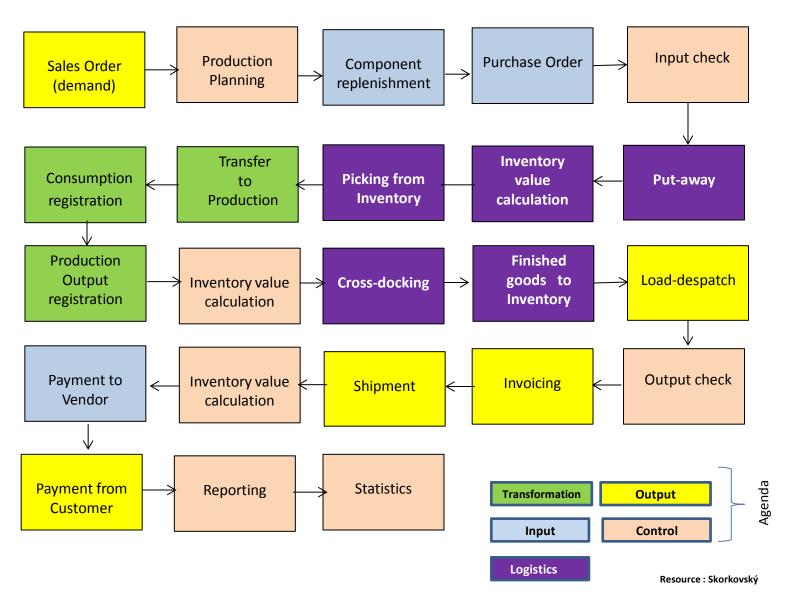


Processing (not organised set of processes, will be presented also as a introduction to project management PWP presentation later)

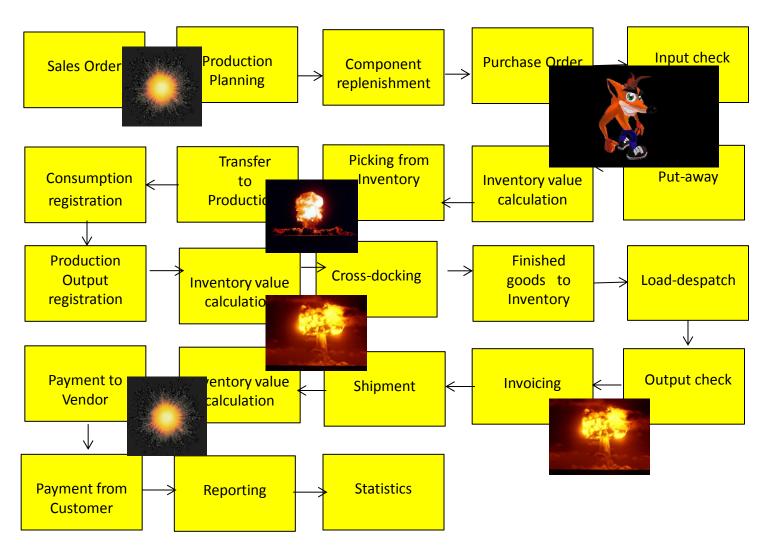
Load-despatch	Purchase Order	Reporting	Statistics
Consumption registration	Production Output registration	Inventory value calculation	Output check (Quality control)
Delivery	Production Planning	Sales Order	Component replenishment
Transfer to Production	Put-away	Cross-docking	Input check
Finished goods to Inventory	Picking from Inventory	Invoicing	Payment

Resource: Skorkovský

### Your main task (to organize processes based on business logic)



### Your main task (possible problems, bottlenecks, undesirable effects..)

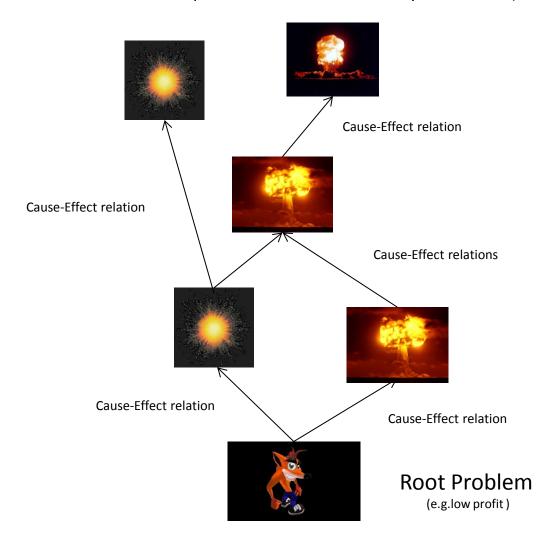


Application of TOC ->thinking tools->Current Reality Tree – first stage

Resource: Skorkovský

### Your main task

(Search - HOW ??? Measure impacts -HOW ??? and Destroy - HOW ???)



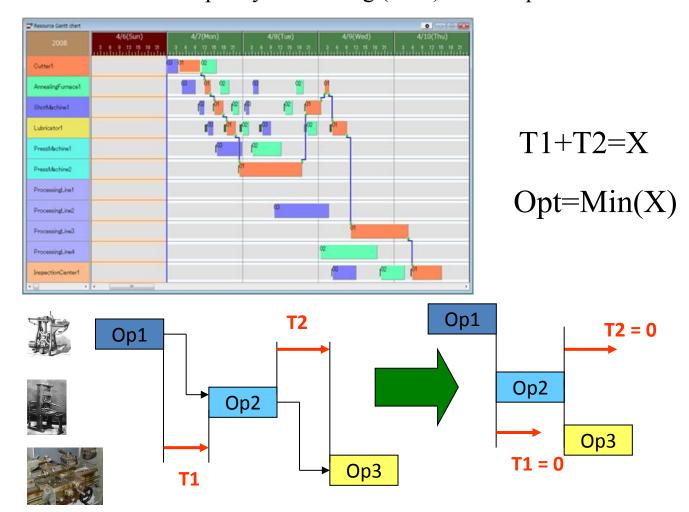
### Basic problem I. (one of many)

We cannot solve our problems with the same level of thinking that created them!

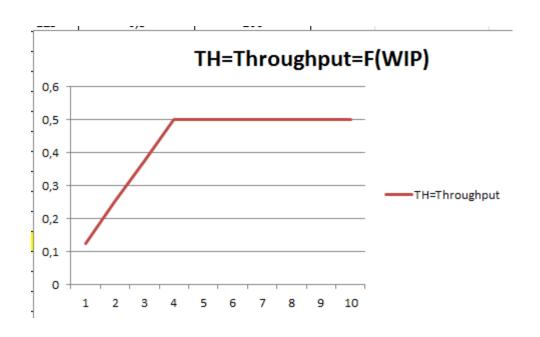


## \*Basic problem II. (we need reliable data)

To solve it we should use finite capacity scheduling (APS)- will be presented later

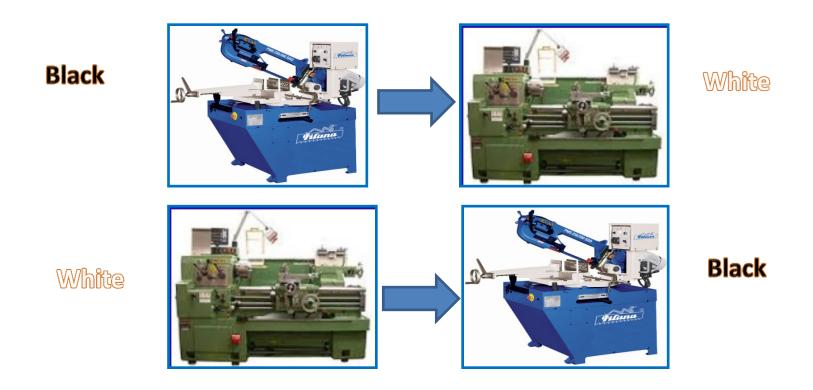


### Basic problem III.



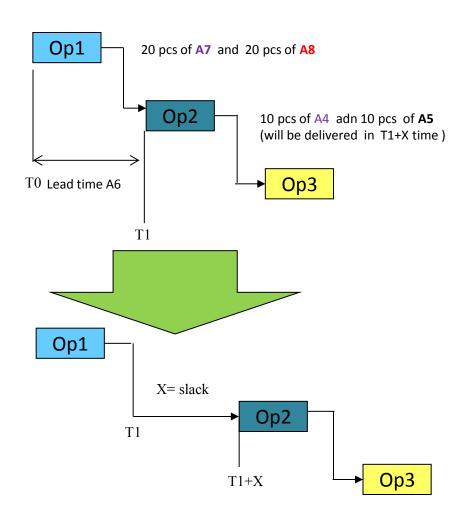
Will be explained in Little's law presentation

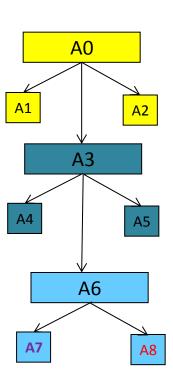
### Basic problem (setup times) IV.



(Black ->White, Setup time=60 minut)
(White->Black, Setup time = 20 minut)

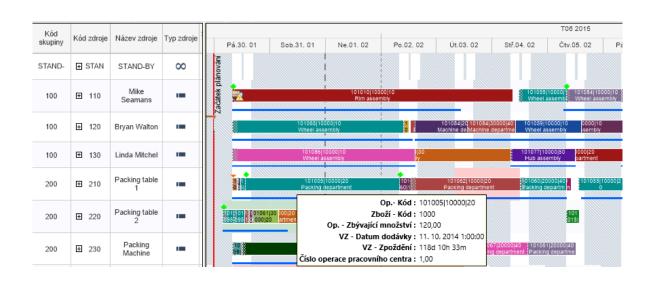
### Basic problem V-I. (availability of components, home study !!)





### Basic problem V-II.

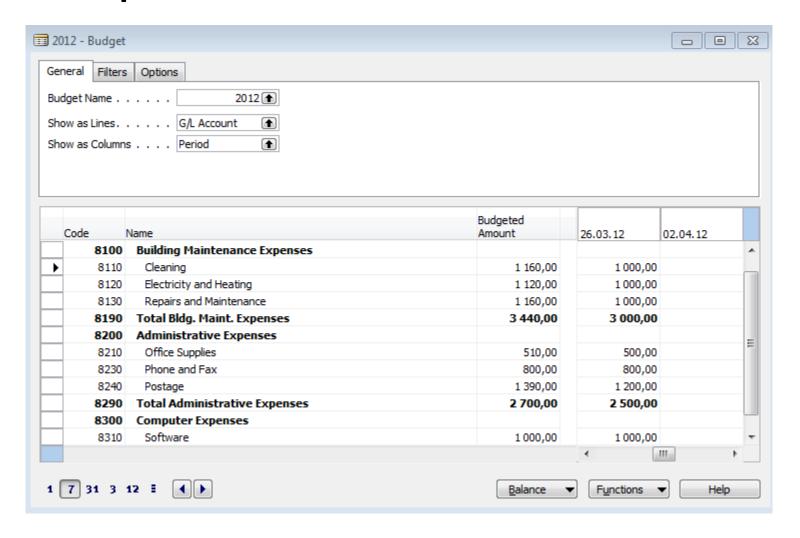
(availability of components product PlannerOne)





APS result ->18.8.->23.8. a 27.8.->10.9

### Basic problem VI-I. (over budget)



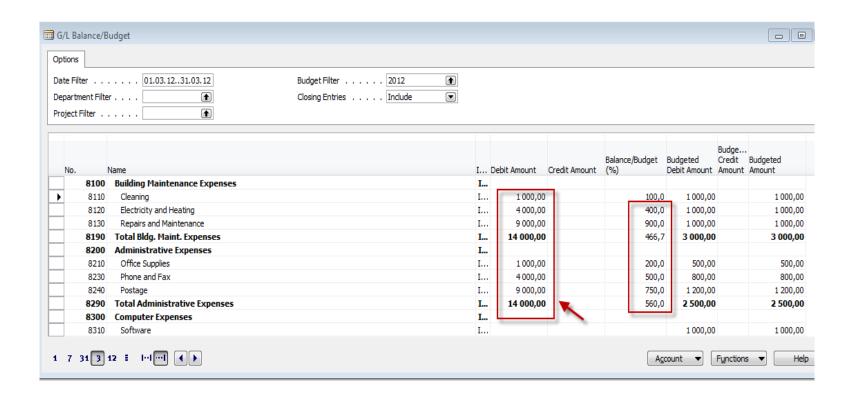


## \*Basic problem VI-II. (over budget)

Ger	neral Inv	oicing Ship	oing Foreign Trade E-Com	merce							
No			1015		Posting Date .	[	26.03.12				
Bu	y-from Ven	dor No	10000 📤		Document Date	[	26.03.12				
Bu	y-from Con	ntact No	CT000066		Vendor Invoice	No	Miki-0983				
Bu	y-from Ven	dor Name .	London Postmaster		Order Address	Code		•			
Bu	y-from Add	fress	10 North Lake Avenue		Purchaser Code		RL	•			
Bu	y-from Add	lress 2			Campaign No			•			
Bu	y-from Pos	t Code/City	N12 5XY 🗈 London		Responsibility C	-	ONDON	•			
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	Туре	No.	Description		Status	Unit of Measure	•	Line Amount Exd. VAT	Line Disco	Qty. to Assign	
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## \*Basic problem VI-III. (over budget)



### Tuition —plan-theory

- OM-intro done (this slide show)
- Real project-South African client (wholesale)
- Theory of constraints
- Critical chain and project management
- Quality management I. (Pareto+ Ishikawa)
- Quality management II. (Six Sigma, Kaizen, Poka Yoke)
- Business metrics (use of matrices Boston, Gartner MQ)
- Balanced Score Card
- DBR , CONWIP
- Decision making (Kepner-Tregoe methodology,..)
- P&Q analysis (mix of products)
- Business Intelligence intro and concept
- Little's law
- Yield management intro to concept
- Linear programming concept and use
- Business Intelligence

### Tuition —plan-ERP used in OM

- ERP basics (principles) and ERP handling and installation
- Purchase basic parameters and impacts of parameter setting (Stock, General Ledger)
- Sale basic parameters and impacts of parameter setting (Stock, General Ledger, Discounts)
- Inventory basics
- Transfers of items
- Banking operations (posting and payments)
- Customer Relationship Management
- Basic tools used for analysis of created transactions