

Economy of culture

1. What does term culture mean?
 - **Discuss:** What is your personal explanation of term “culture”?
 - Try to define culture by yourself
 - Find definition of term “culture” by some organization/author etc.
2. What do we mean when we are talking about international cultural differences?
 - Discuss: What are the roots of these differences?
3. What is a cultural good and cultural service in area of culture production?
 - Find at least three examples of cultural goods and services
 - **Discuss:** How could we sort cultural goods and service
4. Are cultural organizations financially self-sufficient?
 - Find examples of areas which are in general financially self-sufficient and which dependent on support.
5. According which economic theory should be culture supported by state?
 - Is culture public good or not?
6. What does “Baumol's cost disease” mean?
 - Does this theory have any weakness?
 - **Discuss:** How could we measure productivity in culture?
 - **Discuss:** How could we increase production in culture?
7. Find at least three international organizations which focused on culture.
 - Find mission of these organization.
8. What is the EU's role in the culture area?
 - Does EU have united strategy in field of culture support?
9. Find three examples of European union’s activities, which are connecting with culture.
 - Which cities are in 2018 European capitals of Culture and what does these activities mean?
10. **Discuss:** How often in week/month/year do you visit culture institution? (Theatre, cinema, museum, gallery and so on)
 - Which product of culture do you use the most?