

Public support of culture

1. What does term high culture mean?
 - **Discuss:** Who is in general customer of high culture products and services?
 - **Discuss:** What is general motivation of these customers?
2. What does term popular culture mean?
 - **Discuss:** Who is in general customer of popular culture products and services?
 - **Discuss:** What is general motivation of these customers?
 - **Discuss:** Are state subsidies divided into cultural organization according customers preferences? Support your prediction by some example.
3. Read the text “Alternative models of public support” and point out basic characteristics of each type of state role in field of culture.
 - What are the characteristic of state in the role of *facilitator*?
 - What are the characteristic of state in the role of *patron*?
 - What are the characteristic of state in the role of *architect*?
 - What are the characteristic of state in the role of *engineer*?
 - **Discuss:** Which of previous roles plays government in your country?
4. How can be managed government intervention in the market of cultural goods and services?
 - What does indirect state support mean?
 - i. Find at least two examples
 - What does direct state support mean?
 - i. Find at least two examples
 - **Discuss:** Find the strengths and weaknesses of direct support of culture
 - **Discuss:** Find the strengths and weaknesses of indirect support of culture
5. Find some alternative options of supporting culture.
 - What is the state lottery and how is connected with culture?
 - Find examples of states which are using state lottery?
6. Find web pages of your ministry of culture and find mission of this ministry (find following information for all countries which are represented in your group by students)
 - Find concrete examples of tools (activities) which are used by government of your country for support of culture
 - What percentage of state budgeted is allocated for ministry of culture in your country
7. Find following information:
 - What percentage of total expenditures does government (EU 28) spend for:
 - i. Cultural services
 - ii. Religion and other community activities
 - iii. Broadcasting and publishing services
 - What percentage of total expenditures does your country (all European nationalities in your group) spend for:
 - i. Cultural services
 - ii. Religion and other community activities
 - iii. Broadcasting and publishing services
8. Find how are funded religions in your country?
 - Find options how can be religions funded
 - **Discuss:** Why should by religions supported by state and why not?