

MUNI/ESF: Lecture Human Resource Management (HRM): Task 2,
spring semester 2020 (under MUNI-requirements of the running CORONA
pandemia in European Union & CZ, etc.)

Objective:

Knowledge Management & Intellectual Capital Management in Relation to
Strategic Human Resource Management and the organisational use
case/show case (National Defence Academy, etc. (real cases)

*For your information: I have been the project leader of the real use
cases in Austria. duration: 6 years! The KPMS-Knowledge Performance
Monitoring System has been developed by me, Mr. MAK and Mr. Dr.
WOITSCH and implemented in some organisational units.*

Activities:

1. Read the uploaded 4 articles and 2 ppt.-presentations of mine for task 2
 - a. If you are willing to use additional documents, articles, etc. feel free,
but you have to cite exactly the sources.
2. Analyse it, in puncto: Relevance to Strategic Human Resource
Management (development, leading and controlling of an organisation)
3. Write a 3 page SUMMARY, by the requirements:
 - a. font: ARIAL
 - b. font size: 11pt

Deadline for delivering:

1. **Monday, 27.04.2020, 08:00 o'clock**
2. to: Mr. Johannes GOELLNER:
 - email to: johannes.goellner@meinesteuerberatung.at

Uploaded documents for this task: (see IS/MUNI upload)

1.	.ppt-lecture-presentation 1_goellner (+ oral remarks & explanations of GOELLNER, within the lecture, discussions), (see IS/MUNI upload)	
2.	.ppt-lecture-presentation 2_goellner	
3.	+ article: intangible assets_case study_prof krueger,	
4.	+ collected paper_open source_goellner_2009- 2014, read: <ul style="list-style-type: none"> • page 341-345, • page 343-357 and • page 361-381. 	

Author: **Dipl.Ing. Johannes GÖLLNER, MSc, Brno/Vienna, April, 17th, 2020**