

Exercise 1

Decide whether these sentences are correct or incorrect.

- 1 Exchange rates currently operate to the advantage of exporters.
- 2 Older people are returning to classrooms for instruction in everything from operating a mouse to mastering spreadsheets.
- 3 This flowchart is showing the steps you need to take in order to liquidate your company.
- 4 A: On your CV it says you speak Chinese.
- 5 B: Yes, in fact, I'm currently taking private classes. I'm thinking Chinese is going to be a very useful language in our sector."

Exercise 2

Complete the sentences with the present simple or continuous:

- 1 Powerful brand names _____ (create) strong customer loyalty.
- 2 Because the company made a loss last year, the marketing department _____ (try) to reduce costs.
- 3 This year Mary Kay _____ (invest) over 100m pounds in R & D.
- 4 We usually _____ (develop) brands that say something.
- 5 Our company _____ (offer) a full range of cosmetic products.
- 6 _____ Burberry _____ (outsource) its products?
- 7 He always _____ (buy) Armani suits. Do you usually buy designer brands?
- 8 IBM _____ now _____ (react) to this demand.
- 9 They _____ (test) a new brand at the moment.
- 10 The marketing department always _____ (keep) within its budget.
- 11 Many consumers _____ (prefer) well-known brands.
- 12 He _____ (not choose) clothes with large designer labels.
- 13 _____ you still _____ (work) with those designers?
- 14 _____ they _____ (offer) a good discount during the launch period?
- 15 The number of people shopping online _____ (grow).
- 16 We _____ (look) for an advertising agency to help us get into the American market.
- 17 Our company _____ (do) a lot of business with overseas customers.
- 18 We still _____ (owe) \$1,000 on our car.
- 19 After last year's long dry summer, business _____ (boom) for irrigation companies.
- 20 Our division _____ (include) IT consulting and e-business services.