

Product mix and TOC

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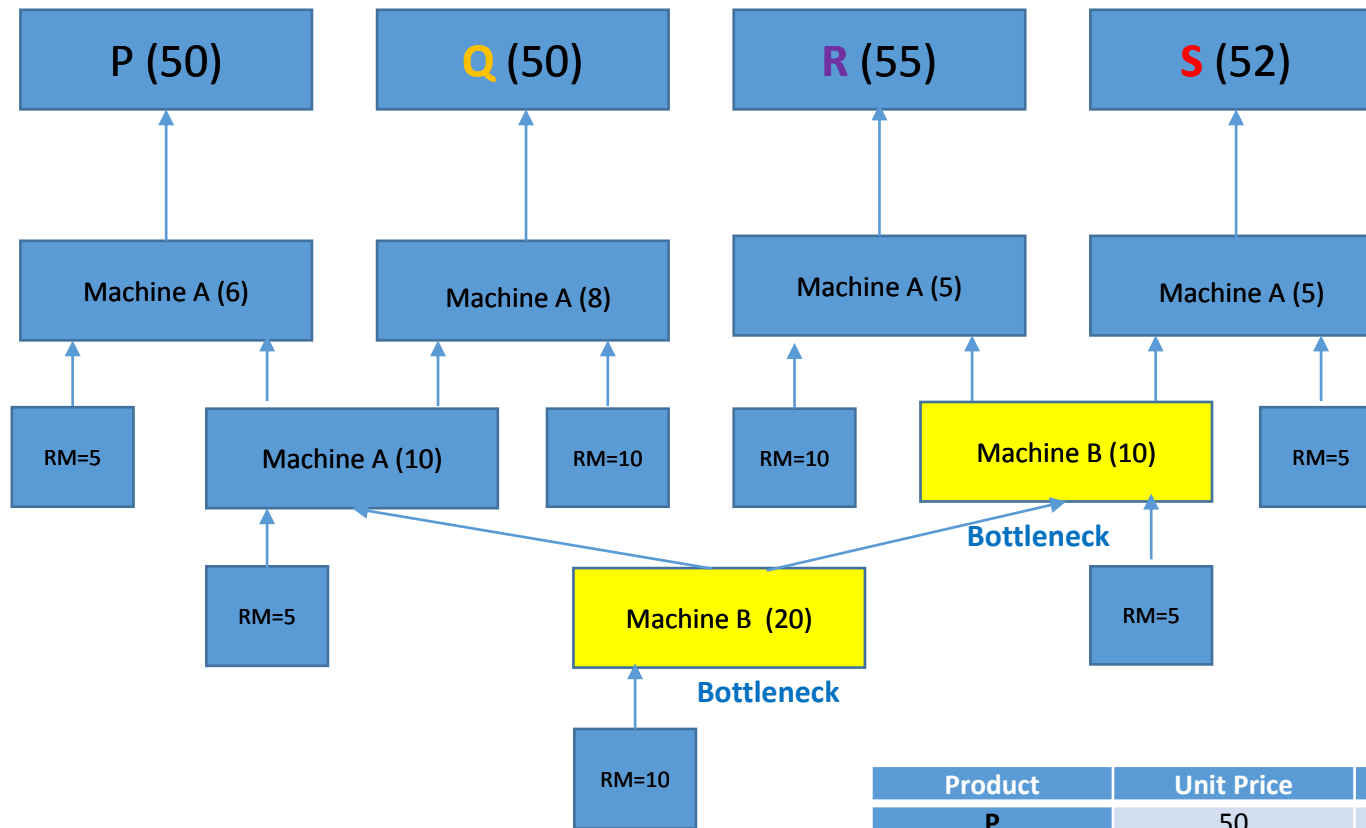
Task control parameters

8 hours /day=480 min, Cost/hour/resource=10 USD

To produce P or Q ->20 minutes of B (bottleneck)

To produce R or S->30 minutes of B (bottleneck)

Two workers are always needed to produce each of the four products



Some calculations

Time in minutes calculated for all Machine centers :

P->6+10+20, Q->8+10+20,R->5+10+20, S->5+10+20

36 minutes -> $36/60=0,6 \rightarrow 0,6 * 10 \text{ USD} = 6 \text{ USD}$ (Cost of work)

38 minutes -> $38/60=0,63 \rightarrow 0,63 * 10 \text{ USD} = 6,33 \text{ USD}$ (Cost of work)

Cost of work/minute in USD -> time includes both machines (A and B)

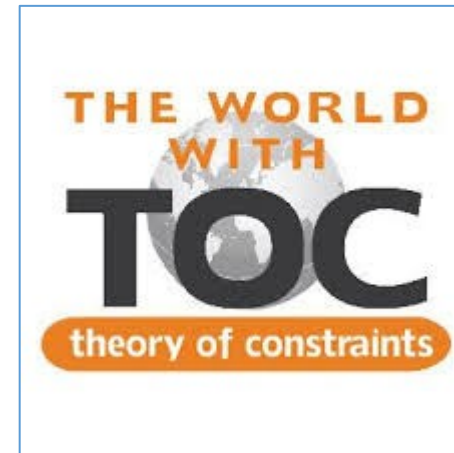
Product	Unit Price	Material Cost	Work (min USD)	Profit
P	50	20	36 min (6 USD)	$50-20-6=24$
Q	50	25	38 min (6,33 USD)	$50-25-6,33=18,67$
R	55	25	35 min (5,83 USD)	$55-25-5,83=24,17$
S	52	20	35 min (5,83 USD)	$52-20-5,83=26,17$

RM=Raw Material

Price =Selling Price or in Dynamics Business Central Unit Price

Based on Prof. James R. Holt, Washington State University

Four different approaches how to solve the product mix



Classic approach – highest margin 26,17 (accountant) – **S** product

$NP=T-OE$

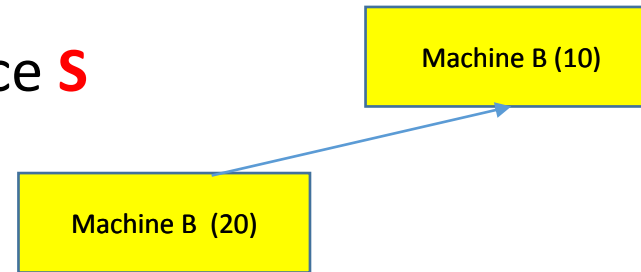
Přímý materiál

Every machine is served by one worker (resource)

- $52 * 16$ pcs - $20 * 16$ pcs - 2 workers * 8 hours * 10 USD/hour = 352 USD/day
- Where $16 = 480 / 30 = 16 = 480 / (20 + 10)$
- $30 = 20 + 10$ is capacity of machine B to produce **S**



Calculations for bottleneck B only !



Product+	Price	Material	Work (min USD)	Profit
P	50	20	36 min (6 USD)	$50 - 20 - 6 = 24$
Q	50	25	38 min (6,33 USD)	$50 - 25 - 6,33 = 18,67$
R	55	25	35 min (5,83 USD)	$55 - 25 - 5,83 = 24,17$
S	52	20	35 min (5,83 USD)	$52 - 20 - 5,83 = 26,17$

This table is used only for classic approach to choose product with highest profit (S)

Cost of work/minute in USD calculation.

Calculated time of work includes both machines (A and B)

Marketing approach – highest selling price R product

Přímý materiál

Every machine is served by one worker (resource)

- $55 * 16$ pcs - $25 * 16$ pcs - 2 workers * 8 hours * 10 USD/hour = 320 USD/day
- Where $16 = 480 / 30 = 16 = 480 / (20 + 10)$
- $20 + 10$ is capacity of machine B to produce R



Focused on the highest selling price

Production approach – highest machine efficiency **Q** product

- $50 * 24$ pcs - $25 * 24$ pcs - 2 workers * 8 hours * 10 USD/hour = 440 USD/day
- Where $24 = 480 / 20$ ←
- **20** is capacity of machine **B** to produce Q

Machine B (20)



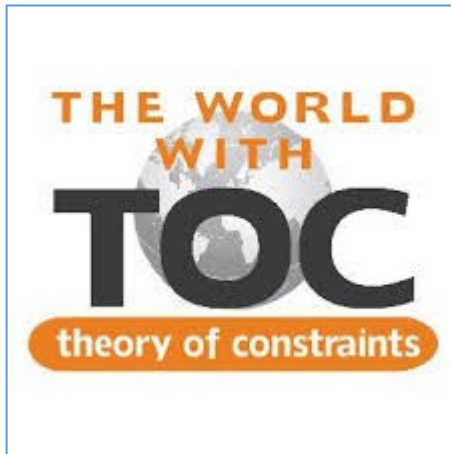
The intention is to produce as much as possible

TOC approach – highest use of bottleneck P product

Přímý materiál

Every machine is served by one worker (resource)

- $50 * 24$ pcs - $20 * 24$ pcs - 2 workers * 8 hours * 10 USD/hour = 560 USD/day
- Where $24 = 480 / 20$
- 20 is capacity of machine B to produce P



Calculations for bottleneck B only

The intention is highest use of bottleneck

Material costs are lower for product P than for product Q.

Results

• Accounting approach	S	\$352	100%
• Sales-Higher Sales Price	R	\$320	90%
• Production-Efficiency	Q	\$440	125%
• TOC approach	P	\$560	159%

Thanks for your attention

