

English 1, semester 3, Autumn 2004

Assignment 3/6 – deadline: Wednesday, 8 December 2004 (to be collected in seminars)

Review – Units 8-10

I. Vocabulary (20 pts.)

Translate into English.

1. agentura pro průzkum trhu –
2. vést (si) záznamy o prodeji –
3. suroviny a polotovary -
4. svolat krizovou schůzku –
5. nedostatečně využívat svých výhod –
6. stáhnout celou výrobní sérii –
7. zjistit příčinu -
8. předjímat nové potřeby -
9. výrobní řada -
10. rozmělnit (dobrou) pověst firmy -

II. Prepositions (15 pts.) (+ New International Business English, Units 1-3)

Fill the gaps with suitable prepositions or adverbials, if necessary.

1. A shelf is the surface _____ a store _____ which goods are displayed.
2. Who do you want to talk _____?
3. Line-stretching is carried _____ in order to reach _____ new customers and to enter _____ more profitable market segments.
4. Hold _____ a moment, please, I'll put you _____.
5. If you are interested _____ our products, please fill _____ the order form.
6. Whose fault is it _____ these circumstances?_
7. You can't really object _____ the quality of service.
8. Are you serious _____ the proposed campaign?
9. The data are relevant _____ the specific products introduced _____ the market.

III. Grammar (15 pts.)

Put the verbs and other words in brackets into the correct forms. Add auxiliary verbs, prepositions or particle to where necessary.

1. A lot of goods _____ (not + *sell*) yet.
2. What _____ (make + they + try + *diversify*) their production?
3. She _____ (not + *mind* + work) hard, but she usually _____ (hesitate + *run*) the risk. _
4. The car _____ (repair) at the moment.

Total: 50 points