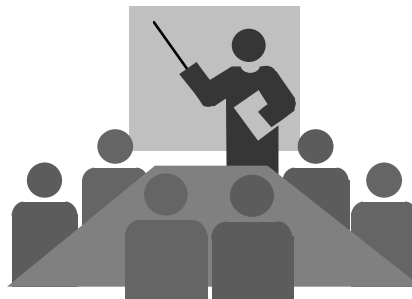


ISSUES IN PUBLIC POLICY:

*problems of 'public interest'
definition and policy implementation*

Dr. John Wilton

University of Plymouth



ISSUES IN PUBLIC POLICY

- *THE CONCEPT OF 'PUBLIC INTEREST'*
- *PROBLEMS IN CREATING CONSENSUS IN SOCIETIES*
- *SOURCES AND ORIGINS OF PUBLIC POLICY*
- *PROCESSES OF POLICY IMPLEMENTATION*

ISSUES IN PUBLIC POLICY

- *THE CONCEPT OF 'PUBLIC INTEREST'*
 - *what do we mean by 'public interest'?*
 - *how do we define 'public interest'?*
 - *moral public interest?*
 - *ethical public interest?*
 - *social public interest?*
 - *economic public interest?*

ISSUES IN PUBLIC POLICY

- *THE CONCEPT OF 'PUBLIC INTEREST'*

- *Jean-Jacques Rousseau:*

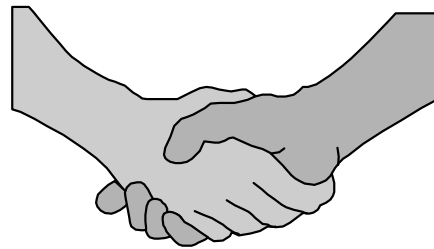
- *the public interests of the individual*

- PLUS*

- the 'common good'*

ISSUES IN PUBLIC POLICY

- *PROBLEMS IN CREATING CONSENSUS IN SOCIETIES*
 - *the importance of government legitimacy*
 - *processes employed in creating consensus and legitimacy*



ISSUES IN PUBLIC POLICY

- *PROBLEMS IN CREATING CONSENSUS
IN SOCIETIES*

- *formal (for instance, elections and referendums)*

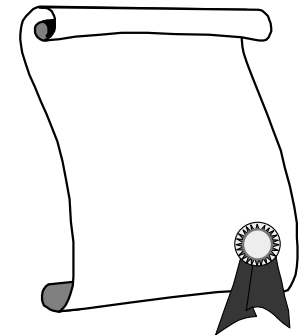
- *informal (for instance, campaigns and protests)*

ISSUES IN PUBLIC POLICY

- *SOURCES AND ORIGINS OF PUBLIC POLICY*
 - *the ‘production’ of public policy (how does it emerge?)*
 - *the range of societal and institutional sources of public policy (the ‘policy arenas’ in a liberal democracy)*

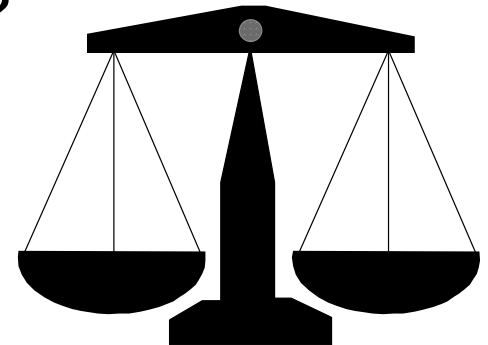
ISSUES IN PUBLIC POLICY

- *SOURCES AND ORIGINS OF PUBLIC POLICY*
 - *The Policy Arenas*
 - *1. The Public Arena*
 - *2. National Parliaments/Assemblies*
 - *3. The Political Parties*
 - *4. The Bureaucracy (Ministries/Civil Servants)*
 - *5. Pressure and Interest Groups*
 - *6. The European Union*



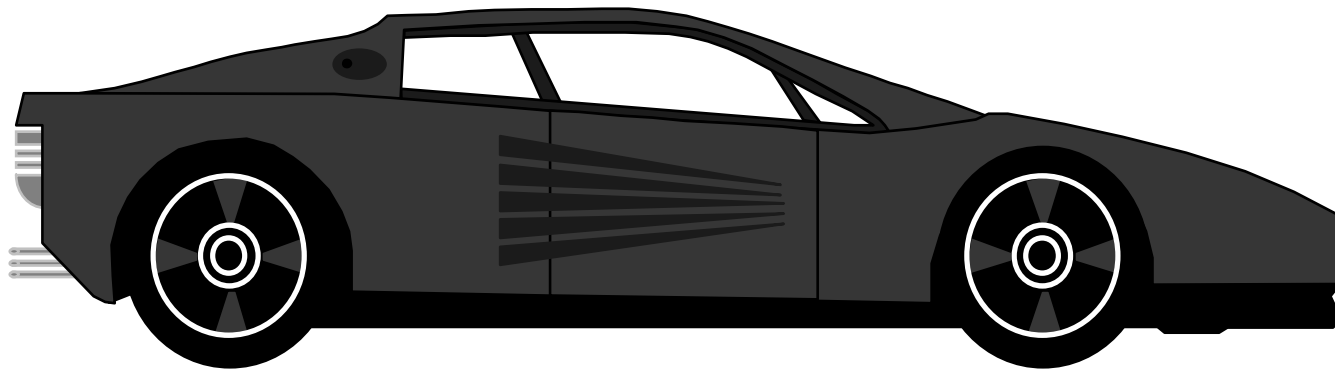
ISSUES IN PUBLIC POLICY

- *PROCESSES OF POLICY IMPLEMENTATION*
 - *the balancing of 'public interests*
 - *arbitration between social forces*
 - *the role of institutions*
 - *a policy implementation framework?*



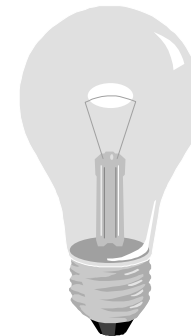
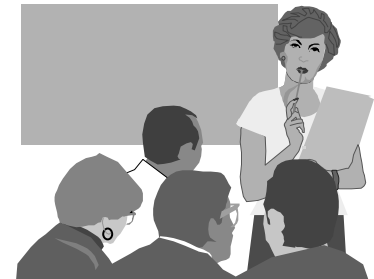
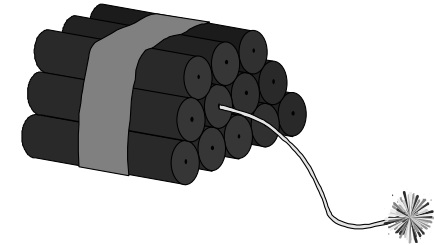
ISSUES IN PUBLIC POLICY

- *PROCESSES OF POLICY IMPLEMENTATION*
 - *private interest versus 'public interest'*



ISSUES IN PUBLIC POLICY

- *PROCESSES OF POLICY IMPLEMENTATION*
 - *Policy Networks*
 - *industrial sector*
 - *education sector*
 - *health and social security sectors*
 - *environmental sector*



ISSUES IN PUBLIC POLICY

PROCESSES OF POLICY IMPLEMENTATION

Problems

- *issues relating to conflicts of 'public interest'*
- *issues of rigidity and flexibility*

ISSUES IN PUBLIC POLICY

- *PROCESSES OF POLICY IMPLEMENTATION*
 - *A Policy Implementation Framework?*
 - *1. Method*
 - *2. Strategy/Tactics*
 - *3. Objectives and ‘Milestones’*
 - *4. Patience and the ‘Long View’*
 - *5. Teams and Functions*
 - *6. Structures*
 - *7. A Set of Rules*

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