

# European Union Public Policy

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## Lecture 12

**The ‘Europeanisation’ of  
public policy**

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## Lecture 12

1. Structure and purpose of the course
2. ‘Europeanisation’ of public policy
3. ‘Holidays in Euroland’ Video –  
comments
4. Course review

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1. Structure and purpose of the Course
  - a) Agenda-setting: fragmentation;
  - b) Policy formulation: multiple policy-making ‘venues’;
  - c) Policy decision-making: role and purpose of E.U. institutions;
  - d) Policy implementation: complex and multi-faceted

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Structure v Agency  
(role of institutions) (role of individuals)

Harmonisation/convergence v mutual recognition

‘Spillover’

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### 2. 'Europeanisation' of public policy

- E.U. 'single public policy areas'?
- E.U. policies affect:
  - policy style;
  - general problem solving approach;
  - policy instruments employed;
  - policy standards set

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- Europeanisation of :
  - pressure groups
  - interest groups
  - epistemic communities

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4 processes of 'Europeanisation' of policy:

- a) 'bottom-up' (national state – E.U.)
- b) 'top-down' (E.U. – national state)
- c) 'horizontal' (State – State)
- d) 'round-about' (national state – E.U. – national state)

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‘Europeanisation’ based on underlying E.U. principles and ‘core values’:

- social progress;
- high levels of employment;
- social protection;
- raising living standards and quality of life;
- promoting social cohesion and social justice



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### ‘Europeanisation’

= overarching E.U. core values and principles, within which individual policies are shaped, and diversity and ‘mutual recognition’ acknowledged, particularly in implementation