

Tesco wins Retailer of the Year contest for third time

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Prague, Oct 10 (CTK) - Retail chain Tesco Stores became the absolute winner of this year's round of the Retailer of the Year contest organised by GE Money Multiservis, Charlie Goode, GE board chairman and chief executive, said today.

Tesco, that runs a network of hypermarkets and supermarkets in the Czech Republic, was the absolute winner of the contest also in 2006 and 2004.

Tesco placed first also in the hypermarket category, while Albert won the supermarket category. Teta was the best chemist's chain and Obi the best gardening and hobby tools retailer.

Elektro World was picked the best in the category of electronics, Ikea was the top furniture chain and Vltava Stores the best online retailer. Obi and Ikea won in all the previous five rounds of the contest.

Bata won the footwear retailer category and OP Prostejov Profashion the textile retailer category. Benzina was the top petrol station network and Lidl the best discount chain.

Lidl received the most votes from the public, followed by Datart and Penny Market, while Tesco got the most votes from experts this year.

Winners in the individual categories were picked based on results of a market research carried out by Incoma Research.