# Off-exchange market, financial instruments

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### Off-exchange market

- Off-exchange market exists in organize or unorganized form.
- Its operations are limited by directions or rules but there are more moderate then in exchange market.
- Off-exchange market is a competitor of exchange market.

# Off-exchange market

- Existence and function of off-exchange market is determined by several circumstance:
  - Strict conditions for quotation of financial instruments in exchange market. For instruments that do not fulfill quotation in exchange market is off-exchange market alternative way for trading, liquidity and pricing of issued instruments.
  - Trading in stock exchange is determined by schedule.
    After exchange hours is possible to trade only in offexchange markets (some of them trading 24/7).
  - Off-exchange market uses as a competitive tool
    - Iower transactional payments, or
    - favorable trading conditions for particular investors (ARIEL, TRADEPOINT, etc. – trading system for institutional investors with lower transactional costs).

### NASDAQ

- Organized off-exchange market in USA is supported by electronic system NASDAQ (*National Association of Security Dealers Automated Quotations*) –quote driven system.
- Nowadays in NASDAQ is traded with
  - More than 3000 stock emissions
  - More than 2000 debt emissions
- There is more than 500.000 traders and about 500 market makers.

# NASDAQ

- Trading system in NASDAQ works in several levels.
  - Lower level (the cheapest) offers the flow of information through information agencies Reuters or Quatron. There are no to disposal of information about quotation of market makers.
  - Upper level information about quotations of market makers. It is possible to trade with them.
  - Top level (the most expensive and the larges) function as a market maker, bids and offers in which market maker must trade.

# NASDAQ

- Conditions for quotation in NASDAQ
  - Image: Minimal volume of emission 4 millions USD
  - Minimal number of public trade securities in emission:
    - 100.000 securities segment of small companies
    - 500.000 securities

### Specific market segments in NASDAQ

#### Nasdaq National Market

- More strict condition for trading
- More traded securities blue chips
- SmallCap Market
  - Segment for small, new starting companies
- SOES (Small Order Execution System)
  - Trading to 1000 securities
  - Guarantee of the best price in the market
- Nasdaq International
  - Trading in standard (London) time
- NASDAQ Canada, NASDAQ Japan, NASDAQ Europe.

Investment instruments and their characteristic

- Investment instrument
  - Asset that brings claim for future revenue.
  - Revenue is in the form of:
    - Dividends
    - Coupon payments
    - Interests
    - Exchange rate profits

#### Stocks

- Long term security without maturity day.
- Type of stocks
  - Primary stocks
    - most widespread and most traded
  - Prior stocks
    - Limited voting rights, priority for dividends
    - In USA two types of prior stocks. Common and cumulative prior stocks.
      - Common prior stocks dividends only if company gets profit.
      - Cumulative prior stocks lower dividend payment but commutation of dividend payment claims in years when company get loss. Cumulated claims from bad years are paid out in good years.

#### Bonds

- Debtor security with right to redemption of amount due and duty of issuer to settle a claim.
- Maturity day is fixed.
- Short-term bonds several months
- Long-term bonds till 30 years
- Issuer of bonds undertakes to
  - redeem face-value of bond and
  - pays coupon payments in regular intervals.
- Coupon payment has several forms:
  - Fix interest rate
  - Difference between face value and emission price
  - Variable interest rate derivates from different interest rates or revenues, foreign exchange rates, etc.

- Types of bonds
  - Straight Coupon Bonds
    - The oldest type o bond.
    - It is also known as a Vanilla Bond.
    - Purchase of this bond investor gets right to fixed coupon payment and face value that are paid in same moment in maturity day.
    - For investor is this type of bond profitable in noninflation settings and in time of interest rate decrease.
    - For issuer is this type of bond profitable in inflation settings and in time of interest rate increase.

- Floating Rate Notes FRN
  - Bonds with floating coupon payment.
  - The high of coupon payment is very often derived from determine referential value (PRIBOR, LIBOR, BRIBOR, etc.).
  - Interbank referential rate is only starting point for coupon payment. To this variable level is very often crediting fixed premium (6M PRIBOR + 0,1%).
  - Coupon payment imitates with delay the development of market interest rates. Investor participate in the growth and decline in market interest rate (risk and chance).

- In same types of FRN there are strictly defined borders for movements of coupon payments.
  - Floor FRN minimal border for decline of coupon payment.
  - Cap FRN maximal border for growth of coupon payment.
  - Minimax FRN maximal and minimal border
  - Droplock FRN in interest rate decline under determine border FRA is converted into Straight Coupon Bond.

- Zero Coupon Bonds
  - Bonds without coupon payment.
  - This type of bond is issued with discount it means that issue price is lower than face value.
  - □ In the maturity day is paid back face value.
  - □ The profit for investor is difference between issue price and face value.
- Index-Linked Bonds
  - Coupon payment is determined by development of some index wages, prices, oil or some market index.
    - With real indexing
      - Development of index-linked bonds is determined by changes in real asst prices.
      - During growth of inflation the price of most real assets is growing this bonds retain value in high inflation conditions.
    - With financial indexing
      - Development of index-linked bonds is determined by changes in financial instruments prices e.g. stock index.
      - □ Example bear and bull index linked bond in German capital market

- Mortgages bonds
- Municipal bonds
- Convertible bonds
  - This bond links classical bonds rights with right to convert this bond into another
    - Bond or
    - stock of the same issuing company
  - Investor into this convertible bond must decide in particular day if
    - converts bond into another instrument or
    - retains bond till maturity when takes face value and regular coupon payments.

- The coupon payments of this bond are lower than in case of standard bonds.
- In situation when investors assume that stocks of issuing company are underestimate and expected growth in their price.

- Subordinated bonds special type of bonds in case of liquidation or bankrupt the claims of owner of subordinated bonds will be satisfied after satisfaction of all other claims.
- The best know subordinated bonds are follows:
  - Junk Bonds
    - Bonds of poor quality
    - Rating in level of speculative (Ba, BB, B)
    - Issued by
      - □ companies where occur decline in financial situation Fallen Angels or
      - □ young, starting companies with high risk profile
    - Junk Bonds
      - □ High risk but also above-average revenue
      - □ The value of Junk Bonds reacts to sensitive in economy cycle

- Callable Bond
  - According to predefined conditions can be withdraw in undetermined day by issuer or investors.
- Perpetuity Bond
  - Without maturity
  - Coupon payments for unlimited period
  - Issued usually by government

# Rating

- Revenue that is expected from particular bond is derive from level of risk related with particular bond.
- For appreciation of credit risk is used rating.
- Credit risk depends on issuer and his possibility to repay obligation.
- Rating offer information how is particular subject able to fulfill one's engagements in time and in full extent.

# Rating

- First rating is related with debenture bonds of railway companies in USA. Made in 1909 by John Moody.
- In 1914 first rating company Moody's Investor Service.
- In 1916 rating company Standard & Poor's.
- The development of rating from the 1960's-70's in USA and 1970's – 1980's in Europe.
- The first activities was related with rating of debenture bonds and bill of exchange.
- Nowadays rating companies carry out rating of
  - Bonds, mortgages, derivatives or instruments as a result of securitization.
  - □ Companies, cities, countries, etc.

# List of Ratings

Credit Quality	DBRS		Moody's		5&P		
	Long	Short	Long	Short	Long	Global	Canadian
	Term	Term	Term	Term	Term	CP Scale	CP Scale
Superior	AAA	R-1 high	Aaa	P-1	ааа	A-1+	A-1 (high)
	AA high	R-1 high	Aa1	P-1	Аа+	A-1+	A-1 (high)
	AA	R-1 mid	Aa2	P-1	Аа	A-1+	A-1 (high)
	AA low	R-1 mid	Aa3	P-1	АА-	A-1+	A-1 (high)
Good	A high	R-1 low	A1	P-1	A+	A-1	A-1 (mid)
	A	R-1 low	A2	P-1	A	A-1	A-1 (mid)
	A low	R-1 low	A3	P-2	A-	A-2	A-1 (low)
Adequate	BBB high	R-2 high	Baa 1	P-2	BBB+	A-2	A-1 (low)
	BBB	R-2 mid	Baa 2	P-2	BBB	A-2	A-2
	BBB low	R-2 low	Baa 3	P-3	BBB-	A-3	A-3
Speculative	BB high	R-3 high	Ba1	Not Prime	BB+	B	B
	BB	R-3 high	Ba2	Not Prime	BB	B	B
	BB low	R-3 high	Ba3	Not Prime	BB-	B	B
Highly Speculative	B high B B low CCC	R-3 mid R-3 mid R-3 low R-3 low	B1 B2 B3 Caa	Not Prime Not Prime Not Prime Not Prime	B+ B B- CCC	с с с	c c c

#### Options

Options are financial instrument which give the holder the right, but not the obligation, to buy (call) or to sell (put) an underlying asset at a predetermined price (exercise price or strike price) on or up to a certain date (European or American exercise style).

- Underlying assets
  - The option derives its price from the value of an underlying asset.
    This can be a
  - stock,
  - index,
  - basket or any other financial asset.
    - A basket is a group of two or more assets, such as shares or indices.
    - Usually baskets have an investment theme, commonly a region or a sector (such as shares of banking or telecommunications companies).

- European and American style
  - Options can be classified as a European or American style according to holder may use its right to receive payment.
  - European style holder can use its right only in particular predetermined maturity day.
  - American style holder can use its right on any business day till particular predetermined maturity day.

- First option exchange was established in 1973 in Chicago.
  - Chicago Board Options Exchange
  - About 60 % of all option trades is in North America
  - About 30 % in Europe and the rest is Asia
- According to embodied right
  - Call Option right to buy underlying
  - Put Option right to sell underlying
- Premium
  - □ The price of option

- Motions to use options
  - Speculation
    - bear or bull market trend
  - Hedging, especially
    - Interest rate risk
    - Exchange rate risk

- Call option
  - A call option is an financial instrument which gives the holder the right, but not the obligation, to buy an underlying asset at a predetermined price (exercise price or strike price) on or up to a specified date (European or American style).
  - A call option gives the holder the possibility to benefit from an increase in the value of the underlying asset, while limiting potential losses to the premium paid.

- A put option is a financial instrument which gives the holder the right, but not the obligation, to sell an underlying asset at a predetermined price (exercise price or strike price) on or up to a specified date (European or American style).
- A put option gives the holder the possibility to benefit from a decrease in the value of the underlying asset, while limiting potential losses to the premium paid.

- In case of put or call options there are different expectations between buyer and seller.
- According to character of trade:
  - Exchange trading options
  - Off-exchange trading options
- Exchange trading options are traded together with financial futures in derivative exchanges from the 1970's. All options parameters are standardized:

- Underlying, exercise price, maturity day

 Off-exchange trading options are designed according to investor requirements, esp. to hedge against risks.

- Warrants
- A call warrant is a tradable security which gives the holder the right, but not the obligation, to buy an underlying asset at a predetermined price (exercise price or strike price).
- A put warrant is a tradable security which gives the holder the right, but not the obligation, to sell an underlying asset at a predetermined price (exercise price or strike price).

- Warrants are in some characteristics similar to options but there are also differences:
  - Warrant is security issued by one issuer
  - Option is not security and it is issued by more persons.
  - Warrants are traded in spot markets, are not under strong standardization and offer several types of underlying.
  - Options are traded in future exchanges, are under strong regulations and types of underlying are limited.
  - Warrants has duration several years
  - Option has duration several mounts
  - Number of issued warrants is fixed determined
  - Number of options is daily changeable.
  - According to right dominates call warrants
  - Number of call and put options are almost similar

- Warrants has been traded since 1850's.
- The interest of investors has increase since the 1980's.
- Motivations to use warrants
  - Hedging of current low price of financial instrument for future buy.
  - Hedging of current high price of financial instrument for future sell.
  - Speculation for future bull or bear market leverage effect.
- Leverage effect
  - Investor profit from warrant investment can rise in some conditions quicker than profit in particular rising underlying.
  - The reason is that investor invest less money in warrant then is direct investment in underlying.
  - But leverage effect works in both ways in decline of underlying the decline in warrant price is higher.

### Financial futures

- Financial futures contract is a standardized contract, traded on a futures exchange, to buy or sell a certain underlying instrument at a certain date in the future, at a specified price. The future date is called the delivery date or final settlement date. The pre-set price is called the futures price. The price of the underlying asset on the delivery date is called the settlement price.
- A futures contract gives the holder the obligation to buy or sell which differs from an options contract.
- Financial futures contracts are not issued but it is necessary to meet buyer and sell of contract their contract is according to parameters and conditions similar.

This process is called as a matching.

- Real assets
  - Financial instruments in physical, material form.
- Advantages of investment in real assets
  - Hedging again inflation
  - Diversification in portfolio
  - Hedging against political uncertainty
  - Revenues
- Disadvantages
  - High transactional costs
    - Spread between bid and offer about 20-25% in financial assets spread about 0,5-2%.
  - Non-existence of liquid and effective market
  - Volatility of revenues in short time period

- Precious metals, especially
  - Gold, platinum, palladium and silver
  - The revenues from precious metals are volatile and investment in precious metal is related with higher risk.
- Investments in gold instruments
  - Nowadays in the world there is about 150 000 tunes of gold, yearly is mined about 1600-2000 tunes.
  - Investment n gold instruments are in form of
    - Direct investment -goldbrick, ingot
    - Indirect investment "paper gold" stocks of mining companies, gold bonds, etc.

- Direct investment
  - Centers: London, Zurich, NY, Hong-Kong, etc.
  - Spot or future trades
  - Spot trades
    - Physical buy of goldbrick, ingots with delivery till 2 days
    - Investor can gold takes physically or deposit in bank -> gets certificate about proprietorship.
    - With spot trading of gold are related storage and insurance costs about 2-3% per year.
    - Standard goldbrick weights 400 troy ounce (12,44 kg) and it is called bar.
    - For retail investors are created tola bars on Ten tola bars with weight about several grams.

- Future trades in form of
  - Gold swaps, gold loans and gold forward sales
  - Traded in OTC markets
  - Main traders: gold producers, central banks and dealers.
  - Gold loans
    - Financing of gold mining, used since 1982. Before gold mining a mining company borrow gold that sell and moneys uses for gold mining financing.
    - Mined out gold is used as a payment for loan.
  - Forward sales are used by mining companies to sell gold that will be mined in several years.
    - Main purpose is a hedging against decline in gold price.
    - Forward sales are mediated by banks called bullion banks.
    - This bank borrows (usually from central bank) gold in volume that is expected to be mined and sell then in spot market.
    - Money from transaction are deposited in money market.
    - Several mounts later mining company returns mined gold together with interest payment to central bank.
    - Mining company bets back financial resources from activity in money market together with interest payments minus interest payments paid central bank and provision for bullion bank..

- Investing in stocks of gold mining companies
  - The value of gold mining companies is determined by development of price of gold.
  - Movements of these stocks are determined by leverage effect it means that 1% change in price of gold effect several percentage change in price of gold mining companies stocks.
  - Beside price of gold these stocks are determined by
    - Mining costs, political and economical situation in the country, labour costs, etc.
- Gold bonds
  - Index bonds that developments related with development of price of gold.
  - The best know France government issue Pinay and Giscard.

- Diamonds
  - The most of diamond supply is under control of South African company DeBeers Consolidate Mines Limited that
    - keep 1/3 of all diamond mine.
    - Control about 75 % of world trade with not-cutted diamonds.
- Real Estates
- Arts