

REVIEW TEST

PJ13A

Market Leader: Unit 1 – Being International

Name:			
Teacher:		TOTAL (60 points to pass)	MARK
Number of points (max. 100 points)			
I. Listening:		III. Grammar:	
II. Vocabulary:		IV. Translation:	

I. Listening: (max. 20 points) points

II. Vocabulary: (max. 34 points) points

A. Translate the following expressions into English: (2 points each)

úskalí svobodných přeshraničních kapitálových toků – _____

stáhnout volně směnitelnou měnu (např. z oběhu) – _____

měřit ekonomický výkon hodnotou HDP – _____

rozdělení příjmů závisící na přepravních nákladech – _____

zacházet s konkurentem jako rovnocenným partnerem – _____

Míček je nyní na vaší straně hřiště. – _____

vyhnout se nevhodným a necitlivým spleťtým frázím – _____

pozdravit obecenstvo rozptylujícím gestem – _____

B. Write expressions the following definitions refer to: (2 points each)

1. stress induced by reception of more information than is necessary to make a decision (or that can be understood and digested in the time available):

2. a strategy where a company is operating all around the world but adapts its products or services and its manufacturing methods to make them suitable for local conditions:

C. Complete the sentence with one of the following phrases; translate the selected phrase into Czech. (2 points each)

**ADVANCED ECONOMIES, CAPITAL OUTFLOWS, DEBT BURDEN,
LICENSING AGREEMENTS, BALL-PARK FIGURE, FAMILY COMMITMENTS**

1. Before leaving abroad, you have to fulfill all your _____.

In Czech or Slovak: _____

2. If you want to sell our products, you need _____ from us.

In Czech or Slovak: _____

3. Many companies have a big _____, which can even ruin them.

In Czech or Slovak: _____

D. Complete the sentences with correct forms of the following verbs; some verbs are not used: (1 point each)

**STUMBLE OVER – PROVE – MARKET – ENGAGE
REPATRIATE – GET OFF TRACK – HESITATE – INTEND**

1. Could you give me some tips how _____ the audience during my presentation?

2. We will cut costs by _____ our products ourselves.

3. Be careful about the used language as it must convey the _____ meaning.

4. In her last speech she _____ words and phrases she didn't really know.

E. Complete each sentence with a word made from the word given in brackets. (1 point each)

1. Don't forget to make _____ for the Tuesday meeting. (**ARRANGE**)

2. It is _____ to exchange business cards at lunch in this country. (**CUSTOM**)

3. Students made _____ on the basis of the teacher's non-verbal messages. (**ASSUME**)

4. _____ means losing a currency's purchasing power. (**VALUE**)

III. Grammar: (max. 30 points)

points

A. Fill in the gaps with a suitable preposition or adverbial, if necessary: (1 point each)

- Our products are manufactured _____ licence held by a different company.
- A country's outcome is usually measured _____ terms _____ gross domestic product.
- IMF develops projects relating _____ the reduction of poverty.
- His style surely didn't appeal _____ international audiences.
- Why don't you tap _____ the advice offered by your older colleagues?
- I arranged _____ the VIPs to sit in the front row.

B. Rewrite the sentences so that they mean the same as the sentence above. (3 points each)

- I hoped to leave before 9.00. But I overslept and missed my train.
I _____ by 9.00 but I _____ the train.
- Human activities will almost destroy the world. It will happen before 2020.
By 2020 the world _____ by human activities.
- The finance director plans to go for a business trip. His schedule says that he is supposed to meet his business partner on Monday afternoon.
The finance director, who is going for a business trip, _____
_____ on Monday afternoon.

C. Put the **VERBS** and other words in brackets into their correct forms, add prepositions, particles or auxiliary verbs if necessary. You may need to use the passive forms of the verbs: (1 point each)

The world is getting warmer and the oceans are rising. Why _____ (this, **HAPPEN**)? One answer is that it could simply be part of a natural process. After all, there _____ (**BE**) ice ages and long periods of warmth in the past, so we could just _____ (**EXPERIENCE**) another warming trend. This kind of answer _____ (**SUPPORT**) many people a few years ago. What scientists now believe is that human activity is the cause. For more than two hundred years, humans _____ (gradual, **CHANGE**) the atmosphere, mainly as a result of industrial pollution. We _____ _____ (**CREATE**) an atmosphere around the earth that, like a giant glass container, _____ (**LET**) heat from the sun through and then _____ (**HOLD**) it in. _____ (temperatures, **KEEP**, **RISE**)? The general answer is unfortunately yes.

D. Choose suitable words or phrases that can complete each sentence. The number of correct answers is **0 – 4**. (2 points each)

- The financial director _____ earlier this month because she _____ a secret report.
A: was fired ... has published
B: has been dismissed ... lost
C: lost her job ... had released
D: had been fired ... has given out
- The alliance between IBM and Dell _____ for at least three years.
A: is in existence
B: have been in existence
C: will exist
D: exists
- By the last summer we _____ fifteen new cars.
A: bought
B: will have bought
C: have bought
D: had bought

IV. Translation: (max. 16 points)

points

Translate the following sentences into English: (8 points each)

Ekonomiky rozvojových zemí trpí malými a nestabilními finančními trhy, a proto je pro ně jakýkoliv zásadní odliv investic problematický, protože vede ke ztrátě důvěry věřitelů a k celkové finanční krizi.

Jestliže si připravuješ půdu pro svou prezentaci, nechej si svůj text zrevidovat zkušenějším kolegou, nepoužívej slangové výrazy a hantýrku, neboť jinak tvá prezentace nebude obecněstvem kladně přijata.