

Introductory information

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Tuesday 13.40 - 14.25office hours: Wednesday 11.15 - 12

> Course requirements:

- ✓ minimum **80% attendance** (maximum of **4** unexcused absences per semester);
- ✓ handing in a **summary of a business article** (for details, see below);
- ✓ **active participation** in seminars (systematic preparation for seminars and fulfillment of assignments);
- ✓ passing the **credit test** (minimum **60**% of the total number of points) in the last class of the semester, i.e., **Thursday**, **December 17**, **2009**)

Electronic sources:

IS MU: BPJ_JI1A Jazyk I/1 – Angličtina (interactive syllabus + interactive syllabi for groups number 4, 11 and 18).

web: http://www.econ.muni.cz/katedry/oddeleni-jazyku-na-esf/ or ESF homepage → Rychlé odkazy → Centrum jazykového vzdělávání

Primary sources:

- Trappe, T., Tullis, G.: Intelligent Business: Coursebook. Upper Intermediate. Longman, Pearson Education Limited 2006. ISBN-10: 0-582-84809-1
- Pile, L.: Intelligent Business: Workbook. Upper Intermediate. Longman, Pearson Education Limited 2006. ISBN-10: 0-582-84685-4
- Boháček, M., Brandejská, Z., Trumpešová Rudolfová, E.: *Intelligent* Vocabulary, Glosář k učebnici Intelligent Business: Upper Intermediate. Brno, MU, 2007. ISBN 978-80-210-4389-3

> Article summary:

Your seminar work for this semester involves writing up and handing in a summary of an English-written business article. The deadline for handing in the letters is **Thursday**, **October 29**, **2009**. To meet the requirements, you have to follow these guidelines:

- first, you have to go to the interactive syllabus of your seminar group where you will find four articles, adopted from *The Economist* magazine; look at the articles and choose **only one of them** (the one you like most) that you will summarize;
- your summary will be written in English, typed and double-spaced; you will submit it to the teacher in a printed (paper) version, but you will also upload it to the Information system (Odevzdávárny → Seminar groups Milan Boháček);
- you may not use the same sentences that can be found in the article;
 you may not quote passages from the text either; you will summarize the main points of the text in your own words;
- each student will **work individually**, i.e. without help of other students;
- you will submit the summary in time and within the required length, i.e. 200-250 words;
- at the top of your summary, put your **name**, **university number** (UČO) and the **number of the article** you are summarizing.

Your summaries will be read by the teacher and returned with comments. If your summary is not satisfactory, you will be asked to rewrite it. Please not that you may not sit for the final credit test unless your summary has been accepted as satisfactory.

The interactive syllabus also contains **useful tips and advice** on how to write a good summary. In order to avoid possible problems, please go through these materials and use them when summarizing the article.