

## ENGLISH I/1 – AUTUMN TERM 2009

- teacher: Lucie Fialová, [lucief@econ.muni.cz](mailto:lucief@econ.muni.cz)
- telephone: 549494121
- office 709, floor 7
- office hours: Tuesday 10:15-11:00, Thursday 10:15-11:00 - Dept. of Languages

### PROGRAMME OF THE COURSE:

Unit 1 - Alliances ▪ Unit 2 - Projects ▪ Unit 3 - Teamworking

Unit 4 - Information ▪ Unit 5 - Technology ▪ Unit 6 – Advertising ▪ Unit 7 - Law

### COURSE REQUIREMENTS:

- minimum **80% attendance** (*4 absences without a formal letter of excuse allowed*) and active participation in seminars (*i.e. systematic preparation for seminars, home assignments handed in due time*)
- handing in a **summary** of one of provided articles on a business topic (see below)
- 60% score in the final test. passing the credit test (minimum 60% of the total number of points) in the last class of the semester, i.e., **Thursday, December 12**)

For complete information on the credit test see:

[https://is.muni.cz/auth/elearning/warp.pl?fakulta=1456;obdobi=4644;kod=BPJ\\_JI1A;furl=%2Fauth%2F1456%2Fpodzim2009%2FBJP\\_JI1A%2Findex.qwarp;:url=%2F1456%2Fpodzim2009%2FBJP\\_JI1A%2Findex.qwarp;prejit=2106822](https://is.muni.cz/auth/elearning/warp.pl?fakulta=1456;obdobi=4644;kod=BPJ_JI1A;furl=%2Fauth%2F1456%2Fpodzim2009%2FBJP_JI1A%2Findex.qwarp;:url=%2F1456%2Fpodzim2009%2FBJP_JI1A%2Findex.qwarp;prejit=2106822)

### Summary:

- ✂ every student has to write it up by him-/herself, *without help of anyone else*,
- ✂ you have to include your name, university number (učo) ,the number and title of an article you decided to sum up,
- ✂ it must be written in English with your own words – *it is absolutely impossible to compile it from existing sentences occurring in the article*,
- ✂ it must be submitted in time and in the required length, i.e., 200 – 250 words, double-spaced,
- ✂ it must be submitted both in a printed form and electronically (IS-Odevzdávárna), no **plagiarism** is allowed (**the document will be checked by a IS utility “Vejce vejci”**)
- ✂ summaries containing a number of mistakes and discrepancies will be given back to be revised/redone
- ✂ the deadline for submitting the summary is **Thursday, October 29, 2009**.
- ✂ *the selection of relevant articles will be posted in the IS: study materials by 25 Sept 2009*

### COMPULSORY LITERATURE:

- Trappe, T., Tullis, G.: *Intelligent Business: Coursebook*. Upper Intermediate. Longman, Pearson Education Limited 2006. ISBN-10: 0-582-84809-1
- Pile, L.: *Intelligent Business: Workbook. Upper Intermediate*. Longman, Pearson Education Limited 2006. ISBN-10: 0-582-84685-4
- Boháček, M., Brandejská, Z., Trumpešová – Rudolfová, E.: *Intelligent Vocabulary. Glosář k učebnici Intelligent Business: Upper Intermediate*. Brno, MU, 2007. ISBN 978-80-210-4389-3

### Electronic sources:

IS MU: BPJ\_JI1A Jazyk I/1– Angličtina (interaktivní osnova + interaktivní osnova pro skupiny č. 8, 17 a 20).

web: <http://www.econ.muni.cz/katedry/oddeleni-jazyku-na-esf/informace-pro-studenty/prezenci-studium/jazyk-i/>

or ESF homepage → Rychlé odkazy → Centrum jazykového vzdělávání

#### SUPPLEMENTARY LITERATURE:

- Johnson, C., Barrall, I.: *Intelligent Business: Skills Book*. Upper Intermediate. Longman, Pearson Education Limited 2006. ISBN-10: 0-582-84806-7
- On-line *Interactive English Grammar for Business Students*; Bližší informace a hlavní osnovu kurzu naleznete na následujícím odkazu v IS: <https://is.muni.cz/auth/el/1456/jaro2006/PJI2A/index.qwarp>
- Emmerson, P.: *Business Grammar Builder*. Macmillan, 2002. ISBN 0-333-75492-1
- Brieger, N., Sweeney, S.: *The Language of Business English*. Prentice Hall 1994. ISBN 0-13-042516-8
- Dynda, A., Dyndová, E.: *Česko-anglická obchodní korespondence*. Pragoeduca Praha 1995, 1997. ISBN 80-858556-50-6
- Murphy, R.: *English Grammar in Use*. 2nd edition. Cambridge University Press, 1994, 2003. ISBN 0-521-43680-X
- Fronek, J.: *Velký česko-anglický slovník*. Praha, Leda, 2000. ISBN 80-85927-54-3
- Fronek, J.: *Anglicko-český slovník s nejnovějšími výrazy*. Praha, Leda, 1998. ISBN: 80-85927-13-6
- Straková, M., Bürger, J., Hrdý, M.: *Česko-anglický hospodářský slovník*. Plzeň, Fraus, 2000. ISBN 80-7238-047-8
- Straková, M., Bürger, J., Hrdý, M.: *Anglicko-český hospodářský slovník*. Plzeň, Fraus, 2000. ISBN 80-7238-046-X

#### AUTHENTIC MATERIALS:

- The Economist
- Financial Times
- *BBC World Service, especially:* <http://www.bbc.co.uk/worldservice/learningenglish/>