## Business Vocabulary in Use: Advanced

## $\Rightarrow$ unit 27 - Global brands

- 27.1 a joint venture, joint venture
  - b indirect export, agents
  - c direct investment, direct investment
  - d licensing agreement, licensing agreement, under licence, joint venture
  - e export manager, agent, direct export, export manager

Order: b, d, a, c, e

27.2 1b, 2a, 3b

## ⇒ unit **46** – Global forces

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	10	Ν	С	0	M	Ε	D	-	S	T	R	1	В	U	T	1	0	Ν	
	D			U			0			1		Α			Р			G	
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	L			Н			Е			Ε		1			T			0	
	Е						S			R		Z						U	
							T			S		E						Ν	
	<sup>11</sup> E	C	0	N	0	М	1	E	S		<sup>12</sup> G	D	Р		<sup>1</sup> N	0	R	T	Н
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- **46.2** 1 shipping costs
  - 2 telecommunications (and computing)
  - 3 trade liberalization
  - 4 free movement of capital

## $\Rightarrow$ unit **47** – *Investment and debt*

- **47.1** a, e, c, b, d
- **47.2** 1b, 2g, 3d, 4i, 5f, 6e, 7a, 8c, 9j, 10h
- 47.3 1c, 2d, 3e, 4a, 5f, 6b