Adjectives and adverbs

A Adjectives and adverbs

An adjective describes a noun.

Last year we had a significant increase in profits.

Last year profits were much better than this year.

If you want big gains on the stock market you need a long-term view. (TheStreet.com

An adverb says how (quickly), when (tomorrow) or where (over there) something happens.

Adverbs can come in different positions. 'How' adverbs usually come after the verb.

We planned everything very carefully.

The economy is growing slowly.

Frequency adverbs (unit 1) come after be and auxiliaries, but before other verbs.

She is never late.

She has never arrived late.

She never goes there.

Other 'when' adverbs can come before or after the verb.

Last year our profits rose slightly.

Our profits rose slightly last year.

If we have several adverbs together, the usual word order is:

HOW - WHERE - WHEN

Our profits rose slightly in Germany last year. (NOT last year in Germany)

As well as describing verbs, adverbs can also describe adjectives and other adverbs.

It's relatively expensive. (adverb + adjective)

He arrived extremely late. (adverb + adverb)

Adverbs are also covered in units 1, 3, 5 and 7 (time expressions); 39 (too, enough); 40 (time words like in/on/at, for/since, by/until); units 43 and 44 (linking words, which include 'sentence adverbs': firstly, actually, in general, clearly, anyway); and unit 49 (trends: sales grew steadily all last year).

Form of adverbs

Many 'how' adverbs are formed by adding -ly to an adjective. A few add -y, -ally, or -ily,

depending on the spelling of the original adjective.

slow - slowly slight - slightly careful - carefully

dramatic - dramatically steady - steadily

Some adverbs and adjectives have the same form. Examples include fast, hard, early, late, high,

low, right, wrong, daily/weekly/monthly/quarterly.

This is a fast machine. (adi.) This machine goes very fast. (adv.)

It's a hard decision. (adi.) He's working very hard at the moment. (adv.)

Note that the adverb hardly is not related to the meaning of hard.

It's so noisy I can hardly think. ('hardly' = almost not)

Note that good is an adjective and well is an adverb.

She's a good negotiator.

She negotiates well.

C Gradable and non-gradable adjectives

Say	Look at these sequences:
	boiling ← hot, warm, mild, cool, cold — freezing
	excellent/fantastic - good, bad - awful/terrible
	enormous large/big, small, tiny minute
0	Adjectives in the middle of the sequence are 'gradable'. We can make them stronger or weaker with words like very, a bit, quite, reasonably, relatively, extremely. The weather was quite hot/cold. (NOT quite boiling/freezing.) The meal was very good/bad. (NOT very excellent/awful.)
aj	use absolutely.
	The talk was absolutely excellent/awful. (NOT very excellent .)

D Order of adjectives

When we have more than one adjective we use this order:

Opinion

wonderful, lovely, nice, difficult, important

Size Other qualities large, small, long, short cheap, clean, quiet, fast

new, old, second-hand

Shape, pattern, colour circular, flat, striped, red, black

Origin, nationality

French, Japanese, American, Scandinavian

Material

wooden, metal, plastic, steel

Type (what kind?)

third-generation (phone), economic (policy), safety (device), investment

(bank), face (cream)

Words in the final two categories can be nouns used as adjectives.

Here are some examples:

a 10-page American legal contract

(size, nationality, type)

a fast new sports car

(quality, age, type)

an efficient worldwide distribution network (opinion, size, type)

a cheap clean energy source

(quality, quality, type)

E Adjectives ending -ing and -ed

Adjectives ending -ing describe something we are reacting to (outside us).

Adjectives ending -ed describe our feelings and reactions (inside us).

The meeting was very interesting. I was interested in your idea about outsourcing.

Asia Online president Kevin Randolph says he does not concentrate on the number of customers because he is not really interested in mass marketing. 'I am interested in quality marketing,' Randolph says. 'We have 100,000 customers, which is an interesting number, but I am not managing the business based on that.' (business review weekly website)

Other pairs like this are: bored/boring, confused/confusing, excited/exciting,

fascinated/fascinating, surprised/surprising, tired/tiring

I found her comments quite surprising. I was surprised by her comments.

36 Practice

Exercise 1 A B

Cor	mplete the second sentence so it has a similar meaning to the first sentence.
1	There was a slight fall in profits in April. In April profits
2	There was a dramatic improvement in our share price last month.
	Last month our share price
3	There has been a significant drop in demand for oil over the last few months.
	Demand for oil over the last few month
4	Let's have a brief pause for coffee.
	Let's for coffee.
5	There has been a steady improvement in the inflation figures.
	The inflation figures
6	There was a slow recovery in consumer confidence last year.
	Consumer confidencelast year.
7	There has been a gradual rise in unemployment.
	Unemployment
8	There has been considerable growth in Korean GDP over recent years.
	Over recent years Korean GDP

Exercise 2 C E

Underline the correct adjective.

- 1 I couldn't do any more work last night. I was just so tired/tiring.
- 2 I don't think the audience liked the talk. They looked bored/boring.
- 3 I don't think the audience liked the talk. It was a bit bored/boring.
- 4 Your new multimedia project sounds really excited/exciting.
- 5 You look worried/worrying. Is anything the matter?
- 6 Their profits last year were extremely large/enormous.
- 7 Their profits last year were absolutely large/enormous.
- 8 The sales figures last month were very bad/terrible.
- 9 Warsaw is absolutely cold/freezing at this time of year.

Exercise 3 A

Complete the sentences with one word from the list A and one word from list B.

	A: badly completely easily extremely heavily quite unexpectedly well		
	B: delayed designed helpful illegal late made promoted recognisable		
1	This suitcase is very well made		
2	The new product is being You see the adverts everywhere		
3	This website is very , I can't find the information I need.		
4	You've been I really appreciate it.		
5	Our offices are Look out for the large flags at the front.		
5	I'm sorry, my flight has been I'll call you when I arrive.		
7	Taking bribes is		
0	Larriand at the precentation		

Exercise 4 D

Put	each group of words into the best order.	
1	old-fashioned a large machine cutting	a large old-fashioned cutting machine
2	wooden square two cartons	4
3	new package an amazing software	
4	period a transition three-month difficult	
5	chips computer Taiwanese high-quality	
6	a strategy well-planned investment	
7	access cheap Internet high-speed	***************************************
8	a new revolutionary computer handheld	
9	a powder washing new wonderful	
10	awful plastic cheap souvenirs	

Complete the sentences with a word from the list below. At the end of each sentence write adi. (adjective) or adv. (adverb) to show how the word in the gap is being used.

	good well fast fast hard hard hardly late late monthly	
1	We're going to introduce a monthly newsletter for all employees.	adj
2	I'm sorry, your goods are going to arrive about a week	.,,
3	That flight time is too Haven't you got anything earlier?	***************************************
4	Everything's fine. The meeting is going very	
5	I was so tired that I could keep my eyes open.	***************************************
6	The hotel was, but we didn't like the food in the restaurant.	**************
7	It's a choice, but I think Carla is the better candidate.	
8	I had to work very to get everything finished on time.	***************************************
9	I'm sorry, I don't understand. You're talking too	
0	We'll have to make a exit if things start going wrong.	

Exercise 6 A B



42 Read this report about the convergence of mobile phones and handheld computers. Underline either the adjective or adverb each time.

seems (1) <u>strange</u>/strangely, but some people are walking around with a mobile phone, a handheld computer like a Palm, a pager, and even a notebook computer with a (2) conventional/conventionally keyboard as well. These digital devices are converging (3) rapid/rapidly, but manufacturers are finding it difficult to get all the parts to integrate (4) proper/properly. Contemporary mobile phones look (5) good/well, are relatively through a contact list is (10) slow/slowly, Things are moving very (14) quick/quickly in this (6) good/well at sending short text messages, although once you find the name you can call area, and the manufacturers who succeed in but don't work (7) good/well as handheld the person (11) direct/directly by just touching getting everything (15) right/rightly are going to computers. They lack memory, synchronise the phone number. Of course the big issue in the make (16) huge/hugely profits. (8) bad/badly with desktop PCs, and are not future is Internet access - it needs to be fast,

The Net: anywhere, anytime, in the palm of your hand

(9) easy/easily to use for writing emails. (12) easy/easily and (13) cheap/cheaply, but still

Searching for an address-book entry or scrolling allow phone companies to make a profit.

Comparing 1

A Comparatives and superlatives

We use the comparative form of an adjective to compare two separate things.

Comparative: Model C400 is more powerful than model C200.

Model C200 is less powerful than model C400.

We use the superlative form to say that one thing in a group has more or less of a quality than

all the others.

Superlative:

The most powerful model that we make is the C600.

The least powerful model that we make is the C200.

B Form

The form depends on the number of syllables in the word and the spelling.

	Adjective	Comparative	Superlative
One syllable	cheap	cheap er	the cheap est
	nice	nice r	the nice st
One syllable ending	big	big ger	the big gest
vowel – consonant	hot	hot ter	the hot test
One/two syllables	risky	risk ier	the risk iest
ending <i>-y</i>	easy	eas ier	the eas iest
Two or more	modern	more/less modern	the most/least modern
syllables	expensive	more/less expensive	the most/least expensive

A franchising contract is one of the longest and most sophisticated that investors will ever sign. (Entrepreneur International website)

Note that one-syllable adjectives ending in single vowel – single consonant double the final consonant, and that -v becomes i.

```
big – bigger flat – flatter wet – wetter
easy – easier noisy – noisier happy – happier
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Some two-syllable adjectives can form in either way. Examples include clever, common, narrow, polite, quiet, simple, tired.

common commoner/more common the commonest/the most common

- Note that long adjectives have both more/most and less/least, but short adjectives only have -er/-est.
- Note the following irregular forms:

good better the best
bad worse the worst
far farther/further the farthest/furthest

Japan's economy is weakening. Its chances of recovery from the worst slowdown since World War II are getting smaller and smaller every day. (Yahoo Business News website)

C Other points

We use than to link the things we are comparing.
 This year's profits will be a little higher than last year's.
 It's a lot more difficult than I thought at first.

Before a superlative we use the or a possessive form.

This is the/our/Digicom's most powerful model.

Comparative and superlative adjectives can be used without a noun if the meaning is clear from the context

Their level of service is good, but ours is better.

Digicom produces a range of models, but this one is the most powerful.

The present perfect with ever is often used with superlatives.

This is the most powerful machine that we have ever produced.

This is one of the best meals I have ever eaten.

The Brazilian supermarket chain Pão de Acuçar reported a profit of US\$167.3m last year, the largest it has ever made. (Business News Americas website)

D Comparing equal things

We can compare two equal things with (just) as ... as. We say that two things are not equal with not as ... as. The adjectives do not change.

The C600i is (just) as powerful as the C600.

The C400 is not as powerful as the C600.

Trends in oil prices are about supply and demand fundamentals. It really is as simple as that. (Gulf Business Magazine website)

It's still good to be king of your corporation - just not as good as it used to be. (BusinessWeek website)

E Comparing actions

When we compare actions we can use an auxiliary at the end of the sentence.

The C600 runs faster than the C400. OR The C600 runs faster than the C400 does.

You've done more work than me. OR You've done more work than I have.

37 Practice

Exercise 1 A B C D

Underline the correct words.

- 1 The new line should be so profitable as/as profitable as the old one.
- 2 This handset is the most profitable! the more profitable we've ever made.
- 3 This version of the programme is the most recent/recenter.
- 4 The guarantee is a year longer than/that with our older models.
- 5 Nothing is worse/worst than missing a flight because of traffic.
- 6 This printer is one of the best/better on the market.
- 7 The meeting wasn't long as las long as I thought.
- 8 Today the share price is more bad/worse than it was yesterday.
- 9 I'm sorry, the journey took longer than/the longest we expected.
- 10 We'll be there soon. It's not much farer/further.

Exercise 2 A B C D

Complete the sentences with a comparative or superlative form of the adjective in brackets. Include any other necessary words like the, more, less, as or than.

1	Coca-Cola is the biggest (big) soft drinks manufacturer in the world.
2	This keyboard is quite difficult to use. It's (small) the one I'm used to.
3	The conference was a little disappointing. It was (interesting) I expected.
4	Yesterday was one of (hot) days of the year.
5	think this suggestion is (good) the other one.
6	It's impossible to choose between these two products. One is (good) the other
7	The first round of negotiations was easy. The next will be (difficult).
8	We're only a small company. We're not(large) the market leader in our sector.
9	This year our sales figure are (bad) last year.
10	This is (bad) case of corruption we've seen for years.

Exercise 3 A B C D E

Put one suitable word in each space. 1 We are bigger than GNC, but Satco are the biggest in the market. 3 Nobody knows more about electronics Tina 4 Of course I'll speak to him. It's the I can do after all your help. 6 He is one of the difficult customers I have ever dealt with. 8 I don't think that this market is risky it was.

9 The restaurants are the same. This one is as expensive that one. 10 This restaurant is better for us. It's as expensive that one.

Exercise 4 A B C D

Cor	nplete the second sentence so it has a similar meaning to the first sentence.
1	David is a better technician than Paul.
	Paul is not as good a technician as David.
2	Nobody at KBN is a better investment analyst than Carol.
	Carol is the at KBN.
3	I haven't read as many sections of the report as you.
	You've read
4	I expected the meeting to last longer.
	The meeting didn't last
5	Our training budget isn't as big as yours.
	Your training budget is
6	No presentation I've given is more important than this one.
	This is the
7	This speaker is more interesting than the last one.
	The last speaker was not this one.
8	I ate less than George did.
	I didn't George.
9	No one in the team has better communication skills than Jane.
	Jane has in the team.
10	I have rarely met a more interesting person.
	He is one of

Exercise 5 A B



43 Complete the magazine article about investment options with the comparative or superlative forms of the adjectives in brackets.

Investment choices: risk and reward

n this report we're going to look at the three main types of
investments: cash (in bank accounts), bonds (long-term loans
that give a fixed rate of return) and stocks (equities). The
(1)
this has less risk than the others means that it also has a
(2) (low) return. If you want a
(3) (good) return you should consider
bonds. These are fixed interest investments, and are a
(4) (attractive) option than cash,
particularly when interest rates are falling. The
(5) (risky) form of investment
is stocks. They offer the chance of much
(6) (great) profits over the long term,
but you might make a loss if the company does badly. The
(7) (bad) case scenario is that the
company goes bankrupt and you lose everything. You can
reduce the risk by investing in a fund rather than individual

stocks. Funds that invest in developed economies are a
(8) (sensible) choice for most people,
as the markets have more liquidity and it is
(9) (easy) for the fund manager to buy
and sell. But there are also emerging market funds that invest
in countries like China, India or Turkey. These markets are only
for the (10) (aggressive) investors of
all as they have much (11) (high)
volatility.
So what is the (12) (good)
solution? Most financial advisors recommend a balance. In the
middle of your career you can afford to have a
(13) (large) part of your investments
as stocks, perhaps 60-80%, with some bonds for stability and
cash for emergencies. As you get (14)
(near) retirement you should consider switching most of your
manay to hands, and increasing your available each

Comparing 2

A Large and small differences

We can using adverbs of degree (see unit 39) to talk about differences.

Product Product

Α	В	
		Using more than
\$220	\$200	A is a bit/ a little bit/slightly more expensive than B.
\$300	\$200	A is considerably/much/a lot/far more expensive than B.
		Using as as
\$120	\$200	A is not nearly as expensive as B.
\$180	\$200	A is almost/nearly/not quite as expensive as B.
\$400	\$200	A is twice as expensive as B.
\$450	\$200	A is more than twice as expensive as B.

Foreign exchange markets are far more volatile and unpredictable than commodities markets.

(African Business magazine website)

We can use even to emphasise the comparison.

Japan is a country full of distributors, wholesalers and other middlemen. The dislocation caused by the Internet could be even greater than in the US. (FT.com website)

B Other structures with comparatives

We can say that something is increasing or decreasing by using two comparatives linked by and. The personal pensions market is growing **bigger** and **bigger**.

Investors are becoming **more** and **more** sophisticated.

We can say that one situation depends on another by using the and one comparative followed by the and another comparative.

The longer the strike goes on, the more difficult it will be to find a solution.

The bigger the company and the larger its costs, the greater the opportunity to see tremendous efficiencies. (BusinessWeek Online website)

These phrases are also useful for comparing things:

exactly/just/almost/nearly/virtually/more or less/roughly the same ... as ...

exactly/just/very/more/less/quite/a bit/a little like

completely/quite/slightly different from

very similar to

compared to/in comparison with

Online retailers with 30 employees have to offer exactly the same service as trading companies with turnover in billions of euros. (Connectis website)

C Phrases with superlatives

These phrases are common with superlatives.

One of the largest retailing groups in Latin America.

By far the/Easily the largest retailing group in Latin America.

The second/third/fourth largest retailing group in Latin America.

The recession that followed the dollar crisis of 1994 was one of the worst in Mexican history. (Global Business Magazine website)

D Comparing adverbs

In general, adverbs follow exactly the same rules as adjectives.
One syllable: hard, harder, the hardest

Two syllables ending -y: early, earlier, the earliest

Two or more syllables: efficiently, more/less efficiently, the most/least efficiently

The adverbs well and badly are irregular.

well, better, the best badly, worse, the worst

We can use the same structures as adjectives.

In the IT sector people are having to work harder and harder to get promotion.

The quicker we can sign the deal, the sooner we can start production.

Those arguing that the US slowdown is about to end almost as soon as it began miss the point entirely. (BusinessWeek website)

** We often need comparative and superlative adverbs when the verb has the form of a present participle (doing) or a past participle (done).

Korea is one of the most rapidly developing countries in the world.

This product is more attractively designed and more solidly built.

The new Deutsche Bank will be better placed to use its strong corporate relationships to benefit from the restructuring and M&A boom currently happening across Europe. (Business Week website)

E Comparing nouns

We compare nouns using the words below.

Countable nouns (products, people, customers, banks)

more, fewer, the most, the fewest, (not) as many ... as

We have far more people working for us now than two years ago.

We don't have as many products on the market as two years ago.

Uncountable nouns (time, money, information, progress)

more, less, the most, the least, (not) as much ... as

I'm working as a freelancer now and I earn considerably less money.

I don't have nearly as much time for reading as I would like.

38 Practice

Exercise 1 A B C D E

Underline the correct words.

- 1 The new design is considerably more light/lighter than the old one.
- 2 There are nearly twice as many people working here as/than last year.
- 3 The sooner they decide, it's better/the better for us all.
- 4 There's each time more/more and more investment in China every year.
- 5 We have the nearly largest/the second largest market share in Turkey.
- 6 This model might be better for you. It's slightly/quite less expensive.
- 7 This is our faster/fastest selling product.
- 8 Everything's getting more and more expensive/expensiver and expensiver.
- 9 If needed, could this production line go more quickly/more quicker?
- 10 It's a little more expensive, but the quality is much better/more better.
- 11 Our sales this year are virtually the same as/the equal of last year.

virtually a bit roughly exactly much

12 This is one of the best/the well organised conferences I've ever been to.

Exercise 2 A B

Write a word or phrase from the list next to a similar word or phrase below.

nea	_{irly/} virtually	a little/	far/
mo	re or less/	just/	
No	w complete these sentences by w	riting the pairs of words/phras	es in the space.
1	They're similar. They're Toug	hly/more or less the	same.
2	They're very similar. They're		the same.
3	They're identical. They're	the	e same.
4	X costs \$580 and Y costs \$600.	X is	cheaper.
5	X costs \$400 and Y costs \$600.	X is	cheaper.
Ex	ercise 3 D		
Rev	vrite each sentence using a super	fative with a present participle	(doing) or a past participle (done
1	Few credit cards are accepted a	and the second s	
	Visa is probably the most widely accepted credit card.		
2	No market is growing as fast as	China.	
	China is	market.	
3	Few watches on the market are	designed as cleverly as the new	w Seiko.
	The new Seiko is one of		watches on the market.
4	Few of our products are selling	as well as this.	
	This is one of our		. products.
5	Few facts about Oracle are less	known than this.	
	This is one of	fac	ts about Oracle.
6	No area of business is changing	anything like as rapidly as biot	echnology.
	By far	area of bu	siness is biotechnology.

Exercise 4 A B C E

A company wants to move premises and there are several options. Read the details in the table,

Possible new premises	size (square metres)	rent per square metre	running costs per year	distance from city centre (km)
Docklands (converted warehouse)	285	\$500	\$120,000	4
City View Business Park	300	\$350	\$125,000	12
Newtown Industrial Area	310	\$200	\$105,000	30

Now complete the sentences with the phrases from the list below.

slightly	not	nearly	by far	a lot	more than	twice	roughly the same
slightly le	ess	conside	rably less	almost	as much	almost	as many
The three	e opt	ions are	all about t	he same	size, but N	ewtown	is slightly

- 2 The running costs at Docklands and City View are
- 3 The running costs at Newtown are than the other two places.
- 4 There's square metres at Docklands as at City View,
- 5 There's space at Docklands as at City View.
- 6 The rent at Newtown is than at the other two places.
- 7 The rent at Docklands is the rent at Newtown.
- 8 Docklands is the closest to the city centre.
- 9 In terms of access to the centre, Newtown is as convenient as City View.
- 10 You'd have to travel further to get to Newtown.

Exercise 5 A B C D E

44 Look at the table then complete the presentation extract with phrases from the list below.

in comparis	son with	twice as	much	twice as ma	ny	a lot	a little
different	similar	by far	conside	erably more	rou	ighly the	same

	Sales \$ mil.	% change	Profit \$ mil.	% change
Chevron	50,000	42	5,000	150
Texaco	52,000	43	3,000	116 .
Exxon Mobil	210,000	29	16,000	102

'If we look at the figures for the oil sector last year, you can see that the three largest US companies all did very well (1) in comparison with the previous year.

Let's start by comparing Chevron and Texaco. Their sales were (2), although Chevron made (3) profit. Looking at the year-on-year trend you can see that the percentage change in sales was very (4) between the two companies, whereas the change in profits was quite (5) In fact, Chevron's profits grew

(6) faster - 150% compared to 116%.

Now let's look at Exxon Mobil, the market leader. The table shows that Exxon is (7) the largest company, with more than (8) sales as Chevron and Texaco combined, and exactly (9) profit. In terms of percentage growth, Exxon's figures were (10) lower than its two competitors."

Adverbs of degree

A Adverbs of degree

Adverbs of degree show how big or important something is. They make the meaning weaker (small degree) or stronger (large degree).

Small degree:

a little, a bit, slightly

Medium degree:

guite, fairly, pretty, rather, reasonably, relatively

Large degree:

extremely, really, very, absolutely, completely

Marc Faber is noted as a slightly eccentric but often pery accurate market tipster. (asia-inc

magazine website)

Look at these examples.

With adjectives: With verbs:

It was a little expensive/rather strange/very professional.

With adverbs:

It was done a bit late/quite quickly/very professionally. I really disagree. They've increased their offer a little.

With comparatives:

It's a bit/slightly/considerably/much/a lot cheaper.

Too, enough, not enough

Too means 'more than is necessary or good'. Not enough means 'less than is necessary or good'. Enough means 'as much as is necessary' or 'sufficient'.

Adjectives:

The salary is too low.

The salary isn't high enough.

Adverbs:

I'm sorry, it goes too slowly.

I'm sorry, it isn't fast enough.

Nouns:

There's too much work.

There isn't enough time.

Note the positions: too comes before adjectives, adverbs and nouns; enough comes after

adjectives and adverbs, but before nouns.

We use too many/few + plural nouns and too much/little + uncountable nouns.

There are too many people involved in the project. I think we spent too much money on the consultants.

We can leave out the noun if the meaning is clear.

Just a little milk, please. Not too much. There are six chairs. Is that enough?

C Other structures with too and enough

- After too and enough we can use a phrase with for. Their delivery times are too long for us. Have we got enough chairs for everyone?
- After too and enough we can use a to infinitive. Sales are too slow to make much profit. We don't have enough time to do everything.

Simply put, information technology is just not important enough on its own to generate a sustained recovery. (FT.com website)

D So and such

We use so and such for emphasis.

So with adjectives and adverbs:

Such a with adjective + singular noun:

Such/So many/So few with plural nouns:

The meeting finished so quickly.

It was such a quick meeting.

You have such friendly colleagues.

We sold so many policies last month!

Such/So much/So little with uncountable nouns: It was such good advice.

I have so much work to do.

'Such a big merger has huge competitive implications,' says a senior German banking executive. (BusinessWeek Online website)

50/such and too are different. So/such express an opinion which can be either positive or negative. Too suggests a difficulty, that something cannot be done.

There are **so many people** involved in the project. (it's just my opinion)

There are too many people involved in the project. (we need to reduce the number)

So/such can be used with that to express a result. Too cannot be used with that. The meeting finished so quickly that I was home by 5.30. (NOT too quickly that)

E Quite, fairly, pretty or rather?

Quite, fairly and pretty mean 'a medium amount'.

'Like most businesses, we're fairly cautious about what might come in the next couple of years, mainly because of the Asian situation.' (business review weekly website)

- In American English pretty is a common way of saying 'very'.
- * We can change the meaning of quite in British English by stressing the adjective in speech. The meaning changes to 'very'. This is called understatement.

The restaurant was guite good. (normal meaning: it was OK)

The restaurant was quite good. (understatement: it was very good)

Rather also means 'a medium amount', but it often suggests that something is bad, surprising or unusual. It is more formal.

It's rather late to do anything now. (It's a little too late, I'm afraid) The restaurant was rather good. (I enjoyed it, surprisingly)

With a comparative we can only use rather, not quite. The meeting took rather longer than I expected. (NOT quite longer)

With some adjectives guite means 'absolutely' or 'completely'. These include: absurd, certain, different, hopeless, impossible, ridiculous, right, sure, true, wrong.

I'm quite certain about this. (= absolutely certain)

Are you sure that's quite right? (= completely right)

39 Frechico Examisa 1 A 2 E. Match each phrase 1–8 with the phrase a)-h) with the closest meaning. Be careful – some are similar. 1 It's a bit slow. a) It's comparatively slow. 2 It's quite slow. b) It's slightly slow. 3 It's rather slow. c) It's fairly slow. 4 It's relatively slow. d) It's a little too slow, I'm afraid. 5 It's so slow. e) I want it to be even slower. 6 It's too slow. f) There's a problem. I want it to be faster. 7 It's slow enough. g) It really is very slow. 8 It's not slow enough. h) OK. That's as slow as it needs to be. Harardina 2 B C IV Underline the correct words. 1 The salary they are suggesting sounds so good/too good to be true! 2 There were so few/so little customers that I went home early. 3 We can't pull out now. There's too much/too many money involved. 4 It was such/so a boring meeting that I nearly fell asleep. 5 The meeting was such/so boring that I nearly fell asleep. 6 I had to say 'no' – the cost was so much/too much for the budget I was given. 7 We had so much/so many new business that we needed extra staff. 8 I had so much/so many reports to write that I put the answering machine on. 9 We have so few/so little information that we can't make a decision. 10 The meeting was so short/too short to cover all the points properly. 11 Can you help me? I'm not enough tall/tall enough to reach the top shelf. 12 There isn't enough money/money enough in the budget for your idea. Exercise 3 B C D Complete the sentences with one of these words: too, enough, so, such, much, many, little, few. 1 Is your coffeetoo.... hot? Would you like a little more milk? 2 I had trouble finding somewhere to park that I arrived late. 3 I had problems finding somewhere to park that I arrived late. 4 There were replies to the last mailing that we won't do another. 5 I had cash on me that I couldn't even buy a sandwich. 6 The price of their shares is high to buy any more right now. 7 We're making progress that we should finish a week early. 8 We're expecting a lot of people. This room won't be large

9 | couldn't do any work on the train. I was tired that I fell asleep.

11 They paylate that we won't receive the money until June.
12 That'sa good idea. It'll save us thousands of dollars.

10 She speaks quickly for me to understand.

1	a) There was a big drop in their share price.b) The drop in their share price was very big.	+ Investors became very nervous.
2	a) The advertising campaign was very successful. b) The advertising campaign was a success.	+ Sales increased by 25% per month.
3	a) Our order processing system works very well. b) We have a very good order processing system.	+ Most goods are dispatched within 48 hours.
	a) That company has very large bank debts. b) That company's bank debts are very large.	+ There's a risk it will have to close down.
5	a) The Internet connection is very fast. b) There is a very fast Internet connection.	+ Web pages appear almost instantly.
1		hare price that investors became very nervous
2		sales increased by 25% per monthsales increased by 25% per month
3	Our order processing system works dispatched within 48 hours.	
4	b) We have	
5		
Ex	ercise 5 B D	
Co	mplete the second sentence so it has a similar mean	ing to the first sentence and contains the word in
	ckets.	B ()
	I didn't buy that laptop because the screen was to I didn't buy that laptop because the screen was to	wasn't large enough
2	The problem was so difficult that I referred it to m	
3	There weren't enough copies of the agenda. (few)	*
4	There's not enough space on this spreadsheet for a There's	
5	It was such a good presentation that they gave us The	
6	I sold too few units last month to get a bonus. (en	
7	I've got such a busy schedule that I can't meet you	until next Tuesday. (so)
	My schedule	
8	We've sent out lots of brochures and we'll need to We've sent out	print some more. (many)
0	I haven't got enough time to prepare for the meet	2 (150 °C × 150 °C ×
		··· g: \/