HANDOUT UNIT 5

Qs about the Article

- 1. What is a PetsCell and what are its features? (1)
- 2. "The mobile-telecom industry has become a victim of its own success." Explain. (2)
- 3. Compare markets in the developed world, China, Africa, and the least developed countries, e.g. Bangladesh. (2)
- 4. Where does the industry find new markets? (3)
- 5. What tactics can make people use their existing phones more than they do now? (4)
- 6. Why, according to the article, will the market never be saturated? What other possibilities are there? (5)

1. Explain or find synonyms for the following words:

Paw	device	ridiculous	widespread
Frantically	subscriber	untapped market	satellite tracking
Household appliances	convergence	fixed-line network	rent out
Mobile coverage	saturation	the dead of the night	
2. WB Unit 5 Listening			
1. A successful briefing needs to be present has bee and	preparation. l n asked to attend. Too o	For one thing, it is important often a briefing will	t to that everyone who with substitutes who just lister
really want to be clear abou	it what you expected to	paying money rather than the event. t what the briefing aims to	time -then I'm sure you'd One way to achieve clear
effort is - and	make sure you're gettin	g a on this inve	g. Remember how much time and estment. You may want to use angs and specific areas for different
hose giving briefings get r demands, peo	egular help in developir ple when they're tal	ng their skills. Not clarifying	- which is why it's that g tasks, making s of mistakes can be
chose giving briefings get redemands, peo avoided, given the right kire. S. Some people are good at what needs doing and by w	egular help in developing the when they're talked of support. briefing others. Some a whom. Write down a	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a
chose giving briefings get redemands, people are good at what needs doing and by whether of staff present at a staff pre	egular help in developing the when they're talked of support. briefing others. Some a hom. Write down a the briefing. Before end	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do
chose giving briefings get redemands, peo avoided, given the right kirs. Some people are good at what needs doing and by when the result of staff present at a complete the sentences.	egular help in developing ple when they're tall and of support. briefing others. Some a shom. Write down a the briefing. Before end with the appropriate H DEVELOR	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need ing the briefing, make sure of form of words from the both	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox.
hose giving briefings get relemands, peo avoided, given the right kir is. Some people are good at what needs doing and by we member of staff present at a second staff	egular help in developing help when they're talked of support. briefing others. Some althom. Write down a the briefing. Before end with the appropriate of the development of the development. The development of the develo	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need ing the briefing, make sure of form of words from the body. P SUBSCRIBE COMI	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox. PETE CONNECT
hose giving briefings get relemands, peogvoided, given the right kinds. Some people are good at what needs doing and by we nember of staff present at section of the sentences down and the sentences d	egular help in developing the when they're talked of support. The briefing others. Some and thom. Write down a the briefing. Before end to with the appropriate of the dicate. The dicate is launching a new strate of the dicate.	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need ing the briefing, make sure of the book of th	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox. PETE CONNECT
hose giving briefings get relemands, peo voided, given the right kir is. Some people are good at what needs doing and by whether of staff present at a complete the sentences. Complete the sentences. MOBILE RESEARC COMMUN Motorola's chief officer. Nokia is number one in the sentence in the sentences.	egular help in developing the when they're talked of support. It briefing others. Some a whom. Write down a the briefing. Before end to with the appropriate DEVELOR DEVELOR is launching a new strate this highly	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need ing the briefing, make sure of the body of th	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox. PETE CONNECT
hose giving briefings get relemands, peovoided, given the right kind. Some people are good at what needs doing and by when the reserve to the sentences. Complete the sentences. COVER COMMUN. Motorola's chief officer. Nokia is number one in the A group of technologists.	egular help in developing the when they're talked of support. It briefing others. Some a whom. Write down a the briefing. Before end to with the appropriate of the discount of the	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need ing the briefing, make sure of the book of the	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox. PETE CONNECT ew strategies.
hose giving briefings get relemands, peo voided, given the right kir is. Some people are good at what needs doing and by what needs doing and by whenember of staff present at it. Complete the sentences downward RESEARC COVER COMMUN. Motorola's chief officer is. Nokia is number one in the interval of technologists. They plan to start by	egular help in developing the when they're talked of support. It briefing others. Some a substitution. Write down a the briefing. Before end to with the appropriate of the distribution of the distribution of the distribution of the distribution. It is launching a new strate this highly their terms of the distribution.	aren't. To brief others if you need ing the briefing, make sure of the briefing, make sure of the briefing which will lead to more industry. ave been trying to suggest no chnology networks into one.	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox. PETE CONNECT ew strategies.
hose giving briefings get relemands,peo lawoided, given the right kir is. Some people are good at what needs doing and by we member of staff present at section of the sentences. COMPLE RESEARC COMMUNICATION. Motorola's chief officer is. Nokia is number one in the sentences in the sentences is. A group of technologists is. They plan to start by One way of boosting sales.	egular help in developing the when they're talked of support. It briefing others. Some at the briefing. Before end the briefing. Before end to with the appropriate of the briefing a new strate this highly their teams of mobile phones is to the property of the	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need ing the briefing, make sure of the bound of	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox. PETE CONNECT ew strategies.
hose giving briefings get relemands, peo avoided, given the right kir is. Some people are good at what needs doing and by when the rest of staff present at a second st	egular help in developing the when they're talked of support. It briefing others. Some a subom. Write down a the briefing. Before end to with the appropriate of the discount of th	ng their skills. Not clarifying king, and so on - these kinds aren't. To brief others if you need ing the briefing, make sure of the bound of	g tasks, making be s of mistakes can be it's important to be clear about to - and each task to a everyone knows what they have to do ox. PETE CONNECT ew strategies.

4. Fill in the following phrases with vowels.

```
1. D_G_T_L R_C_RD_NGS __S_ TO _PL__D
2. B_TT_R_-P_W_R_D M_CR_PR_C_SS_R
3. W_R_L_SS P_RT_BL_ _NT_RN_T R_D__
4. V_BR_T_NG _CC_L_R_T_R P_D_L
5. NT_RN_T F_X_NG _ND W_B BR_WS_NG
6. W_R_L_SS H_NDH_LD D_V_C_
7. M_N_CHR_M_ D_SPL__
8.B_LT-_N K_B_RD _PT_M_Z_D F_R TH_MB_NG
9. TR_CKWH_L - A SCR_LL_NG WH_L W_TH A CL_CK F_NCT_N
10. W_-F_ C_MP_T_BL_
11. D_BL_ TH_ N_MB_R _F S_BSCR_B_RS
12. S_RP_SS_TH__T_RG_T_D_N_MB_R
13. TW_-W__ R_D__ _S _NC_RP_R_T_D
14. S_ST_M N_V_G_T_N _S _CC_MPL_SH_D BY TH_ TR_CKB_LL
15. P_L_PH_N_C R_NGT_N_
16. C_NS_M_R _L_CTR_N_CS PR_D_CTS
```

5. Translate

- 1. WiMax je bezdrátová širokopásmová technologie, která může, teoreticky, pokrýt obrovské plochy a přinést přístup k internetu miliónům lidí, kteří jej v současnosti postrádají.
- 2. Ve skutečnosti ale byla tato technologie přehnaně vychválena, protože WiMax forum, které dohlíží na to, aby součástky od různých prodejců byly kompatibilní, ještě nedala osvědčení žádnému výrobku se značkou WiMax.
- 3. Experti z firem zabývajícími se průzkumem trhu se obávají, že tato technologie nenaplní očekávání a že WiMax budou používat telekomunikační firmy k ucpání děr ve svém pokrytí.
- 4. WiMax forum je nezisková organizace, jejíž hlavní rolí je propagovat výrobky kompatibilní s WiMax a vydat osvědčení/potvrdit schopnost výrobků se značkou WiMax spolupracovat s částmi/zařízeními jiného systému.
- 5. Výrobky, které projdou testem konformity a schopnosti spolupráce s jinými systémy obdrží označení "WiMax Forum Certified".
- 6. WiMax forum zajišťuje, že jím certifikované výrobky vyhovují požadavkům zákazníků a vlády a že podporují širokopásmové pevné, přenosné a mobilní služby.

What is a Hot-spot? What is Wi-Fi What does LAN stand for?

Grammar – Relative clauses

1. Put a suitable relative pronoun in each space, or leave	the space blank wherever possible.
a) The person fingerprints are on the gun was the pers	onkilled Dr Martin.
b) My bike, I had left at the gate, had disappeared.	
c) The shoes I finally bought were the ones	I tried on first.
d) The bag in the robbers put the money was found	
e) The medicine the doctor gave me had no effect a	
f) Peter, couldn't see the screen, decided to change	
g) The present you gave me was the one I	
h) I really liked that tea you made me this morning.	
i) What was the name of your friend tent we borro	
j) The flightJoe was leaving on was cancelled.	wed:
j) The fight50c was leaving on was cancelled.	
2. Make one new sentence from each pair of sentences, tapitals.	beginning as shown, and using the word given in
a) Brenda is a friend. I went on holiday with her.	WHO
Brenda is	
b) This is Mr Smith. His son Bill plays in our team.	WHOSE
This is Mr Smith	
c) Her book was published last year. It became a best seller.	WHICH
Her book	
d) This is the bank. We borrowed the money from it.	WHICH
This is the bank from	
e) I told you about a person. She is at the door.	IO
The person	
f) Jack's car had broken down. He had to take a bus.	WHOSE
Jack,	
2 Make one centence from each group of centences	
3. Make one sentence from each group of sentences.	
a) The hotel was full of guests. The hotel was miles from an	ywhere. The guests had gone there to admire the
scenery.	
The hotel, which	
b) I lent you a book. It was written by a friend of mine. She	
The book I	
c) A woman's jewels were stolen. A police officer was staying	ng in the same hotel. The woman was interviewed by
him.	
The woman whose	
d) A goal was scored by a teenager. He had come on as subs	stitute. This goal won the match.
The goal which	
e) I was sitting next to a boy in the exam. He told me the an	iswers.
The boy I	
f) My wallet contained over £100. It was found in the street	by a schoolboy. He returned it.
My wallet,	