

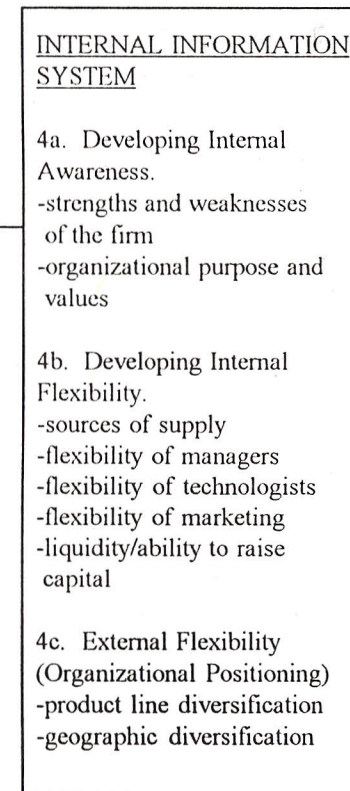
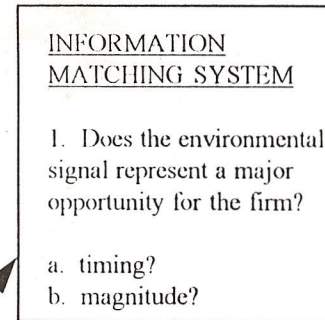
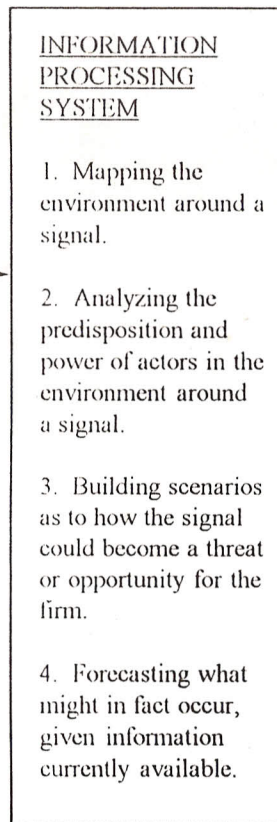
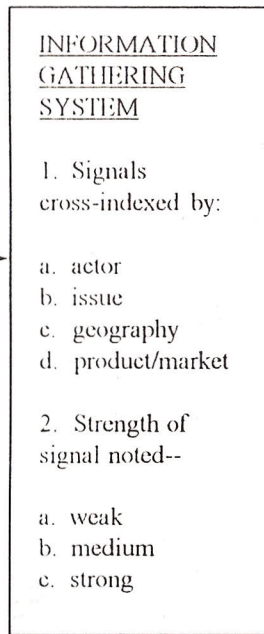
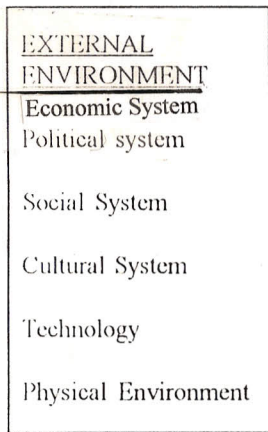
Step 1. Monitoring the Environment

Step 2. Organizing Environmental Information

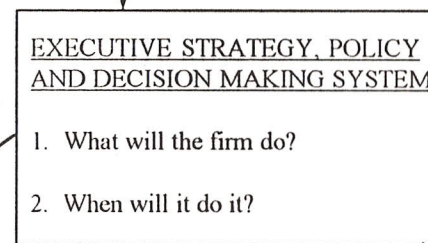
Step 3. Processing (Analyzing) Environmental Information.

Step 5. Matching Internal Information and Environmental Information

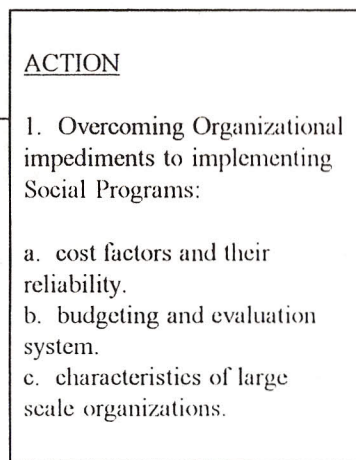
Step 4. Developing Internal Information about the firm



Step 6. Policy, Strategy and Decision Making



Step 7. Implementation



ACTION OUTCOME FOR THE FIRM AND IN THE ENVIRONMENT

EXHIBIT 7-1. ENVIRONMENTAL MONITORING, FORECASTING, AND SOCIAL DECISION MAKING SYSTEM

adapted from Melvin Anshen.