

#### **Organizational Behavior**

Knowledge Management: introduction

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#### overview I

cognitive success

knowledge

justification

the structure of justification

ways of knowing

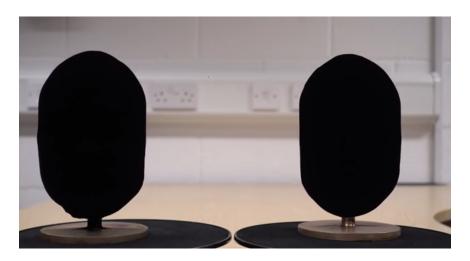
sources of knowledge

skepticism

collective knowledge

#### introduction

(Anonymous, 2019)



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questions

#### questions

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questions

#### What can be known?

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# When do we know, that we have known something?

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#### cognitive success

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#### problems

- What kinds of things are knowable?
- Can knowledge be known (by cognition)?
- Are there different kinds of cognitive achievement?
  - (e.g., by other justifications or in the distinction between cognitive – individual, collective – etc.)

**...** 

#### defining success

#### What is cognitive success?

- contractualism
- consequentialism
- constitutivism

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#### contractualism

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#### contractualism

(Craig, 1990)

A certain cognitive state is a cognitive achievement, because it serves some practical interest.

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#### examples

- testimonials
- activity

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#### consequentialism

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#### consequentialism

(BonJour, 1985; Brogaard, 2009)

A certain cognitive state is a cognitive achievement, because it supports certain core beliefs.

#### examples

- understanding the world
- the good life

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#### constitutivism

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#### constitutivism

(Korsgaard, 2009)

A certain cognitive state is a cognitive achievement, if it is the constitutive goal of an endeavour.

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#### examples

- understanding (reasoning)
- practical wisdom (everyday life)
- ...

#### knowledge

#### different knowledge?

(Boër & Lycan, 1975; Ryle, 2009)

- knowing who
- knowing which
- knowing why
- knowing where
- knowing when
- knowing how

#### traditional notion of knowledge of facts

Knowledge is (sufficiently) justified true belief.

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#### Gettier's problems

(Gettier, 1963)

- problems of modes of justification
  - the relationship between reasons and inference
- problems of truthfulness
  - Can only the truth be known?
- epistemic luck
  - testing students

#### justification

#### question

## How can one justify our beliefs?

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#### possibilities

- positive
- negative

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#### positive

(Alston, 1988)

A given belief is justified, if there are good reasons, to hold it.

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## negative deontological justification

(Feldman, 1988; Haack, 2013; Plantinga et al., 1993)

A given belief is justified, unless there are reasons, not to be.

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#### the structure of justification

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#### fundacionalism



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## fundacionalism: possible assumptions

(BonJour & Sosa, 2003)

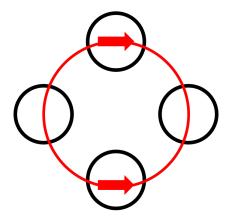
#### ■ basis/bases

■ A justified belief *p* is a basic or base belief if and only if the belief *p* is not justified by another belief.

#### ■ justified belief

■ Every justified belief p is a basic or base belief or is justified by another belief q.

#### coherentism



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## coherentism: possible assumptions

(Davidson & LePore, 1986)

#### coherence

■ Every justified belief *p* is justified by others beliefs in its epistemic environment.

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#### infinitism



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## infinitism: possible assumptions

(Aikin, 2008)

- infinite chain
  - Every justified belief p is justified by others preceding beliefs.

actuality vs. possibility

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#### specification of justification structures

(Aikin, 2008)

- COST
  - strong/weak
- PURITY
  - pure/mixed
- AVAILABILITY
  - diachronous/synchronous
- ORIGIN
  - transmissive/emergent

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#### ways of knowing

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## apriori



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## aposteriori



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## analytic



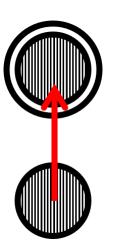
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## synthetic



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#### direct realism



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#### indirect realism



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## basic approaches

empiricism | rationalism | constructivism

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## sources of knowledge

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# perception

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#### argument from sensory imperfection

#### ILLUSION

■ False perceptions that have a real stimulus at their base and are usually caused by physical laws of the environment.

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#### argument from hallucination

#### HALUCINATION

■ Fallacious perceptions that have no real stimulus.

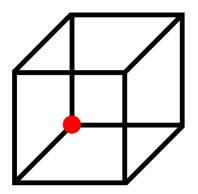
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#### the argument from sensory illusion

- sense delusions
  - Fallacies of perception that are due to imperfections of the senses.

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## the argument from sensory illusion



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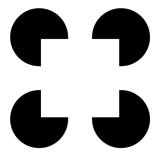
#### argument from non-existent objects

#### NON-EXISTENT OBJECTS

■ Misperceptions that are primarily culturally determined and are based on perceptual schemas.

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#### argument from non-existent objects



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#### argument from perspective

■ the position of the divine eye

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#### argument from perspective

- causal or scientific argument
- pragmatic arguments
- evolutionary argument

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# introspection

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#### introspection

(Moran, 2001)

- Descartes (2020)
  - methodological scepticism
- Behaviorism (Watson, 1913)
- Wittgenstein (1953)

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## memory

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#### memory problems

- storing
  - déjà vu (déjà entendu, déjà éprouvé, etc.)
- preservation, conservation
  - efekt spáče (sleeper efekt)
- recalling, remembering
  - memory illusion
  - confabulation
  - cryptomnesia

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# reasoning

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#### reasoning

thought experiments

#### Ex. (Bostrom, 2003):

- Humanity will become extinct before it reaches the posthuman stage.
- No posthuman civilization will be interested in simulating its ancestors.
- We live in a computer simulation.

#### video

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# testimony

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## testimony

■ Aristotelés

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# skepticism

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#### radical scepticism

- George Berkley
- David Hume

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## methodological scepticism

- René Descartes
- Edmund Husserl

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#### fallibilism

■ Karl Raimund Popper

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## collective knowledge

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- social epistemology
- rules, assumptions and collective experience

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#### the formation of collective knowledge

■ collective experience and assumptions

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#### example

- the problem of collective reasoning and action
  - Where and what time do you go to lunch if you don't want to meet your acquaintances?

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## the danger of collective knowledge

■ false assumptions and conformity

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#### **FURTHER TOPICS**

- Epistemology of Virtue
- Naturalized Epistemology
- Religious Epistemology
- Moral epistemology
- Social epistemology
- Feminist epistemology

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#### What to take away?

One needs to be careful with this, what we call knowledge.

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#### Zdroje I

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