

#### **Financial Investments**

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#### Category 1

- Spot markets
- Forward and futures markets
- Options markets

#### Category 2

- Primary markets
- Secondary markets

#### Category 3

- Money markets
- Capital markets

#### Category 4

- Traditional investment markets
- Alternative investment markets

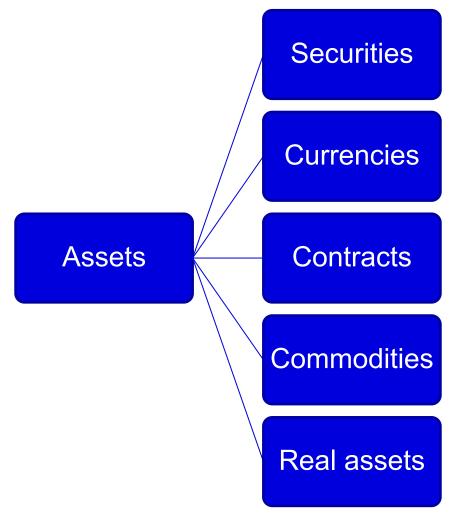




- Public offering: Initial public offering (IPO)
  - Public offering: Seasoned offering
    - Private placement
    - Shelf registration
    - DRPS or DRIPS
      - Rights offering

- Call markets
- Continuous markets

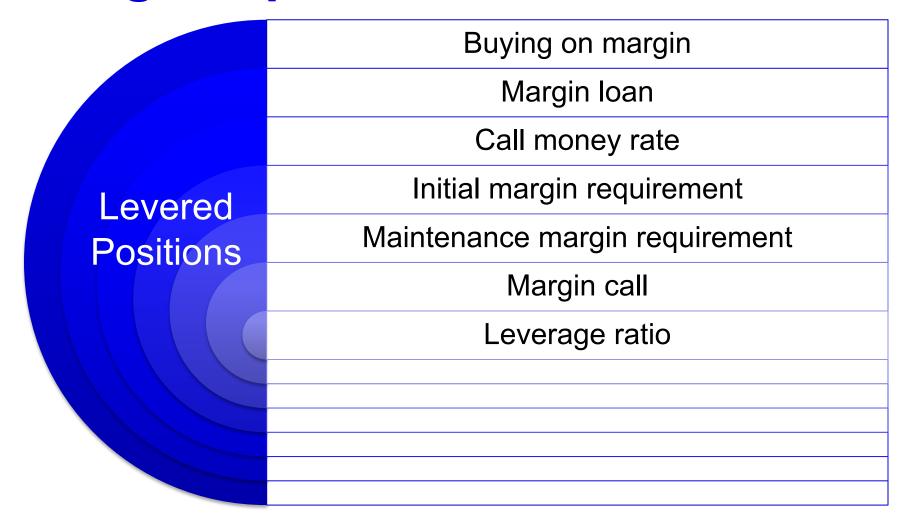














## **Assignment 1**

- 1. An online brokerage firm has set the minimum margin requirement at 55 percent. What is the maximum leverage ratio associated with a position financed by this minimum margin requirement?
- The maximum leverage ratio is 1.82 equal to 100% position divided 55% equity. The maximum leverage ratio associated with a position financed by the minimum margin requirement is one divided by the minimum margin requirement.



## **Assignment 1**

Jason Williams purchased 500 shares of a company at \$32 per share. The stock was bought on 75 percent margin. One month later, Williams had to pay interest on the amount borrowed at a rate of 2 percent per month. At that time, Williams received a dividend of \$0.50 per share. Immediately after that he sold the shares at \$28 per share. He paid commissions of \$10 on the purchase and \$10 on the sale of the stock. What was the rate of return on this investment for the one-month period?

- Total cost of the purchase: \$16,000=500\*\$32.
- Equity invested: \$12,000=0.75\*\$16,000.
- Amount borrowed: \$4,000=16,000-12,000.
- Interest paid at month end: \$80=0.02\*\$4,000.
- Dividend received at month end: \$250= 500\*\$0.50.
   Return: -15.4%= -\$1,850/\$12,010.

- Proceeds on stock sale: \$14,000=500\*\$28.
- Total commissions paid: \$20= \$10+\$10.
- Net gain/loss: -\$1,850=-16,000-80+250+14,000-20.
- Initial investment: \$12,010= \$12,000+10.



## **Assignment 1**

3. The current price of a stock is \$25 per share. You have \$10,000 to invest. You borrow an additional \$10,000 from your broker and invest \$20,000 in the stock. If the maintenance margin is 30 percent, at what price will a margin call first occur?

$$\frac{\text{Equity/Share}}{\text{Price/Share}} = \frac{12.50 + P - 25}{P} = 30\%$$

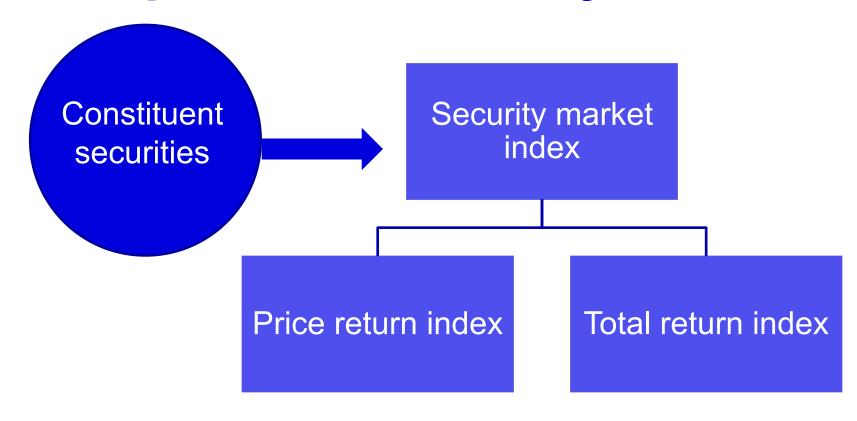


# Lecture 2 Security Market Inidices

Description of Market Indices, Creation, Uses, Types, etc.



### **Description of a Security Market Index**





## Value of a price (return) index

$$V_{PRI} = \frac{\sum_{i=1}^{N} n_i P_i}{D}$$

- $V_{PRI}$  = the value of the price return index  $n_i$  = the number of units of constituent securities in the index N = the number of constituent securities in the index
- $P_i$  = the unit price of constituent security iD = the value of the divisor



## Calculation of Single-Period Price Return

$$PR_{I} = \frac{V_{PRI1} - V_{PRI0}}{V_{PRI0}} = \sum_{i=1}^{N} w_{i} PR_{i} = \sum_{i=1}^{N} w_{i} \left(\frac{P_{i1} - P_{i0}}{P_{i0}}\right)$$

- $PR_I$  = the price return of index portfolio I
- $PR_i$  = the price return of constituent security i
- $\mathbf{w}_i$  = the weight of security i
- P<sub>il</sub> = the price of constituent security i at the end of the period
  P<sub>i0</sub> = the price of constituent security i at the beginning of the period



### **Example 1: Single-Period Price Return**

	Beginning	Ending of	Dividends	
	of Period	Period	per share	Shares
Security	Price (€)	Price (€)	(€)	Outstanding
LMN	10.00	12.00	0.50	200
OPQ	25.00	24.00	1.00	100
RST	15.00	18.00	0.25	400

$$Divisor = 100$$

$$V_{PRI0} = \frac{(200 \times 10) + (100 \times 25) + (400 \times 15)}{100} = 105.00$$

$$V_{PRI1} = \frac{(200 \times 12) + (100 \times 24) + (400 \times 18)}{100} = 120.00$$

$$PR_{I} = \frac{120.00 - 105.00}{105.00} \approx .1429 \approx 14.29\%$$



#### Calculation of Single-Period Total Return

$$TR_{I} = \frac{V_{PRI1} - V_{PRI0} + Inc_{I}}{V_{PRI0}}$$

$$TR_{I} = \sum_{i=1}^{N} \mathbf{w}_{i} TR_{i} = \sum_{i=1}^{N} \mathbf{w}_{i} \left( \frac{\mathbf{P}_{1i} - \mathbf{P}_{0i} + \mathbf{Inc}_{i}}{\mathbf{P}_{0i}} \right)$$

- TR<sub>i</sub> = the total return of the index portfolio
  Inc<sub>i</sub> = the total income from all securities in the index
  TR<sub>i</sub> = the total return of the constituent security i
  Inc<sub>i</sub> = the total income from security i



## **Example 2: Single-Period Total Return**

Security	Beginning of Period Price (€)	Ending of Period Price (€)	Dividends per share (€)	Shares Outstanding				
LMN	10.00	12.00	0.50	200				
OPQ	25.00	24.00	1.00	100				
RST	15.00	18.00	0.25	400				
Divisor = 100								

$$Inc_I = [(200 \times 0.50) + (100 \times 1.00) + (400 \times 0.25)] \div 100 = 3.00$$

$$TR_I = \frac{120.00 - 105.00 + 3.00}{105.00} \approx .1714 \approx 17.14\%$$



## Calculation of Index Values over Multiple Time Periods

$$V_{PR/T} = V_{PR/I0} (1 + PR_{I1}) (1 + PR_{I2}) ... (1 + PR_{IT})$$

$$V_{TR/T} = V_{TR/I0} (1 + TR_{I1}) (1 + TR_{I2}) ... (1 + TR_{IT})$$

The calculation of index values over multiple time periods requires geometrically linking the series of index returns.



## **Example 3: Multi-Period Index**

Period	Return (%)	Calculation	Ending Value
0		1,000(1.00)	1,000.00
1	5.00	1,000(1.05)	1,050.00
2	3.00	1,000(1.05)(1.03)	1,081.50

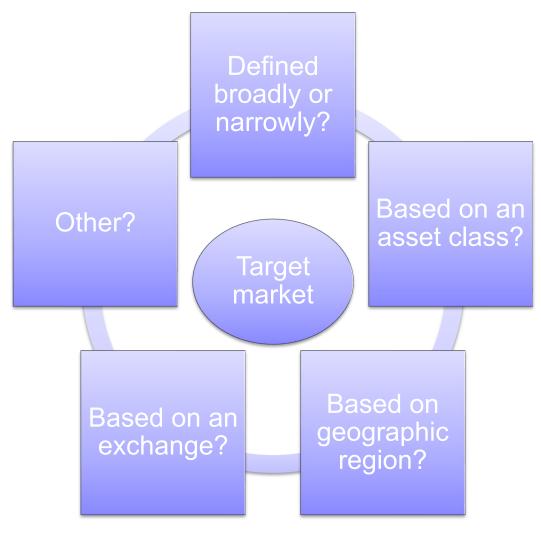


## **Choices in Index Construction and Management**

Which target market should the index represent? Which securities should be selected from that target market? How much weight should be allocated to each security in the index? When should the index be rebalanced? When should the security selection and weighting decision be re-examined?

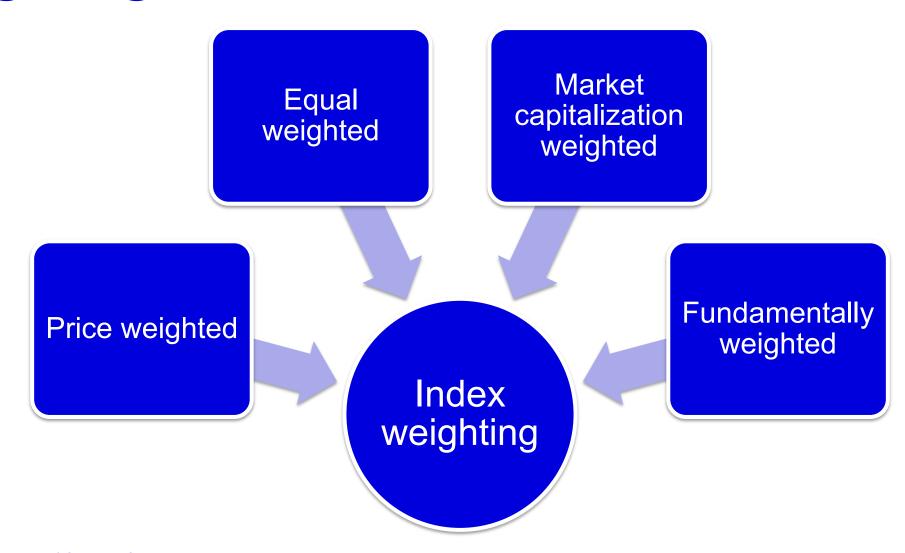


## **Target Market Selection**





### Weighting Method in Index Construction





## **Weighting Schemes**

#### Equally Weighted:

$$\mathbf{w}_i^{\mathrm{E}} = \frac{1}{N}$$

#### Price Weighted:

$$\mathbf{w}_{i}^{\mathrm{P}} = \frac{\mathbf{P}_{i}}{\sum_{i=1}^{N} \mathbf{P}_{i}}$$

#### Market capitalization weighted:

$$\mathbf{w}_{i}^{\mathbf{M}} = \frac{\mathbf{Q}_{i} \mathbf{P}_{i}}{\sum_{j=1}^{N} \mathbf{Q}_{j} \mathbf{P}_{j}}$$

#### Factor weighted:

$$\mathbf{w}_{i}^{\mathrm{M}} = \frac{\mathbf{Q}_{i} \mathbf{P}_{i}}{\sum_{j=1}^{N} \mathbf{Q}_{j} \mathbf{P}_{j}}$$



#### **Example 4: Price Weighted Index**

Convity	Shares in	BOP	Value (Shares x BOP	BOP Weight	EOP	Dividends Dow Share	Value (Shares x EOP	Total Dividenda	Price Return	Total Return	BOP Weight x Price Return	BOP Weight x Total Return	EOP Weight
Security	Index	Price	Price)	<u>%</u>	Price	Per Share	Price)	Dividends	%	%	70	%	<u>%</u>
A	1	50.00	50.00	49.26	55.00	0.75	55.00	0.75	10.00	11.50	4.93	5.66	52.38
В	1	25.00	25.00	24.63	22.00	0.10	22.00	0.10	-12.00	-11.60	-2.96	-2.86	20.95
C	1	12.50	12.50	12.32	8.00	0.00	8.00	0.00	-36.00	-36.00	-4.43	-4.43	7.62
D	1	10.00	10.00	9.85	14.00	0.05	14.00	0.05	40.00	40.50	3.94	3.99	13.33
E	1	4.00	4.00	3.94	6.00	0.00	6.00	0.00	50.00	50.00	1.97	1.97	5.72
Total			101.50	100			105.00	0.90			3.45	4.33	100.00
Index Value			20.30				21.00	0.18	3.45	4.33			

Divisor = 5

BOP = Beginning of period

EOP = End of period

Type of Index	BOP Value	Return %	EOP Value
Price Return	20.30	3.45	21.00
Total Return	20.30	4.33	21.18



## **Example 5: Equally Weighted Index**

a .	Shares in	ВОР	Value (Shares x BOP	Weight	ЕОР	Dividends	Value (Shares x EOP	Total	Price Return	Total Return	Weight x Price Return	Weight x Total Return	EOP Weight
Security	Index	Price	Price)	%	Price	Per Share	Price)	Dividends	%	%	<u>%</u>	%	<u>%</u>
A	40	50.00	2,000	20.00	55.00	0.75	2,200	30	10.00	11.50	2.00	2.30	19.93
В	80	25.00	2,000	20.00	22.00	0.10	1,760	8	-12.00	-11.60	-2.40	-2.32	15.94
C	160	12.50	2,000	20.00	8.00	0.00	1,280	0	-36.00	-36.00	-7.20	-7.20	11.60
D	200	10.00	2,000	20.00	14.00	0.05	2,800	10	40.00	40.50	8.00	8.10	25.36
E	500	4.00	2,000	20.00	6.00	0.00	3,000	0	50.00	50.00	10.00	10.00	27.17
Total			10,000	100.00			11,040	48			10.40	10.88	100.00
Index			1,000				1,104	4.80	10.40	10.88			
Value													

Divisor = 10

BOP = Beginning of period

EOP = End of period

Type of Index	BOP Value	Return %	EOP Value
Price Return	1,000.00	10.40	1,104.00
Total Return	1,000.00	10.88	1,108.80



#### **Example 6: Market Capitalization Index**

											BOP Weight	BOP Weight	
	<b>Shares</b>		BOP	BOP			EOP		Price	Total	x Price	x Total	EOP
	Out-	BOP	Market	Weight	<b>EOP</b>	Dividends	Market	Total	Return	Return	Return	Return	Weight
Stock	standing	Price	cap	%	Price	Per Share	cap	Dividends	%	%	%	%	<b>%</b>
A	3,000	50.00	150,000	26.29	55.00	0.75	165,000	2,250	10.00	11.50	2.63	3.02	28.50
В	10,000	25.00	250,000	43.82	22.00	0.10	220,000	1,000	-12.00	-11.60	-5.26	-5.08	38.00
C	5,000	12.50	62,500	10.96	8.00	0.00	40,000	0	-36.00	-36.00	-3.95	-3.95	6.91
D	8,000	10.00	80,000	14.02	14.00	0.05	112,000	400	40.00	40.50	5.61	5.68	19.34
E	7,000	4.00	28,000	4.91	6.00	0.00	42,000	0	50.00	50.00	2.46	2.46	7.25
Total			570,500	100.00			579,000	3,650			1.49	2.13	100.00
Index Value			1,000				1,014.90	6.40	1.49	2.13			

Divisor = 570.50

BOP = Beginning of period

EOP = End of period

Type of Index	BOP Value	Return %	EOP Value
Price Return	1,000.00	1.49	1,014.90
Total Return	1,000.00	2.13	1,021.30



## Comparison: Market Capitalization Weighting vs Fundamental Weighting

– Assume a 2-stock Index, consisting of Stock A and Stock B:

#### Stock A

Earnings = €20

Market cap = €200

Market cap weight = 20%

Fundamental weight = 50%

#### Stock B

Earnings = €20

Market cap = €800

Market cap weight = 80%

Fundamental weight = 50%



## Weighting: Advantages and Disadvantages

Price weighted

Simple

High price stocks have greater impact

Stock splits result in arbitrary changes

**Equal** weighted

Simple

Under- and overrepresentation

Frequent rebalancing

Market capitalization weighted

Securities
held in
proportion to
their value

Similar to a momentum strategy

Fundamental weighted

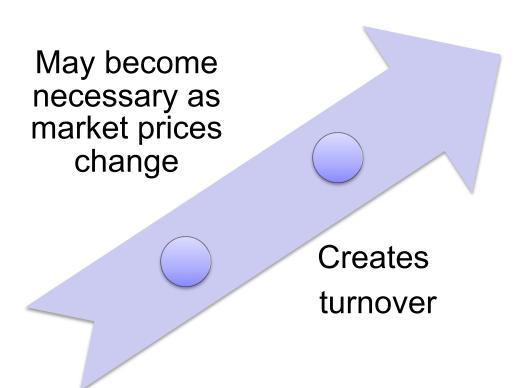
Ensures a value or contrarian tilt

Data intensive



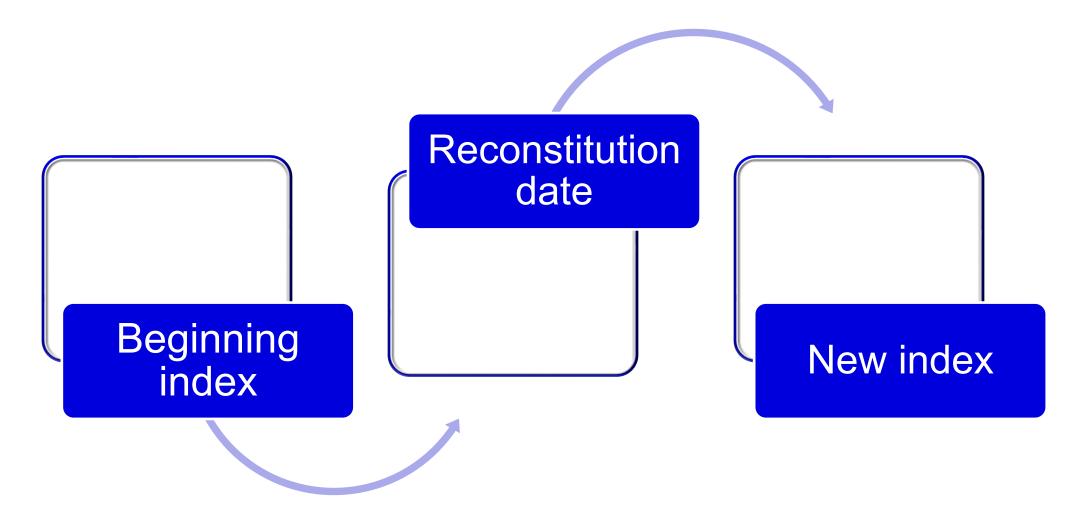
## Rebalancing







#### Reconstitution





#### **Use of Market Indexes**

**Estimation of market sentiment** 

Proxies for measuring and modeling returns, systematic risk (beta), and risk-adjusted performance (alpha)

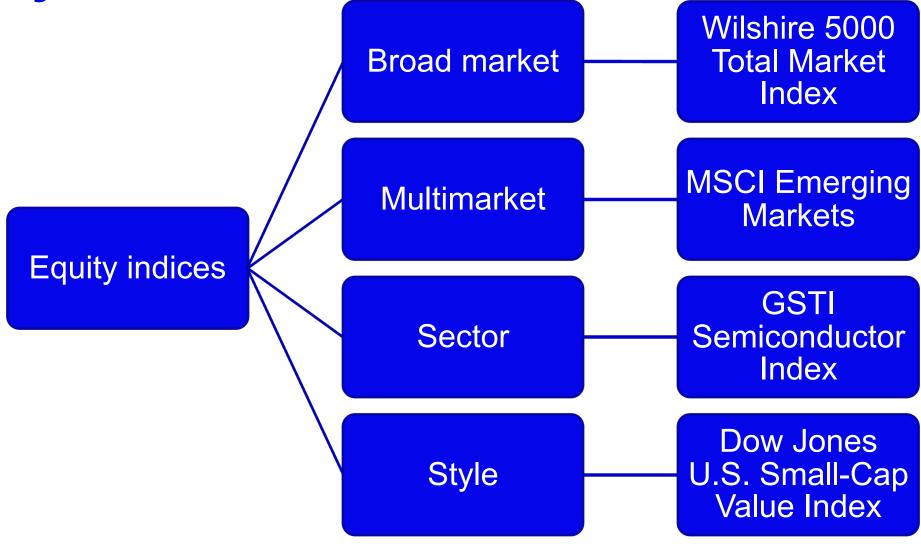
Proxies for asset classes in asset allocation models

Benchmarks for actively managed portfolios (index is passive portfolio)

Model portfolios for such investment products as index funds and exchange-traded funds (ETFs)

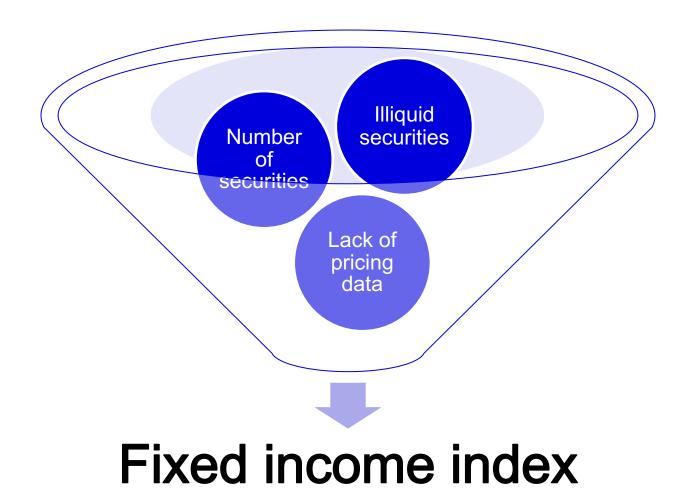


**Equity Indexes** 



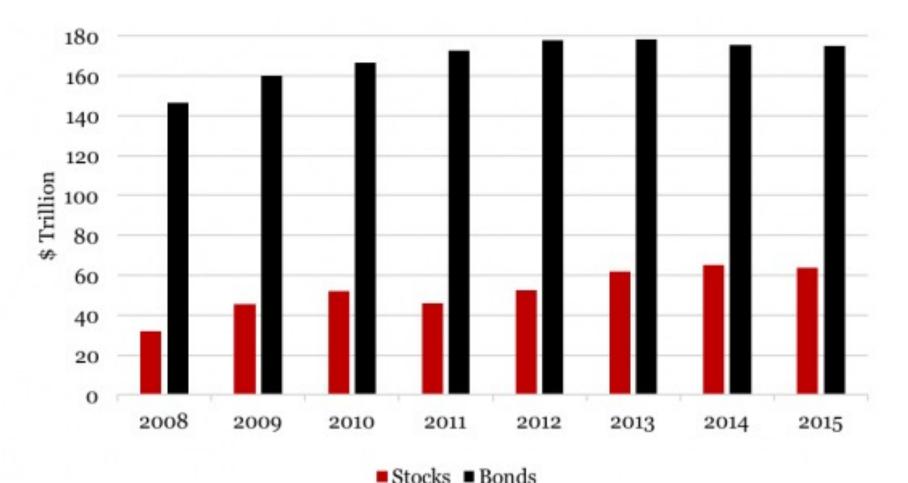


#### Challenges to Build a Fixed-Income Index





#### Size: Global Stock Market vs Bond Market



Source: Bloomberg; Bank for International Settlements

Note: 2015 bond market data as of Q3

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#### **Fixed-Income Indices Classification**

	Global								
Market	Regional								
	Country or	currency zone							
Туре	Corporate	Collateralized Securitized Mortgage- backed	Government agency	Government					
Maturity	For example, 1–3, 3–5, 5–7, 7–10, 10+ years; short-term, medium-term, or long-term								
Credit quality	<b>-</b>	For example, AAA, AA, A, BBB, etc.; Aaa, Aa, A, Baa, etc.; investment grade, high yield							

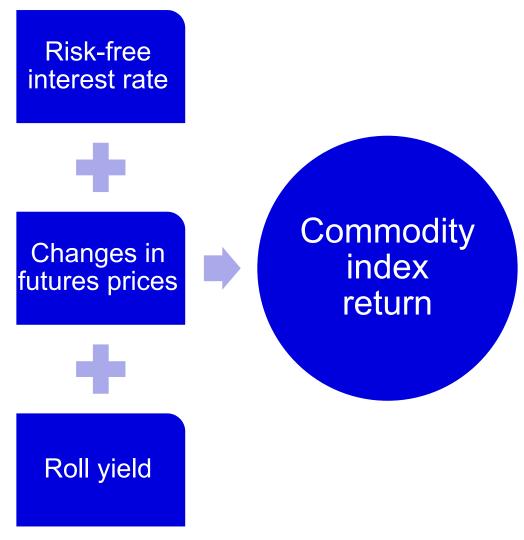


#### Indices for Alternative Investments

**Commodities** Indices for alternative **Real estate** investments **Hedge funds** 



## **Commodity Indices**





### **Hedge Funds Indices**

Hedge funds are private investment vehicles that typically use leverage and long and short investment strategies.

Research organizations maintain databases of hedge fund returns and summarize these returns into indices.

Most indices reflect performance on a broad global level or on a strategy level.

Most indices are equal weighted.

