### Product mix and TOC

Ing.J.Skorkovský, CSc,
Department of Business Management
FACULTY OF ECONOMICS AND ADMINISTRATION
Masaryk University Brno
Czech Republic

#### P (50) **(50)** R (55) **S** (52) Machine A (5) Machine A (6) Machine A (5) Machine A (8) Machine B (10) Machine A (10) RM=5 RM=10 RM=10 RM=5 Bottleneck RM=5 Machine B (20) RM=5 **Bottleneck** RM=10 **Material Cost Unit Price** Product 50 50

#### **Task control parameters**

8 hours /day=480 min, Cost/hour/resource=10 USD To produce **P** or **Q** ->20 minutes of B (bottleneck) To produce R or S->30 minutes of B (bottleneck)

> Two workers are always needed to produce each of the four products





**Profit** 

50-20-6=24

50-25-6,33=18,67

55-25-5,83=24,17

52-20-5,83=26,17

S	ome	ca	lcu	lati	ons
_	••••	-			•

Time in minutes calculated for all Machine centers: P->6+10+20, Q->8+10+20, R->5+10+20, S->5+10+20

36 minutes -> 36/60=0,6->0,6\*10 USD =6 USD (Cost of work) -38 minutes -> 38/60=0,63->0,63\*10 USD= 6,33 USD (Cost of work)-

Cost of work/minute in USD -> time includes both machines (A and B)

RM=Raw Material

20

25

25

20

55

52

R S

**Price = Selling Price or in Dynamics Business Central Unit Price** 

Work (min USD)

36 min (6 USD)

38 min (6,33 USD)

35 min (5,83 USD)

35 min (5,83 USD)

Based on Prof. James R. Holt, Washington State University

# Four different approaches how to solve the product mix



highest profit



highest machine efficiency



highest selling price



highest use of bottleneck

## Classic approach – highest profit (accountant) – S product

- S (52)

  Cost of material
- NP=T-OE=52\*16 pcs 20\*16 pcs 2 workers\*8 hours\*10 USD/hour = 352 USD/day
- Where  $\frac{16}{480/30} = 16 = \frac{480}{(20+10)}$
- 20+ 10 is capacity of machine B (bottleneck) to produce S

Machine B (10)



Calculations for bottleneck B only!

Machine B (20)

Product+	Price	Material	Work (min USD)	Profit				
P	50	20	36 min (6 USD)	50-20-6=24				
Q	50	25	38 min (6,33 USD)	50-25-6,33=18,67				
R	55	25	35 min (5,83 USD)	55-25-5.83=24.17				
S	52	20	35 min (5,83 USD)	52-20-5,83=26,17				
This table is used only for classic approach to choose product with highest profit (S)								

Cost of work/minute in USD calculation.

Calculated time of work includes both machines (A and B)

Marketing approach – highest selling price R

Product

R (55)

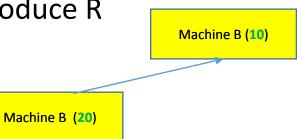
Highest Selling Price

Cost of material

- NP=T-OE =55\*16 pcs 25\*16 pcs 2 workers\*8 hours\*10 USD/hour = 320 USD/day
- Where  $\frac{16}{16} = 480/30 = 16 = 480/(20 + 10)$
- 20+ 10 is capacity of machine **B** to produce R



Calculations for bottleneck B only Focused on the highest selling price



### Production approach – highest machine efficiency Q

**product** 

The idea is to produce as many products as possible

(50) Cost of material

- NP=T-OE=50\*24 pcs 25\*24 pcs 2 workers\*8 hours\*10 USD/hour = 440 USD/day
- Where 24= 480/ 20 (the quantity of the product)
- 20 is capacity of machine B to produce Q



Machine B (20)

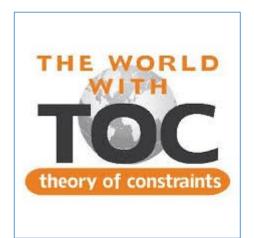
Calculations for bottleneck B only
The intention is to produce as much as possible

### TOC approach – highest use of bottleneck P

P (50)

Cost of material

- NP=T-OE =50\*24 pcs 20\*24 pcs 2 workers\*8 hours\*10 USD/hour = 560 USD/day
- Where 24= 480/ 20
- 20 is capacity of machine B to produce P product



Machine B (20)

Calculations for bottleneck B only
The intention is highest use of bottleneck
Material costs are lower for product P than for product Q.

### Results

• TOC approach	Р	\$560	159%
<ul> <li>Production-Efficiency</li> </ul>	Q	\$440	125%
<ul> <li>Sales-Higher Sales Price</li> </ul>	R	\$320	90%
<ul> <li>Accounting approach</li> </ul>	S	\$352	100%



